

Incorporating Government Information into Community Profiles/Site Selection Workshops

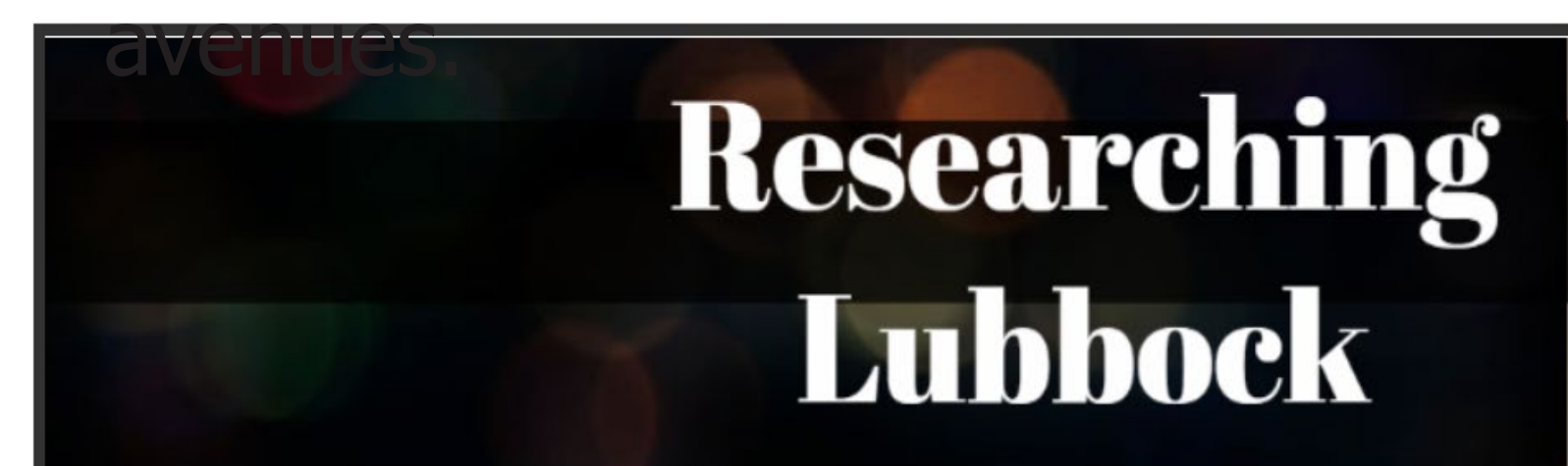
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WORKSHOP HISTORY

1. Based on this [Lubbock Bibliography](#).
2. Have done this workshop on and off for past 15 years.
3. Previously done by myself, the Business Librarian, and a Southwest Collection (archive) archivist.
4. This 2022 revised workshop was jumpstarted by the Architecture Library "[Researching Lubbock](#)" project.
5. We added our Architecture Librarian and STEM Librarian as co-presenters as these were additional academic areas that used community profiles/site selection information for [this workshop](#).

SELECTED GOVERNMENT/NON-GOVERNMENT INFORMATION USED

Census (Housing)
City of Lubbock (planning data)
Climatological Data – USGS
[Data USA webpage](#) (general)
HUD (Housing)
Proquest Statistical Insight (general)
Statista (general)
TX Demographic Center (census)
TX Health/Human Services (health)
USGS (climate/environment data)
Note: Also mentioned fee-based services for additional research



On this page you can learn more about :

- [Getting Started Researching Lubbock](#)
- [Lubbock City Planning and Neighborhoods](#)
- [Lubbock Demographics and Census](#)
- [Lubbock Mapping and Geospatial](#)
- [Lubbock Housing](#)
- [Lubbock Land, Environment, and Agriculture](#)
- [Lubbock Transportation](#)
- [Lubbock Historical Resources and Newspapers](#)

GOALS OF NEW WORKSHOP

1. Increase Attendance – in-person and online.
2. Increase publicity/outreach. Target specific academic areas/classes.
3. Make use of expertise from additional Personal (subject) librarians.
4. Record/close caption workshop.
5. Plan for future workshops.

WERE THESE GOALS ACHIEVED?

1. Attendance again was light.
2. Most registered attendees were for online although it was offered as a hybrid workshop. One person attended in person and two persons attended online. ,
3. Attendee departments were Education and Landscape Architecture.
4. Bringing additional librarians into the project enhanced the quality of the workshop.
5. The Southwest Collection addition covered many primary sources such as photographs, oral histories, manuscripts, newspapers, city/county histories, city directories, This addition added depth/new directions to traditional community profiles/site selection resources.
6. Although attendance did not increase, we enhanced the value of the workshop with additional info and recording/cc it.



Texas Tech University | Guides | Workshops | Community Profiles: Finding Data and Primary Sources for Site-based Research Projects | Databases, Journals, and Articles

Community Profiles: Finding Data and Primary Sources for Site-based Research Projects

Search this Guide Search

A guide for doing a community profile or site selection project using census and other resources.



LESSONS LEARNED

1. Although community profiles/site selections projects were identified in various classes, there was still low attendance indicating need for more target publicity.
2. Even when graduate students were given attendance credit in the forms of Graduate School fellowships or travel funding, attendance has been low.
3. Analysis of previous attendees for this workshop seem to bear out that receiving credit for attendance--rather than using the information may have been a major reason for attendance.
4. Advertising the recorded workshop after the fact seems to be a more valuable long-term approach for getting the information to the patrons who will use these resources as well as follow-up with professors requiring this type of assignment.
5. Draw upon the Researching Lubbock project to enhance this workshop. Architecture has developed a spreadsheet of local, regional, state, national, and international to research Lubbock.
6. Write articles on developing this workshop and on comprehensive work on identifying resources for studying Lubbock.