

Hispanic Heroes, Border Shenanigans & Dr. Seuss

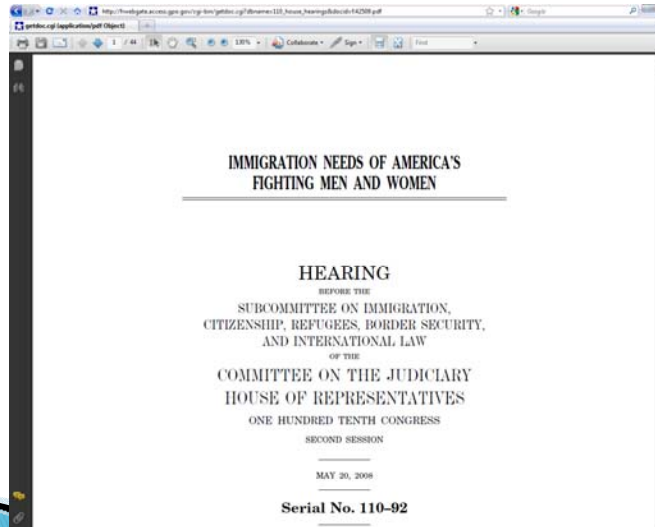
A Depository Library Centennial in New Mexico
Dorothy Ormes, Government Documents & Maps Librarian
New Mexico State University
Federal Depository Council Meeting
October 18-20, 2010

Trust Intuitive Choices

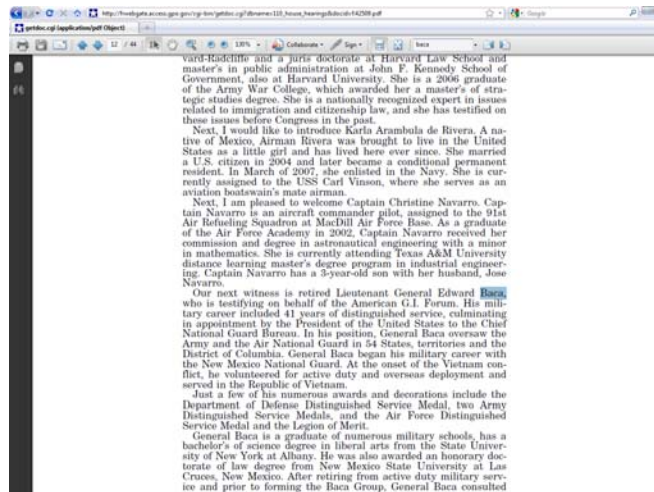
- ▶ Follow intuition where it leads
- ▶ Find a theme that interests you
- ▶ Find ways to focus on regional and local issues



Congressional Hearing prompts a theme at NMSU:



Edward D. Baca Testimony



Local Grant

- ▶ Identify local grants that may help fund your event
 - At NMSU this was a Southwest Borders and Cultures Institute Grant
 - By starting the planning early, we were able to apply for this grant in plenty of time and received \$2773.50



Liaison Activities

- ▶ Subject specialists – Military Services/History Lib.
- ▶ Faculty on campus – Military/History
 - Provided cadet ushers for the keynote event
- ▶ An opportunity to highlight emeritus faculty accomplishments – History Emeritus
- ▶ Public library – Community talk
- ▶ Public schools – History and Government students
- ▶ After the event, share knowledge with others



Logistics

- ▶ Start early – We started a year ahead
- ▶ Create a timeline for events:
 - Grant deadline
 - Speaker dates
 - Events
 - Publicity
- ▶ Take it one step at a time
- ▶ Work with colleagues to share the burden
 - We established a Centennial task force

Working with Staff

- ▶ Involve staff early in the process
 - At NMSU we worked with staff from the Government Documents Unit as well as larger Reference and Research Services department
- ▶ Give staff a stake in the process
 - Staff talents – organizational and creative

Maximize publicity before and after your event

- ▶ Create posters and flyers
 - We used postcards from GPO for our mailings
- ▶ Create a program for your keynote speaker
- ▶ Send out invitations to campus personnel, friends of the library, VIPs
- ▶ Video the main events
- ▶ Take plenty of photos of all events
- ▶ Advertise the event in library, campus and community publications before and after the fact.

New Mexico State University Library

Federal Depository Library Celebración Centenal
Comemorando 100 años de acceso público para información del gobierno

Lunes, 29 de Marzo 3:00 - 4:00 p.m.
Biblioteca Thomas Branigan Memorial (Galería de terraza)
Doty Ormes, Bibliotecaria de documentos del gobierno y mapas de NMSU Library:
Del punto fijo al cine - documentos del gobierno federal para el usuario público: conferencia/demonstración

Miércoles, 7 de Abril 2:30 - 4:30 p.m.
Biblioteca Branson (segundo piso)

Profesores Eméritos, Dr. Louis R. Sadler y Dr. Charles H. Harris III
Con introducción por Kathy Strasse Boyer de la Oficina de Impresas del Gobierno (GPO)
Historiadores premiados discutirán como ellos usan documentos del gobierno para revelar nueva información sobre períodos turbulentos en la historia fronteriza.

Viernes, 9 de Abril 5:30 - 7:00 p.m.
Biblioteca Zuhl (tercer piso)

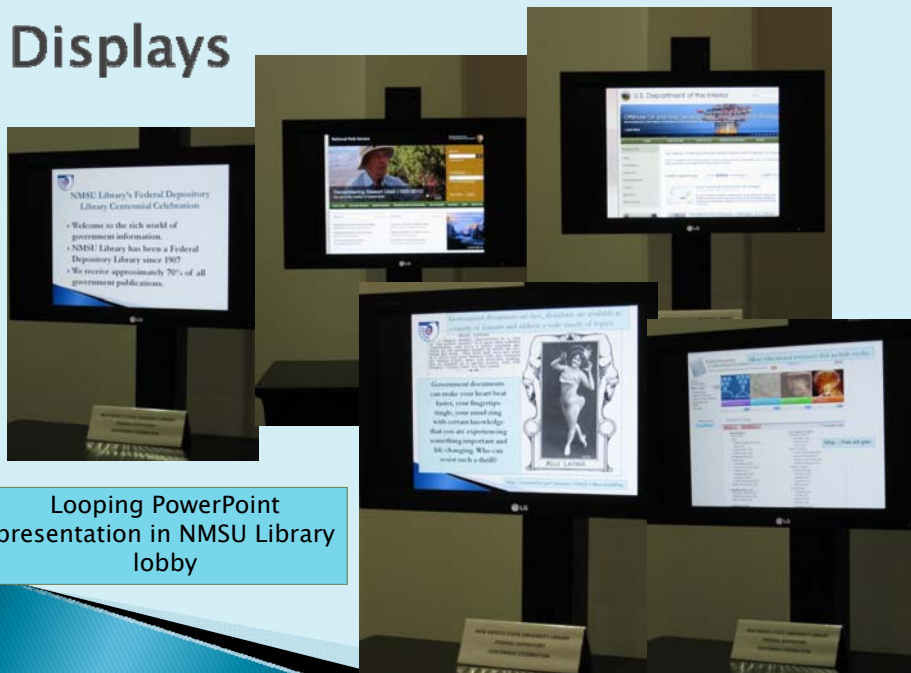
Lt. General Edward D. Baca (retirado) - Orador principal
El primer líder hispano de la Guardia Nacional presentará la historia de los hispanos en el servicio militar de los Estados Unidos. Mostrará una corta sección de la película documental, *Heroes Hispanos*.

Para más información, póngase en contacto con
Doty Ormes, bibliotecaria de documentos del gobierno y mapas 646-4385 / ormesd@ad.nmsu.edu
Patrocinado por New Mexico State University Library con la ayuda financiera de Southwest Borders and Culture Institute

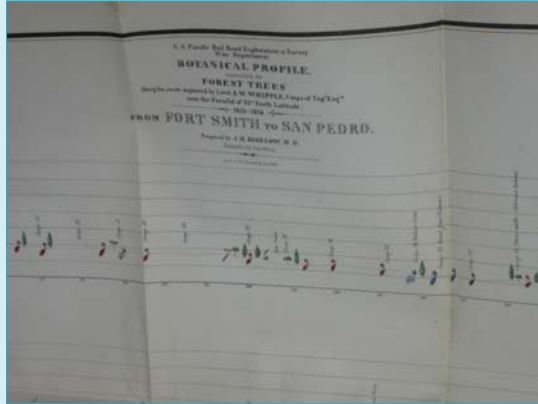
Do

- ▶ Follow intuition
- ▶ Look to your local community
- ▶ Start early but not too early
- ▶ Order promotional materials from GPO
- ▶ Contact local schools
- ▶ Work with emeritus faculty and campus faculty
- ▶ Create displays for the events
- ▶ Expect to spend time monitoring staff activity
- ▶ Encourage staff participation in creative work
 - Choosing documents for displays
 - Poster and program design

Displays



More Displays




Railroad Surveys from the U.S. Serial Set




Highlight documents of historical interest

Scavenger Hunt


- ▶ We involved two elementary classes and one high school class and started with an introductory Power Point presentation
- ▶ We developed questions in advance
- ▶ We carefully arranged the documents in the stacks to make them easier to find
- ▶ Students found the documents, researched the questions and gave group presentations
- ▶ Teachers walked away with GPO flyers, Centennial pads, pens and a list of valuable websites to consult for Government Information



The Young Diptera Site
 Systematic Entomology Laboratory, ARS, USDA
 Department of Entomology, NIMNH, SI
[Home](#) | [Young Dipterists!](#) | [Files](#) | [Collections](#) | [Who's Who](#) | [Names](#) | [Research](#) | [Activities & Groups](#) | [Our Web](#)

THIS IS Ann..  **... she drinks blood!**
Her full name is Anopheles Macanini and she's dying to meet you!

Her trade is dishing out MALARIA. She's at home in Africa, the Caribbean, India, the South and Southwest Pacific and other hot spots.

Ann moves around at night (a real party gal) and she's got a thirst. No whiskey, gin, beer or rum coke for Ann... she drinks G. I. blood. She jabs that beak of hers in like a drill and sucks up the juice... then the poor G. I. is going to feel awful in about eight or fourteen days... because he is going to have **ma/aria**


 Dr. Seuss



Last minute addition to scavenger hunt Power Point

[SEL Home Page](#) | [Smithsonian Entomology](#)
 Last Updated: 04/24/2001 06:52:42

This cartoon was drawn by U.S. Army Private Ted Geisel (Dr. Seuss) originally printed on the backside of **NEWSMAP**, distributed by the United States Army Orientation Course, overseas edition, volume II, number 2 [week of October 28 – November 4, 1943]. (USDA)

Games, Puzzles and Puzzlers: a sampling of items for the scavenger hunt

- ▶ **NASA Puzzles:**
 - NAS 1.83:NP-2009-6-089-GSFC/ The Moon
 - NAS 1.83:NP-2008-10-054-GSFC /Our Blue Marble
 - NAS 1.83:NP-2008-3-010-GSFC/ Texas
 - NAS 1.83:NP-2008-3-011-GSFC/ Bhutan
- ▶ **Games:**
 - NAS 1.2:T 69/2/KIT/Space Travel Hazards
 - HE 20.402:SM2/KIT/2009/Ready Set Listen
- ▶ **Puzzlers:**
 - D 12.2:F 59/The American Flag
 - What is the ball at the top of the flag called and what does it contain?

Questions for High school age

- ▶ Y 1.1/5:109–322/Hurricane Katrina
 - What other category 5 hurricanes have struck Louisiana?
- ▶ Y 4. G 74/6:C 86/2/pts.1–4/Organized Crime and Illicit Traffic in Narcotics
 - What was the Cudak responsible for?
- ▶ FA 1.2:W 27/4/791–86/Washington Architecture
 - What does the W stand for in the SuDoc number?
 - Why would Fine Arts be important in a Government Documents Collection?
- ▶ Y 4. G 74/6:C 86/2/pt. 5/Organized Crime and Illicit Traffic in Narcotics
 - What were the 4 main growing regions for opium poppies in 1964? Where were the labs?



Afternoon talk in the Government Documents Unit



Professors Emeritus Dr. Louis R. Sadler and Dr. Charles H. Harris III

with introduction by Kathy Brazee Bayer, Government Printing Office

Award-winning historians will discuss how they use government documents to uncover new information about turbulent periods in Borderland history.

We featured several of their books in displays.



Book images from Amazon.com



Reception after the keynote address and the video excerpt of *Heroes Hispanos*

General Baca with librarians, holding the handmade flag

Don't



- ▶ Be afraid to go out on a limb
- ▶ Take on more than you can handle
- ▶ Ignore leads from colleagues
- ▶ Neglect publicizing the event to your colleagues
- ▶ Take it personally when only a few show up at the party

Tie up loose ends



- ▶ Complete grant requirements
- ▶ Thank your staff and others who helped
- ▶ Organize all information that you've gathered and produced
- ▶ Save copies of videos and photos
 - NMSU was requested to supply the video of General Baca to the national Guard Archives in Arlington VA

Celebrate your accomplishment!

- ▶ Take your staff to lunch!
- ▶ Send out thank you notes to task force members.
- ▶ Share your photos
- ▶ Share information with others
- ▶ Look forward to the next 100 years!



Thank you.

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