

10 Minute Hero

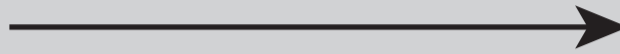
Four Quick Wins and How to Plus It to the Next Level

Because we all need a quick win up our sleeve

Laura Baker
User Experience and Assessment Librarian,
Abilene Christian University



Quick Wins: small moves that make a big difference



Plus It: Disney-speak for going from good to wow

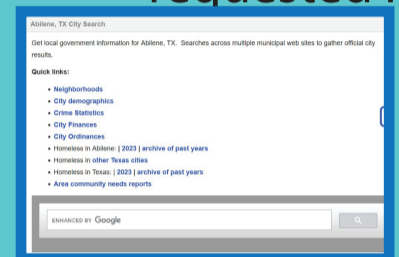


Build Custom Search Engine for local govinfo.

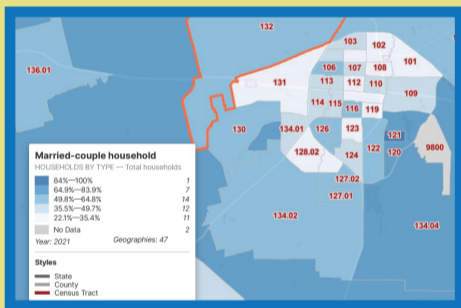


- [Instructions](#)
- Makes local info much more accessible.
- Great for citizens, social work, business classes, etc.

Add Quick Links for oft requested info.

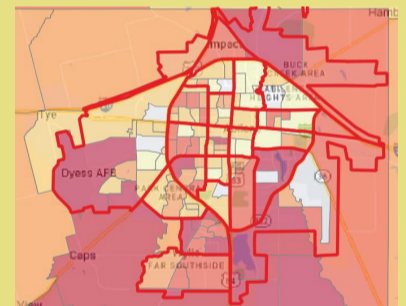


Create a demographic map of your area.

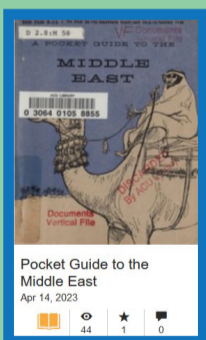


- [Census map instructions](#)
- Neighborhoods are not in Census but you can add them with free QGIS.
- Develop valuable GIS skills!

Use QGIS to add neighborhood boundaries.

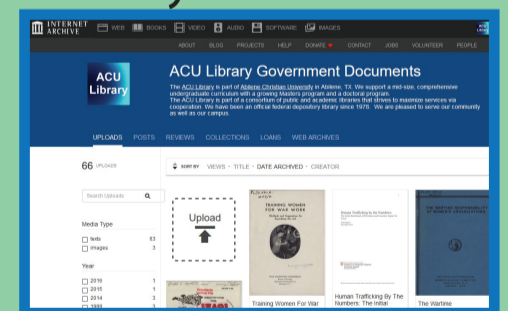


Upload something to the Internet Archive.



- [Instructions](#)
- Highlights your collection.
- Usage stats show proof of interest.

With 50 items, you can brand your collection.



Feature a govdoc on your library's website or social media.



Tie related govdocs into a digital exhibit using Omeka or Libguides.