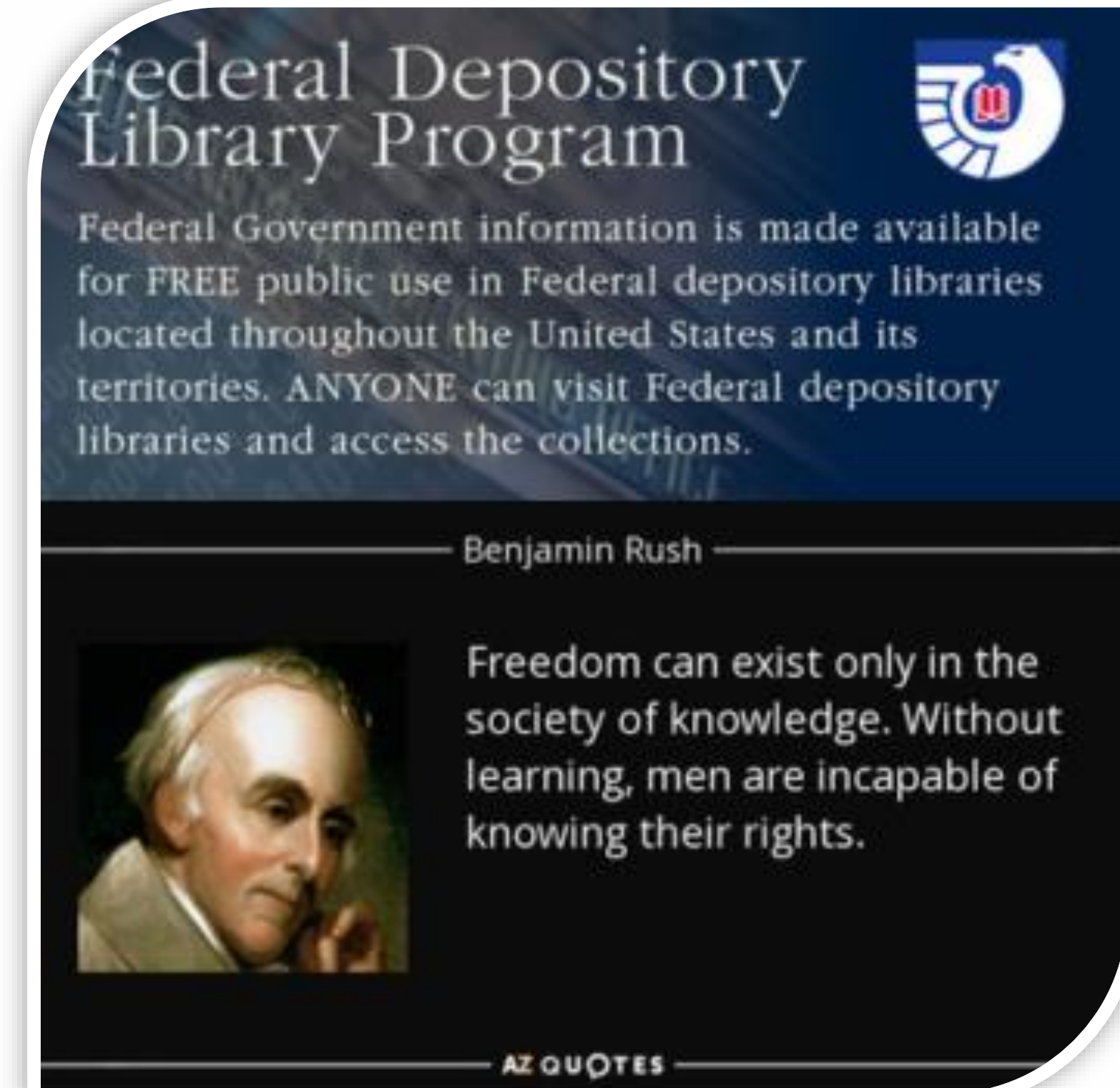


WHY

Mission: Provide free, ready, and permanent public access to Federal Government Information.

Vision: Keeping America Informed.

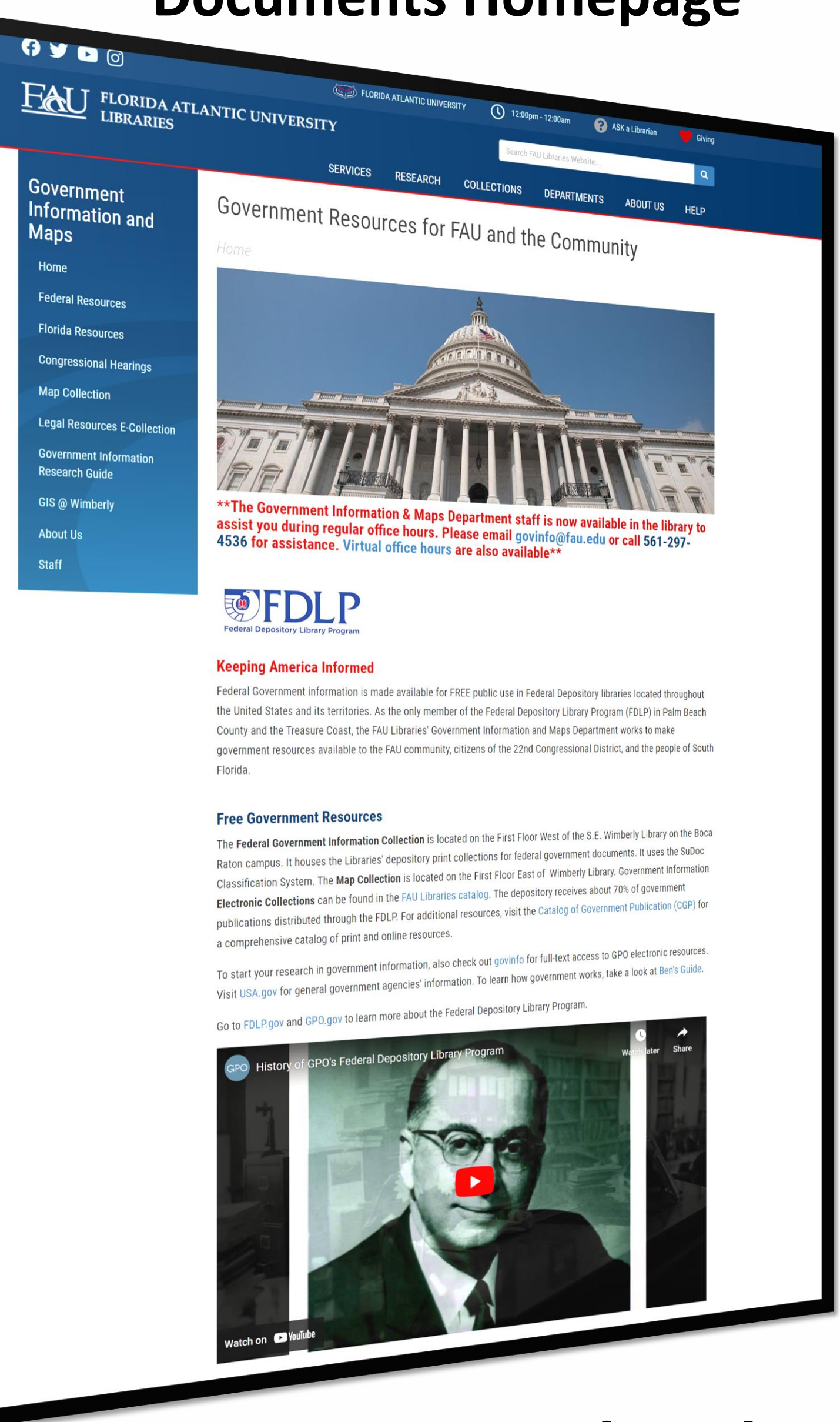
Values: Honesty, Kindness, Effectiveness, & Inclusiveness



THE PAST

Old Design of the Government Documents Homepage

Old Design of the Government Documents Subject Guides



Analyzed Google Analytics

Google Analytics was pivotal in driving support for the project and informing decisions for the website and Subject Guides.

Analysis of the past two years revealed:

- Very low usage rates
- No metadata in the old design

As a result, we incorporated new metadata to enhance web optimization.

HOW

A team is a group of people with different abilities, talents, experience, and backgrounds who have come together for a shared purpose. Despite their individual differences, that common goal provides the thread that defines them as a team.

Project Initiation

- Assembled an "A-Team" & emphasized the project's importance to the FAU Library and the value of each member's skills. Pitch it to the Dean.

Project Approval and Kickoff

- After receiving approval from the Dean, an initial meeting was held to introduce team members, outline roles, and present the project timeline.

Project Execution

- Conducted bi-weekly one-hour meetings to maintain focus on goals, address questions, and gain insights into tasks. Successfully completed the project on time.

MY TEAM

- **Lawrence Mello (Government Documents Coordinator): Team Leader, Content Creator, Subject Guides**
- **Yom Chouloute (Computer Applications Specialist): Website Design**
- **Alethea Perez (Record Sound Archives Manager): Web Optimization, Google Analytics, Creative**
- **Alexis Broussard (Community Engagement Coordinator): Digital Content Promotion and Upload**
- **Dawn Froid (Collections Specialist Librarian): Collection Page Design and Build**

WHAT



