

USATRADEONLINE

usatrade.census.gov

Economic Indicators Division

Henock Kebede

October 20, 2015



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

CUSTOMERS



- Small Businesses
- Manufacturers
- Local and State Governments
- Federal Government Agencies
- Congress and Policy Makers
- Foreign Governments
- Universities



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

HOW WE CAN HELP YOU

MANUFACTURERS & BUSINESSES

- Market Research
- Identify New Market
- Evaluate Existing Market
- Expand Business Globally

GOVERNMENTS & AGENCIES

- Domestic Policies
- Trade Policies
- Calculate GDP

ACADEMIA

- Market Research
- Country Trade Research
- Product Trade Research

ECONOMISTS & INVESTORS

- Market Share Analyses
- Interpret Economic News

IMPORT & EXPORT INDUSTRY

- Future Facilities and Equipment



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

OFFICIAL SOURCE

more than
9,000
export commodity codes

more than
17,000
import commodity codes



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

CLASSIFICATION SYSTEMS

<h1>HS</h1> <p>Harmonized System</p>	<p>Exports based on Schedule B</p> <p>Imports based on Harmonized Tariff Schedule (HTS) - hts.usitc.gov</p> <p>Product level classification</p> <p>Categories up to 10-digit level</p> <p>Maintained by World Customs Organization</p> <p>Ex: Schedule B 4011.20.0005 (New Pneumatic Tires for Light Trucks)</p>
<h1>NAICS</h1> <p>North American Industry Classification System</p>	<p>NAICS Based Statistics</p> <p>Industry classification</p> <p>Categories up to 6-digit level</p> <p>Maintained by North American Statistical Agencies (US, Canada, Mexico)</p> <p>Ex: NAICS 326211 (Tires & Tire Parts)</p>



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

FEATURES



Customized Groups



Calculate



Colorful Graphs



Export Reports



Sort



Save Reports



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

DATA DETAIL



District and Port Level



Method of Transportation



State



Track Growth Over Time



Country



Balance of Trade



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

CHANGES FOR USA TRADE ONLINE

- FREE to All Users
- Website layout change – front page, login page, account management
- New Fields:
 - Exports -
 - Domestic/ Foreign Indicator
 - Card Count
 - Quantity 2
 - Imports –
 - Country Subcode
 - Rate Provision Code
 - Dutiable Value (General & Consumption)
 - Calculated Duty
 - CIF Value (General & Consumption)
 - Quantity 2 (General & Consumption)...and more

OPTIONS FOR FEDERAL DEPOSITORY LIBRARIES

No longer will FDLs have IP access to UTO so there are 2 options for UTO access

Option 1 – Let users access UTO by setting up their accounts

Pros:

- Provides flexibility to the user

Cons:

- Users might resist to set up an account if it's only for one-time use

Option 2 – Libraries will keep make account information for users

Pros:

- Libraries can have control over the system if that is the preferable method of operation

Cons:

- Account information will be displayed to the users
- Users have to ask for the login information frequently if they forget

USA TRADE ONLINE – DEMO

The screenshot shows the USA Trade Online website. On the left, there is a navigation menu with buttons for 'SUBSCRIBE NOW', 'ONE-WEEK TRIAL', 'ACCESS DATA', and 'ACCOUNT', along with a 'Login with other credentials' link and a 'GET EMAIL UPDATES' button. The main content area features a 'Welcome! U.S. Census Bureau' message and a list of data categories: 'Latest International Trade Data', 'Visualize Trade Data', 'Related Party Trade', 'Profile of Companies', and 'MITR'. A large blue starburst graphic is overlaid on the right side of the page, containing the text 'USA TRADE ONLINE WILL GO FREE ON OCTOBER 15, 2015'. Below the main content, there is a navigation bar with links for 'About USA Trade Online', 'Trade Resources', 'Release Schedule', and 'Help and FAQs'. At the bottom, there is a section titled 'The Official Source of Trade Statistics' and 'Changes to USA Trade Online', which contains text about the transition to free access on October 15, 2015, and a link for more details.

USA Trade Online
Welcome! U.S. Census Bureau

UTO Going FREE in October

Latest International Trade Data

Visualize Trade Data

Related Party Trade

Profile of Companies

MITR

USA TRADE ONLINE WILL GO FREE ON OCTOBER 15, 2015

Trade Resources

Release Schedule

Help and FAQs

The Official Source of Trade Statistics

Changes to USA Trade Online

Provided by the U.S. Census Bureau, USA Trade Online is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, USA Trade Online can assist different types of customers from a wide range of industries and fields. Manufacturers and other businesses wishing to expand their business globally can utilize USA Trade Online to identify new markets, evaluate existing markets, and perform other market research tasks. The data available through this tool can also support economists in interpreting economic news and performing academic research, as well as assist governments and federal agencies in analyzing domestic and international trade policies.

On October 15, 2015, access to USA Trade Online will be FREE to all customers. To that effect, starting September 1, 2015, we'll begin our transition process for new customers and also those renewing their existing account. If you are signing up as a new customer or are renewing your account, please use promo code **E0901** to create or renew an account.

For more details please [click here](#).

USA TRADE ONLINE – DIMENSIONS & MEASURES

USA Trade Online

Welcome, U.S. Census Bureau

Report contents

Instructions: [View tutorial](#)

Click on dimension names below and select members (on right) to include in your report

Measures → **Measures – quantitative variables**

Commodity
Country
District
Time

Dimensions – qualitative variables

Standard Report - Exports → **Cube (Dataset)**

U.S. Import and Export Merchandise trade statistics. For information on confidentiality protection, nonsampling error, and definitions, see [technical documentation](#).

Commodity

Select by: [Show report](#) [Return to Data Source Selection](#)

Members Custom groups

Select: Clear

Members by level: All Range: Default member: All Commodities Tip: Use "Expand all" dropdown list to expand to a given level

Show in reverse order

- All Commodities (Default member) ✓ X
- 01 Live Animals ✓ X
- 02 Meat And Edible Meat Offal ✓ X
- 03 Fish, Crustaceans & Aquatic Invertebrates ✓ X
- 04 Dairy Prods; Birds Eggs; Honey; Ed Animal Pr Nesoi ✓ X
- 05 Products Of Animal Origin, Nesoi ✓ X
- 06 Live Trees, Plants, Bulbs Etc.; Cut Flowers Etc. ✓ X
- 07 Edible Vegetables & Certain Roots & Tubers ✓ X
- 08 Edible Fruit & Nuts; Citrus Fruit Or Melon Peel ✓ X
- 09 Coffee, Tea, Mate & Spices ✓ X

SCHEDULE B SEARCH ENGINE

<https://uscensus.prod.3ceonline.com/>



Another option for Schedule B – [census.gov](https://www.census.gov) > Business & Industry > Foreign Trade > Schedule B



U.S. Department of Commerce
 Economics and Statistics Administration
 U.S. CENSUS BUREAU

Contact Information



Int'l Trade Macro Analysis Branch
1-800-549-0595
usatrade.census.gov
ftd.data.dissemination@census.gov



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

USA Trade Online – Exercises for Demo

1. What is the total value of exports for radial tires for the last 5 years?
 - What are the top 5 countries (\$) in 2014?
 - What are the top 5 European Countries (\$) in 2014?
 - What are the top Middle Eastern (ME) Countries (\$) in 2014?
 - What are the top ME Countries for Unit Value (\$) 2014?
2. Country specific – U.S. Trade with Brazil:
 - What is the amount exported to Brazil in 2014? Where does Brazil rank?
 - What are the top goods in value exported and imported?
 - What is the trend of exports and imports in 2-yr intervals?
3. Commodity specific – Starch Corn
An exporter of “**Starch Corn**” wants to know the **Value** of Starch Corn out of states in the “**Corn Belt**” (IL, IN, IA, KS, MI, MN, MO, NE, OH) for the last 10 years ending with 2014. They want to see the data for every other year during that decade, along with the growth rate between the first and last period.
 - Which state had the most exports?