



Centers for Medicare & Medicaid Services

Program Resources for Libraries

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Centers for Medicare & Medicaid Services

www.cms.gov

The screenshot shows the CMS.gov website with the following elements:

- Navigation Tabs:** Medicare, Medicaid/CHIP, Medicare/Medicaid Coordination, Private Insurance, Innovation Center, Regulations & Guidance, Research, Statistics, Data & Systems, Outreach & Education.
- Main Content:**
 - Headline: "CMS covers 100 million people..."
 - Text: "Through Medicare, Medicaid, the Children's Health Insurance Program and soon through the Health Insurance Marketplace. But coverage isn't our only goal. To achieve a high quality health care system, we also aim for better care at lower costs and improved health."
 - Text: "But, we can't and we don't, do it alone. We need your help to find the way forward to a better health care system for all Americans."
 - Text: "Learn more about how we can help each other so all Americans have access to coverage, better care, and improved health."
- Spotlight:**
 - Learn more about how CMS is implementing the Affordable Care Act.
 - Find the latest CMS news and resources in eHealth.
 - Information for people with Medicare, Medicaid open enrollment, and benefits.
 - Information for children up to the age of 18 in need of health care coverage.
 - Information to take health care into your own hands, explore insurance coverage options and learn how the Affordable Care Act impacts you.
- Left Sidebar:**
 - Coordinating better care & lowering costs
 - CMS News
 - 1.7 million people with Medicare have saved over \$8.9 billion on prescription drugs
 - CMS Steels head on Next Phase of Competitive Bidding Implementation
 - CMS proposes 2014 payment and policy updates for Medicare health and Drug Plans
 - Quality Care Added to Physician Compare Website
 - PHS strengthens patients' rights to access lab test reports
 - View more news & links
 - Top 5 resources
 - Manuals
 - Medicare coverage databases
 - CMS forms
 - Transcripts
 - MLR products

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Partnering with CMS

Partner Relations Group

The screenshot shows the CMS.gov website. At the top, there is a navigation bar with links for Home, About CMS, Newsroom Center, FAQs, Archive, Share, Help, Email, and Print. Below this is a search bar with the text 'Learn about your healthcare options' and a search button. A horizontal menu contains several categories: Medicare, Medicaid/CHIP, Medicare/Medicaid Coordination, Private Insurance, Innovation Center, Regulations & Guidance, Research, Statistics, Data & Systems, and Outreach & Education. The main content area is titled 'Partner With CMS' and includes a sidebar with various toolkits and resources. The main text describes the benefits of partnering with CMS, such as extending the reach of Medicare programs and providing personalized local assistance. It also mentions current partnership opportunities and provides contact information for the Partnership Opportunities team.

www.cms.gov/Outreach-and-Education/Outreach/Partnerships/index.html

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Collaborative Partnerships

- Institute of Museum and Library Services
- American Library Association
- WebJunction
- National Library of Medicine (Network)

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What is the Health Insurance Marketplace?

- Part of the Affordable Care Act of 2010
 - Also known as Exchanges or Obamacare
 - Where qualified individuals directly compare private health insurance options
 - Can directly compare on the basis of price, benefits, quality, and other factors
 - Most people are able to get a break on cost
 - 90% of people who are currently uninsured will qualify for savings on health insurance.
- Small Business Health Options Program (SHOP)
 - Marketplace for small businesses

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Want more information about the Marketplace?

- Stay Connected
 - Sign up to get email and text alerts at HealthCare.gov/subscribe
 - CuidadoDeSalud.gov for Spanish
 - Updates and resources for partner organizations are available at Marketplace.cms.gov
 - [Twitter@HealthCareGov](https://twitter.com/HealthCareGov)
 - [Facebook.com/Healthcare.gov](https://facebook.com/Healthcare.gov)

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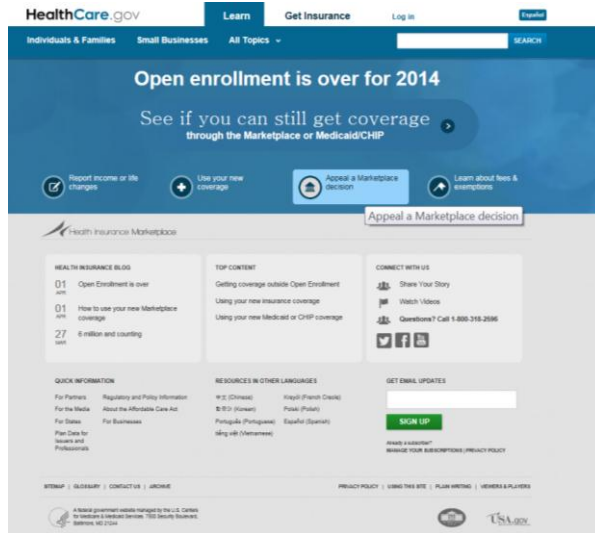
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Healthcare.gov

<https://www.healthcare.gov/>

1-800-318-2596
(TTY 1-855-889-4325)

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Health Insurance Marketplace

<http://marketplace.cms.gov/>

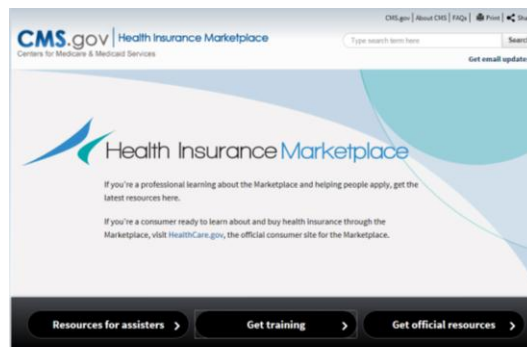
Get the latest resources, factsheets and materials.

Click "Get Training" for helpful videos

Can Compare (long version)



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Join us to become a Champion for Coverage

Apply to be a certified application counselor organization

Looking for consumer information?

Visit HealthCare.gov, the official consumer site for the Marketplace.

Get consumer information

Have questions?

Find the right answers to your questions about the Marketplace.

Get answers

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In-Person Assistance

- Marketplace in-person help is available
 - Navigators
 - Non-Navigator assistance personnel
 - Certified application counselors
 - Issuer application assisters
 - Enrollment assistance contractor
 - Agents and brokers
 - To find assistance in your area, go to Localhelp.HealthCare.gov



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Getting Help in a Language Other than English

- No cost interpreter services in 150 languages are available at 1-800-318-2596
 - CMS Product No. 11658 provides a translated written explanation of how to get this service in
 - Albanian, Amharic, Arabic, Bengali, Cantonese, Chinese, French, French Creole, German, Gujarati, Hindi, Korean, Mandarin, Punjabi, Pennsylvania Dutch, Persian, Polish, Portuguese, Romanian, Russian, Spanish, Tagalog, Thai, Urdu, and Vietnamese
 - <http://marketplace.cms.gov/getofficialresources/publications-and-articles/getting-help-in-a-language-other-than-english.pdf>

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Champions for Coverage

- Become a “Champion for Coverage” and help us make sure all Americans can get the care they need, when they need it, at a price they can afford.
- Why should my organization become a “Champion for Coverage?”
 - To take advantage of the new, online Health Insurance Marketplace, millions of uninsured Americans need to know about it and sign up. We need help from the public and private sectors to let people know about these new benefits and get them enrolled.
- <http://marketplace.cms.gov/help-us/champion.html>

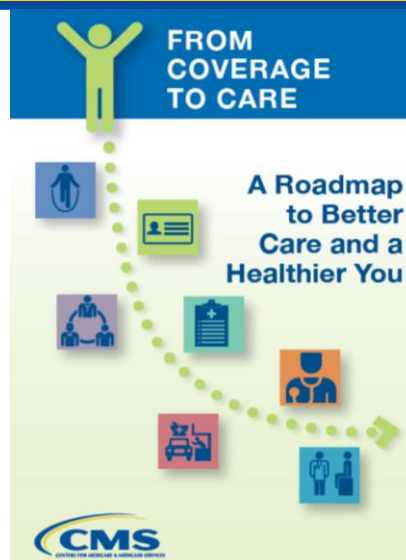
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From Coverage to Care Initiative

<http://marketplace.cms.gov/c2c>

<https://www.healthcare.gov/using-your-new-marketplace-coverage/>



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Other CMS Programs

- Medicare
- Medicaid
- Children's Health Insurance Program (CHIP)

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Medicare

www.medicare.gov

1-800-MEDICARE

The screenshot shows the Medicare.gov website interface. At the top, there is a navigation menu with links for 'Sign Up / Change Plans', 'Your Medicare Costs', 'What Medicare Covers', 'Drug Coverage (Part D)', 'Supplements & Other Insurance', 'Claims & Appeals', 'Manage Your Health', and 'Forms, Help, & Resources'. Below the navigation is a search bar and a main heading 'Is my test, item, or service covered?' with a search input field and a 'Go' button. There are also buttons for 'Find health & drug plans', 'Apply for Medicare', and 'MyMedicare.gov login'. Below this, there are three columns of content: 'Address change/Medicare card issue?', 'Information for my situation', and 'Find someone to talk to'. On the left side, there is a section titled 'Find doctors, providers, hospitals, plans & suppliers' with sub-links for 'Find doctors & other health professionals', 'Find nursing homes', 'Find hospitals', 'Find home health services', 'Find dialysis facilities', 'Find health & drug plans', and 'Find suppliers of medical equipment & supplies'. On the right side, there is a 'Blogs' section with a 'Read more blogs' button and a 'Get help with costs' section with buttons for 'Explore Medicare health plans', 'Find out how Medicare works with other insurance', 'Mail you get about Medicare', and 'Go paperless: get Medicare & Your electronically'. At the bottom, there is a footer with the Medicare.gov logo and a small icon of a person.

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Medicaid

www.medicaid.gov

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Children's Health Insurance Program (CHIP)

www.insurekidsnow.gov

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Health Insurance Programs Resource Guide

Additional Resources

<http://www.medicaid.gov/>

<http://www.medicaid.gov/CHIP/CHIP-Program-Information.html>

www.CMS.gov

<http://www.Benefits.gov>

<http://insurekidsnow.gov/>

[if-im-an-american-indian-or-alaska-native-what-do-i-need-to-know-about-the-marketplace](http://www.cms.gov/Outreach-and-Education/American-Indian-Alaska-Native/AIAN/Downloads/Marketplace-IndianSpecificQuestions092413.pdf)

<http://www.cms.gov/Outreach-and-Education/American-Indian-Alaska-Native/AIAN/Downloads/Marketplace-IndianSpecificQuestions092413.pdf>

Healthcare.gov (consumers)

1-800-318-2596 (TTY 1-855-889-4325)

<http://www.healthcare.gov/>

Health Insurance Marketplace (assistors)

<http://marketplace.cms.gov/>

Affordable Care Act

www.healthcare.gov/law/full/index.html

Sign up for Email and Text Alerts

<http://www.healthcare.gov/>

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Health Insurance Literacy Resource Guide

Additional Resources

Glossary of Health Insurance Terms

<http://www.dol.gov/ebsa/pdf/SBCUniformGlossary.pdf>

CMS Toolkit for Making Written Material Clear and Effective

<http://www.cms.gov/Outreach-and-Education/Outreach/WrittenMaterialsToolkit/index.html?redirect=/WrittenMaterialsToolkit/>

Glosario: Palabras que debería saber - Communicate Terms to Spanish-speaking consumers

<http://www.getcoveredamerica.org/es/centro-de-ayuda/glosario-palabras-que-deberia-saber/>

Getting Help in a Language Other than English

<http://marketplace.cms.gov/getofficealresources/publications-and-articles/getting-help-in-a-language-other-than-english.pdf>

Health Finder web site

<http://healthfinder.gov>

Marketplace Resources for Assistors

<http://marketplace.cms.gov/help-us/2-partner-with-us.html>

A Quick-Start Guide to the Health Insurance Marketplace Application

<http://marketplace.cms.gov/getofficealresources/training-materials/quick-start-guide-to-the-marketplace-application.pdf>

HHS Quick Start Guide to Health Literacy

<http://www.health.gov/communication/literacy/quickguide/>

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CMS National Training Program

To view all available CMS National Training Program materials, or to subscribe to our e-mail list, visit:

<http://cms.gov/Outreach-and-Education/Training/CMSNationalTrainingProgram>

For questions about training products e-mail:

training@cms.hhs.gov

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Ordering for Your Library



If you are a CMS partner and need education and outreach materials, please visit <http://productordering.cms.hhs.gov>. Click **Create an Account**.

If you already have an existing account, click **Sign in**.

Username:

Password:

[Forgot your Username or Password](#)

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Thank You!

**Questions
Comments
Ideas**

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