

The Apps are Coming!

Investigating the most popular government
information apps

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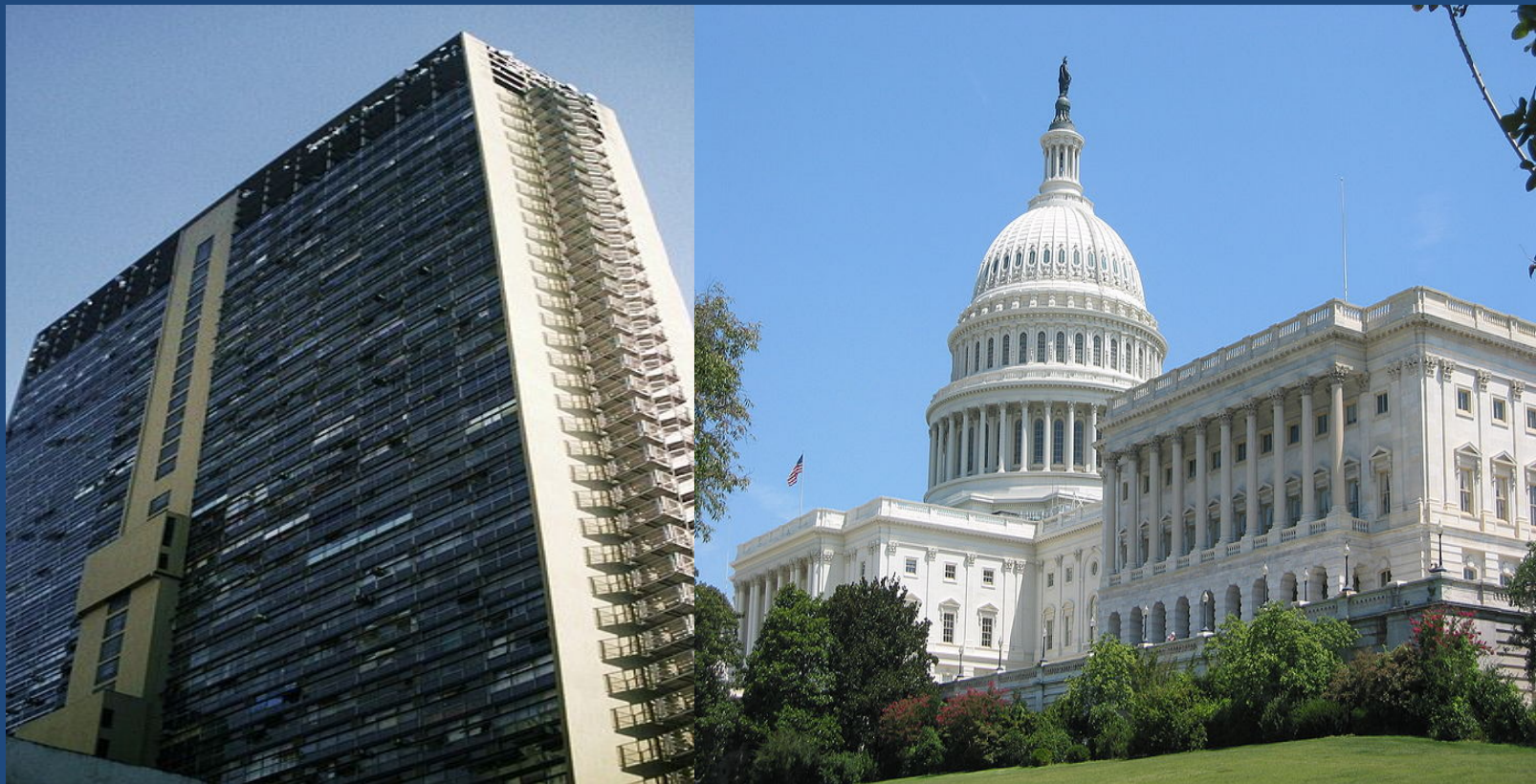
Where are they?

The screenshot shows the USA.gov homepage with the following elements:

- Header:** USA.gov logo with the tagline "Government Made Easy". A search bar with the text "Search the Government..." and a "SEARCH" button. A "Español" language toggle. Social media icons for Facebook, Twitter, YouTube, and Blog. The phone number "1-800-FED-INFO (333-4636)".
- Navigation:** A horizontal menu with links for "Services", "Blog", "Topics", "Government Agencies", and "Contact Government".
- File Your Taxes:** A large tile featuring an image of a 1040 tax form and a calculator. Text: "Federal tax returns must be filed by April 15. Get information about filing, requesting an extension, checking your refund, and more." A red button labeled "TAX RESOURCES".
- Popular Topics:** A list of six topics: 1. Jobs, 2. A-Z List of Agencies, 3. Benefits and Grants, 4. Unclaimed Money, 5. Change of Address, 6. More Topics.
- Just for You ...:** A list of audience groups: Citizens, Kids, Business, Visitors to the United States, Seniors, and Federal Employees. A red button labeled "MORE AUDIENCES".
- Featured App: YourArt:** A tile for the "YourArt" app, featuring an image of a classical painting. Text: "Explore the permanent collection from the National Gallery of Art. [More on YourArt app >](#)". A red button labeled "FIND MORE APPS".
- Check Your Credit Report:** A tile with a checkmark icon. Text: "Review your credit report regularly. [Get your free credit report >](#)". An image of a hand holding a credit card over a laptop. A red button labeled "CHECK MORE FAQS".

What makes a gov't app?

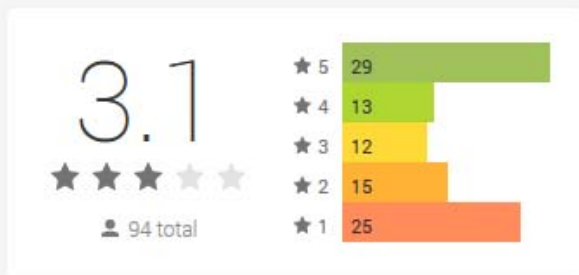
- Is it just products of the government,
- OR... do private companies count, too?



Separating the useful from the non-useful

- Star Ratings
- Number of downloads

Reviews



Aggl Yusr ★★★★★

Not enough questions I was disappointed in the range of questions and the limits put on how many



Sherry Crater ★★★★★

Pretty useless Not good if you are looking for the best town within say a 100 mile radius. We are retired, so a



christian longstreth ★★★★★

AWESOME Census App IT NOW IS A SUPER AWESOME APP!!!!



Zartaj Smith ★★★★★

Love it

[Write a Review](#)

Integrating gov't apps

- iPad loaning
- LibGuides
- iPads in the stacks
- Other ideas?



Questions?

