



We Can Do It Together

Collaboration among FDLs, National Network of
Libraries of Medicine, and Community Organizations
to Promote Government Information

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Jack Tarver Library Mercer University
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Background

- National Network of Libraries of Medicine (NN/LM)
- Tarver Library as a Selective Depository
- Government Information Services at Mercer
- Goal: Promoting Online Government Information

National Network of Libraries of Medicine



Express Outreach Project Award

- Award Goals
 - Promote National Library of Medicine resources and services
 - Build partnerships in community
 - Improve access to government health information
- Our Idea: Promoting and supporting healthy lifestyles in Georgia by disseminating reliable health information

Outreach Program Components

- Objectives
- Target Audience
- Activities
- Major Partnerships
- Timeline
- Marketing Efforts
- Outcome Assessment

Building Sustainable Partnerships

- Community Health Centers
- Regional Public Library Systems
- Federal Depository Library
- Community-based Health Organizations

Working Together: Benefits

- Public libraries as a venue to increase public awareness of reliable health resources online
- Community health centers as a channel to make government health information more accessible
- Community-based health organizations as a means to improve health information literacy among general public

Managing Outreach Projects

- Regular Communication
- Activity Log
- Expenses Breakdown Spreadsheet
- Short Summary for Each Event
- Project Sustainability
- Assessment Analysis

Designing Survey Questions

- Paper-based survey
- Based on the goals of the program
- Focus on training content and presentation skills
- Simple, to-the-point, short, and logical

The screenshot shows the Jack Tarver Library website. The header includes the library name and a navigation menu with links for 'Find Materials', 'Services', 'Catalogs', 'About Us', 'Reference & Instruction', 'I would like to:', 'Home', 'Reference & Instruction', 'Subject Librarians', 'Jack Tarver Library', and 'Patrons/Subject Guides'. A search box with the text 'Need help? ask Jack!' is also present. The main content area is titled 'Diabetes, Obesity, and Heart Disease Resources' and contains the following text:

This web guide is created to highlight useful and reliable information on diabetes, obesity, and heart disease. The resources provided here are sponsored by the **National Library of Medicine**, **Centers for Disease Control and Prevention**, and the **National Institutes of Health**. The page is supplementary to the "Integrating, Educating, Connecting: Using Online Government Resources to Improve Georgia's Community Health" training, which is funded by a grant received from the **National Network of Libraries of Medicine**.

National Library of Medicine Resources

MedlinePlus
MedlinePlus is the National Library of Medicine's website for **free** consumer health information. It contains a selective list of authoritative health information resources from the **National Institutes of Health (NIH)** and other organizations.

- Over 700 health topics -- **Health Topics**
- Generic, brand name prescription and over-the-counter medicines -- **Drugs and Supplements**
- An illustrated medical encyclopedia -- **Medical Encyclopedia**
- Medical dictionary -- **Dictionary**
- Clinical research studies -- **News**
- Directories that include locations and credentials of doctors, dentists and hospitals -- **Directories**

MedlinePlus Tutorials
MedlinePlus interactive tutorials include over 165 slideshows with sound and pictures explaining a procedure or condition in easy-to-read language.

PubMed.gov
PubMed is the **National Library of Medicine's** premiere search system for health information. It lets you search millions of journal citations and abstracts in the fields of medicine, nursing, dentistry, veterinary medicine, the health care system, and preclinical sciences. **PubMed Fact Sheet** provides more information about this free resource. Use the **PubMed Tutorials** to access brief animated tutorials with audio support for using this database.

PubMed Central (PMC)
PubMed Central is the U.S. National Institutes of Health (NIH) **free full-text** digital archive of biomedical and life

The browser's address bar shows 'http://www.jacktarverlibrary.com' and the page number '16' is visible in the bottom right corner.

Funding Opportunities

- Grants.gov <http://www.grants.gov/index.jsp>
- Foundation Center <http://foundationcenter.org>
- National Network of Libraries of Medicine Funding: <http://nnlm.gov/funding>
- Institute of Museum and Library Services grants <http://www.ims.gov/index.shtm>
- National Institutes of Health grants http://grants.nih.gov/grants/about_grants.htm
- National Science Foundation funding <http://www.nsf.gov/funding>

Making It All Happen

- Dedicate Your Time
- Wear Multiple Hats
- Find the Right Balance
- Stick to Timetable
- Stay in Touch with Funding Agency
- Maintain Positive Attitude
- Celebrate Accomplishments

Questions



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