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Needs of Local Entrepreneurs

- Need support for Small Business Development
- Need information on market research data, demographic trends, local competitors, regulatory information
- Need formal experience in research necessary for business planning or capital investment funding

Finding a Consultant

- SBDC consultants have specialties – connect with a programming consultant
- Find common ground
- Clearly delineate your expertise from currently available resources
- Business Resource Partner List

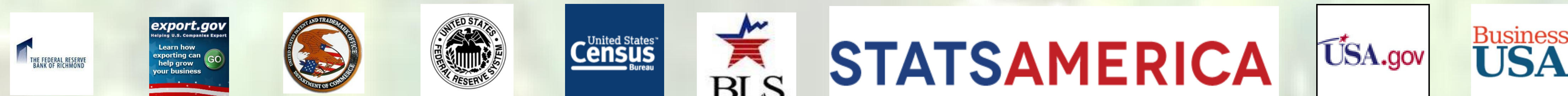
Why the SBDC?

- Function is to assist the development of small business
- Runs on consultant model mirroring the process of Gregg-Graniteville librarians provide research consultations
- Library consultations are initiated by SBDC based on client needs
- SBDC is knowledgeable with SBA administration and information, but librarians are able to provide resources to expand beyond SBA and provide localized information

How Librarians Can Help

- Provide workshops
- Individual research consultations
- Librarians perform community service reflective of their specialized expertise (Examples: Business, Government Information)

Workshop Resources



For More Information

