

Gov Guide Glow-up: Creative Tips for a New Look

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Management Librarian (she/her)***





Objectives of this presentation:

- Discuss the redesign of the CSU Stanislaus Library's Government Resources Guide.
- Demonstrate the new design and navigation.
- Discuss the use of Genially, Adobe Express, Canva, animated infographics, and options within LibGuides to add content to the guide.

Government Resources

Government information resources from the United States government and the State of California

- Home**
- California Government Resources ▾
- Federal Government Resources ▾
- The Constitution of the United States ▾
- Government Resources for Holidays and Celebrations ▾

Welcome to the Government Resources Guide

The California State University, Stanislaus Library, also known as the University Library, collects and maintains federal, state, and local government documents in order to fulfill its mission of providing "access to information resources and services that facilitate teaching, learning and research, and to provide an environment that encourages and enables those in our diverse community to expand their intellectual, cultural and artistic horizons." The University Library was designated as a Federal Depository Library in 1964 and is committed to providing free and open access to government documents to students, faculty, and staff as well as the broader community. Our Government Documents Collection is physically located in the mobile shelving area on the first floor of the library and are separated by local, state, and federal publications.

Librarian




Lauren Hall
She/Her/Hers

Email Me

Contact:
University Library L120
209-667-3135


Subjects:
Geology, Government Documents,
Social Sciences

California Government Resources



California State University, Stanislaus is a depository library for publications produced by the State of California. Please use the menu on the left side of the screen to find more information about California government resources. From this menu, users can find links to governmental websites, publications, and databases concerning a variety of topics. There is also information about how to find physical copies of resources in the CSU Stanislaus University Library. Users can also click the Bear Flag image to navigate to the California Government Resources page.

Federal Government Resources



California State University, Stanislaus is a member of the Federal Depository Library Program (FDLP) and is a depository library for publications produced by the federal government of the United States. Please use the menu on the left side of the screen to find more information about federal government resources. From this menu, users can find links to governmental websites, publications, and databases concerning a variety of topics. There is also information about how to find physical copies of resources in the CSU Stanislaus University Library. Users can also click the image of the FDLP logo to navigate to the Federal Government Resources page.



Government Resources Guide Redesign:

- Available at: <https://library.csustan.edu/government-resources>
- Redesigned the guide in the summer of 2022
- Added new content, moved content to different pages, created a welcoming homepage, & improved navigation

Government Resources Guide Before Redesign

- Homepage only contained federal government information
- No introduction to the guide as a resource for both federal and State of California government resources
- No images

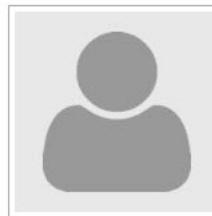
CSU Stanislaus / LibGuides / Research Guides / Government Resources / Home

Government Resources

Search this Guide Search



- Home
- California Government Resources
- Federal Government Resources
- Data and Statistics

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Finding Tools for Federal Government Information

- **Catalog of U.S. Government Publications (CGP)**
Finding tool for federal publications that includes descriptive information for historical and current publications as well as direct links to the full document, when available.
- **govinfo**
A United States Government Publishing Office (GPO) service providing free public access to official publications from all three branches of the Federal Government.
- **USA.gov**
USA.gov is the U.S. government's official web portal to all federal, state, and local government web resources and services.
- **GPO Monthly Catalog** 
Covers all types of U.S. government documents, including Congressional reports, hearings, debates, and records; judiciary materials; documents issued by executive departments (Defense, State, Labor, Office of the President, etc.).
[more...](#)
- **Westlaw** 
Online legal research database that provides access to case law, state and federal statutes, administrative codes, newspaper and magazine articles, public records, law journals, law reviews, treatises, legal forms and other information resources.
- **GPO MetaLib**
MetaLib, a service of the Catalog of U.S. Government Publications, is a federated search engine that searches multiple U.S. Federal government databases, retrieving reports, articles, and citations while providing direct links to selected resources available online.

Census 2020

- **Census 2020 - Get the Facts**

Core U.S. Government Resources

- **Core Documents of Our Democracy**
A collection of the Government Publishing Office which features cornerstone documents of the U.S. such as the Declaration of Independence.
- **FDLP Basic Collection**
Vital sources of information about the workings and essential activities of the U.S. Government

Federal Depository Library Program (FDLP)

- **FDLP Content**
A comprehensive guide describing and pointing to government resources/publications most useful to library users.

Federal Resources Page Prior to Redesign

- Linked to minimal resources that are easily found via a simple internet search

CSU Stanislaus / LibGuides / Research Guides / Government Resources / Federal Government Resources

Government Resources

Search this Guide Search

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Federal Government Sites

- **A-Z Index of U.S. Government Departments and Agencies**
Find contact information for U.S. federal government departments and agencies including websites, emails, phone numbers, addresses, and more.
- **The White House**
The official website of the White House.
- **Supreme Court of the United States**
The official website of the Supreme Court. Users can search for information about the Court as well as read opinions and oral arguments.
- **United States House of Representatives**
The official website of the United States House of Representatives. Find representatives, House committees, House floor proceedings, and more.
- **United States Senate**

About the United States

- Find answers to the most requested facts about the United States of America

Library of Congress

- Library of Congress -- the largest library in the world

California Resources Page Prior to Redesign

- Linked to minimal resources
- Did not list any information regarding the judiciary
- CSU Stanislaus serves a six-county area so more local government links were needed


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Government Resources

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California Government Sites

- **California State Library**
The California State Library is the central reference and research library for state government and the Legislature. The library collection includes more than 4 million titles, 6,000 maps, and 250,000 photographs. It has an extensive collection of documents from and about the State of California and is one of the major genealogical reference libraries on the West Coast. It also holds significant collections from Mexico, the United Kingdom and Europe, with manuscripts dating back to the 13th and 14th centuries. The State Library is both a State and Federal Depository Library, providing free and open access to government information, and is a U.S. Patent and Trademark Resource Center. It is home to the Bernard E. Witkin State Law Library and the Braille and Talking Book Library. It also directs state and federal funds to support local public libraries and statewide library programs and services.
- **California State Senate**
The official website of the California State Senate. Users can access Senator's biographical information, committee assignments, legislative calendars, Senator's homepages, maps of Senate districts, and demographic information.
- **Office of the Governor**
The official page of the California Governor. This website includes current press releases and biographical information about the Governor and the First Partner.
- **California State Assembly**
The official website of the California State Assembly. This website contains biographical information on assembly members, committee assignments, legislative calendars, maps of Assembly districts, demographic information. Users can also search for their assemblyperson.

Local Government

- City of Turlock
- City of Modesto
- City of Stockton

Data and Statistics Page Prior to Redesign

- Could not tell that it was federal government information until it was clicked on
- Navigation needed to be improved

CSU Stanislaus / LibGuides / Research Guides / Government Resources / Data and Statistics

Government Resources

Search this Guide Search

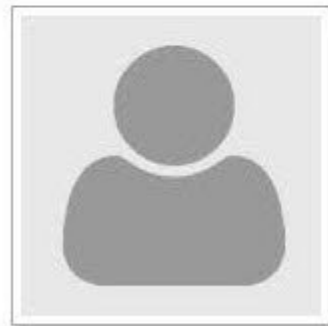
Home

California Government Resources

Federal Government Resources

Data and Statistics

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Federal Government Data and Statistics

- Bureau of Justice Statistics
Publications and various topics compiled by the federal agency responsible for collecting and disseminating crime statistics.
- Bureau of Labor Statistics
Measures labor market activity, working conditions, and price changes in the U.S. economy.
- United State Census Bureau
- Explore Data -- Census Bureau
Census Bureau's new interface to access the extremely deep detail available for each area of the country (down to neighborhoods Census Blocks).
- Data.Gov
Hosted by the U.S. General Services Administration, Technology Transformation Service. Find data, tools, and resources to conduct research, develop web and mobile applications, design data visualizations, and more.
- USA Gov - Data and Statistics About the U.S.
Find data about the U.S., such as demographic and economic data, population, and maps. Get information about the 2020 U.S. Census.

Local Government Information

- Local Governments
Find contact information for local governments by state.
- State and County QuickFacts

Maps & Data

- NOAA Climate.gov
- U.S. Census Bureau's Geography Program
- Water Resources

Government Resources

Government information resources from the United States government and the State of California

Search this Group Search

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Data and Statistics Resources

Executive Branch Resources

Judicial Branch Resources

Legislative Branch Resources

The Constitution of the United States

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Federal Depository Library Program (FDLP)



The mission of the Federal Depository Library Program (FDLP) is to provide free, ready, and permanent public access to federal government information, now and for future generations. The FDLP was established by Congress and in order to help fulfill its mission the FDLP provides federal information at no cost to designated depository libraries throughout the United States and its territories. CSU Stanislaus became a congressionally designated selective depository library in 1964. As a Federal Depository Library, we provide free access to and reference

service for selected publications issued by the federal government. Our Government Documents Collection is located on the first floor of the University Library in the mobile shelving area. Government Documents are shelved according to the Superintendent of Documents (SuDocs) classification. Public access to the government documents collection is guaranteed by public law. (Title 44 United States Code)

• FDLP Basic Collection

The FDLP Basic Collection is a collection of core sources of information about the workings and essential activities of the U.S. Government such as the Budget of the United States Government, the Federal Register, Economic Indicators, the United States Government Manual, and more!

• FDLP Content

FDLP content is a comprehensive guide describing and pointing to government resources and publications most useful to library users.

• Federal Depository Library Program (FDLP)

The Federal Depository Library Program provides webinars about finding government information, access to LibGuides pertaining to government information sources, and links to online government information resources.

Finding Tools for Federal Government Information

• A-Z Index of U.S. Government Departments and Agencies

Find contact information for U.S. federal government departments and agencies including websites, emails, phone numbers, addresses, and more.

• Assistance Listings

Assistance listings are detailed public descriptions of federal programs that provide grants, loans, scholarships, insurance, and other types of assistance awards. Users can enter keyword terms to search for assistance programs.

• Ben's Guide to the U.S. Government

Ben's Guide to the U.S. Government is designed inform students, parents, and educators about the federal government. Users can play games to learn about the branches of government, how laws are made, and more.

• Catalog of U.S. Government Publications (CGP)

Finding tool for federal publications that includes descriptive information for historical and current publications as well as direct links to the full document, when available.

About the United States

- Find answers to the most requested facts about the United States of America

Census Information

- Census 2020
View the 2020 Census results as well as the data quality of the 2020 Census.

Library of Congress

- Library of Congress
The Library of Congress is the largest library in the world. Search the catalog, browse digital collections, access teacher guides, and much more.

Superintendent of Documents (SuDocs) Classification

At CSU Stanislaus the U.S. Government Documents are physically located in the mobile shelving area. The U.S. documents are shelved according to the Superintendent of Documents (SuDocs) classification scheme which has the effect of grouping publications by issuing agency. For example, A call numbers are for the Department of

New Guide Features:

- Improved navigation
- Landing pages for each section
- Additional content added for each level and branch of government
- A welcoming homepage

The Remembrance Poppy



World War I

Poppies were a common sight on the battlefields of World War I, especially on the Western Front.



The Remembrance Poppy & National Poppy Day

Learn about the women that worked to make the poppy a symbol of remembrance following World War I.



In Flanders Fields

Read the poem by John McCrae that inspired the movement to make the poppy a symbol of remembrance.



Memorial Day History

Learn about the evolution of Memorial Day and how it became a federal holiday in the United States.

Following World War I, the red poppy became a symbol for memorializing the soldiers who fought and died in the Great War. It is still used today as a symbol of remembrance for soldiers who died in battle. In the United States, we wear red poppies as a symbol of remembrance on National Poppy Day and Memorial Day. Learn more about World War I, the history of the Remembrance Poppy, National Poppy Day, and Memorial Day by clicking the images above!

Engaging Content:

- Aesthetically pleasing and interactive content added to the guide
- Content has been created using Genially, Adobe Express, Canva, Infogram, and LibGuide features
- Subjects include special interest topics, holidays, and celebrations

The Remembrance Poppy & National Poppy Day

During World War I, many of the fields of northern France and Belgium (Flanders) were destroyed in battle, however, from the battle-scarred earth grew the red poppy. Scientists attribute the growth of the red poppy (*Papaver rhoeas*) to the lime left in the soil from artillery bombardments. It was the growth of these poppies and his friend's death in 1915, that inspired Canadian Lieutenant-Colonel John McCrae to write the poem, *In Flanders Fields*. This poem, in turn, inspired a movement to make the red poppy a symbol of remembrance for all those who had died in the Great War. This movement was largely spearheaded by two women, Moira Belle Michael and Madame Anna Guérin. Moira Belle Michael and Madame Anna Guérin worked to have the American Legion adopt the poppy as a symbol of remembrance in the United States. Madame Anna Guérin also championed the poppy as a symbol in Europe. Today, poppies are worn as a symbol of remembrance in the United States in May for National Poppy Day and Memorial Day. They are worn in the United Kingdom, Commonwealth countries, and France for Armistice Day in November. Learn more about the poppy as a symbol, Moira Belle Michael, Madame Anna Guérin, and National Poppy Day by exploring the resources below.



Photograph of a red poppy.

Poppy Day Resources

- [American Legion: The Poppy Story](#)
- [American Legion Auxillary: Moira Michael: The Poppy Lady](#)
- [American Legion Auxillary: National Poppy Day](#)
- [Library of Congress: 100 Years of "Poppy Day" in the United Kingdom](#)
- [Veterans Administration: Poppies Honor the Fallen and Support the Living](#)

Books Available at the CSU Stanislaus Library

- [The Poppy Lady: Moira Belle Michael and Her Tribute to Veterans by Barbara Elizabeth Walsh](#)
- [The Poppy Lady: The Story of Madame Anna Guérin and the Remembrance Poppy by Heather Anne Johnson](#)
- [Poppy by Andrew Lack](#)
- [Remembrance Today: Poppies, Grief and Heroism by Ted Harrison](#)



Infogram:

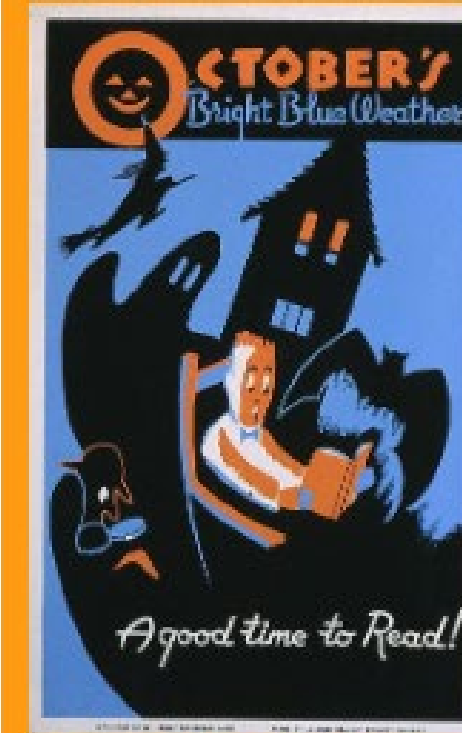
- Animated and aesthetically pleasing
- Fun pre-made designs
- First 10 projects are free
- Infographics can be created on a variety of other platforms such as Canva, Adobe Express, and Genially

Halloween Government Resources

The federal government of the United States offers a variety of resources about Halloween. The Library of Congress provides access to cultural and historical resources, the U.S. Census Bureau produces statistics about Halloween, and the U.S. Food and Drug Administration publishes safety tips to keep the public safe on Halloween.

Library of Congress

Listen to scary stories, discover publications, watch the first film version of Frankenstein, and more via the Halloween & Día de Muertos Guide. Click the image below to access the guide.



Bender, A. M. & Federal Art Project, S. October's "bright blue weather." A good time to read. Illinois, Nona. [Chicago: Illinois WPA art project, between 1936 and 1940] [Photograph] Retrieved from the Library of Congress, <https://www.loc.gov/item/98509592/>.

Read selected articles and research the topic of Halloween in the Chronicling America digital collection of historic newspapers from the Library of Congress. Click the image below to access the guide.




Los Angeles herald. [microfilm reel] (Los Angeles [Calif.], 24 Oct. 1909. Chronicling America: Historic American Newspapers. Retrieved from the Library of Congress, <https://chroniclingamerica.loc.gov/lccn/sn85042462/1909-10-24/ed-1/page-38/>.

Census Bureau


Canva:

- Can be used to create images, AI images, social media posts, infographics, flyers, presentations, QR codes, and more
- Have used Canva to create a website to embed in LibGuides
- Canva websites appear as slideshow presentations when embedded in LibGuides
- Canva is free, but you can pay for a Canva Pro account which has more features
- Website analytics are available in the Pro version



Air Mail History


A Guide to U.S. Government Resources



Air mail pilot Jack Knight in the cockpit of his airplane

Photo retrieved from Smithsonian National Postal Museum, <https://postmuseum.si.edu/exhibition/airmail-in-america-some-early-efoto/jack-knight>

Library of Congress



Photograph shows the Curtiss Jenny JN-4H airplane flown by pilot Torrey Webb between New York City and Bustleton airfield near Philadelphia on May 15, 1918 as one of the first regularly scheduled airmail flights in the United States

Bain News Service, P. (1918) Mail Plane. . 1918. [Photograph] Retrieved from the Library of Congress, <https://www.loc.gov/item/2014706990/>.

The Library of Congress is the world's largest library with millions of books, films, music recordings, photographs, newspapers, maps, and more in its collections, including holdings related to the early Air Mail Service. View the Library of Congress research guide, *Airmail: Topics in Chronicling America*, for information on searching historic newspapers for information regarding the Air Mail Service.

[Airmail: Topics in Chronicling America](#)

The George Grantham Bain Collection represents the photographic files of one of America's earliest news picture agencies. The collection richly documents sports events, theater, celebrities, crime, strikes, disasters, political activities, and public celebrations, including photographs of the inaugural air mail flight. Visit the Library of Congress website to search the Bain Collection for these historic images.

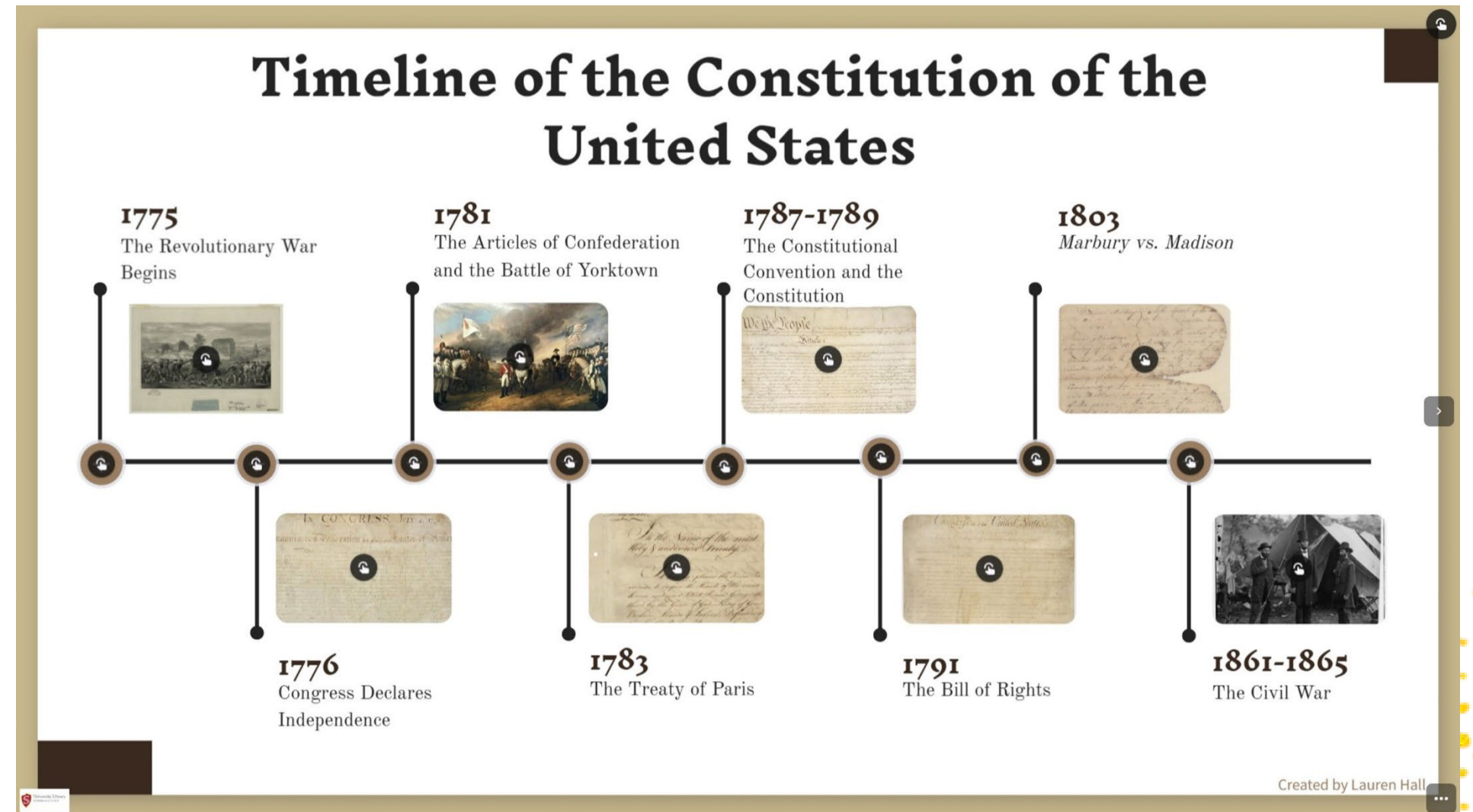
[Bain Collection](#)

The Harris & Ewing, Inc. Collection of photographic negatives includes glass and film negatives taken by Harris & Ewing, Inc., which provide coverage of Washington people, events, and architecture, during the period 1905-1945, including the inaugural air mail flight. Visit the Library of Congress website to search the Harris & Ewing Collection for these historical photographs.

[Harris & Ewing Collection](#)

Genially:

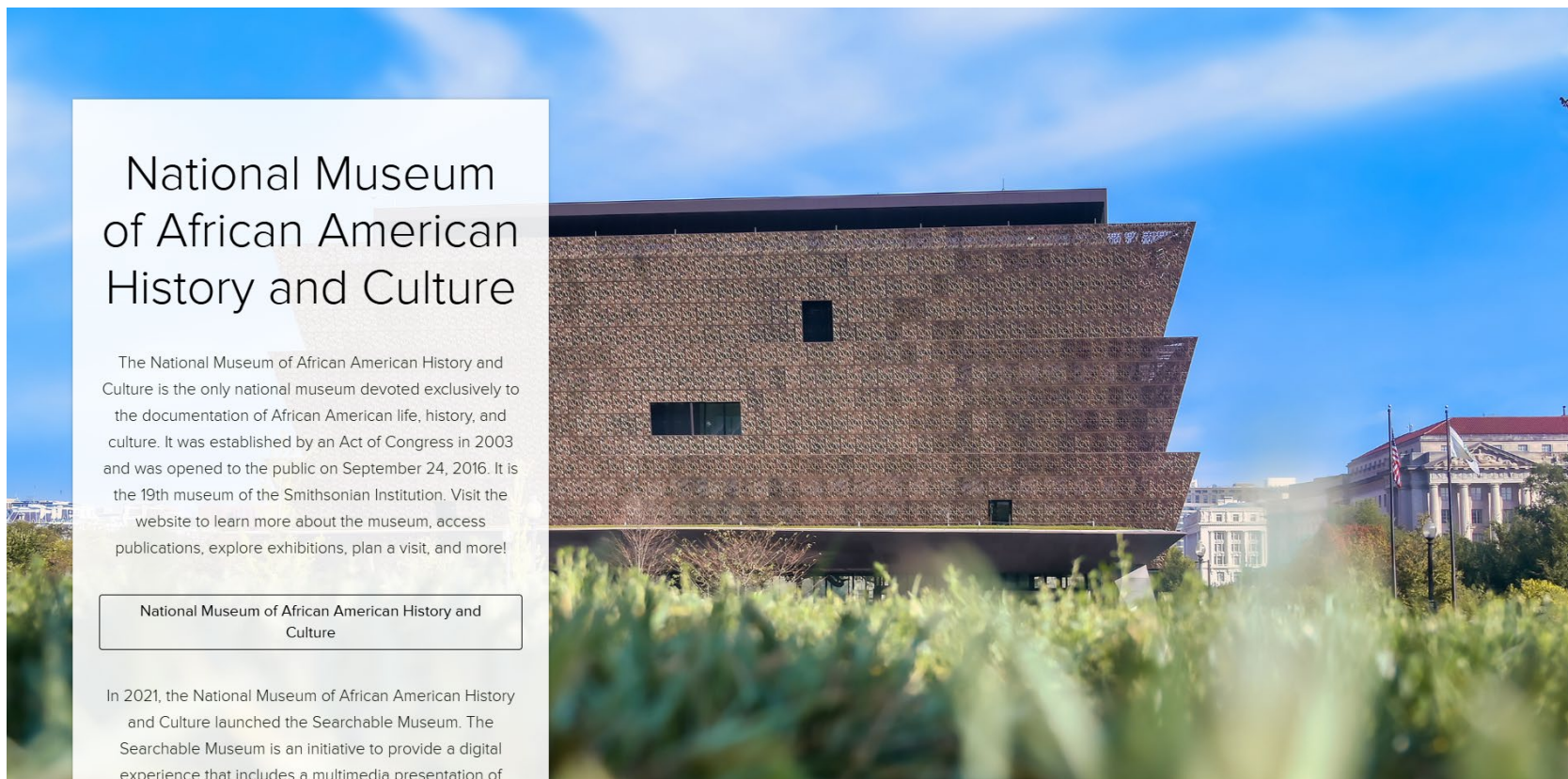
- Can be used to create interactive images, infographics, games, escape rooms, presentations, and more
- Have used this to create interactive guides such as a timeline of the Constitution of the United States
- Embeds nicely in Spingshare's LibGuides platform
- Genially is free, but you can pay for more access and personalization
- Analytics are available in subscription versions





Adobe Express:

- Can be used to create infographics, social media posts, webpages, and more
- Have used this platform to create aesthetically pleasing guides such as the Black History Guide
- Embeds nicely in Spingshare's LibGuides platform
- Typically included in organizational or institutional Adobe accounts
- Website views data is available



Features in LibGuides:

- Use gallery or tabbed boxes to create a more interactive guide
- LibWizard tutorials can be used to create guides within guides
- Interactive images made in Genially can be embedded in LibWizard tutorials

Smokey Through the Decades

Remember: there are babes in the woods.



75-GPO: 1978 U.S. Department of Agriculture—Forest Service and Your State Forester

75-GPO: 1978 O-475-103

Smokey Bear in the 1970s

This poster from 1978 features Smokey Bear holding two rabbits and surrounded by a variety of woodland creatures including a blue bird, a tan and blue bird, an orange and black butterfly, a skunk, a raccoon, three yellow ducks, two foxes, a cub, a chipmunk, a deer, what appears to be a beaver, and two small trees. The poster also features the slogan, "Remember: there are babes in the woods."

Remember there are babes in the woods [Print]. (1978). Special Collections, USDA National Agricultural Library. <https://www.nal.usda.gov/exhibits/speccoll/items/show/449>.



Guide Promotion:

- QR codes on business cards
- Goodie bags for Constitution Day with business cards inside
- Promotion on social media accounts
- QR codes on library display flyers

CHECK OUT OUR
Government Resources Guide

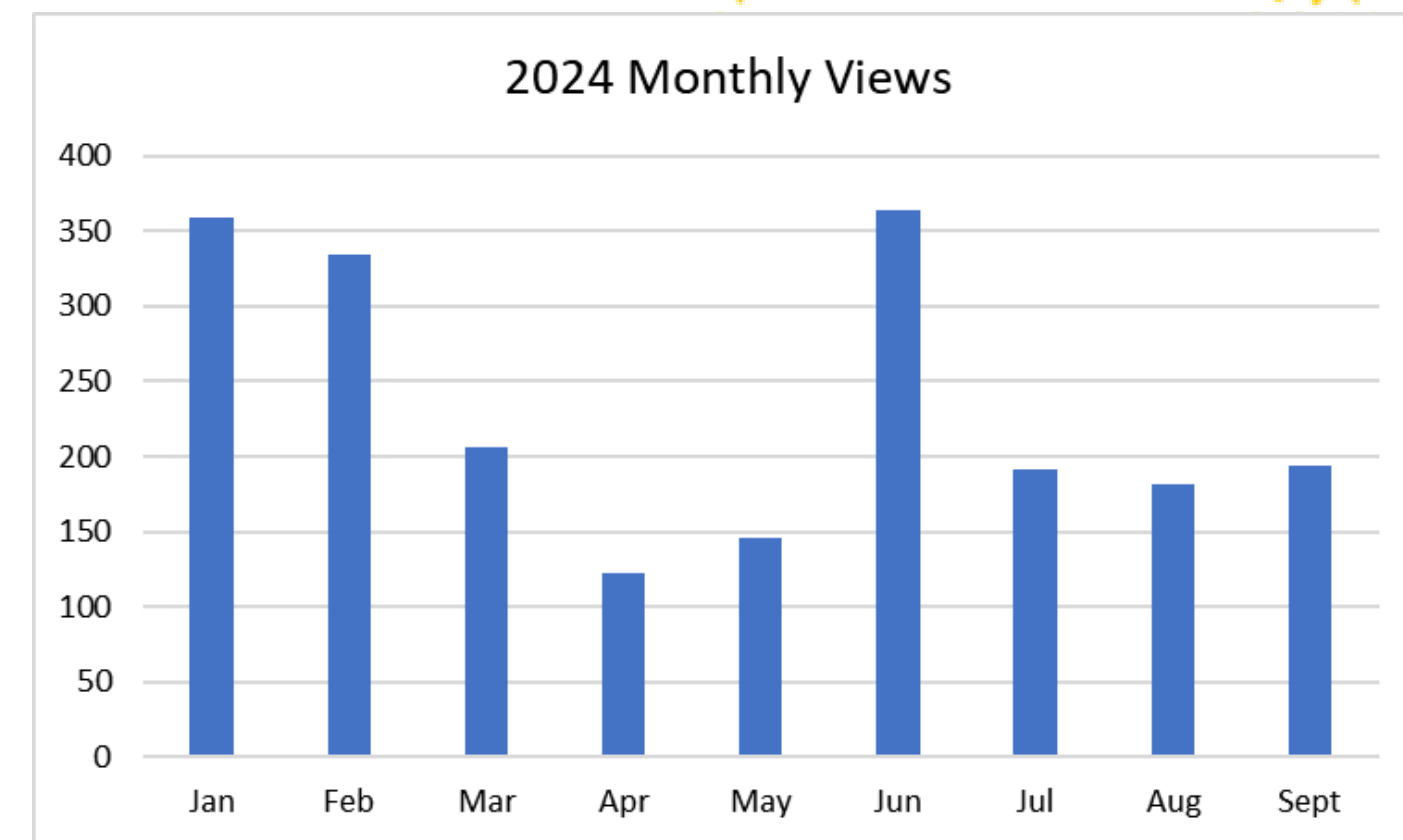
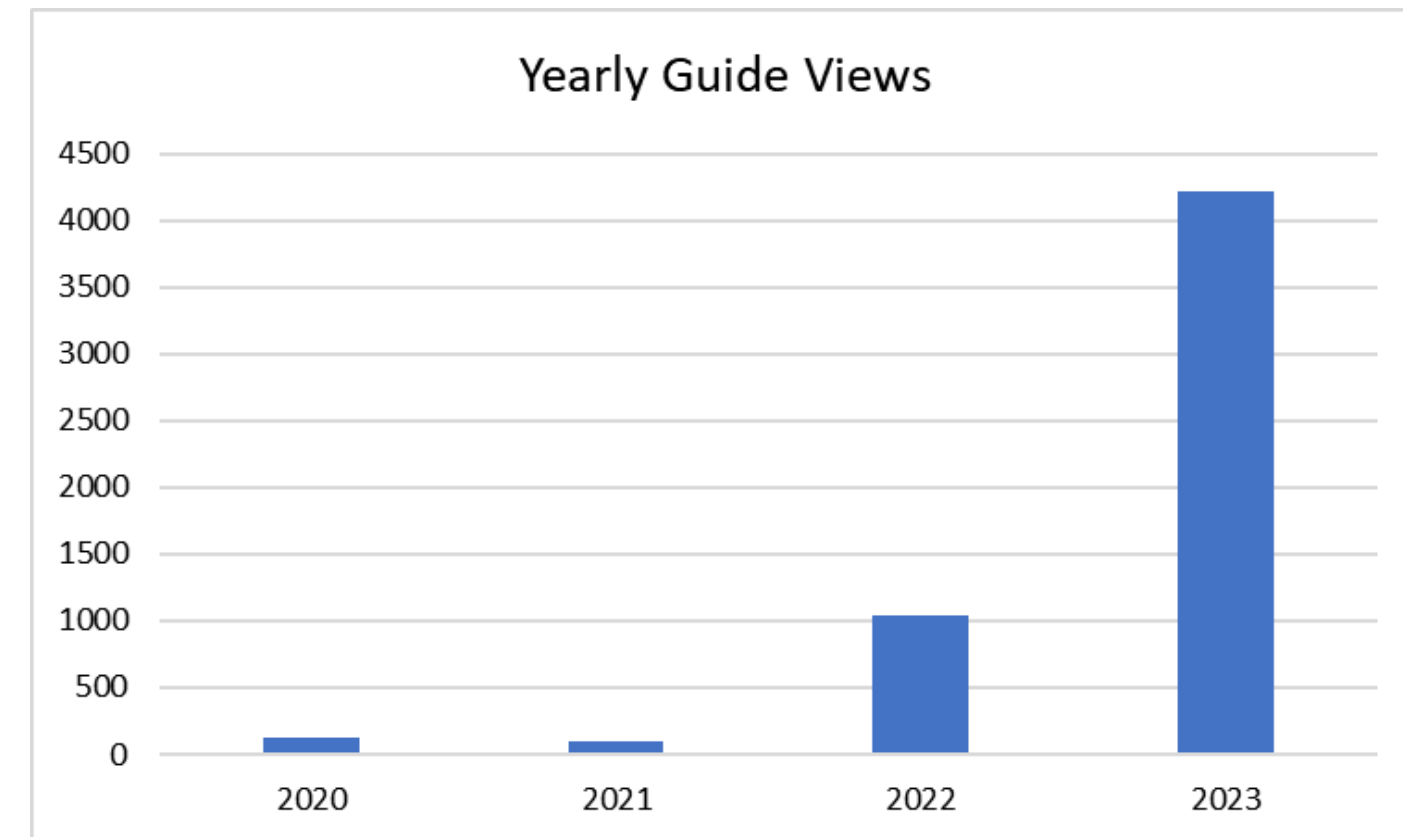


Scan the QR code to access CSU Stanislaus University Library's Government Resources guide!



Outcomes

- Guide debuted in September 2022
- In the two years prior to the redesign the guide only garnered 214 views. From September 2022 through September 2024, the guide received 6,925 views
- In October 2023, the guide garnered 1,820 views when it received the Federal Depository Library Website of the Year award
- The guide has consistently garnered well over 100 views every month during 2024



Thank You!



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LibGuide: <https://library.csustan.edu/government-resources>

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