



Kelly Bilz, Reference Librarian, Thomas More University, bilzk@thomasmore.edu DISPLAY CASE Lessons Learned

About Us

- Private Catholic liberal arts university with around 1,400 FTE.
- Library has 3.5 full-time staff, including government documents librarian.
- Digital depository that has been in FDLP since 1970.

Project Description:

- Creating exhibit for display case (the second one developed by the library) for Constitution Day
- Accompany similar programming for First Year Experience (FYE)
- Focus on civic engagement

Process:

Select Key Topics

- Founding Documents
- Voting Rights
- Students' Rights
- FDLP
- Title IX (50th anniversary)

Locate Materials

- Books in collection
- Weeded government documents
- Images from LOC, NARA, and the institution's yearbooks

Write Captions

- Context for students
- Relevance to their lives

Print & Mount

Cardboard backing

Digital Depository: Materials?

Displays as a Digital Depository: Constitution Day Display 2022



Note: The display case's doors have thick inner frame, hence the gap in the middle of each shelf. Photos were taken with the doors open for better lighting – see Lessons Learned.

- Since much of our government documents collection is digital, the materials below helped fill the display case with meaningful content: Weeded documents (added visual interest and propped up photos and captions) Images from the National Archives and Library of Congress (primary sources) **QR codes to government resources** (e.g., Constitution Annotated)

Localizing the Display

• If not a digital depository, add documents from the collection

 Add non-government materials that show impact of legislation, e.g., yearbook photos of women athletes post-Title IX

 Add materials tied to campus/community identity, e.g., book about voting and religion (Catholic affiliation)



Consider lighting

• LED tea lights?

Battery-powered light strips?

Add interactive elements

 Scavenger hunt? • QR code to a survey?

Localize content to your community

Find objects that add color and visual interest

• If possible, balance black and white and color images

Contextualize QR Codes

• Print images to accompany them? E.g., headers from websites, logos?

Have assessment plan

Plan for more content than you think you need

Assessment Measures

Book checkouts

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Constitution Day LibGuide views

Missed opportunity: using dynamic QR codes to measure clicks

Useful Resources

• FDLP / GODORT LibGuides, especially GODORT's Voting & Elections Toolkits • Ben's Guide to the U.S. Government • Digital collections of LOC, NARA (esp. <u>America's Founding Documents</u>), & U.S. House of Representatives • University yearbooks