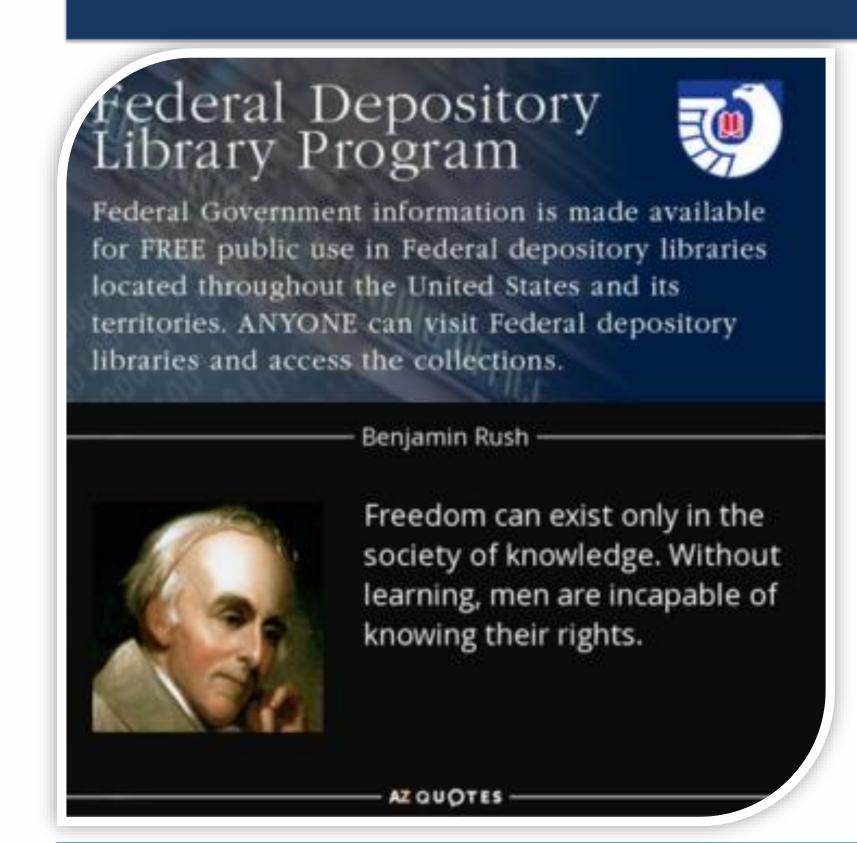


# Government Information and Maps 2.0:

# The Next-Gen Platform for Government Maps & Information

Lawrence J. Mello, Jr. - Government Documents Coordinator – Imello@fau.edu
S. E. Wimberly Library

#### WHY



Mission: Provide free, ready, and permanent public access to Federal Government Information.

Vision: Keeping America Informed.

Values: Honesty,

Kindness, Effectiveness, &

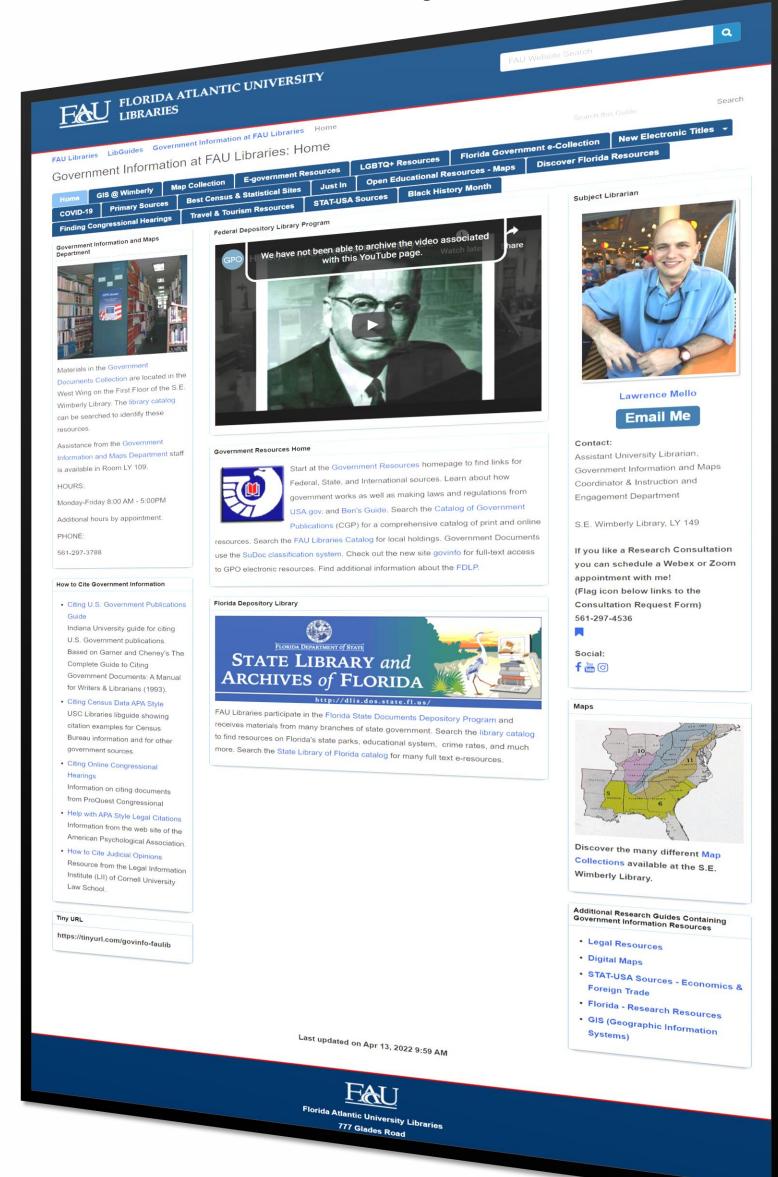
Inclusiveness

#### THE PAST

Old Design of the Government Documents Homepage



Old Design of the Government Documents Subject Guides



# **Analyzed Google Analytics**

Google Analytics was pivotal in driving support for the project and informing decisions for the website and Subject Guides.

Analysis of the past two years revealed:

- Very low usage rates
- No metadata in the old design

As a result, we incorporated new metadata to enhance web optimization.

#### HOW

A team is a group of people with different abilities, talents, experience, and backgrounds who have come together for a shared purpose.

Despite their individual differences, that common goal provides the thread that defines them as a team.

OTAL TEAM BUILDING

#### **Project Initiation**

•Assembled an "A-Team" & emphasized the project's importance to the FAU Library and the value of each member's skills. Pitch it to the Dean.

### **Project Approval and Kickoff**

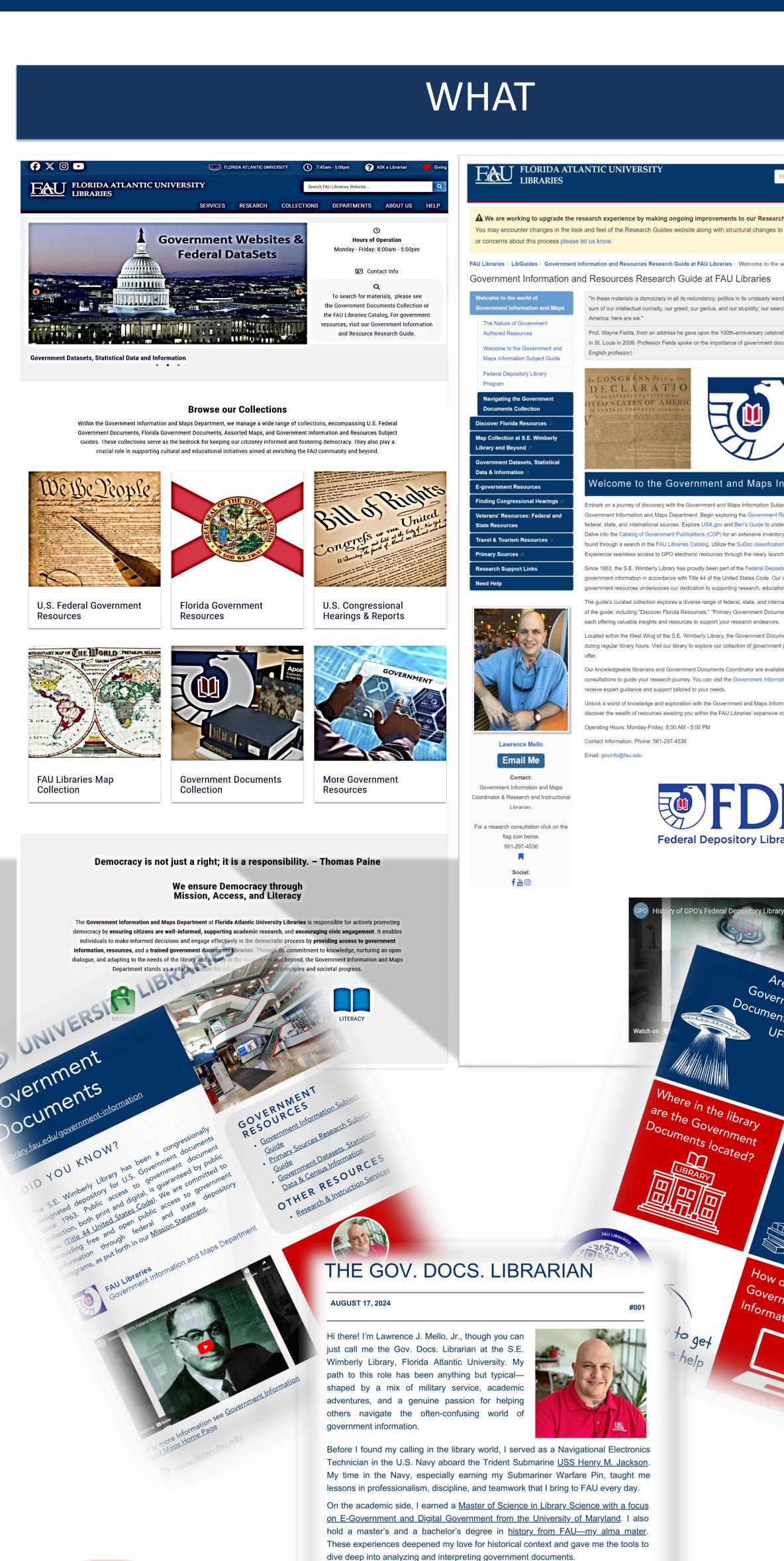
•After receiving approval from the Dean, an initial meeting was held to introduce team members, outline roles, and present the project timeline.

## **Project Execution**

•Conducted bi-weekly one-hour meetings to maintain focus on goals, address questions, and gain insights into tasks. Successfully completed the project on time.

#### **MY TEAM**

- Lawrence Mello (Government Documents Coordinator): Team Leader, Content Creator, Subject Guides
- Yom Chouloute (Computer Applications Specialist): Website Design
- Alethea Perez (Record Sound Archives Manager): Web Optimization, Google Analytics, Creative
- Alexis Broussard (Community Engagement Coordinator): Digital Content Promotion and Upload
- Dawn Frood (Collections Specialist
   Librarian): Collection Page Design and Build



datasets. I'm especially passionate about making these resources accessible and helping students, faculty, and our local community find exactly what they need.

As a subject liaison to departments like History, Political Science, Communication 8

serve as the library liaison to the South Florida Water Management District

My interests in librarianship include government information access, digital literacy, and fostering partnerships between government agencies and academic libraries. I've

had the opportunity to share my knowledge through book reviews and conference

After all, as Thomas Paine said, "Democracy is not just a right; it is a responsibility

Feel free to reach out if you have any questions or need assistance

I'm excited to play a part in fostering that responsibility and helping others engage with

(SFWMD), allowing me to connect academic insights with real-world applications.



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