



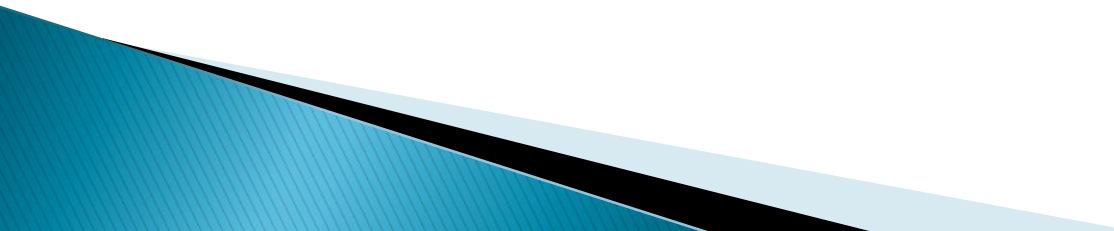
MEMPHIS
PUBLIC
LIBRARY
& INFORMATION CENTER

An Approach to Promoting the FDLP

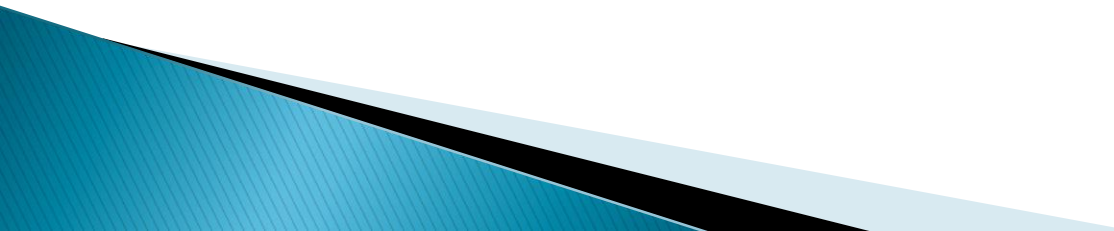
Integrating Government Publications on Display

Abstract

The presentation, “An Approach To Promoting The FDLP: Integrating Government Publications On Display” is a pictorial view of displays designed by the Memphis Public Library’s Government Publications Department to promote the Federal Depository Library Program using various publications, which includes Internet websites, free promotional publications, as well as historical and new tangible publications. It will provide a glimpse of how to integrate these materials to demonstrate to the public the kinds of things the Government Publishing Office produces and how the FDLP is a tremendous resource to the community.



Agenda

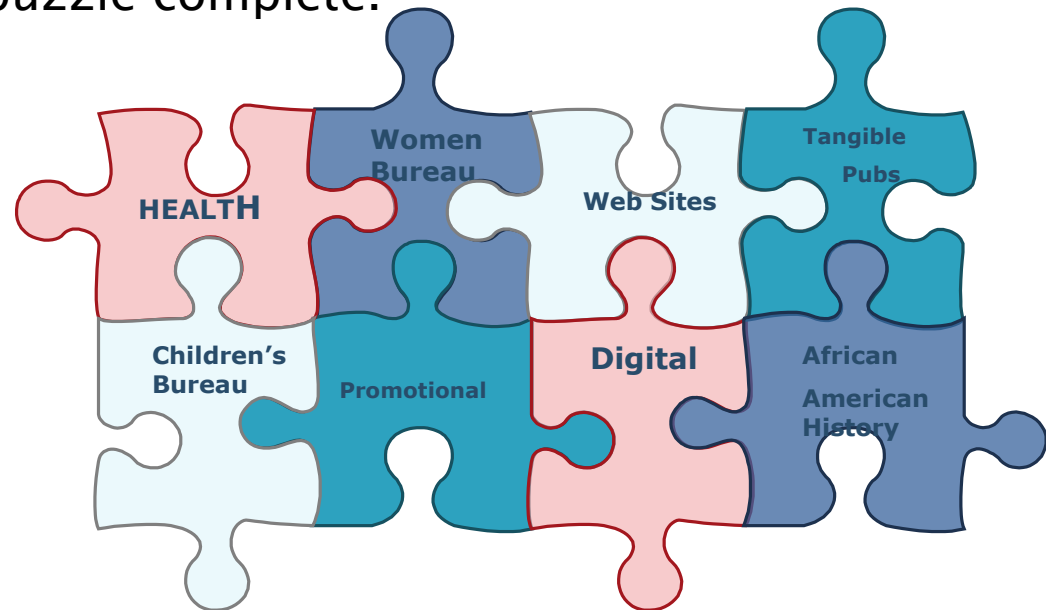
- ▶ Introduction
 - A Brief History of the Memphis Public Library System
 - Overview
 - ▶ Review the research process
 - ▶ Developing a guide listing the documents on display
 - ▶ A pictorial view of various displays
 - ▶ Review the procedures for integrating materials
 - ▶ Summary
 - ▶ Questions and Answers
 - ▶ Sources
 - ▶ Contact Information
- 

Benjamin L. Hooks Central Library




Overview

- ▶ The Government Publishing Office is a huge puzzle and provides a wealth of information disseminated through various agencies and productions.
- ▶ On going displays help to promote the GPO's concept of freedom of information , and demonstrates how the FDLP, when utilized by the public, makes the puzzle complete.

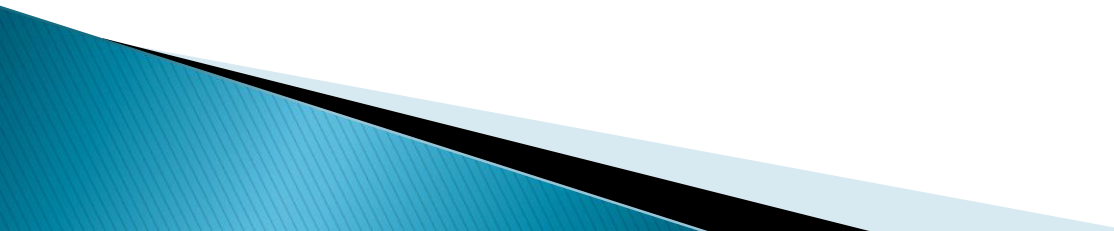


Research Process

- ▶ Theme or Subject Matter
 - ▶ Graphic Designs
 - ▶ Assessment of Collection
 - Current and Historical
 - ▶ Internet Research
 - ▶ Promotional Materials
- 

Developing Guide

Listing the Publications on Display

- ▶ Excel File
 - ▶ Update Holdings
 - ▶ Send List to Subject Departments
- 

List of Documents

Freedom of Information Display

SUDOC NUMBER	TITLE	LOCATION	RETRIEVED/ROUTED	ROUTED & RESHELVED
D 1.2:IR 1/7	Iraq War 2005–2011	HISTORY	06/2016	
D 1.2:M 46/8	When It Mattered Most	HISTORY	06/2016	
D 1.2:P 38/3	Pentagon 9/11	HISTORY	06/2016	
D 110.7:96/3	Military Review	HISTORY	06/2016	
D 114.2:p 38	THEN Came the Fire	HISTORY	06/2016	
D 214.2:AF 3	Afghanistan Alone & Unafraid	HISTORY	06/2016	
D 301.2:R 31 /18	Turning Point 9.11: Air force Reserve...	HISTORY	06/2016	
ED 1.2:H 34/EL 2/SPAN.	Buen Comienaz: El BeBe de Once Meses	SCIENCES	06/2016	
ED 1.2:H 34/EI 4	Healthy Start, Grow Smart: Your Eight –Month–Old	SCIENCES	06/2016	
ED 1.2:H 34/F	Healthy Start, Grow Smart: Your five–Month–Old	SCIENCES	06/2016	
ED 1.2:H 34/F 82	Healthy Start, Grow Smart: Your four–Month–Old	SCIENCES	06/2016	
ED 1.2:H 34/SI 9	Healthy Start, Grow Smart: Your Six–Month–Old	SCIENCES	06/2016	
ED 1.2:H 34/T 25/SPAN.	Buen Comienzo Buen Futuro El Bebe de Diez Meses	SCIENCES	06/2016	
ED 1.2:H 34/T 41	Healthy Start, Grow Smart: Your Three–Month–Old	SCIENCES	06/2016	
ED 1.2:H 34/T 93	Healthy Start, Grow Smart: Your Two–Month–Old	SCIENCES	06/2016	
ED 1.2:H 36/5	Helping Your Child Become a Responsible citizen	SCIENCES	06/2016	
FEM 1.2:N 21/5	A Nation Remembers, A Nation Recovers	HISTORY	06/2016	
FEM 1.8/3:34/2002	Are You Ready? A Guide to Citizen Preparedness	SCIENCES	06/2016	
FT 1.2:C 86/15	Credit, What You need to know about Your Credit	SCIENCES	06/2016	
FT 1.8/2:US 2/2/2002	Buying a Used Car	SCIENCES	06/2016	
HH 1.2:D 34	Closing the Deal, 33 Answers	SCIENCES	06/2016	
HH 1.2:L 78/13	Shopping for your Loan, 33 Answers	SCIENCES	06/2016	
HS 5.102:D 63/7/2008	Read, Set, Prepare: A Disaster Preparedness Activity Book	HISTORY	06/2016	
HS 5.102:D 63/8/2008	LCM: America at Play	SCIENCES	06/2016	
J 1.14/2:F 31/6/2015	The FBI Story	HISTORY	06/2016	
LC 1.18:2014/4	LCM: Global Gathering, World Collections – Digital Distribution	SCIENCES	06/2016	
LC 1.18:2014/5	LCM: Documenting Dance, The Making of Appalachian Spring		06/2016	
LC 1.18:2015/3	LCM: Collecting Comedy	SCIENCES	06/2016	
LC 1.18:2015/4	LCM: The Art of Acquisition	SCIENCES	06/2016	

African American History Month (1 of 5)



African American History Month (2 of 5)

Display Disclaimer

“Some of the documents on this display are presented for their historic significance. If you are interested in finding more up-to-date information on subjects covered in these historic documents please check online at: <http://www.usa.gov>.”



African American History Month (3 of 5)



African American History Month (4 of 5)

Information on Government Websites



African American History Month (5 of 5) Promotional Information



Overview Two


- ▶ Health Literature Display
 - Promotional items (Health Related)
 - Tangible Publications
 - Government Websites
- ▶ Teen Display
 - Exploring Careers Through Government Publications

Health Literature (1 of 4)

Promotional Information




GOVERNMENT INFORMATION | AT YOUR FINGERTIPS
FEDERAL DEPOSITORY LIBRARIES



Looking for access to **official** Government documents?

You've come to the **right place!** Ask for assistance today. This library proudly serves as a Federal depository for official publications from the U.S. Government.

OFFICIAL | DIGITAL | SECURE



ABOUT FACE!
H. R. 6810
A BILL
PART OF THE BUDGET

Health Literature (2 of 4)



Health Literature (3 of 4)

Information on Government Websites



Health Literature (4 of 4)

List of Government Websites

Department of Agriculture

<http://www.fns.usda.gov/ffvp/fresh-fruit-and-vegetable-program>

<https://www.aphis.usda.gov/aphis/ourfocus/planthealth>

Census Bureau

<http://www.census.gov/>

Department of Defense

<http://archive.defense.gov/>

Fish & Wildlife Service

<https://www.fws.gov/home/avianflu/>

Food & Drug Administration

<http://www.fda.gov/Food/>

Department of Housing & Urban Development

http://portal.hud.gov/hudportal/HUD?src=/federal_housing_administration/healthcare_facilities

http://portal.hud.gov/hudportal/HUD?src=/program_offices/healthy_homes/hhi

Department of Justice

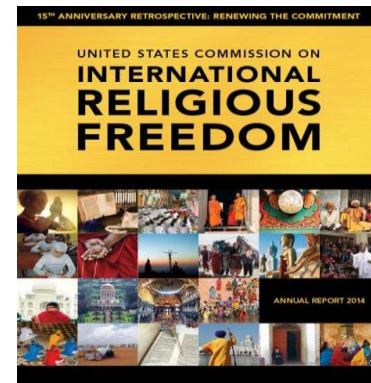
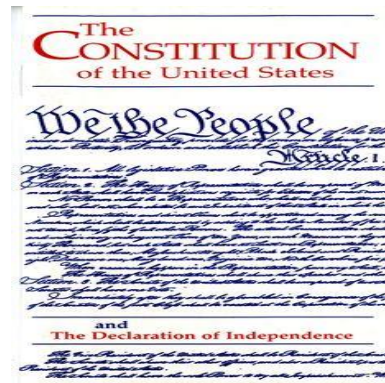
<https://www.justice.gov/atr/health-care>

Exploring Careers Through Government Publications



Overview Three

- ▶ Freedom of Information Display
 - New publications of general interest
 - Publications of current events
 - Publications of interest to parents
 - Publications of interest to teens and adults



Freedom of Information (1 of 7)



Freedom of Information (2 of 7)



Freedom of Information (3 of 7)



Freedom of Information (4 of 7)



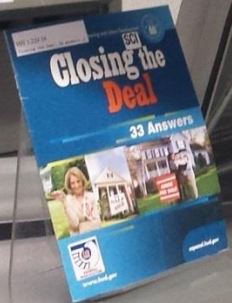
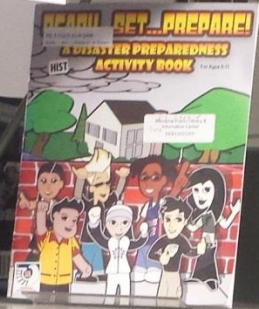
Freedom of Information (5 of 7)



Freedom of Information (6 of 7)



Government Documents
Display Materials
For In-Library Use Only

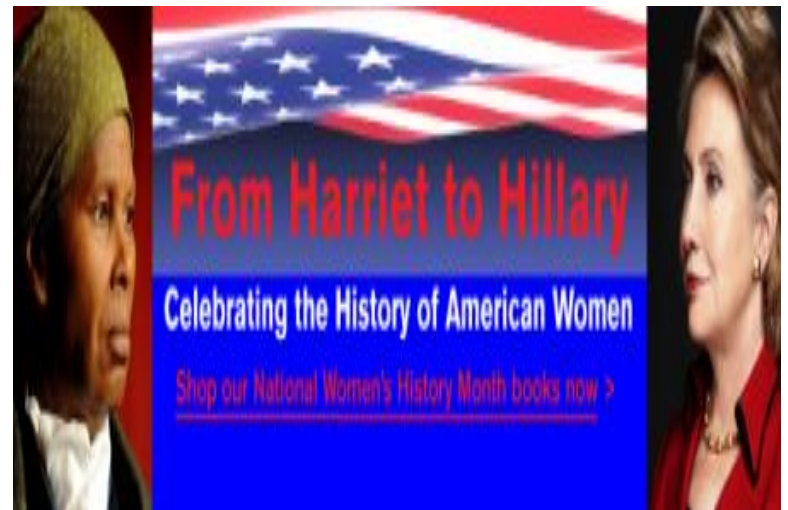
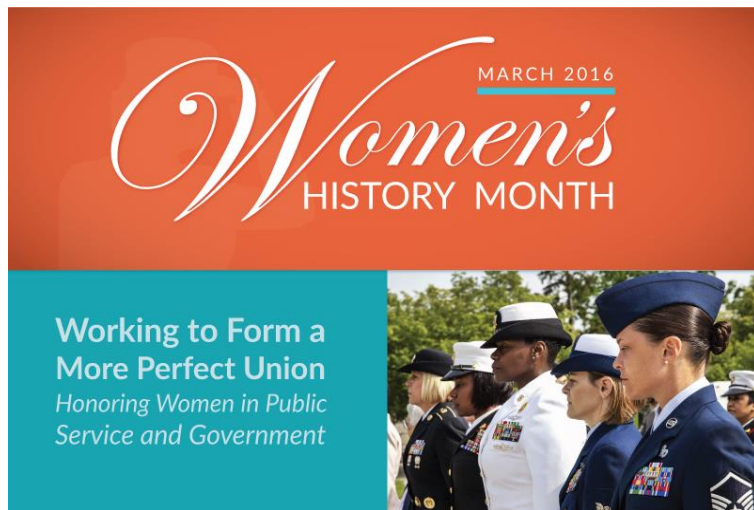


Freedom of Information (7 of 7)



Overview Four

- Women's History Month
 - Tangible Publications
 - Government Websites
 - Promotional Items Related to Women History



Women's History Month (1 of 5)



Women's History Month (2 of 5)

Information on Government Websites



Women's History on Government Websites (Cover) (3 of 5)

What is a Government Publication?



Any book, pamphlet, poster, map, audio-visual, or computer application printed or produced by the federal government is considered a government publication. Most are available free to federal document depository libraries throughout the nation.

The Memphis Public Library and Information Center has been an official depository for government publications since 1896.



3030 Poplar Avenue
Memphis, TN 38111
901-415-2700

www.memphislibrary.org

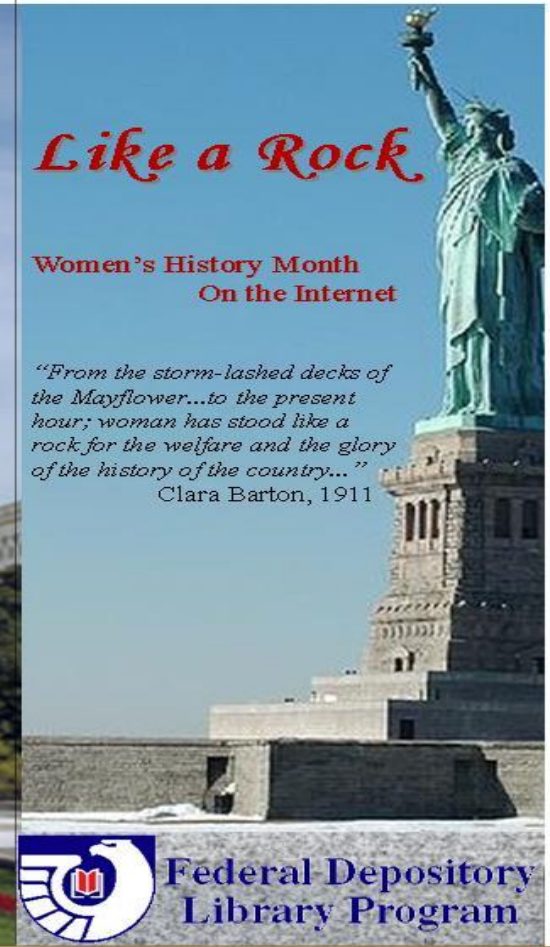
Like a Rock

**Women's History Month
On the Internet**

"From the storm-lashed decks of the Mayflower...to the present hour; woman has stood like a rock for the welfare and the glory of the history of the country..."
Clara Barton, 1911



**Federal Depository
Library Program**



Women's History on Government Websites (4 of 5)



GOVERNMENT PUBLICATIONS ON THE INTERNET

The U.S. Government Publishing Office (GPO) is the Federal Government's official, digital, secure resource for producing, procuring, cataloging, indexing, authenticating, disseminating, and preserving the official information products of the U. S. Government. The GPO is responsible for the production and distribution of information products and services for all three branches of the Federal Government.

Visit them online at:

www.gpo.com

You can access many government websites through one source...

*Memphis Public Library
and Information Center
Here's how:*

*Go to the Library home page at
www.memphislibrary.org.*

*Click on Resources (or All Resources)
Scroll Down and locate Government Documents
Click on ACCESS*

**Memphis Public Library and Information Center
Benjamin L. Hooks Central Library
3030 Poplar Avenue
Memphis, TN 38111
901-415-2700**



Presented by The Government Publications
Department of Memphis Public Library

WOMEN'S HISTORY MONTH & GOVERNMENT PUBLICATIONS ON THE INTERNET

Census Bureau

<http://www.census.gov/newsroom/facts-for-features/2016/cb16-ff03.html>

Department of Commerce

<https://www.commerce.gov/news/blog/2016/03/us-census-bureau-releases-key-statistics-honor-womens-history-month>

Department of Defense

<http://www.defense.gov/News/Article/Article/685650/womens-military-history-a-revolution-general-says>

Department of Labor

<http://www.dol.gov/wb/>

Federal Register Office

<https://www.federalregister.gov/articles/2016/03/03/2016-04875/womens-history-month-2016>

Federal Trade Commission

<https://www.consumer.ftc.gov/blog/celebrating-womens-history-month-ftc>

Government Book Store

<https://bookstore.gpo.gov/catalog/gift-guides-calendars/gifts-books-women>

Library of Congress

<http://womenshistorymonth.gov/>
<http://womenshistorymonth.gov/teachers.html>

NASA

<http://www.nasa.gov/audience/forstudents/women-history-edu-index.html>

National Archives

<http://www.archives.gov/research/alic/reference/womens-history.html>

National Endowment for the Humanities

<http://edsitement.neh.gov/feature/womens-history-month>

USDA

<http://blogs.usda.gov/tag/womens-history-month/>

The White House

<https://www.whitehouse.gov/the-press-office/2016/02/29/presidential-proclamation-womens-history-month-2016>

<https://www.whitehouse.gov/administration/first-lady-michelle-obama>

(Revised: 09/12/2016)

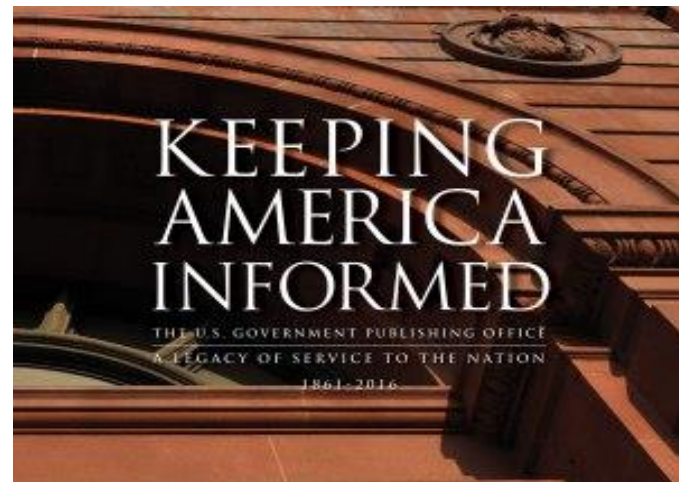
Women's History Month (5 of 5)

Promotional Information



Overview Five

- ▶ Historic Displays
 - Voting
 - Holiday Gifts



Voting (1 of 3)



Voting (2 of 3)



Voting (3 of 3)



Holiday Gifts (1 of 3)



Holiday Gifts (2 of 3)



Holiday Gifts (3 of 3)



Overview Six

- ▶ National Preparedness Month
 - Promotional Items
 - Print Publications
 - GPO's Internet Websites



National Preparedness Month (1 of 3)

Promotional Information



National Preparedness Month (2 of 3)

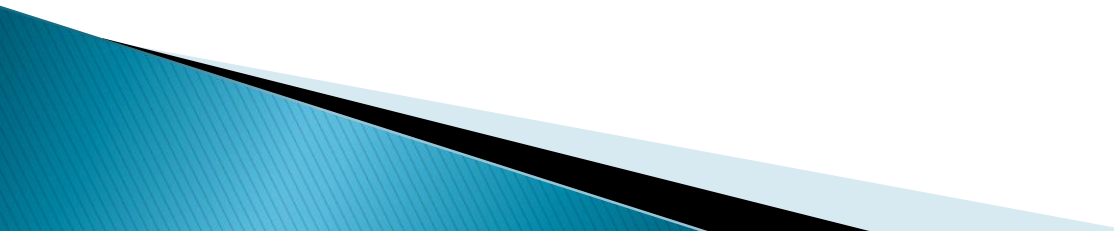


National Preparedness Month (3 of 3)

Information on Government Websites

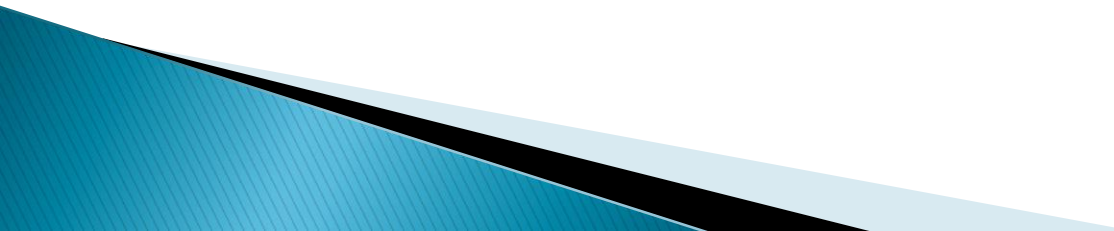


Procedures for Integrating Materials

- ▶ Emphasize the Theme
 - ▶ Utilize Historic and Current Publications
 - ▶ Utilize Government Information on the Internet
 - ▶ Utilize Promotional Items
- 

Summary

This presentation has given us an overview of creative ways to publicize the FDLP by utilizing the valuable resources produced by the GPO including current tangible publications, historic publications, government websites, and free promotional materials. By integrating these resources on display, we can expose the wealth of government information that is available at no cost to our public, thus making the puzzle complete, by promoting the freedom of information through the Federal Depository Library Program.



QUESTIONS & ANSWERS



Sources

- ▶ Image – Benjamin L. Hooks Central Library
 - <https://www.google.com/search?q=Benjamin+L.+Hooks+central+library>
- ▶ Overview Image
 - Office.Com Templates
- ▶ Overview One Images
 - <http://www.bing.com/images/search?q=images+of+dr.+vance-cook+printed+by+the+gpo>
 - <https://www.pinterest.com/finerhoyalty/black-history-month/>
- ▶ Overview Three Images
 - http://phil.cdc.gov/PHIL/Images/20724/20724_lores.jpg
 - <https://www.google.com/search?q=gpo+constitution+images>
 - <https://www.google.com/#q=international+religious+freedom+gpo+images>
- ▶ Overview Four Images
 - <http://www.defense.gov/News/Special-Reports>
 - <https://bookstore.gpo.gov/News-2013-03>
- ▶ Overview Five Images
 - <https://www.google.com/search?q=government+publishing+office+voting>
 - <https://www.google.com/search?q=government+publishing+office+christmas>
- ▶ Overview Six
 - <https://www.google.com/search?q=national+disaster+preparednes>
- ▶ Questions & Answers Image
 - <https://www.google.com/search?q=questions+%26+answers+images>
- ▶ <https://www.fdlp.gov/order>

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You may download this presentation and handouts at FDLP.gov

