FDLP Forecast Study

Library Forecast

Depository Library Council Meeting &
Federal Depository Library Conference
October 17, 2012

FDLP Forecast Study

Library Forecast Participation

Depository Library Council Meeting &
Federal Depository Library Conference
October 17, 2012

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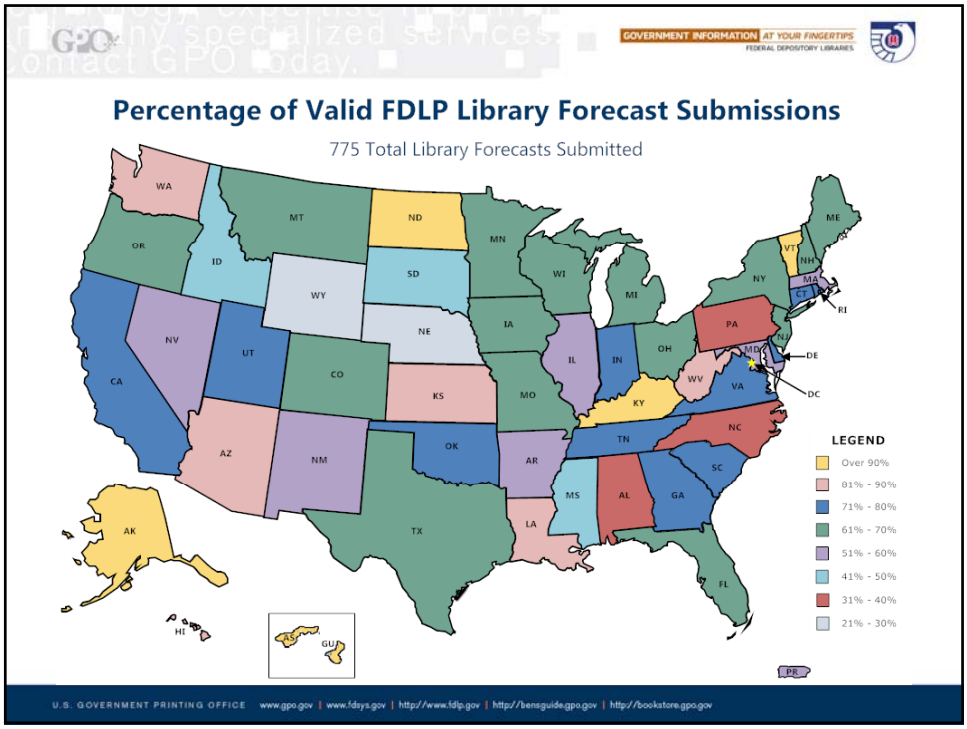
GOVERNMENT INFORMATION AT YOUR FINGERTIPS
FEDERAL DEPOSITORY LIBRARIES
Percentage of Valid FDLP Library Forecast Submissions
775 Total Library Forecasts Submitted
LEGEND
Over 90%
81% - 90%
71% - 80%
61% - 70%
51% - 60%
41% - 50%
31% - 40%
21% - 30%
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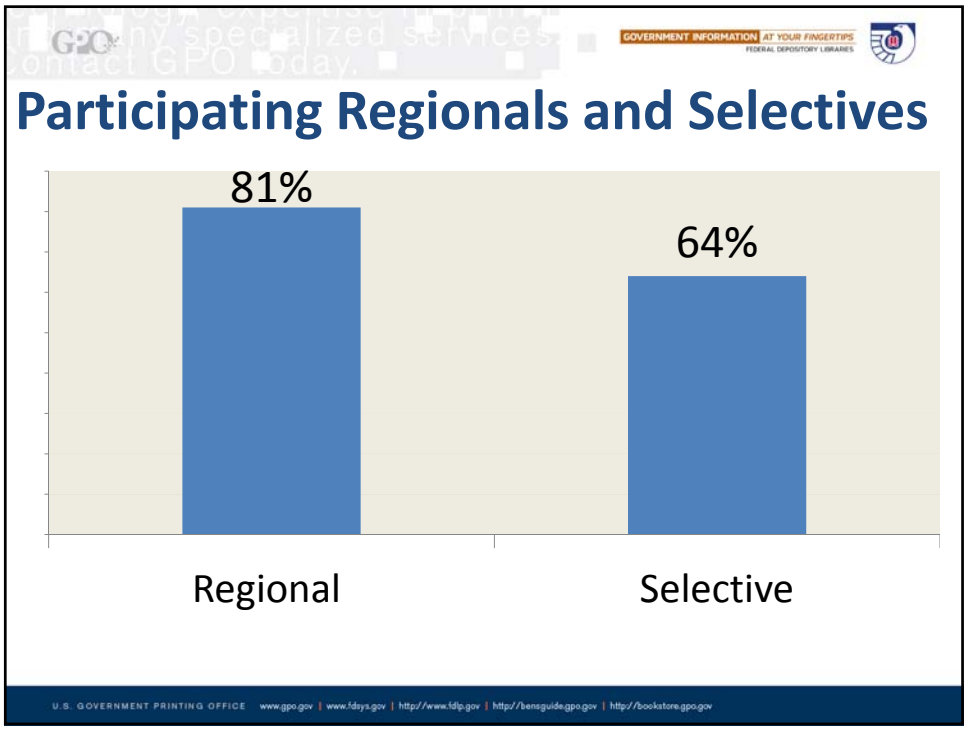
GOVERNMENT INFORMATION AT YOUR FINGERTIPS
FEDERAL DEPOSITORY LIBRARIES
Participating Regionals and Selectives
81%
64%
Regional
Selective
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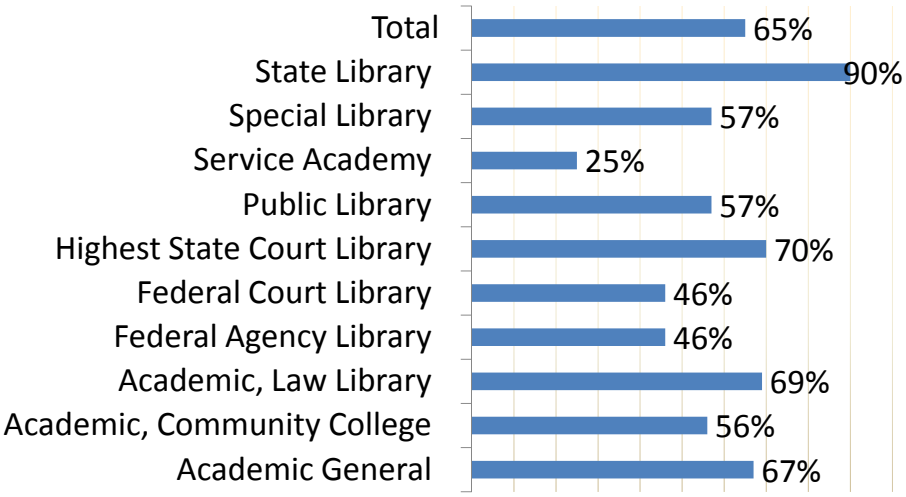
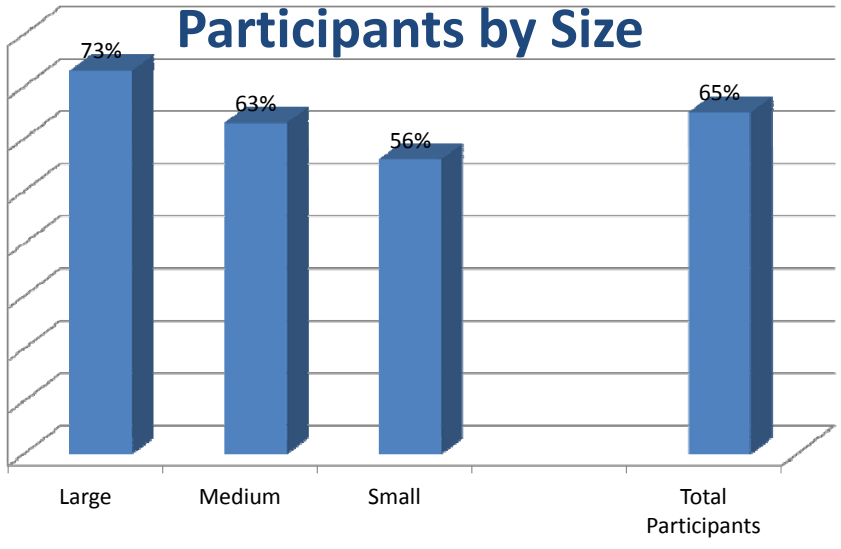
Percentage of FDLP Participants by Library Type



Participants by Size



Questions?

My contact information is:

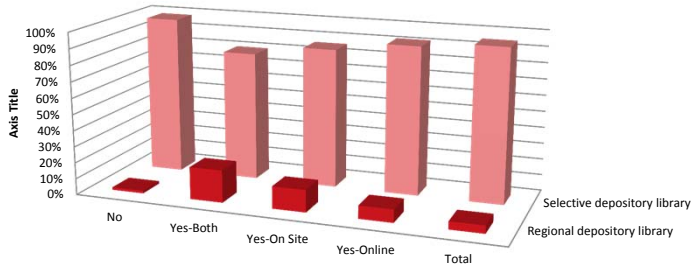
Cherie Givens, cgivens@gpo.gov, 202-512-2499

- Recorded session available after Meeting & Conference

2012 Library Council Meeting & Depository Library Conference in Numbers

Library Council Meeting & Federal Depository Library Conference
October 17, 2012

Depository Type



	No	Yes-Both	Yes-On Site	Yes-Online	Total
Regional depository library	2%	20%	14%	8%	5%
Selective depository library	98%	80%	86%	92%	95%

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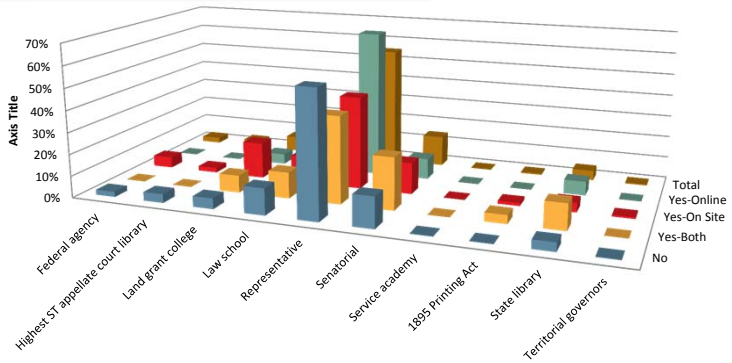
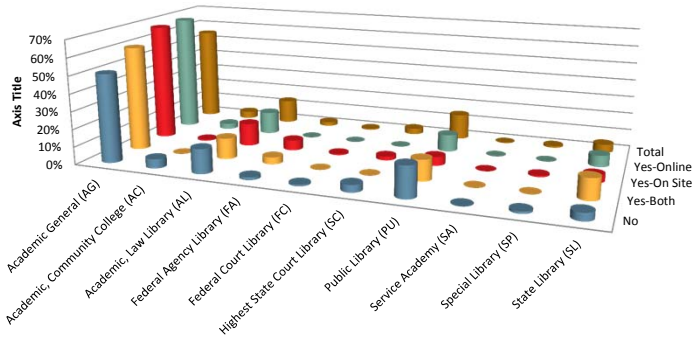
Type of Designation



	Federal agency	Highest ST appellate court library	Land grant college	Law school	Representative	Senatorial	Service academy	1895 Printing Act	State library	Territorial governors
No	2%	4%	5%	12%	58%	14%	0%	0%	4%	0%
Yes-Both	0%	0%	8%	12%	40%	24%	0%	4%	12%	0%
Yes-On Site	5%	2%	17%	12%	43%	14%	0%	1%	4%	1%
Yes-Online	0%	0%	5%	11%	68%	10%	0%	0%	6%	0%
Total	3%	3%	7%	12%	55%	14%	0%	1%	5%	0%

Library Type



	Academic General (AG)	Academic, Community College (AC)	Academic, Law Library (AL)	Federal Agency Library (FA)	Federal Court Library (FC)	Highest State Court Library (SC)	Public Library (PU)	Service Academy (SA)	Special Library (SP)	State Library (SL)
No	51%	5%	14%	2%	1%	4%	18%	0%	1%	4%
Yes-Both	60%	0%	12%	4%	0%	0%	12%	0%	0%	12%
Yes-On Site	67%	1%	13%	6%	1%	2%	5%	0%	1%	4%
Yes-Online	68%	3%	13%	0%	0%	0%	10%	0%	0%	6%
Total	55%	4%	14%	2%	1%	3%	15%	0%	1%	5%

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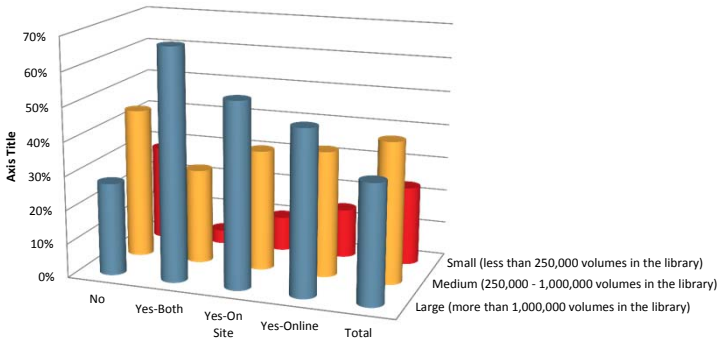
FEDERAL DEPOSITORY LIBRARIES

Library Size



	No	Yes-Both	Yes-On Site	Yes-Online	Total
Large (more than 1,000,000 volumes in the library)	27%	68%	54%	48%	35%
Medium (250,000 - 1,000,000 volumes in the library)	44%	28%	36%	37%	42%
Small (less than 250,000 volumes in the library)	28%	4%	10%	15%	23%

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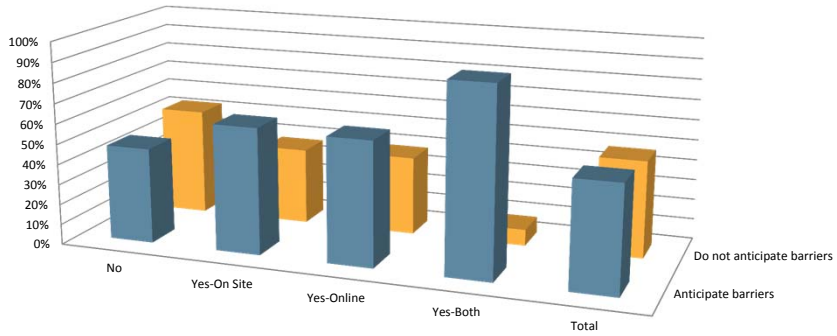
As government information is increasingly produced and distributed in digital-only formats, what barriers to access, if any, do you anticipate in the next five years?



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Anticipate barriers	47%	62%	61%	92%	52%
Do not anticipate barriers	53%	38%	39%	8%	48%

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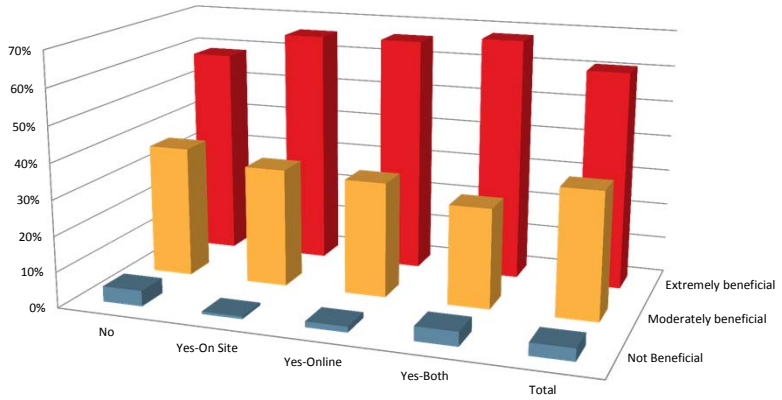
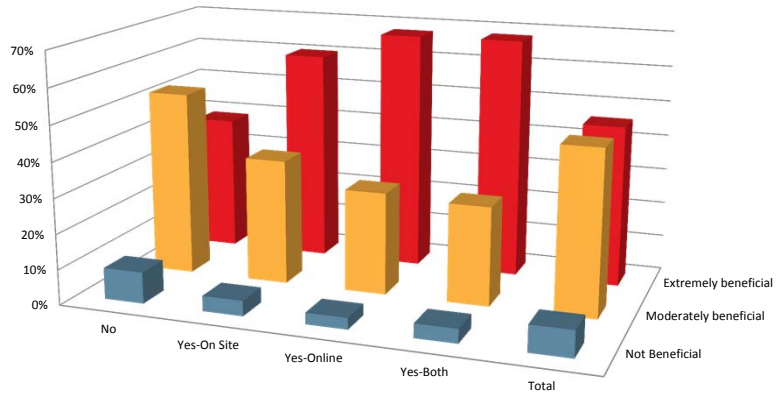
Please rate the following current LSCM projects areas according to how users of Federal government information in your library might benefit. - Projects to provide greater access to government information.



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Not Beneficial	4%	1%	2%	4%	3%
Moderately beneficial	37%	33%	32%	28%	36%
Extremely beneficial	59%	66%	66%	68%	61%

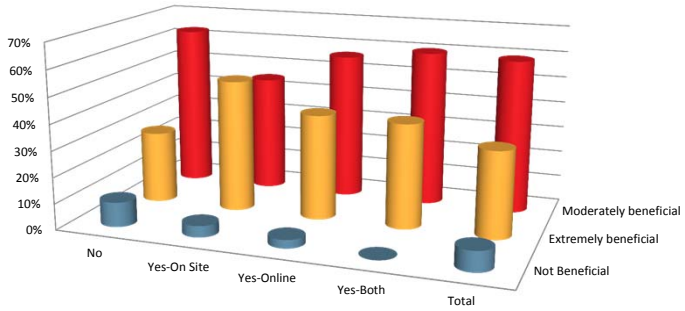
Please rate the following current LSCM projects areas according to how users of Federal government information in your library might benefit. - Projects to increase cataloging services.



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Not Beneficial	9%	4%	3%	4%	7%
Moderately beneficial	52%	36%	29%	28%	47%
Extremely beneficial	39%	60%	68%	68%	46%

GPO
GOVERNMENT INFORMATION AT YOUR FINGERTIPS
FEDERAL DEPOSITORY LIBRARIES

Please rate the following current LSCM projects areas according to how users of Federal government information in your library might benefit. - Projects focusing on collection development and management tools



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Not Beneficial	9%	4%	3%	0%	8%
Extremely beneficial	28%	51%	40%	40%	33%
Moderately beneficial	63%	45%	56%	60%	59%

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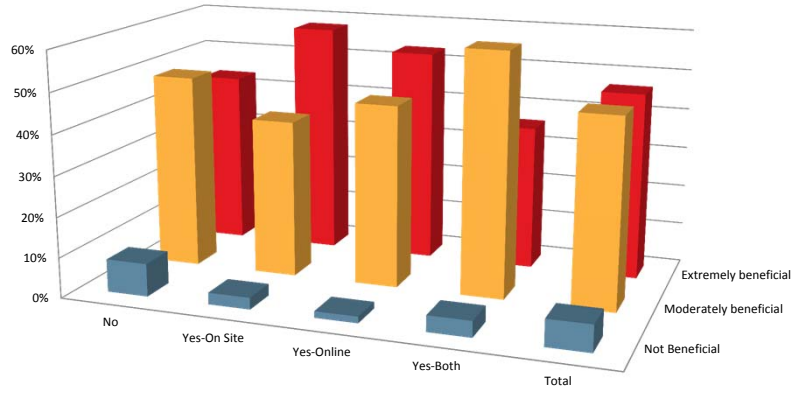
Please rate the following current LSCM projects areas according to how users of Federal government information in your library might benefit. - Projects focused on education and online communication with FDLP members



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Not Beneficial	8%	3%	2%	4%	7%
Moderately beneficial	48%	39%	45%	60%	47%
Extremely beneficial	43%	58%	53%	36%	47%

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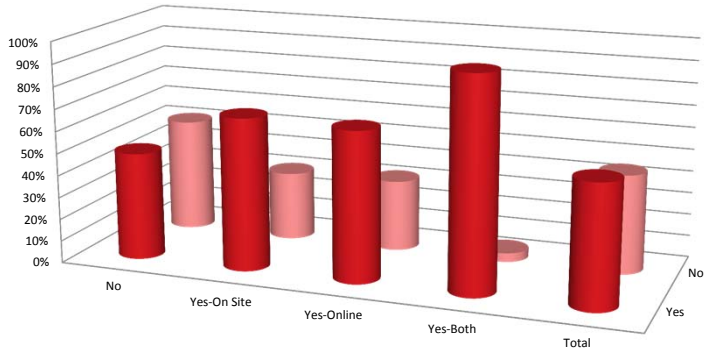
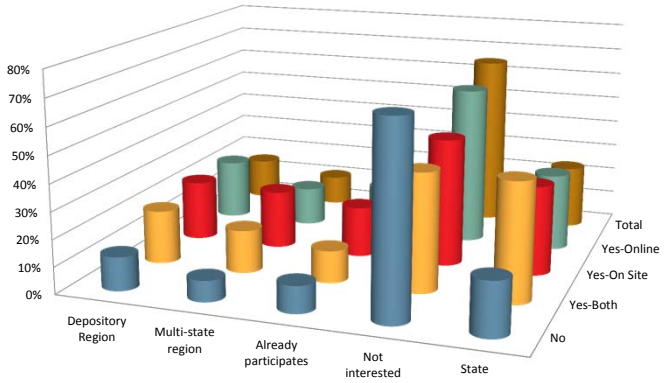
Would you participate in a mentoring forum hosted by GPO for new or existing coordinators?



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Yes	49%	69%	68%	96%	55%
No	51%	31%	32%	4%	45%

GOVERNMENT INFORMATION AT YOUR FINGERTIPS
FEDERAL DEPOSITORY LIBRARIES

Within the next 5 years is your libraray interested in participating in shared housing agreements throughout your ...?



	Depository Region	Multi-state region	Already participates	Not interested	State
No	13%	8%	10%	71%	20%
Yes-Both	20%	16%	12%	44%	44%
Yes-On Site	22%	22%	19%	48%	33%
Yes-Online	23%	15%	18%	60%	29%
Total	15%	11%	12%	65%	24%

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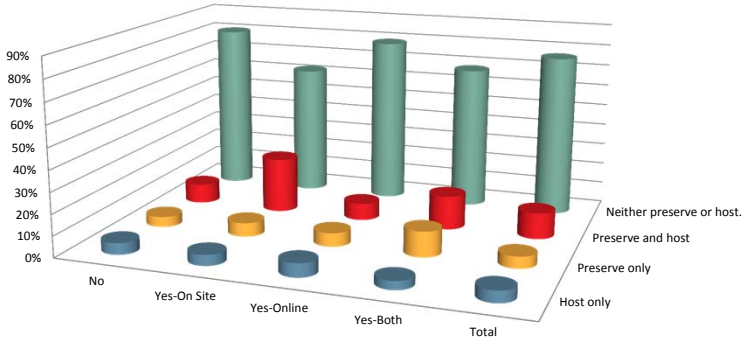
GOVERNMENT INFORMATION AT YOUR FINGERTIPS
FEDERAL DEPOSITORY LIBRARIES

Within the next five years, would your library be willing to commit to preserving and hosting a permanent digital collection of Federal government information?



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Host only	5%	5%	6%	4%	5%
Preserve only	5%	7%	6%	12%	6%
Preserve and host	9%	26%	8%	16%	12%
Neither preserve or host.	80%	62%	79%	68%	77%

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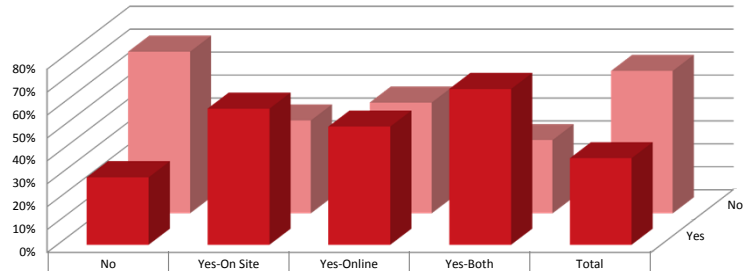
FEDERAL DEPOSITORY LIBRARIES

Within the next five years, would your library be willing to commit to the development of a specific subject area collection and be willing to serve users beyond your local community?



	No	Yes-On Site	Yes-Online	Yes-Both	Total
Yes	29%	59%	52%	68%	38%
No	71%	41%	48%	32%	62%

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My Contact Information is:

- Recorded session available after Meeting & Conference
- For additional questions and information:
  - Paul J. Giannini, pgiannini@gpo.gov, 202-512-2270

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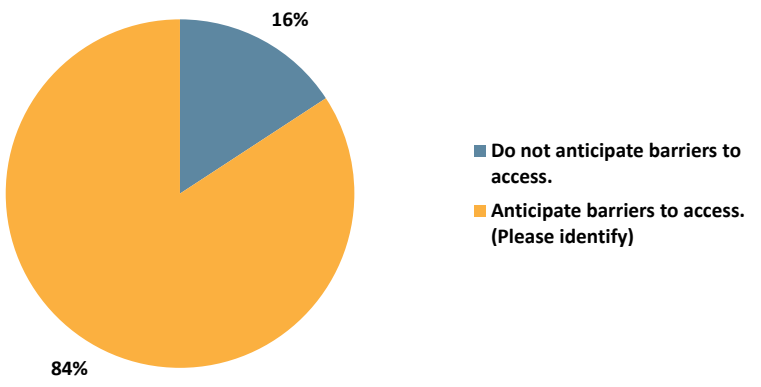
FDLP Forecast Study

Preservation Themes:

Depository Library Council Meeting &
Federal Depository Library Conference
October 17, 2012

State Forecast 38 responses



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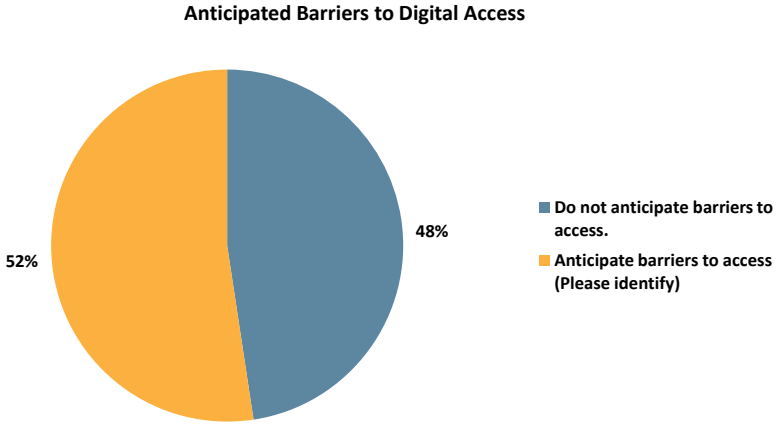
Library Forecast 775 responses



Anticipated barriers to access

"Access to the internet is still limited in remote parts of our service area…" "

"ADA compliance issues" "The Digital Divide"

"Lack of computer skills among patrons seeking digital information."

"Not enough computers/equipment for the public"

"Preservation and sustainability" "Privatization"

"Lack of authentication and quality control"

"PURLS that aren't updated, servers that crash, changing digital formats"

"Digital preservation standards (of born digital and digitized materials) and permanent digital access is not adequately addressed"

"Digital documents are…vulnerable to being taken down based on political factors"

"Although users now have unprecedented access to government information on the web, it is now easier to bypass the support system, i.e. the documents librarians who helped the user interpret what s/he found."

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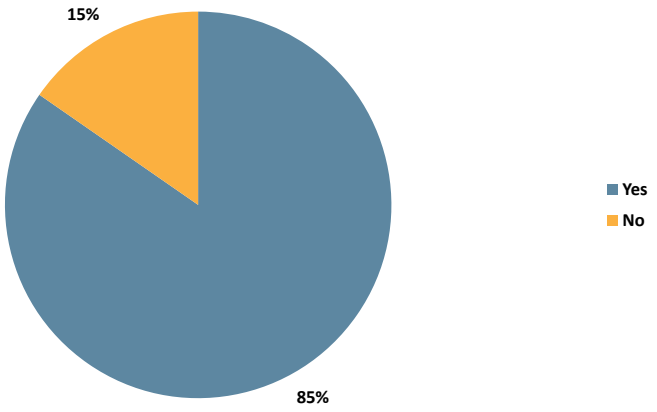
FEDERAL DEPOSITORY LIBRARIES

Usefulness of digital guidance



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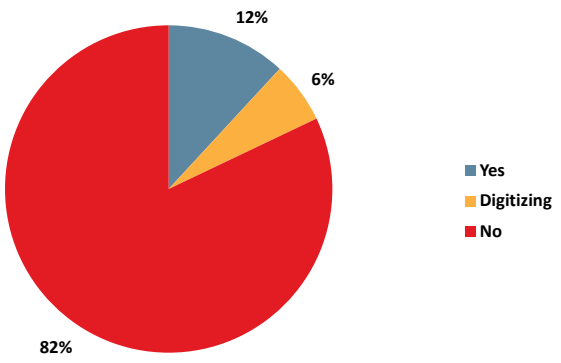
Plans to digitize within 5 years



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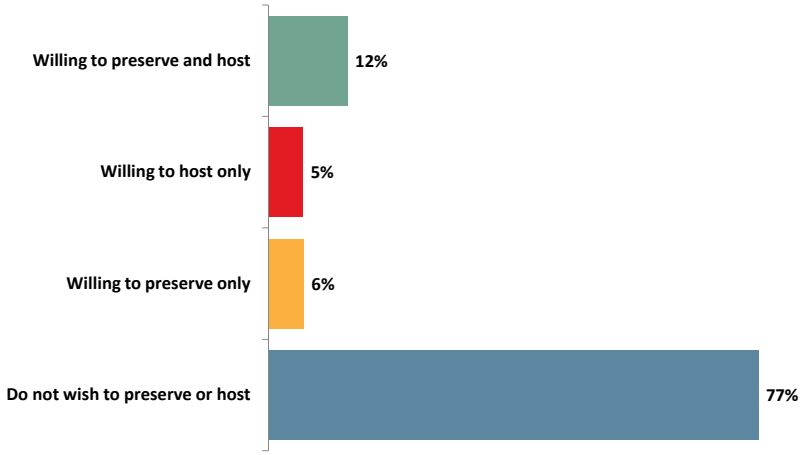
Preserve or host digital collections



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Preservation themes: State Forecast

Preservation, Digitization, Access, Web harvesting

- “Proactive preservation and access to all materials at no charge”
- “Everything digitized and easily searchable including retrospective documents”
- “Preserve document agencies are putting up and pulling down off the web”
- “There should be a robust distributed system of digital preservation”

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Preservation themes: Library Forecast

- Preservation: legacy tangible, digitized, born digital, web content
- Digitization
- Access
- Authentication
- Partnerships: with libraries and federal agencies
- Web harvesting and archiving
- Training for digitization, preservation

Preservation themes: Library Forecast

- " work with libraries to distribute and ensure the preservation of digital govt information"
- "we would be interested in seeing the FDLP facilitate or become more involved in cooperative archive efforts"
- "accept digitized content meeting standards into the program and offer metadata and cataloging records to assist users in locating content"
- "The ideal FDLP would maximize availability of information in digital form"
- The ideal FDLP would be proactive on preservation & access"
- "an authentic and reliable preservation program"
- "Provide free, permanent, digital access and preservation for all retrospective and prospective Federal Documents"
- "Continue to focus on authentication, digitization and preservation of federal documents both current and historical"

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Our contact information is:

- Recorded session available after Meeting & Conference
- For additional questions and information:

  David Walls, dwalls@gpo.gov, 202-512-2010, ext 33457

Panels on Education, Marketing, & Affiliations

FDLP Forecast Study: Individual Library Forecasts

Depository Library Council Meeting &
Federal Depository Library Conference
October 17, 2012

Education & Training

FDLP Forecast Study: Individual Library Forecasts

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Working Group Logistics

- Analytical process
- Preliminary themes
- Crossover in other questions
- Next steps

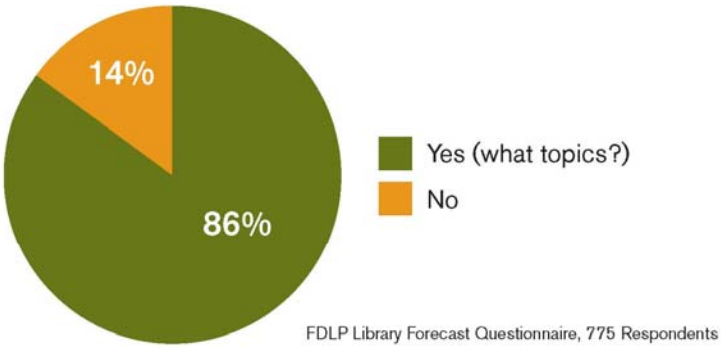
Scope of Analytics

- Individual Library Forecasts
  - Q19
  - Q20
- State Forecasts
  - Q8

Q19: Library Forecast

- Would you participate in GPO-facilitated virtual meetings or seminars on topics of interest to the FDLP community?

Interest in Virtual Training from GPO



FDLP Library Forecast Questionnaire, 775 Respondents

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Q19: Top 10 Training Needs

1. Digital & online Government information products
2. GPO's Federal Digital System (FDsys)
3. Marketing
4. Digitization
5. Collection development & management

Q19: Top 10 Training Needs

6. New or updated GPO services / tools
7. Cataloging
8. Developing an online collection / transitioning to an online depository
9. Legal information
10. Statistical resources / research

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Q19: Other Popular Requests

- Virtual meetings & conferences
- Information about the FDLP
- Future of the FDLP/Title 44
- New FDLP librarian & coordinator training
- Wide range of unique answers

Q8: State Forecast

- Would FDLP libraries in your state participate in GPO-facilitated virtual meetings or seminars on topics of interest to the FDLP community?

Q19 (Library) & Q8 (State): A Qualitative Comparison

- **Top 6 Needs = Consensus Between Library & State**

1. Digital & Online Government Information Products
2. GPO's Federal Digital System (FDsys)
3. Marketing
4. Digitization
5. Collection Development & Management
6. New or Updated GPO Services/Tools

GPO's Path

- FDsys Training Initiative
  - Classroom (46 sessions)
  - Webinar (22 sessions)
  - Combined (1 session)
  - Video Modules (32 planned videos)
  - Webinar Archive
  - Next Steps

FDLP Training Initiative

- Expanded use of e-Learning platform by GPO
- Training opportunities from other agencies, facilitated by GPO
- Shared use of e-Learning platform with the FDLP community
- New GPO staff

Q19: Next Steps

- In-depth analytics via qualitative analysis tool
- Development of FDLP Education Initiative project plan driven by Forecast responses

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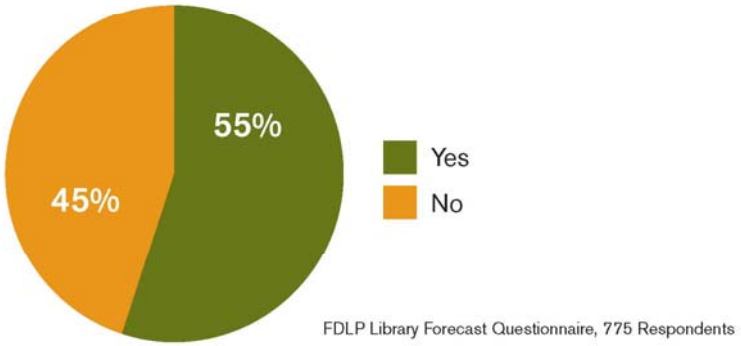
Q20: Library Forecast

- Would you participate in a mentoring forum hosted by GPO for new or existing coordinators?

Interest in a GPO-Hosted Mentoring Forum



FDLP Library Forecast Questionnaire, 775 Respondents

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Q20: Next Steps

- Recurring theme in State Focused Action Plans
- Establishing a GPO-facilitated mentoring forum or program
- Gauging type of interest from the FDLP community
  - focus groups
  - developing a contact list for input/interest

Education & Training Wrap-Up

- Recorded session available after Meeting & Conference
- For additional questions and information:
  - Kelly Seifert kseifert@gpo.gov 202-512-1623
  - Mark Ames mames@gpo.gov 202-512-1119

Marketing & Affiliations

FDLP Forecast Study: Individual Library Forecasts

Working Group Logistics

- Separation of topics for presentation
- Analytical process
- Preliminary themes / tallies
- Next steps

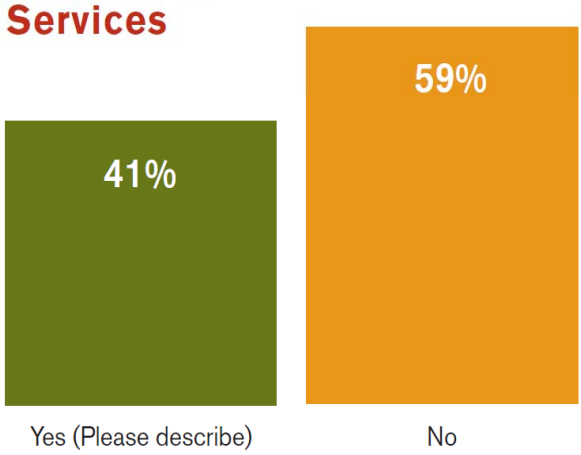
Scope of Analytics: Marketing / Promotion

- Individual Library Forecasts
  - Q22
  - Q23

Q22: Library Forecast

- Does your library market its FDLP collection and services to local non-depository libraries or in other venues where members of your community could learn of them?

Libraries Marketing their Collections & Services



FDLP Library Forecast Questionnaire, 775 Respondents

Q22: Top 10 Ways You Promote

1. Library Web site
2. Relationships with area libraries / consortia
3. Programs / workshops / classes on depository resources
4. Online subject guides
5. Local community & government outreach / partnering

Q22: Top 10 Ways You Promote

6. Participating in local / regional library conferences & meetings
7. Offerings in online catalog
8. Blogging
9. Displays & exhibits
10. Brochures

Q22: Other Popular Methods

- Email distribution lists
- Facebook
- Articles in local newspapers
- Twitter
- Local radio

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Q23: Library Forecast

- How can GPO assist in effectively marketing the services your library provides?

Q23: Top 10 Promotion Needs from GPO

1. Not sure / no answer
2. Free promotional materials
3. Flyers
4. Posters
5. Media spots / TV / Internet advertising

Q23: Top 10 Promotion Needs from GPO

6. Customized / downloadable templates
7. Tutorials / curriculum / tools / webinars / training
8. Marketing training
9. Public Service Announcements
10. Satisfied with current assistance from GPO

Q23: Other Popular Requests

- Marketing guidance/best practices
- Social Media / Web 2.0
- User guides / Web guides
- Promotional Web site content / templates
- Bookmarks

Q23: 7% of Responses

- No need for marketing
- Marketing help from GPO is not needed
- No time / no staff / no money for marketing

GPO's Past Marketing Efforts

- Efforts in the 1980s
- 2001: Make the Connection
- 2008: Easy as FDL
- 2010: Easy as FDL (refresh)

What's Next…

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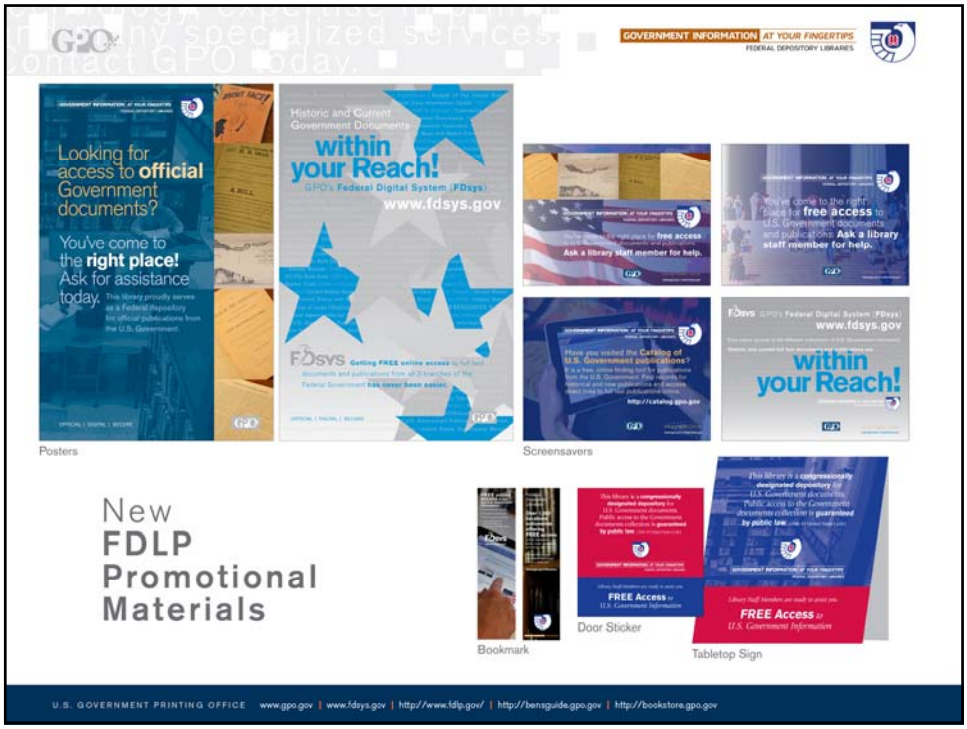
Coming Soon…

- FDLP Promotion Plan
  - Why, What, Who, When, Where, & How
  - GPO's Role: The Campaign
  - Tips & Tools for the FDLP Community (online and in your community)
  - Focusing your Message
  - Promotional Resources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Screensavers
New FDLP Promotional Materials
Bookmark
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Tabletop Sign
FREE Access to U.S. Government Information
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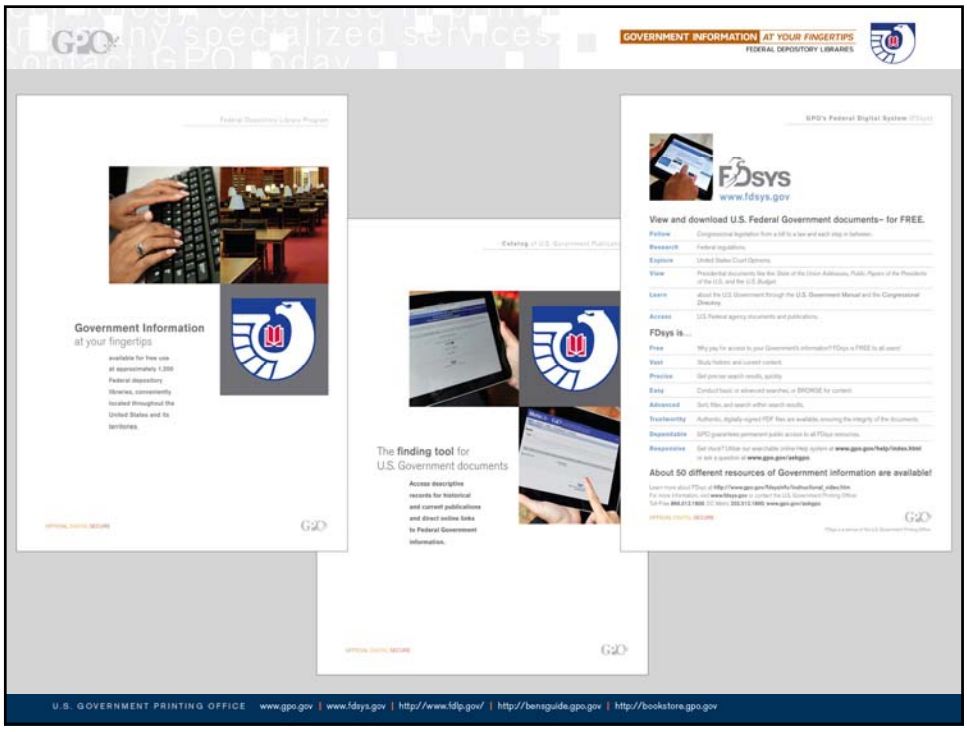
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Q23: Next Steps

- In-depth analytics via qualitative analysis tool
- Enhancement of FDLP Promotional Plan driven by Forecast responses

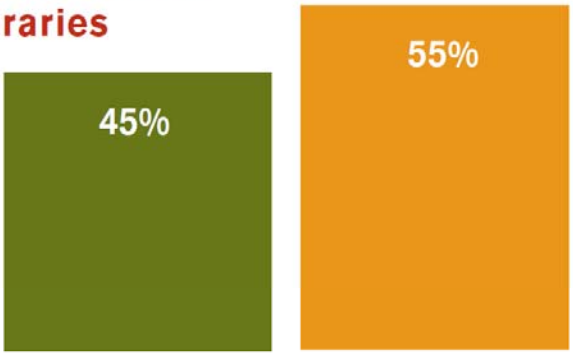
Scope of Analytics: Affiliation

- Individual Library Forecasts
  - Q21
  - Q24
  - Q25
  - Q26

Q21: Library Forecast

- Does your library have formal or informal relationships with local non-FDLP libraries to provide Federal Government information?

Formal and Informal Relationships with Local Non-FDLP Libraries



FDLP Library Forecast Questionnaire, 775 Respondents

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Q21: Top 10

1. Informal referrals
2. Interlibrary loan
3. Informal relationships
4. Provide informal access to local libraries that are aware of expertise
5. Shared online catalog

Q21: Top 10

6. Formal arrangements (e.g. referrals)
7. Offer instruction, workshops (general and specific)
8. Major library or only library in the area to provide services for government documents
9. Shared housing arrangements
10. Circulation

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Q21: Other relationships

- Collaboration with other libraries
- Cooperative agreements
- Schools visiting the library, seeking materials and services
- Participation in associations
- Reference services
- Posters or brochures

Q24: Library Forecast

- If your library has relationships with local Non-FDLP libraries to provide Federal government information, do those libraries market your library's FDLP collection and services?

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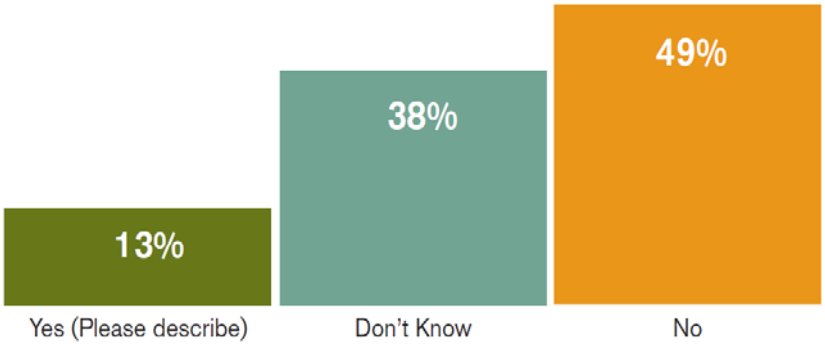
Non-FDLP Libraries Marketing FDLP Collections & Services



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Q24: Top 5

1. Referrals from non-FDLP libraries
2. Links to Web site
3. Word of mouth
4. Distribution of brochures, flyers, handouts
5. Training sessions, workshops, presentations

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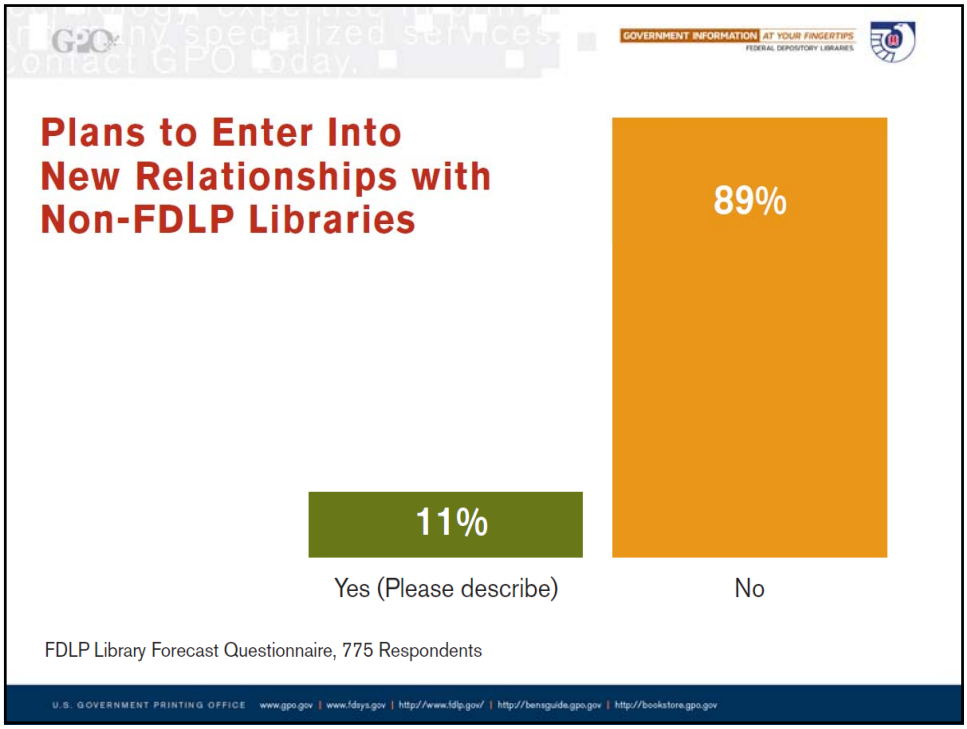
Q24: Other

- Actual answer is ‘No’!
- Library catalogs
- N/A (not applicable)
- Publication mentions, lists
- Promotion of FDLP collection

Q25: Library Forecast

- Is your library planning to enter into new or additional relationships with local non-FDLP libraries to provide Federal government information?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Plans to Enter Into New Relationships with Non-FDLP Libraries
89%
11%
Yes (Please describe)
No
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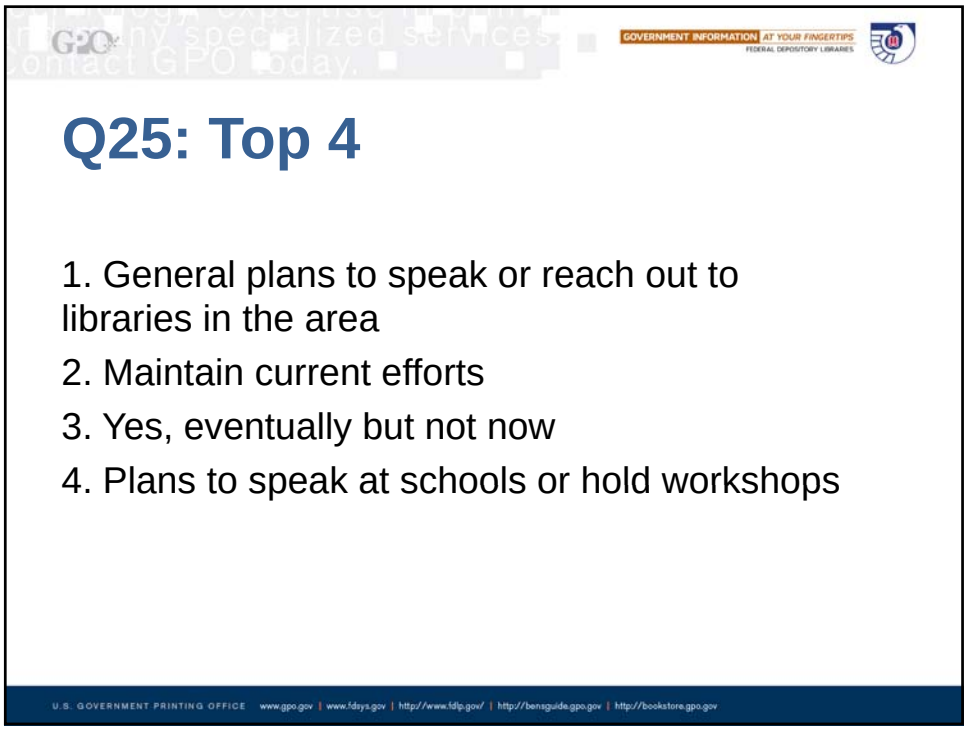
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Q25: Top 4
1. General plans to speak or reach out to libraries in the area
2. Maintain current efforts
3. Yes, eventually but not now
4. Plans to speak at schools or hold workshops
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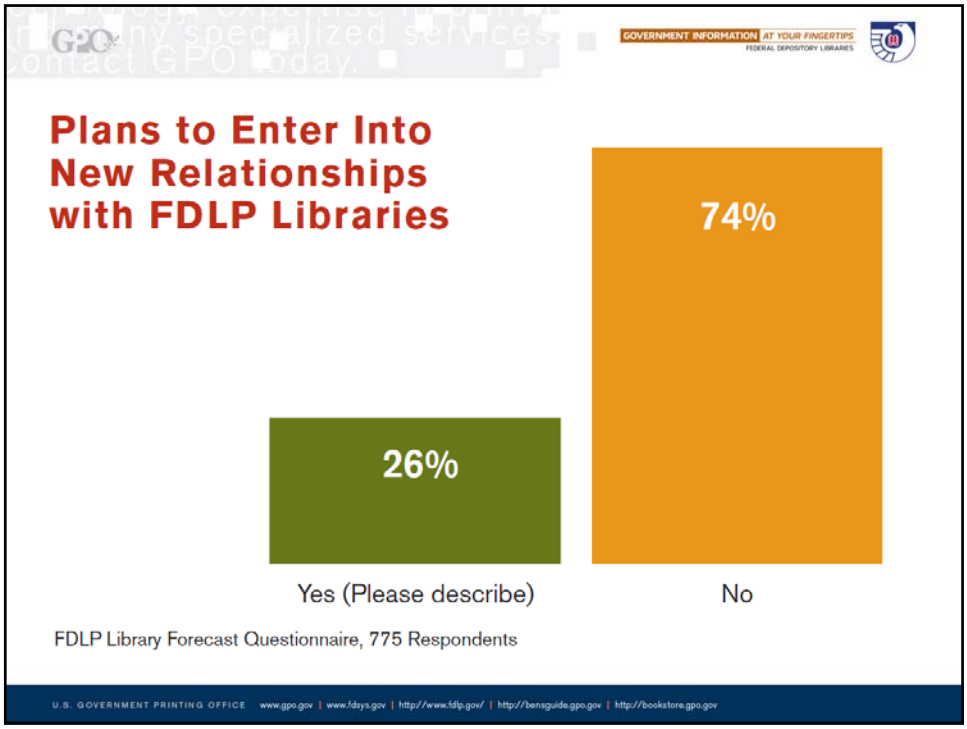
Q25: Other

- Official or specific plans to work together or consolidate services already in place
- Interested in reaching out but unsure how
- Plan to invite local libraries to training or workshops
- Plans to recruit or to fill FDLP vacancies as EL depositories

Q26: Library Forecast

- Is your library planning to enter into new or additional relationships with other FDLP libraries to provide government information?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Plans to Enter Into New Relationships with FDLP Libraries
74%
26%
Yes (Please describe)
No
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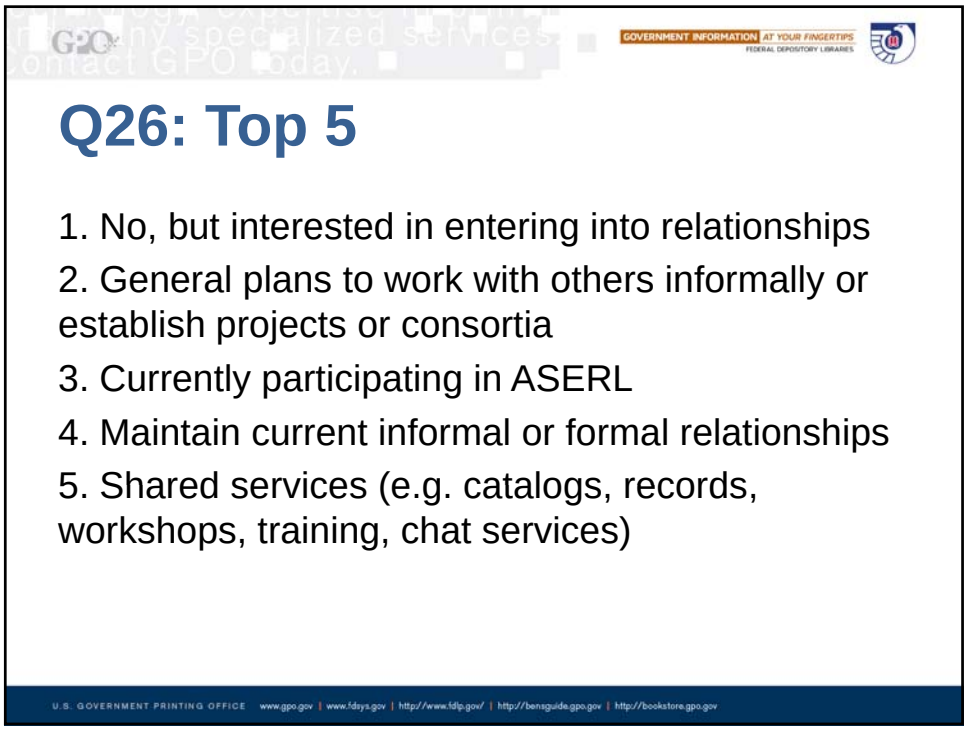
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Q26: Top 5
1. No, but interested in entering into relationships
2. General plans to work with others informally or establish projects or consortia
3. Currently participating in ASERL
4. Maintain current informal or formal relationships
5. Shared services (e.g. catalogs, records, workshops, training, chat services)
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Q26: Other

- Shared plans to digitize
- Maintain yet improve facets of current informal or formal relationships
- Participate in upcoming meetings to discuss potential relationships
- Specific plans for relationships (e.g. shared regional, sponsor programs together)
- Collaborative collection management for print repository

GPO's efforts

- How we currently document and support formal and informal relationships among libraries
  - Consulting with libraries as they develop shared housing agreements or memorandums of understanding
  - Encouraging flexibility and creativity in cooperative and collaborative relationships
  - Sharing options and ideas through assessments

GPO's efforts

- How we institute and administer formal partnerships with libraries and other institutions…
- Partnerships
  - Content partnerships
  - Service partnerships
  - Hybrid partnerships
- http://www.fdlp.gov/outreach/partnerships

Marketing & Affiliations Wrap-Up

•Recorded session available after Meeting & Conference

•For additional questions and information:
- Kelly Seifert kseifert@gpo.gov 202-512-1623
- Kristina Bobe kbobe@gpo.gov 202-512-1119

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