

Government Information Video Series for Outreach and Community Engagement

Uyen Nguyen, Erik Kruse, Isabel Ryan, Brian William Schlender and Sanga Sung

Teaching, Learning, and Academic Support (TLAS) Unit, Main Library, University of Illinois at Urbana-Champaign



INTRODUCTION

In an effort to enhance accessibility and cater to diverse learning preferences, the Government Information Team at the University of Illinois Urbana-Champaign Library embarked on the creation of short, visually engaging video tutorials on government information. These mini-tutorials are designed to **provide quick and user-friendly access** among both our academic community and the wider public. This poster presents our innovative approach, informed by data analysis, to meet the information needs of our academic and public communities.

LOGISTICS AND WORKFLOWS



Under guidance and collaboration with the E-learning Team, we were able to formulate relevant content and valuable perspectives in creating tutorials as well as an efficient workflow. We employed PowerPoint for storyboarding and Adobe Premiere Pro for video production and editing.

DEIA PRINCIPLES

The University of Illinois Urbana-Champaign Library prioritizes diversity, equity, inclusion, and accessibility through five action-based principles. These principles guide our collaborative efforts to engage patrons with government information, addressing reference inquiries with multimedia content for diverse learning styles and information literacy levels. Our commitment includes implementing accessibility best practices like closed captions, visual captions, and audio descriptions.

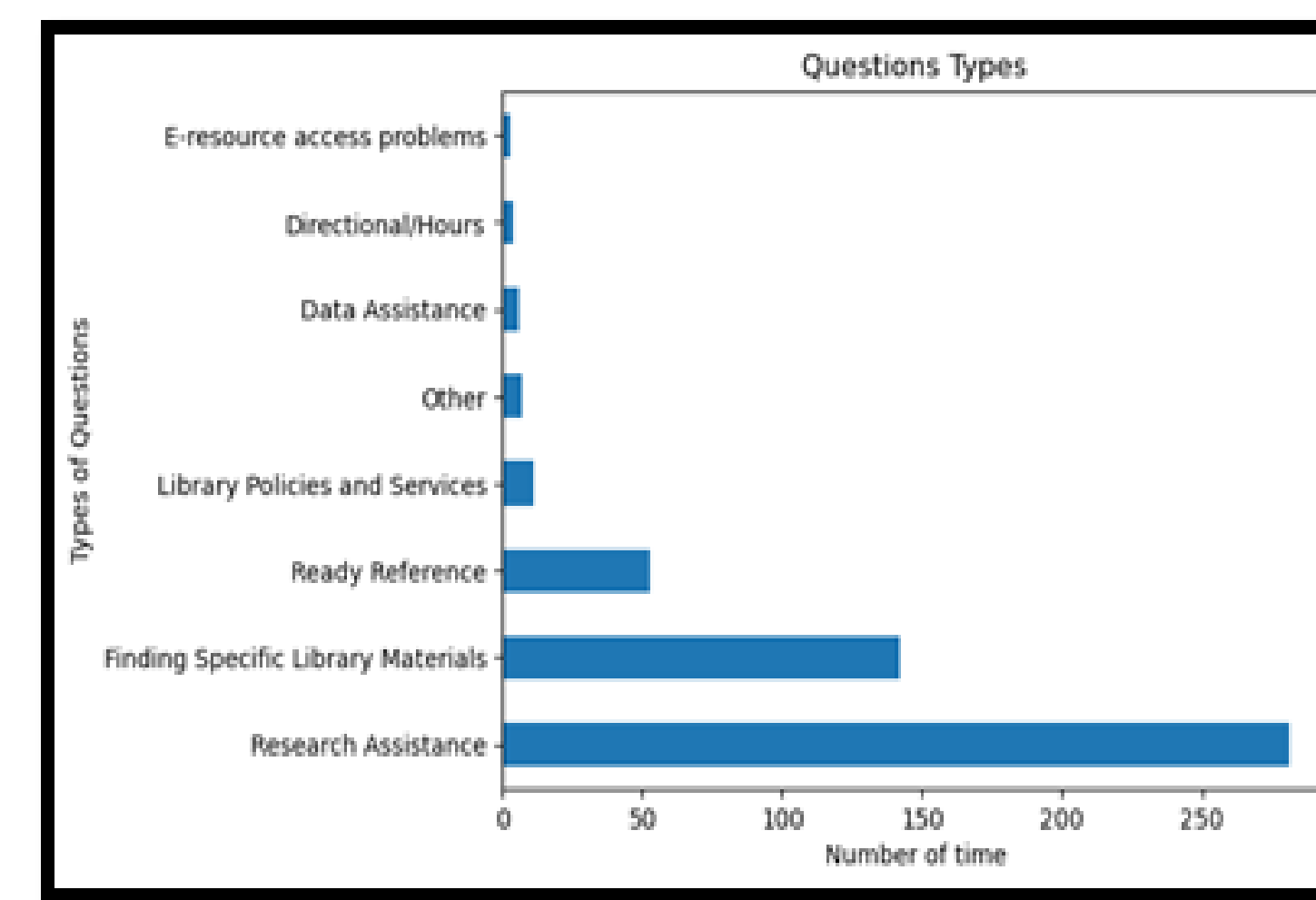
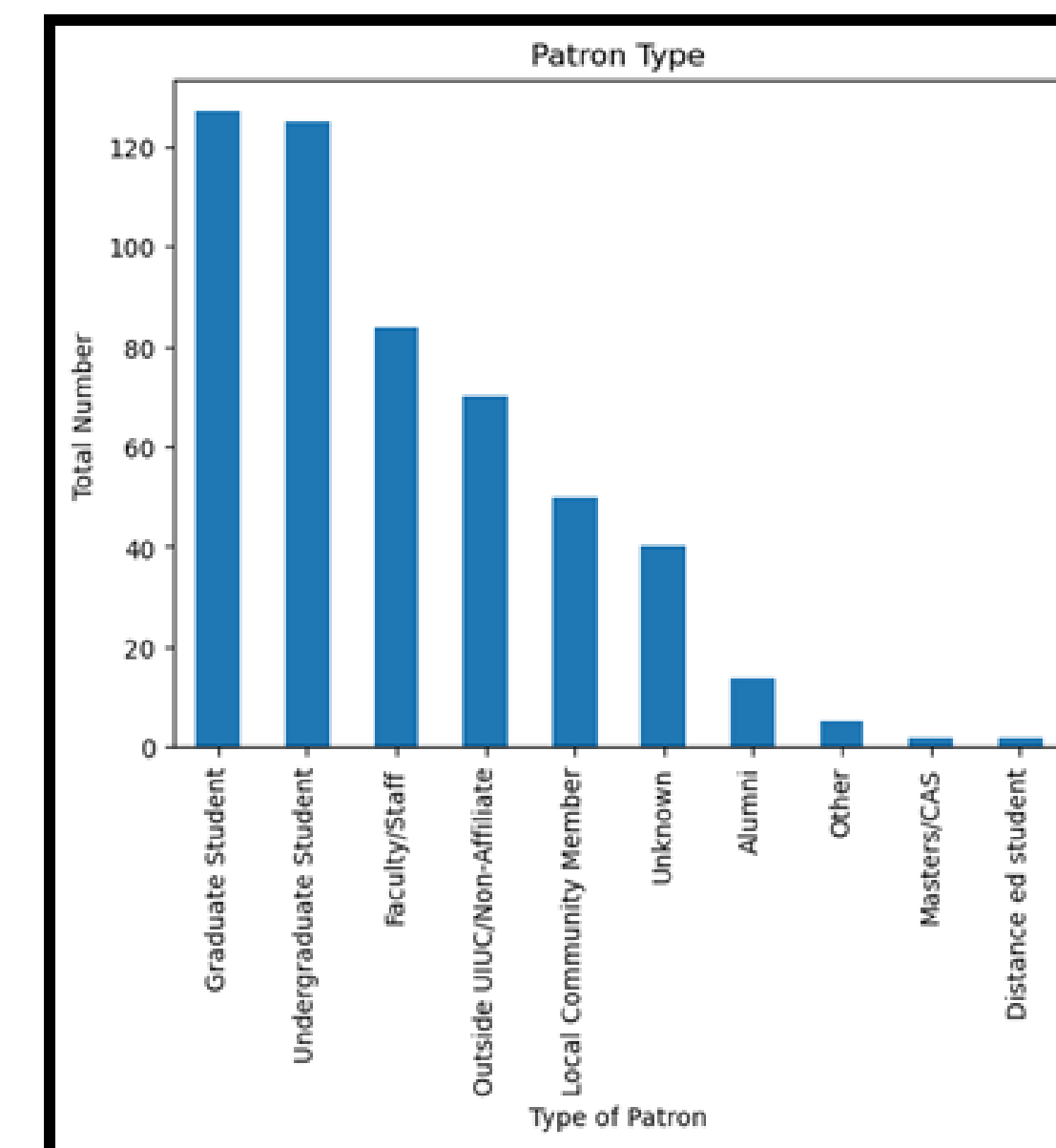
ACKNOWLEDGEMENTS

We would like to extend our gratitude to the E-Learning Team for their valuable collaboration and acknowledge the contributions of Loida Pan and Holly Peterson, former team members, in the initial planning and organization of the video project.

INFORMING TUTORIAL TOPICS THROUGH DATA ANALYSIS

Reference Data (Ask-A-Librarian Chat & Emails):

The team was able to export the data from the anonymized transcripts of reference chats as well as email reference transactions and are in the process of a text analysis to identify the trends and patterns of the government information needs of our patrons.



| Type of Question (email) | Count |
|--------------------------|-------|
| Specific Source Question | 17 |
| Historic | 15 |
| Data/statistics | 10 |
| Using source | 5 |
| Access | 4 |
| Legislative | 4 |
| Data/statistics: Census | 4 |
| Policy/services | 3 |
| Covid | 3 |
| Collection/Database | 1 |

Academic Program Subject Analysis:

We reviewed various academic programs and its courses to pinpoint those that would benefit from video tutorials showcasing the process of locating various types of government information resources. The table below highlights some identified courses that includes policy related research as their course content.

| Academic Programs | Classes | How they can utilize Gov Info |
|---|---|---|
| Agriculture & Consumer Economics | ACE 203 Introduction to Public Policy and Law | - Federal legislation and other policy information related to different environmental issues. |
| | ACE 341 Issues & Careers in Applied Econ | |
| | ACE 411 Environment and Development | |
| Kinesiology & Community Health | CHLH 456 Organization of Health Care | - Policy issues related to the healthcare system in the United States. |
| | CHLH 552 Health Economics | |
| | CHLH 575 Chronic Disease Prevention | |
| Economics | ECON 442 Women in the Economy | - Public and environmental policy. |
| | ECON 549 Environmental Economics | |
| Education Policy, Organization & Leadership | EPOL 480 Technology and Educational Reform | - State and federal education policy. |
| | EPOL 546 Law and School District Leader | |
| Gender & Women's Studies | GWS 475 Queering Legal Cultures | - Different types of state and federal government information related to legal language. |
| | PS 272 Women and Politics | |
| Political Science | PS 316 Latina/Latino Politics | - Different topics related to law and government policy. |
| | PS 321 Principles of Public Policy | |
| | PS 322 Law and Public Policy | |
| | PS 390 American Foreign Policy | |
| School of Social Work | SOCW 542 Program Evaluation | - Local, state, and federal government information related to social policy development. |
| | SOCW 584 Policy Practice and Advocacy | |
| | SOCW 585 National Social Welfare Policy | |

Instruction :

The team analyzed forty course integrated library instruction session requests, thoroughly examining departmental affiliations, course titles, and detailed instructor requests. This comprehensive review also involved an in-depth exploration of the skills and resources covered in these sessions.

| Results | | |
|---|---|---|
| Policy research | Data/statistic research | Other topics |
| <ul style="list-style-type: none"> Understanding how to locate federal, state, and international court decisions, statutes, regulations, and interpretive legal sources Insights into the formation of laws | <ul style="list-style-type: none"> Fundamental tools, resources, and strategies for locating and utilizing government statistics and data This could be its own series as the resources and skills needed to locate and navigate government data and statistic differs by topic area. | <ul style="list-style-type: none"> Government resources for U.S. political history Religion Social Work Education Food Health |

Library Guides:

To determine what topics may be useful to library users, we looked at our library research guides' usage data. The following table illustrates the top ten accessed library guides created by the Government Information Services.

| Guide Name | Total |
|---|-------|
| Financial Crisis of 2008 | 3914 |
| Illinois Legislation | 1447 |
| Elections and Voting | 856 |
| Microdata Use | 621 |
| Citing Government Information | 433 |
| Taxes | 400 |
| State and Local Government | 358 |
| Finding Statistics in Government Resources | 347 |
| Government Information for 20c Politics History | 324 |
| U.S. Census | 300 |

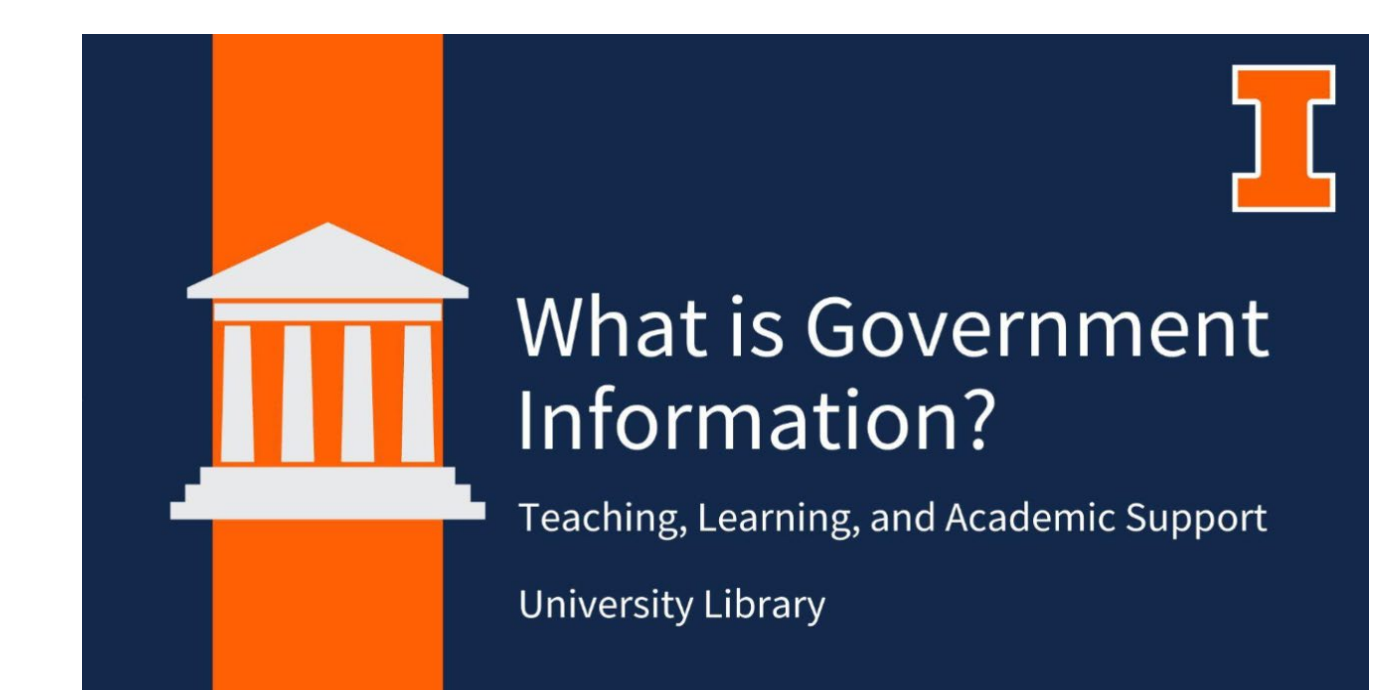
External Tutorials & Workshop Videos:

Finally, we reviewed government information tutorials and workshop videos created by other institutions including academic libraries and government agencies to identify common topics and groupings.

| Specific Resources | Topics |
|--|--|
| <ul style="list-style-type: none"> GovInfo Congress.gov Federal Register Court Cases U.S. Census Data USA.gov National Technical Information Service (NTIS) | <ul style="list-style-type: none"> Health Economy Environment Labor Social Welfare Science Citing Government Information Data Literacy |

CONCLUSIONS

We will continue determining tutorial topics and how they may be structured. Our next phase involves the actual creation of these videos, ensuring they cater to the diverse information needs of our community. Additionally, we aspire to explore effective outreach and promotion strategies to maximize the utilization of these resources, making government information more accessible and valuable to our users.



Thumbnail of our first video, title "What is government information?" includes an overview of what government information is, its potential usage, what types of government information are available at the Library regarding location and access.