

Library Services and Content Management Update, Cynthia Etkin



AMERICAN LIBRARY ASSOCIATION MIDWINTER MEETING SAN DIEGO, CALIFORNIA JANUARY 2011

Greetings from Washington, D.C.,

I'm joining you today to update you on some of the exciting initiatives going on at GPO.

On December 29, 2010, Bob Tapella announced his resignation as Public Printer of the United States. Tapella became Public Printer in 2007 at the request of President George W. Bush. Shortly after his resignation, President Obama announced the recess appointment of William J. Boarman as the nation's 26th Public Printer. Mr. Boarman has been involved with the printing industry and its labor relations and personnel management for more than 40 years, most recently as president of the Printing, Publishing and Media Workers sector and as senior vice president of the Communications Workers of America.

Also recently, Mike Wash, GPO's Chief Information Officer, left GPO to serve as the Deputy CIO at the Department of Transportation. GPO is currently in the process of seeking his replacement.

FDSYS

First, for an update on FDSys: I am pleased to announce that as of December 20, 2010, FDSys became GPO's official system of record for online Government information. This new phase is characterized by a fully stood-up and implemented system foundation with failover and is accompanied by a brand new logo, FDSys tagline, and a re-designed, more user-friendly interface. Visit FDSys, and access "America's Authentic Government Information," at <www.fdsys.gov>.

December 20, 2010 also began the countdown to the sunset of GPO Access. For the next several months, GPO Access will continue to be updated in parallel with FDSys, and in mid-2011, GPO Access will be officially retired.

I also wanted to inform you on what LSCM is doing to promote and to help you promote FDSys. LSCM constructed a plan several months ago to undertake 24 promotional activities for FDSys. These activities range from a complete re-vamp of all current brochures and creation of new brochures to a nationwide media campaign. Three new FDSys brochures will be debuting for free order by depositories this winter, along with a new FDSys mousepad. Shortly after that, several new FDSys posters will be available. Also, this winter, GPO has contracted with North American Precis Syndicate (NAPS) to distribute print, radio, and television advertisements about FDSys across the nation. GPO is working with NAPS staff now on the creation of those advertisements. We will announce their release via the FDLP Desktop and FDLP-L.

COLLABORATION WITH THE LIBRARY OF CONGRESS

GPO is pleased to announce the approval by the Joint Committee on Printing (JCP) of two significant initiatives. GPO is being authorized to provide enhanced public online access to historical volumes of Statutes at Large and the Congressional Record. These projects will be a collaborative effort between GPO and the Library of Congress (LC) for the digitization of Federal legislative, legal, and regulatory materials.

The first project involves digitized volumes of the Statues at Large, dating from 1951 – 2002. Robust searching and content management tools will be developed for these volumes. Archival and access copies with digitally signed pages will be incorporated, and access to these volumes will then be available online through FDsys and LC.

The second project involves digitized volumes of the Congressional Record dating from 1873 – 1998. Digital files with search functions, content management capabilities, and digital authentication will be created and then published online through both GPO's Federal Digital System (FDsys) and LC.

As further information becomes available regarding timelines and availability for all of these collaborative initiatives, GPO will update the FDLP community via FDLP-L and the FDLP Desktop.

DEPOSITORY LIBRARY USER SURVEY

In late October GPO launched a survey for depository library users. Results of the 16-question survey will contribute to the extensive efforts by GPO to address the value of FDLP membership. The deadline for surveys is the end of February. GPO urges all depository libraries to participate in and link to the survey <<http://www.surveymonkey.com/s/HSLCRRB>> from their Web sites. To assist depositories in promoting the survey, GPO included a package of post cards in shipment boxes that contain survey information. These are to be given to depository users, particularly to those who may want to fill out the survey later from a location other than the library. If you need additional post cards, please let us know by submitting an inquiry to askGPO.

At the conclusion of the survey, libraries will receive a report with aggregated responses and comments from users of their depository library. The more your users participate, the more meaningful your report will be. The reports will be used to help determine the local value of libraries in the FDLP and to facilitate the development of outcomes-based performance measures. As of January 5th, over 2,100 surveys had been submitted.

In other survey news, 2011 is a Biennial Survey year! LSCM folks are working on the survey questions and requirements for the survey tool. We will be sharing the questions with the Depository Library Council in March and the broader community shortly thereafter. The survey will be launched in October. Watch the FDLP Desktop for more about the Biennial Survey.

FDLP CONSULTANT

As most of you probably are aware, Ithaka S+R was awarded a contract to develop sustainable models for the FDLP that ensures the American public has systematic and permanent access to Federal Government information collections and services in the 21st century and beyond. A project Web site was created, fdlpmodeling.net, and I encourage you all to visit the site, sign up to receive updates, and most importantly, to participate in the modeling process by sharing your thoughts and making suggestions. Released for comment thus far are the background, environmental scan, and existing library networks pieces. Other portions of the report will be released soon, with the final report expected to be submitted to GPO in early March. Again, I encourage you to follow the project and offer comments along the way. You might want to mark January 13th on your calendar. GPO has scheduled an OPAL session where you can learn more about the modeling project and ask questions of Ithaka S+R.

SYSTEMS MODERNIZATION

Several legacy systems are essential for meeting the needs of depository libraries and must be migrated to current and stable hardware and software solutions and address new requirements for the FDLP. These are systems that are not part of GPO's current FDsys implementation plan. The modernization of these legacy systems is essential to GPO's growth and efficiency in service to Federal depository libraries and the public. I'd like to update you on some of our progress regarding systems modernization.

PURLS, FEDERAL BULLETIN BOARD, AND SHIPPING LISTER

On December 2nd, GPO completed the second phase of its PURL Implementation with the release of the enhanced PURL referral reporting tool. The new tool introduces some exciting new features that should help libraries to retrieve the most accurate PURL referrals totals by hostname and/or IP address and also provide specific information about the top 50 requested PURLs so that libraries know exactly which PURLs users are accessing the most.

All FDLP-related data has been moved from the Federal Bulletin Board (FBB) to the FDLP Desktop. The Shipping Lister application has been replaced with a browseable list of shipping lists in multiple formats available in the FDLP Desktop article on Shipping Lists. The browseable list is available for the current fiscal year. Shipping lists for previous fiscal years have been compressed in .zip format and are located in the file repository of the FDLP Desktop by fiscal year.

LIBRARY INFORMATION SYSTEM TRANSFORMATION (LIST)

A contract was awarded to begin the migration of the following legacy systems DDIS, ACSIS, ADDS, Item Lister, and Amendment of Item Selection. The new system will be called "Library Information System Transformation (LIST)." LSCM is working closely with GPO's IT department and the contractor to move this project to the next phase. Currently GPO is working with the vendor to complete the analysis and workflow documentation that the vendor will use to enable the migration.

DISPOSITION OF DEPOSITORY MATERIALS IN FEDERAL DEPOSITORY LIBRARIES

A contract was awarded to begin development of a new tool to make the disposition of materials process a more effective and efficient process for both selective and regional depository libraries and GPO. Currently GPO is working with the vendor to complete the analysis and workflow documentation that the vendor will use to develop this new tool. The next step is to determine if the tool can be integrated into GPO's Integrated Library System (ILS) or if GPO will need to develop another solution.

CATALOGING RECORD DISTRIBUTION PILOT/PROJECT

In October 2009, GPO announced the launch of a one-year pilot project to address the need for the distribution of cataloging records produced by GPO to libraries in the FDLP. The pilot project would test the MARC21 record distribution processes and determine compatibility between catalog records and FDLP workflows. GPO contracted with MARCIVE, Inc. using MARCIVE's existing MARC record distribution infrastructure to deliver cataloging records from GPO's Integrated Library System (ILS) to 48 participating depository libraries. You can review a report of the pilot in the FDLP Desktop's file repository.

Based on the success of the pilot, we are now in the midst of a one-year expansion of the cataloging record distribution process. The year-long distribution phase began on October 1, 2010 and is slated to end on September 30, 2011. 75 libraries are participating in the project.

Test sets have gone to new libraries and records for October were distributed in early December. December records were delivered to MARCIVE on January 4, 2011.

GPO is taking lessons learned from this pilot to look at a long-term solution for bibliographic record distribution.

For more information on the project, visit the FDLP Desktop where you can find a full project description, list of participating libraries, and a summary of the former pilot project.

BENEFITS FOR FDLP LIBRARIES

Based on a Depository Library Council (DLC) recommendation, GPO and the DLC are working to create a comprehensive list of benefits for libraries participating in the FDLP and benefits afforded to the public by having

access to these libraries. The intent of this document is to provide a tool for depository staff to convey the importance and value of the FDLP to library directors and administrators.

Upon completion, two documents will be available to depositories, both on the FDLP Desktop, for download and in print. The first document will be the "Top 10 Benefits Afforded to all FDLP Libraries." This will serve as a quick reference handout. The second document will be much more detailed and provide examples of benefits to all libraries, selectives, regionals, and the public.

GPO and the Depository Library Council presented a first draft of these documents at the Fall Federal Depository Library Council Meeting & Conference for FDLP community input. Additionally, libraries had the opportunity to submit feedback via the FDLP Desktop through December 2010. Based on the community's feedback, new drafts have been created and will soon be available for use.

INTEGRATED LIBRARY SYSTEM

I am pleased to tell you that MetaLib was released a few months back with an initial collection of 53 databases. This is a federated search tool component of the Catalog of U.S. Government Publications (CGP). You can use this to retrieve reports, articles, and citations by simultaneously searching across multiple databases. It is GPO's intention to expand the service with additional resources on an ongoing basis.

The CGP FDLP Login Page was also recently released, which gives depository libraries access to authenticated services in the CGP. These include the setup of Selective Dissemination of Information (SDI) searches whose results can be returned via RSS or e-mail. In addition, it provides the ability to add desired records to the Bookshelf, to create folders to organize and store them, and save them across sessions. Moreover, there is the option to save to the authenticated users' local PC and the option to set and save user preferences such as number of results per page and result format.

The Authority Control initiative has led to the validation of Library of Congress' name and subject headings in monthly files of bibliographic records throughout the year. Aleph has also been configured so that new or updated Library of Congress name and subject authority records now automatically update bibliographic records in the CGP.

SERIALS MANAGEMENT PLAN

We have also recently embarked upon a Serials Management Plan. This is a strategic plan for the next 6-9 months and forward. More information will soon be available on this initiative on the FDLP Desktop.

MARKETING INITIATIVES

Regarding our marketing and promotional efforts, I wanted to inform you about some new resources we have available to FDLP libraries. First, I hope you have ordered up your copy of the new 2011 FDLP Event Planner. This 2011 planner highlights facts about the FDLP and provides reference to our 2011 events. These are complementary to our depositories and are available from the FDLP Desktop for order.

Additionally, we recently introduced new FDLP desktop wallpaper and screensavers for your public access workstations. CDs of these are available from the FDLP Desktop as well.

This past year, we also contracted with NAPS on an FDLP campaign. NAPS staff worked with GPO staff to disseminate informational articles about the FDLP to 10,000 print and online publications nationwide, as well as a radio spot to about 400 FM stations nationwide.

Coming soon, we will be unveiling 7 new brochures for free order on the FDLP Desktop. They are: FDsys, Tracking Legislation with FDsys, Tracking Regulations with FDsys, FDLP, Catalog of U.S. Government Publications, Authentication, and U.S. Government Bookstore.

REGISTRY OF U.S. GOVERNMENT PUBLICATION DIGITIZATION PROJECTS

GPO, in collaboration with the Depository Library Council, had identified the opportunity for several enhancements to the Registry of U.S. Government Publication Digitization Projects, and a Beta version was demonstrated at the Fall Federal Depository Library Council Meeting & Conference.

LSCM has been continuing work to finalize enhancements, including outreach to existing contributors prior to the planned re-launch.

PUBLIC ACCESS ASSESSMENTS

Public Access Assessments, or PAA, is a review of an individual library's Federal depository operations and services that emphasizes how the library provides access to Federal Government information products and serves the community's needs. The review identifies strengths of the depository and also any areas needing improvement.

PAAs are currently being conducted in:

Connecticut
Mississippi
Nebraska
New Mexico

Here's the news you have been waiting for. We are starting PAAs in four new states this month. We announce this within your state by first contacting the regional depository library.

With six outreach librarians conducting PAAs, we have several personnel in the Education and Outreach unit who are available to consult with you. PAA reviews also provide LSCM and library staff with opportunities to share depository management best practices, with the goal of enhancing depository services to the public and promoting greater efficiency and effectiveness within the FDLP. Any library wishing to have an assessment may request one at any time. You are also welcome to contact GPO (and your regional depository) to consult about depository operations at any time.

PARTNERSHIPS

In partnership news, GPO recently renewed a partnership with Cornell University Law Library for a pilot project to convert the CFR into XML. We also recently signed a partnership agreement with the University of Florida to provide public access to the digital collection of Panama Canal Commission (PCC) and Isthmian Canal Commission (ICC) publications housed at the UF Libraries. Under the partnership, the UF Libraries will be sharing bibliographic records for the digitized PCC and ICC publications with GPO. The records will be made available through the CGP following the procedures in the "Cooperative Cataloging Partnerships Guidelines" and will contain a PURL to link users directly to the content. The records will be identified with a 955 MARC field that will read "GPO Historic Collection; University of Florida."

Additionally, GPO is in the final process of signing a cooperative cataloging partnership with the University of Montana for the pre-1976 and fugitive publications from the Forest Service.

EDUCATION MODULES

GPO is currently working on the next educational training modules to support enhanced online learning opportunities. Look for additional updates in the next few months related to PURLs and FDLP Social Networking training modules.

I want to thank you for your time today. Please feel free to approach any GPO staff you see here at the meeting for more information on any of these initiatives. I also invite you to visit us at booth 1151 in the exhibit hall.