GHOST DOCUMENTS

QR Codes: Contacting documents in the beyond…

Kathleen L. Amen

Blume Library, St. Mary's University

San Antonio, Texas

kamen@stmarytx.edu

Email me if you want a copy of the pages on my poster.

The Problem: Disappearing documents

❖ Series no longer received in print
❖ Latest issue is online
❖ Tangible documents withdrawn to liberate space
❖ Series suffering class number changes

But users need to know the information is still available…

Solutions

- ❖ URLs (856's) in catalog records
- ❖ Links in guides and finding aids
  - *AND*
- ❖ QR codes where tangible docs used to live

Old sign in stacks: generic link

L 2.44/4:

Compensation & Working Conditions

Reports are no longer produced in printed form

Look for data online @ www.bls.gov

Author Schmidt, Robert George.
Title Rocks and mineral resources of the Wolf Creek area, Lewis and Clark and Cascade Counties, Montana / by Robert George Schmidt.
PUB INFO [Reston, Va.] : Dept. of the Interior, Geological Survey ; Washington : for sale by the Supt. of Docs., U.S. Govt. Print. Off., 1978.

Connect to
http://pubs.er.usgs.gov/publication/b1441

CALL #
I 19.3:1441
Descript v, 91 p. : ill. (1 fold. in pocket), maps (1 fold. col. in pocket) ; 23 cm.
Series Geological Survey bulletin ; 1441
Geological Survey bulletin ; 1441.
Bibliog. Bibliography: p. 83-85.
Subject Geology -- Montana -- Lewis and Clark County.
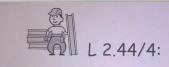Geology -- Montana -- Cascade County.
Mines and mineral resources -- Montana -- Lewis and Clark County.
Mines and mineral resources -- Montana -- Cascade County.
Add Author Geological Survey (U.S.)
ISBN pbk. : $3.25
Gov Doc # 620
I 19.3:1441

QR code can link to information specific to the title in question

How do you make QR Codes?

It can hardly be easier!

- ❖ Choose a service
  - List of services: 2d-code.co.uk/qr-code-generators/
- ❖ Type your URL (or other content)
- ❖ Choose options (size, color, etc.) if available
- ❖ Click "download"
- ❖ Copy the graphic
- ❖ Paste into a sign, poster, webpage, LibGuide, etc.

How do you make QR Codes?

❖ Services offer choices of options
❖ Examples of services:
- goQR.me: goqr.me
- QRStuff: qrstuff.com
- Kaywa: qrcode.kaywa.com

❖ LibGuides QR info page:
- http://help.springshare.com/content.php?pid=170792&sid=1474743

Where should the Code send the user?

Options:

❖ Agency website (always moving content around)
❖ PDF of document (no good with serials)
❖ Reference Desk (too indirect)

❖ **Our preference: an explanatory "landing page"**

Advantages of linking
to a "landing page"

- ❖ You're not at the mercy of changing URLs
  - *unless you change yours !*
- ❖ Track visits to your landing page (and therefore uses of your QR codes) via normal web usage statistics or LibGuides analytics
- ❖ Provide additional information about the documents, such as:
  - "print issues in storage"
  - "see later years at this SuDocs number"
- ❖ Provide links to multiple electronic versions of the document
  - especially good for serials when different hosts have different years of coverage

"landing page"

Allows for explanation of what the doc is

Allows for links to multiple electronic versions, or different year ranges, from different sources

ST.MARY'S UNIVERSITY

Louis J. Blume Library

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Ghost docs: series formerly available in paper, now electronic

links to websites which offer electronic versions of materials once held by the Blume Library in tangible form

Last Updated: Sep 5, 2013   URL: http://lib.stmarytx.edu/content.php?pid=481595   🖨 Print Guide

Home   💬 Comments(0)   **Search:** [_____]   [This Site ▼] [Search]

Employment & Earnings

This monthly series from the Bureau of Labor Statistics provides data on the labor force and wages. Electronic versions include issues back to 1954.

- Recent Issues ⓘ
- Recent tables from Employment & Earnings ⓘ
- Historical issues: 1954-2005 ⓘ
- Historical issues (1969-2001) ⓘ

Comments (0)

Producer Price Index Detailed Reports

This series of monthly reports from the Bureau of Labor Statistics is sometimes referred to as the "Wholesale Price Index." It covers changes in prices of goods at the wholesale level. Electronic versions back to 1947 are available from various sources.

- Producer Price Index News page ⓘ
  recent announcements, and links to latest data
- Archived PPI Detailed Reports (2005-present) ⓘ
- Historical issues: 1947-1977 ⓘ
- Historical issues: 1978-1984 ⓘ

Consumer Price Index Detailed Report

These monthly Bureau of Labor Statistics reports covers price changes in the economy by reporting on surveys of typically purchased items. They form the basis for inflation analysis and for establishing cost-of-living adjustments in a variety of programs, and are thus often in the news. Online versions are available back to 1953.

- Consumer Price Index News page ⓘ
  recent announcements, links to latest data
- Archived CPI Detailed Reports (2000-present) ⓘ
- Historical issues: 1953-1974 ⓘ
- Historical issues (1974-2007) ⓘ
- Historical issues (1969-72) ⓘ

Comments (0)

Minerals Yearbooks

- Bureau of Mines archives
  1932-1993 volumes
- HathiTrust digitized volumes ⓘ
  1932-2008 volumes
- GPO PURL connected to USGS ⓘ
  select specific subject to see current information & archives back to 1994, also often has a link to archives back to 1932

Government Information Librarian

Kathy Amen

Contact Info
Blume Library, 431-2299, ext. 1312
Send Email

Links:
Website / Blog
Profile & Guides

Subjects:

Government Information, Sociology, Social Sciences, Mathematics,

Tips and Recommendations

❖ Include QR Code's URL below the code in case the user prefers to visit the URL directly.

❖ Describe where the QR code is leading as an incentive to scan.

❖ Have QR Code lead to a landing webpage that is purposeful and mobile-friendly.

❖ Keep URLs short. A simpler QR code pattern helps avoid mis-scanning. (Use a URL shortener like tinyurl, Goo.gl or bitly)

❖ Place QR Code in a spot where people can reach it easily to scan. *(not too high or too low)*

❖ Test! Both ease of scanning and linking to the correct page.

❖ Use tracking of QR code use to plan future QR code activity

Using LibGuide boxes as QR code destinations

❖ LibGuides are automatically mobile-friendly
❖ Add new boxes when more titles are needed, anywhere on the page
❖ Link to a box for each title…
❖ …giving the user a targeted screen with specific information
❖ Users normally won't need to see the whole page, just the box they need

Step-by-Step

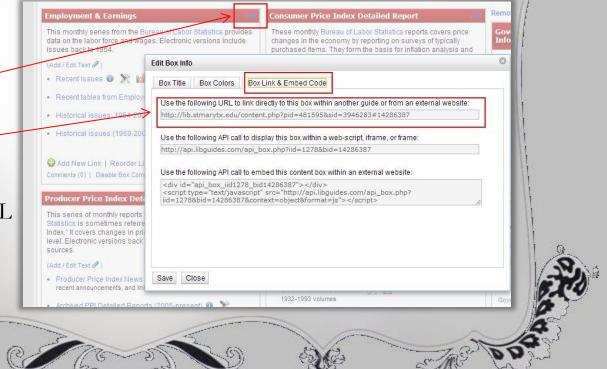❖ Find electronic version(s) of the document/series

❖ For series, look for multiple sites with different dates of coverage

❖ Places to look:

catalog.gpo.gov: PURLs

agency websites

www.hathitrust.org/

Step-by-Step

❖ Make webpage or LibGuide box with links to various electronic sources, explanations, etc.

❖ In LibGuides: "Edit Box Info"

❖ Find URL to link directly to the box

❖ For webpage, note URL

Step-by-Step

❖ Shorten URL if long and ugly

❖ Make the QR code using the short URL

❖ Copy/Paste the QR code on a poster for the stacks

- See our examples at the left