

## **FDLP Communication Tools**

Kelly Seifert Strategic Communications Coordinator October 21, 2015

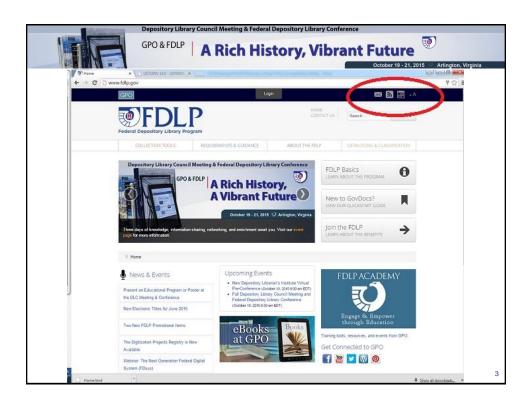


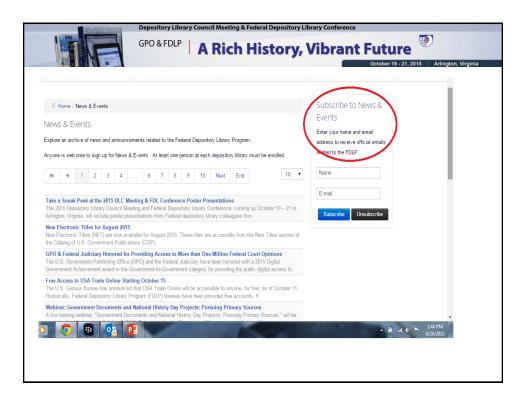
## **Formal Information/ Announcements**

FDLP News & Events (email or RSS)

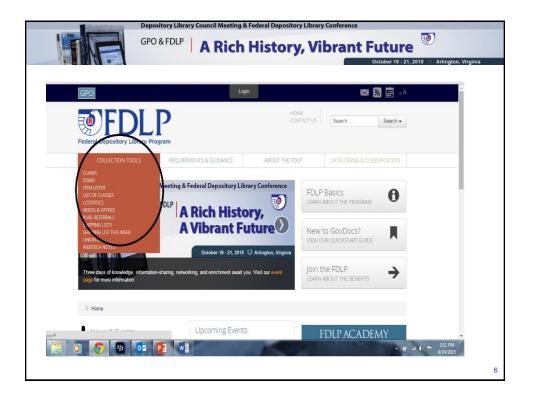
cross-postings when warranted

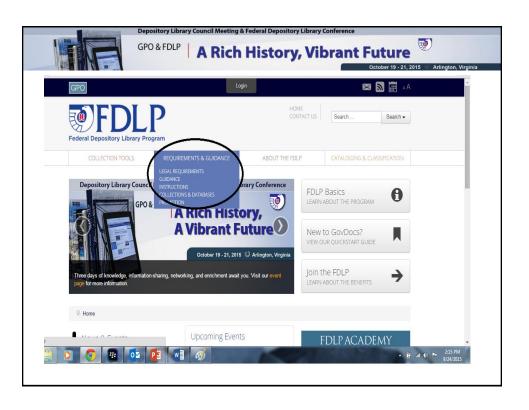
2



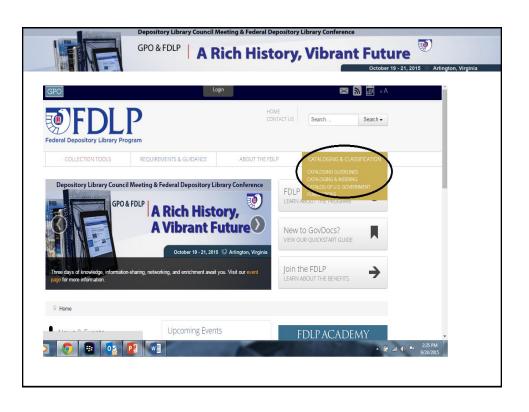
















## Be a guest writer!

**FDLP Connection:** 

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askGPO: <a href="http://www.gpo.gov/askgpo/">http://www.gpo.gov/askgpo/</a> > Federal

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Newsletter

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Social Media:

Kelly Seifert: <a href="mailto:kseifert@gpo.gov">kseifert@gpo.gov</a>

askGPO: <a href="http://www.gpo.gov/askgpo/">http://www.gpo.gov/askgpo/</a> > Federal

depository libraries > Marketing Strategies /

Radio Spots

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