

Increase Public Awareness

of your agency's products, resources, or services with the help of the U.S. Government Publishing Office (GPO)'s free educational program, the FDLP Academy.

"At the Consumer Financial Protection Bureau, we have a program designed to help libraries become the go to resource for free and unbiased financial education tools and resources. With so many libraries across the country, having the FDLP as a resource for outreach is invaluable. The FDLP staff knows the audience and is well-versed on the logistics for a webinar. Having a professional staff who manages the logistics is a huge benefit."

—Ken McDonnell
Financial Education Program Analyst
Consumer Financial Protection Bureau
Office for Financial Education

- ▶ **This free training program advances public awareness and knowledge of U.S. Government information resources** through educational webinars, webcasts, and events.
- ▶ **Reach librarians, staff, and patrons** at over 1,100 **nationwide** libraries and advance U.S. Government information literacy.
- ▶ Utilizing this free training program, GPO staff handle set-up, audience recruitment, promotion, tech support, and the rest of the behind-the-scenes work. **The only thing you need to focus on is presenting your material.**



FDLP ACADEMY

Engage and Empower through Education

Details for Presenters

- ▶ Two formats to choose from: a live webinar (20 - 60 minutes) or a pre-recorded webcast (two -19 minutes).
- ▶ Live presentation times of either 1:00 p.m. or 2:00 p.m. (Eastern), weekdays, in order to reach an audience spanning the Nation as well as libraries in U.S. territories.
- ▶ Option to share slides and/or demonstrate how to use live websites.
- ▶ Cover any topic related to U.S. Government Information.
- ▶ Recorded sessions added to GPO's public archive, increasing the reach of the information you share.
- ▶ Accommodates audience capacities up to 1,000 – freely-available to any participant, without restrictions.

**Webinars are not copyrighted. Copyrighted material should not be used in presentations without appropriate permission.*

Things You Need

- ▶ A speaker phone OR good quality computer microphone (headset) and speakers
- ▶ A quiet room to broadcast
- ▶ Your computer screen resolution set to 1024x768
- ▶ The WebEx plugin for whichever browser you will use:
http://login.icohere.com/help/help_1/webEx/guide_WebEx_pop.htm

Time Commitment

- ▶ Once your session date is selected, GPO will schedule a 30-minute test session where you will “meet” our staff in a webinar room and become familiar with the set-up (approximately 30 minutes).
- ▶ On the day of the session, you will meet our staff in the webinar room 30 minutes prior to the session start time.



Learn more: **<https://www.fdlp.gov/about/fdlp-academy>**

View the FDLP Academy Training Repository:
<https://www.fdlp.gov/training>

For more information, contact us at: **fdlpoutreach@gpo.gov**