

GIVE YOUR OUTREACH SUPERPOWERS WITH

GOVERNMENT COMICS

WHAT ARE GOVERNMENT COMICS?

HIDDEN WITHIN YOUR GOVERNMENT DOCUMENTS COLLECTION IS A TREASURE OF GREAT VALUE—A SOURCE OF ENORMOUS POWER IF YOU CAN DISCOVER IT AND LEARN HOW TO USE IT WISELY...



- ✂ GOVERNMENT COMICS ARE COMIC BOOKS, CARTOONS, AND GRAPHIC NOVELS PRODUCED BY OR FOR GOVERNMENT AGENCIES
- ✂ THEY CAN BE PRODUCED IN-HOUSE, OUTSOURCED TO A COMMERCIAL AGENCY, OR REPURPOSED FROM EXISTING COMICS
- ✂ THEIR PURPOSE IS ALWAYS PRIMARILY TO TEACH OR PERSUADE RATHER THAN TO ENTERTAIN
- ✂ THE COMIC BOOK FORMAT GRABS ATTENTION AND CAN COMMUNICATE COMPLEX IDEAS EFFICIENTLY ON A VERBAL, VISUAL, EMOTIONAL, AND DRAMATIC LEVEL



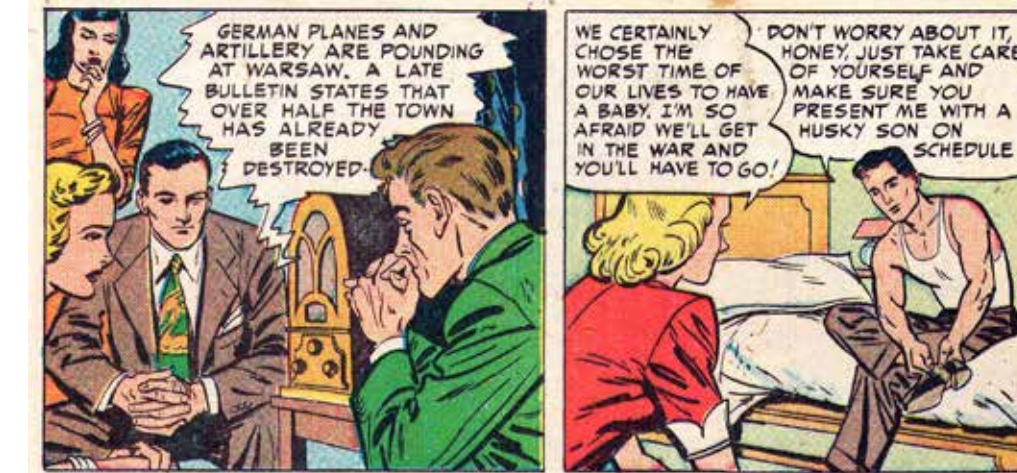
CHALLENGES TO USING GOVERNMENT COMICS

GOVERNMENT COMICS ARE HARD TO FIND

- 💣 EVEN LIBRARIANS HAVE OFTEN NEVER HEARD OF GOVERNMENT COMICS
- 💣 DIFFERENT LOCATIONS AND CALL NUMBERS FROM THE GENERAL COLLECTION
- 💣 SCATTERED THROUGHOUT THE DOCUMENTS COLLECTION
- 💣 DIGITAL ONLY COMICS ARE HARDER TO DISPLAY
- 💣 SOME GOVERNMENT COMICS ARE INSIDE OTHER DOCUMENTS (E.G., AS ILLUSTRATIONS)

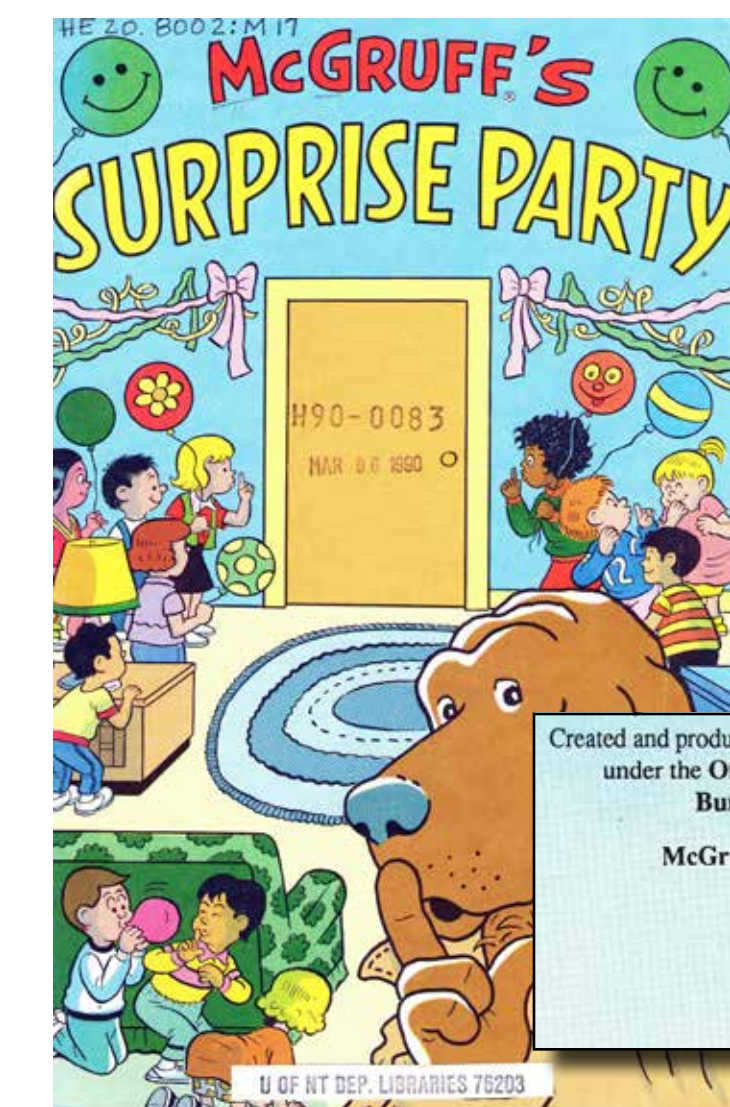
GOVERNMENT COMICS GET NO RESPECT

- 💣 SO CHILDISH!
- 💣 SO WEIRD!
- 💣 SO AMATEURISH!
- 💣 SO RACIST! SO SEXIST!
- 💣 SO FULL OF PROPAGANDA!
- 💣 SUCH A WASTE OF TAXES!



GOVERNMENT COMICS CREATORS ARE SOMETIMES ANONYMOUS

- 💣 AUTHOR IS ISSUING AGENCY
- 💣 OUTSOURCED COMICS ARE WORKS FOR HIRE



Created and produced by Custom Comic Services, Box 726, Glenside, PA 19038 and Box 50028, Austin, TX 78763 under the Office for Substance Abuse Prevention, P.O. No. 88M06796401D, and with funding from Bureau of Justice Assistance, Office of Justice Programs, U.S. Department of Justice.
McGruff is a registered trade and service mark of the National Crime Prevention Council, 1700 K St., N.W., 2nd floor, Washington, D.C. 20006
For more information and reproduction permission contact:
The National Clearinghouse for Alcohol and Drug Information
P.O. Box 2345, Rockville, MD 20852

GOVERNMENT COMICS ARE OFTEN RESTRICTED

- 💣 CONTRACT WORK OR REPURPOSED COMMERCIAL MATERIAL MAY BE COPYRIGHTED
- 💣 NEWSPRINT IS FRAGILE
- 💣 OLD COMICS MAY BE RARE AND VALUABLE COLLECTIBLES
- 💣 NEW COMICS MAY BE ONLY AVAILABLE IN DIGITAL FORMAT

DOCUMENTS ABOUT COMICS

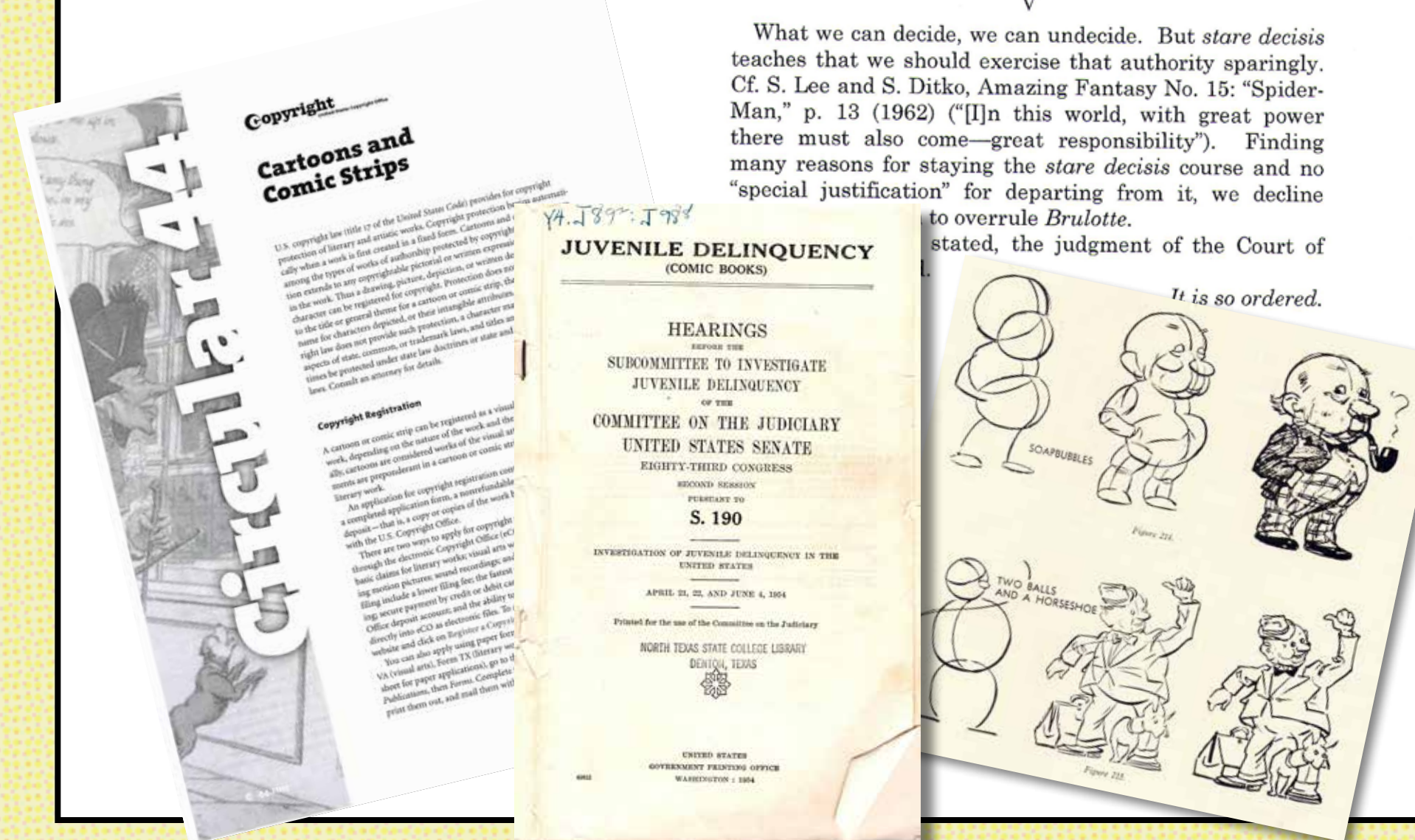
MANY GOVERNMENT DOCUMENTS DISCUSS COMICS, THOUGH THEY ARE NOT COMICS THEMSELVES

- ✂ CONGRESSIONAL HEARINGS AND DOCUMENTS
- ✂ JUDICIAL OPINIONS
- ✂ COPYRIGHT GUIDELINES
- ✂ DRAWING MANUALS
- AND MORE!

18 KIMBLE v. MARVEL ENTERTAINMENT, LLC
Opinion of the Court
leaving matters of public policy to Congress.

What we can decide, we can undo. But *stare decisis* teaches that we should exercise that authority sparingly. Cf. S. Lee and S. Ditko, *Amazing Fantasy* No. 15: "Spider-Man," p. 13 (1962) ("In this world, with great power there must also come—great responsibility"). Finding many reasons for staying the *stare decisis* course and no "special justification" for departing from it, we decline to overrule *Bralotte*.

It is so ordered.



ENHANCE YOUR GOVERNMENT COMICS COLLECTION

RESEARCH THE BACKGROUND OF YOUR COMICS

- 📖 HISTORY
- 📖 AUTHORSHIP
- 📖 SIGNIFICANCE

ADD COMICS-RELATED METADATA TO YOUR CATALOG

- 📖 GENRE HEADINGS
- 📖 RELATIONSHIP DESIGNATORS FOR AUTHOR, ILLUSTRATOR, ETC.
- 📖 GENERAL NOTE FIELD: "IN COMIC BOOK FORMAT"

- 📖 FIXED FIELDS FOR NATURE OF CONTENTS: 6 (COMICS/GRAPHIC NOVELS) AND TARGET AUDIENCE
- 📖 FORM SUBJECT SUBDIVISION: "COMIC BOOKS, STRIPS, ETC."

FILL GAPS IN YOUR COLLECTION:

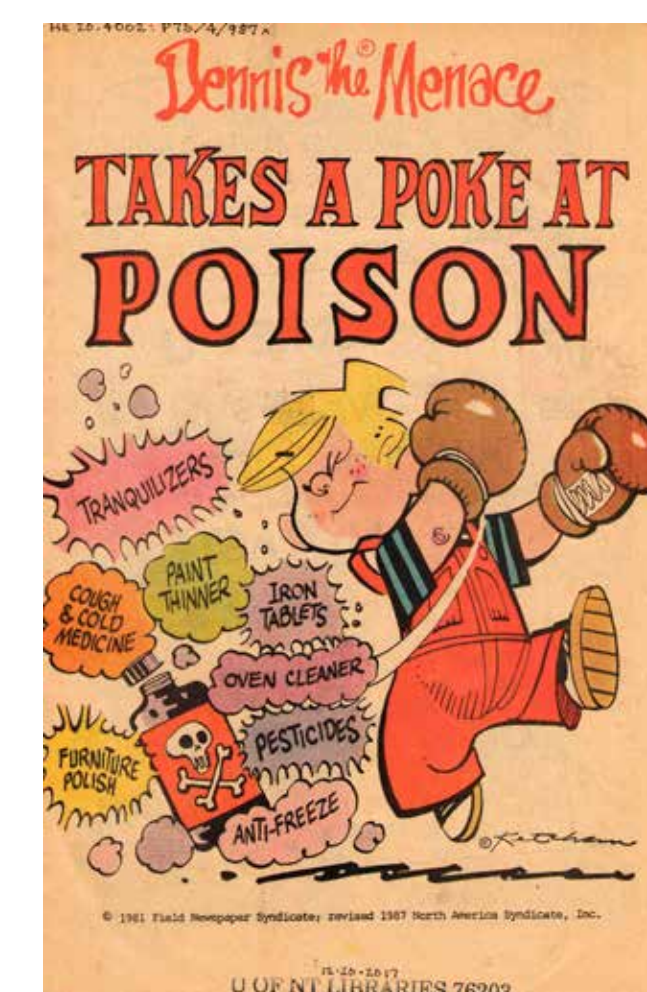
- 📖 PURCHASE FROM USED AND RARE COMIC DEALERS
- 📖 OBTAIN FROM OTHER LIBRARIES' SURPLUS

ACQUIRE RELATED NON-GOVERNMENTAL PUBLICATIONS:

- 📖 BOOKS ABOUT GOVERNMENT COMICS
- 📖 GRAPHIC NOVEL VERSIONS OF GOVERNMENT DOCUMENTS

PROTECT FRAGILE WORKS

- 📖 ENVELOPES
- 📖 PHASE BOXES
- 📖 ARCHIVAL BINDERS



More Item Details

Author/Creator Hank Ketcham, 1920-2001, author, illustrator
Contributors United States — Food and Drug Administration, issuing body
Genres Comics (Graphic works)
Subjects Accidental poisoning — Comic books, strips, etc.
Notes Cover title
Drawn by Hank Ketcham.
In comic book format.
Physical Description 12 unnumbered pages: color illustrations; 26 cm.

TIP: COPY SIMILAR RECORDS OR CONSULT OCLC MARC BIBLIOGRAPHIC STANDARDS

BOBBY GRIFFITH
GOVERNMENT INFORMATION REFERENCE SPECIALIST
EAGLE COMMONS LIBRARY
UNIVERSITY OF NORTH TEXAS
bobby.griffith@unt.edu

PUBLICIZE YOUR GOVERNMENT COMICS

PROMOTE GOVERNMENT COMICS DURING PATRON INTERACTIONS

- 🔊 REFERENCE INTERVIEWS
- 🔊 BIBLIOGRAPHIC INSTRUCTION SESSIONS
- 🔊 STUDENT PROJECTS AND ASSIGNMENTS
- 🔊 PUBLIC SERVICE PROJECTS

SHOW OFF GOVERNMENT COMICS IN PHYSICAL DISPLAYS

- 🔊 NEW/FEATURED BOOKS SHELF
- 🔊 SEASONAL THEMES
- 🔊 GATHER INTO CENTRALIZED, PROMINENT LOCATION



TELL STORIES ABOUT GOVERNMENT COMICS ON SOCIAL MEDIA



DELIGHT STUDENTS AND CITIZENS WITH THIS UNIQUELY EDUCATIONAL AND ENTERTAINING RESOURCE AND YOU WILL BE A SUPERHERO IN YOUR COMMUNITY!



REFERENCES

Special thanks to Robbie Sittel and Betty Monterroso.

Graham, Richard. *Government Issue: Comics for the People, 1940s-2000s*. New York: Abrams ComicArts, 2011.
Graham, Richard. *Government Comics Collection*. Lincoln: University Libraries, University of Nebraska-Lincoln. <https://mediacommons.unl.edu/luna/servlet/s/462dig>
OCLC. *Bibliographic Formats and Standards*. Dublin, Ohio: OCLC, 2008-. <https://www.oclc.org/bibformats/en.html>
Ray, Sara Dianne. "Developing Comic Book and Graphic Novel Collections in Libraries." Master's thesis, University of Tennessee-Knoxville, 2010. http://trace.tennessee.edu/utk_gradthes/828
Sergi, Joe. "Tales From the Code: Welcome to Government Comics." *Comic Book Legal Defense Fund*, December 14, 2012. <http://cbldef.org/2012/12/tales-from-the-code-welcome-to-government-comics/>