American Community Survey (ACS) Comparing Estimates

August 7, 2018

Presented for: Government Publishing Office

Nesreen Khashan U.S. Census Bureau

Outline

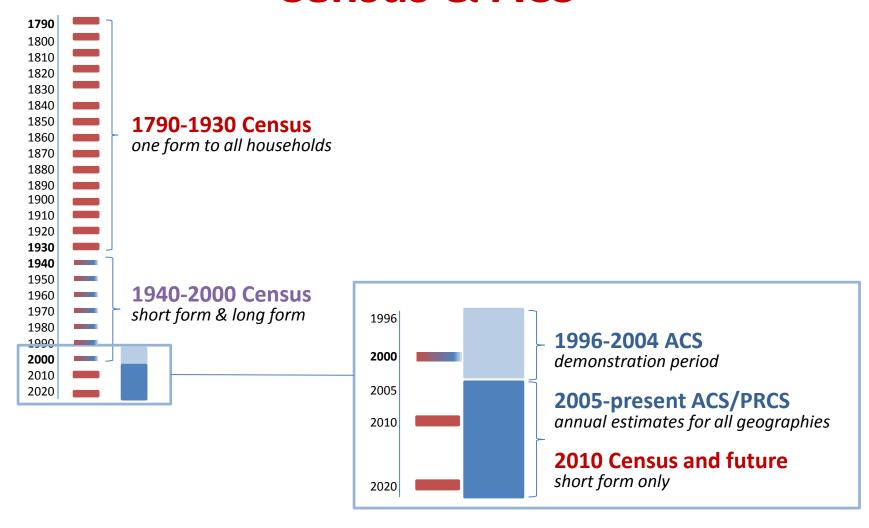
- American Community Survey (ACS) basics
- Accessing ACS data products
- Comparing Estimates
- Resources for Learning More
- Questions

ACS Basics

- Ongoing monthly survey sent to 3.5 million addresses per year to produce detailed population and housing estimates each year
 - Visit 20,000 Group Quarter facilities and sample approximately 194,000 residents each year
- Designed to produce critical information on small areas and small population groups previously collected on the decennial long form
- Covers 35+ topics and supports over 300 known Federal Government uses
- Data released three times each year
 - 1-year estimates (12 months of data)
 - 1-year Supplemental Estimates (12 months of data)
 - 5-year estimates (60 months of data)



Census & ACS



ACS Data Collection Process

Online Personal Visit Mail

Self-Response Modes

Non-Response Mode

ACS Content

Social

Ancestry Citizenship Status **Disability Status Educational Attainment &** School Enrollment Fertility **Grandparents as Caregivers** Language Spoken at Home Marital History; Marital Status Migration/Residence 1 Year Ago Period of Military Service Place of Birth Undergraduate Field of Degree **Veteran Status** Year of Entry

Demographic

Age Hispanic or Latino Origin Race Relationship to Householder Sex

Economic

Commuting (Journey to Work) & Place of Work **Employment Status** Food Stamps/SNAP Health Insurance Coverage **Income and Earnings** Industry, Occupation, & Class of Worker **Poverty Status** Work Status Last Year

Housing

Bedrooms Computer and Internet Use **House Heating Fuel** Kitchen Facilities Occupancy/Vacancy Status Occupants Per Room **Plumbing Facilities** Rent Rooms Selected Monthly Owner Costs Telephone Service Available Tenure (Owner/Renter) Units in Structure Value of Home Vehicles Available Year Householder Moved into Unit Year Structure Built

35+ Topics

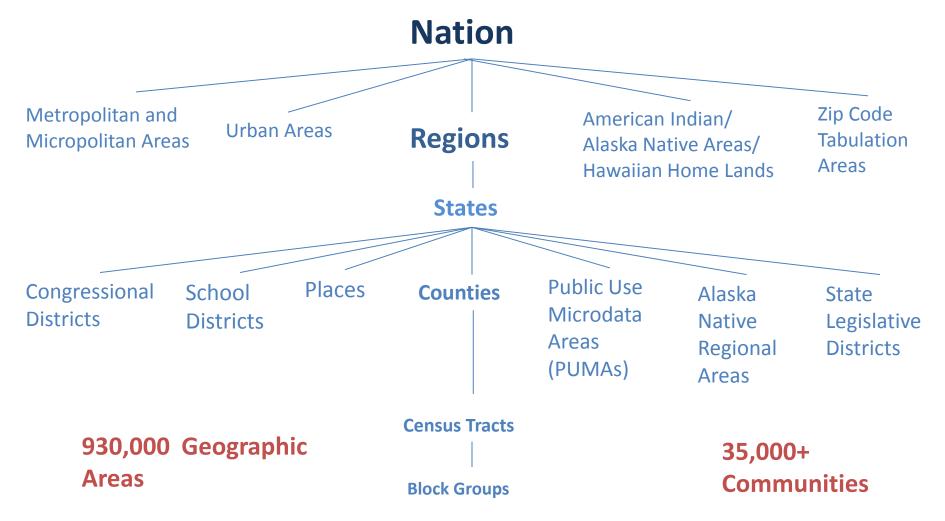


→ 1000+ Tables



→ 11 Billion Estimates

Selected Census Geographic Concepts



Availability of ACS Data Products

Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Release Date	September 14	October 19	December 7

census.gov/programs-surveys/acs/news/data-releases.html

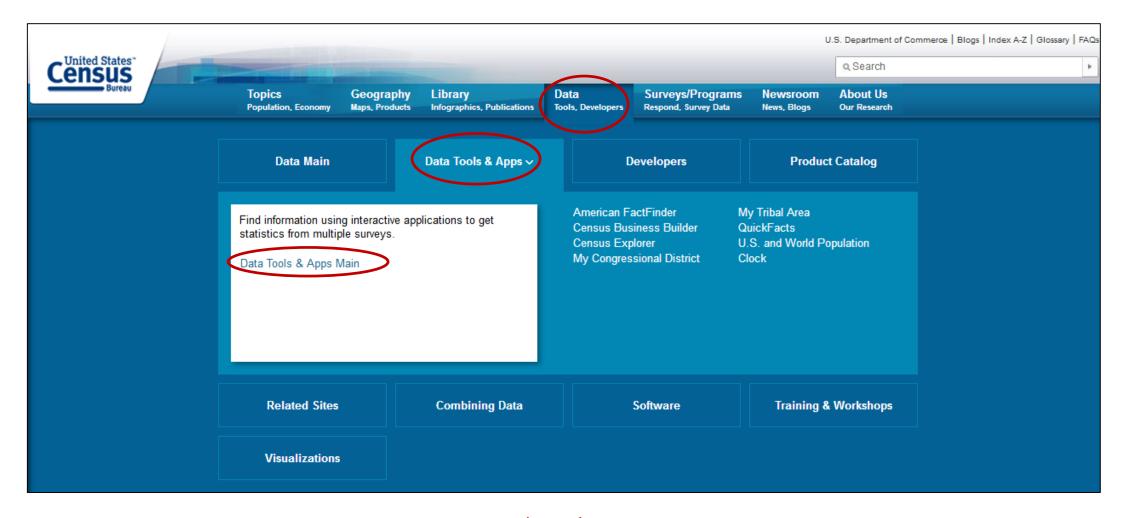
Outline

- American Community Survey (ACS) basics
- Accessing ACS data products
- Comparing Estimates
- Resources for Learning More
- Questions

Selected Ways to Access Data

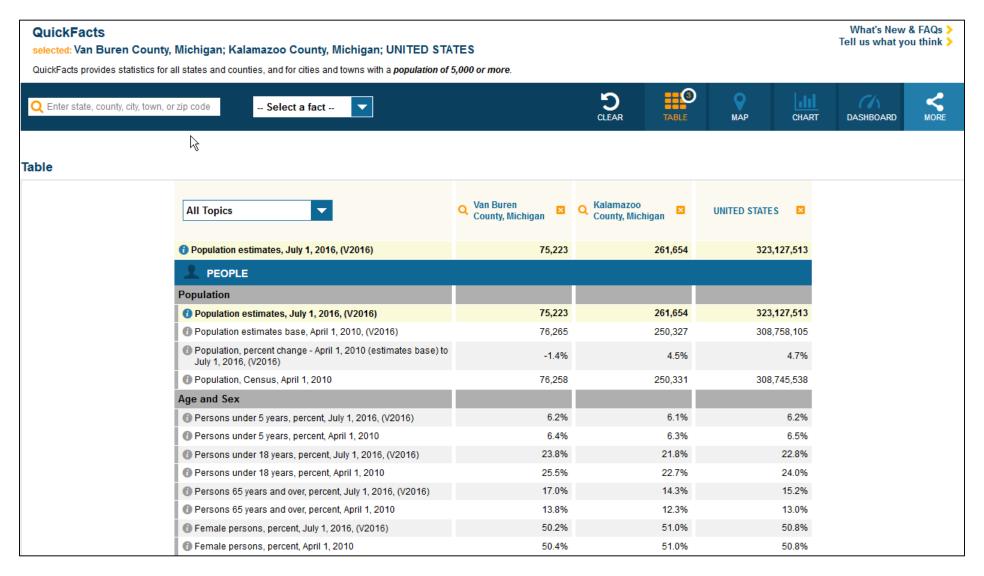
- QuickFacts
- OnTheMap for Emergency Management
- Census Business Builder
- American FactFinder
- Data.census.gov

Find Data Tools on Census.gov



census.gov/data/data-tools.html

QuickFacts



Longitudinal Employer-Household Dynamics

Main Applications Data Learn More Research State Partners Partner with Us LED in Action

Applications



- OnTheMan
 On K. C. To Emergency Management
- LED Extraction Tool

Useful Links

- Center for Economic Studies
- QWI Data
- LODES Data
- LED Workshop

Contact Information

Email us:

General

LODES/OnTheMap

QWI/QWI Explorer

J2J/J2J Explorer

١,

Call us at (301) 763-8303

Further contact information

Join an LEHD mailing list

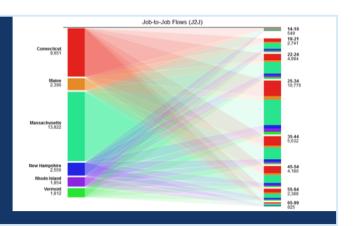
Beta Release of J2J Explorer

Job-to-Job Flows Explorer (Beta) is a new webbased analysis tool that enables comprehensive access to an innovative set of statistics on worker reallocation in the United States. J2J Explorer unlocks these statistics through an interactive analysis and visualization interface that allows for the construction of tables, maps and charts to compare, aggregate and analyze flows by worker and firm characteristics

Learn more (95 KB)

Start J2J Explorer





What's New?

There are no new announcements at this time

View all announcements

About Us

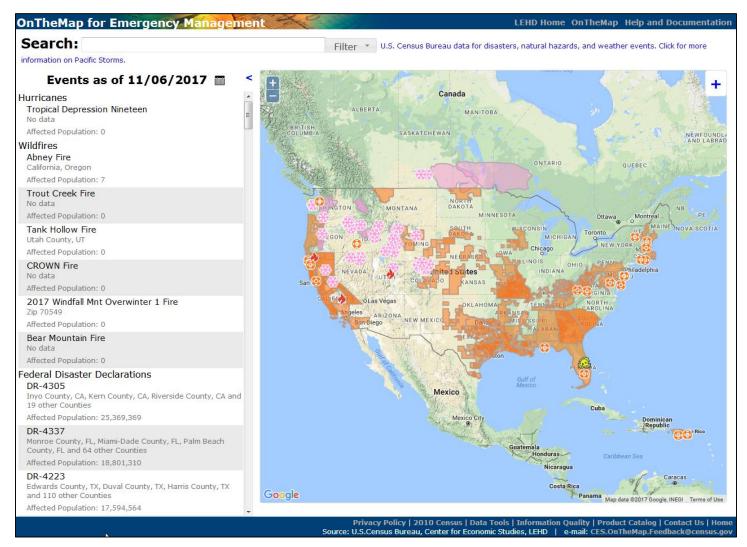
The Longitudinal Employer-Household Dynamics (LEHD) program is part of the <u>Center for Economic Studies</u> at the <u>U.S. Census Bureau</u>. The <u>LEHD program</u> produces new, cost effective, public-use information combining federal, state and Census Bureau data on employers and employees under the <u>Local Employment Dynamics (LED) Partnership</u>. State and local authorities increasingly need detailed local information about their economies to make informed decisions. The LED Partnership works to fill critical data gaps and provide indicators needed by state and local authorities.

Under the LED Partnership, states agree to share Unemployment Insurance earnings data and the Quarterly Census of Employment and Wages (QCEW) data with the Census Bureau. The LEHD program combines these administrative data, additional administrative data and data from censuses and surveys. From these data, the program creates statistics on employment, earnings, and job flows at detailed levels of geography and industry and for different demographic groups. In addition, the LEHD program uses these data to create partially synthetic data on workers' residential patterns.

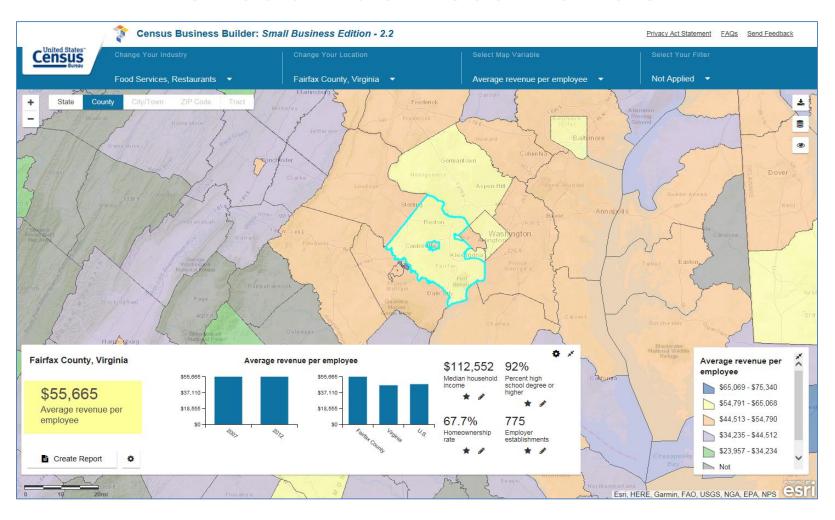
All 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands have joined the LED Partnership, although the LEHD program is not yet producing public-use statistics for Massachusetts, Puerto Rico, or the U.S. Virgin Islands. The LEHD program staff includes geographers, programmers, and economists.

Our mission is to provide new dynamic information on workers, employers, and jobs with state-of-the-art confidentiality protections and no additional data collection burden. See this one-page document on LED (153 KB) for more information.

OnTheMap for Emergency Management



Census Business Builder



census.gov/data/data-tools/cbb.html

American FactFinder



factfinder.census.gov

Outline

- American Community Survey (ACS) basics
- Accessing ACS data products
- Comparing Estimates
- Resources for Learning More
- Questions

Comparison Guidance

Do	Do Not
Use ACS for population characteristics (i.e., percents, means, medians, rates)	Use ACS for population totals (instead use decennial census or the Population Estimates Program)
Compare non-overlapping datasets (i.e., 2005-2009 to 2010-2014)	Compare overlapping datasets (i.e., 2005-2009 to 2006-2010)
Compare similar period lengths (i.e., 1-year to 1-year)	Compare estimates from different period lengths (i.e., 1-year to 5-year)
Conduct statistical testing when making comparisons between estimates	Look at estimates alone to decide if they are higher or lower than one another

Comparison Guidance

About the Survey

Respond to the Survey

News & Updates

Data

Guidance for Data Users

Subjects Included in the Survey

Which Data Table or Tool Should I Use?

When to Use 1-year, 3-year, or 5-year Estimates

Handbooks

Comparing ACS Data

ACS/Census Table Comparisons

2016

2015

2014

2013

Comparing ACS Data



The strength of the American Community Survey (ACS) is in estimating characteristic distributions. If you are looking for population totals, we recommend the 2010 Census or Population Estimates Program.

It is also important to keep in mind that **all ACS data are estimates**. We collect data from a sample of the population in the United States and Puerto Rico rather than from the whole population. To help you interpret the reliability of the estimates, the Census Bureau publishes a margin of error (MOE) for every ACS estimate.

Can I compare ACS estimates?

Yes	Compare non-overlapping datasets (example: compare 2005-2009 ACS 5-year estimates to 2010-2014 ACS 5-year estimates).					
No	Do not compare overlapping datasets (example: do not compare 2005-2009 ACS 5-year estimates to 2006-2010 ACS 5-year estimates).					

Because ACS variables change over time, some areas and subjects must be **compared with caution**, or **not compared at all**. Use the years in the **left navigation** to get yearly guidance on specific topics/subjects.

Can I compare ACS estimates with Census 2000?

Yes	Compare ACS 1-year, 3-year or 5-year estimates with Census 2000 data.
	However, differences in the universe, question wording, residence rules, reference periods, and the way in which the data are tabulated can impact comparability with Census 2000.

Use our Table Comparison Lookup Tool to check for a comparable table for your topic of interest. You can enter ACS table numbers or Census 2000 table numbers.

What is Statistical Testing?

- Definition: A test to determine if a difference is unlikely to occur by chance
- To be "statistically different", there must be statistical evidence that there is a difference between two estimates
- Testing should be conducted for all comparisons, both implicit and explicit

What is the Margin of Error?

- •**Definition:** An MOE is a measure of the possible variation of the estimate around the population value
- •At a given confidence level, the estimate and the actual population value will differ by no more than the value of the MOE
 - •90% confidence level is the Census Bureau Standard
- •ACS MOEs are provided in the same units as their respective estimates

	《〈1-18 of 804 〉》								
<u>^</u>		Adams County, Pennsylvania				nnia			
1		Total		Percent		Males		Percent Males	
53 of 53	Subject	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
~	Population 18 to 24 years	9,969	+/-74	(X)	(X)	5,049	+/-56	(X)	(X)
\approx									
	Population 25 years and over	70,365	+/-75	(X)	(X)	34,186	+/-71	(X)	(X)
	Percent high school graduate or higher	(X)	(X)	87.3%	+/-0.8	(X)	(X)	86.1%	+/-1.0
	Percent bachelor's degree or higher	(X)	(X)	21.7%	+/-0.9	(X)	(X)	20.9%	+/-1.1

We are 90% confident that the true percentage of high school graduates or higher in Adams County, PA is somewhere within 0.8% of the estimate (87.3%)

Statistical Testing Tool

Algebraically, the significance test can be expressed as follows:

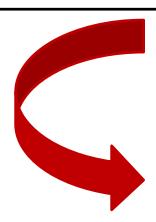
If
$$\left| \frac{\hat{X}_1 - \hat{X}_2}{\sqrt{SE_1^2 + SE_2^2}} \right| > Z_{CL}$$
, then the difference

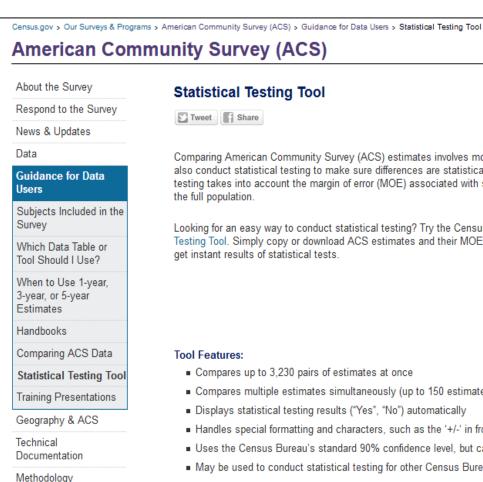
between estimates \hat{X}_1 and \hat{X}_2 is statistically significant at the specified confidence level, CL

where \hat{X}_i is estimate i (=1,2)

 SE_i is the SE for the estimate i (=1,2)

 Z_{cL} is the critical value for the desired confidence level (=1.645 for 90 percent, 1.960 for 95 percent, 2.576 for 99 percent).





Statistical Testing Tool



Comparing American Community Survey (ACS) estimates involves more than determining which statistic is higher or lower. Users should also conduct statistical testing to make sure differences are statistically significant and are unlikely to have occurred by chance. This testing takes into account the margin of error (MOE) associated with survey estimates, which are based on responses from only a sample of the full population.

Looking for an easy way to conduct statistical testing? Try the Census Bureau's new Statistical Testing Tool. Simply copy or download ACS estimates and their MOEs into the spreadsheet to get instant results of statistical tests.

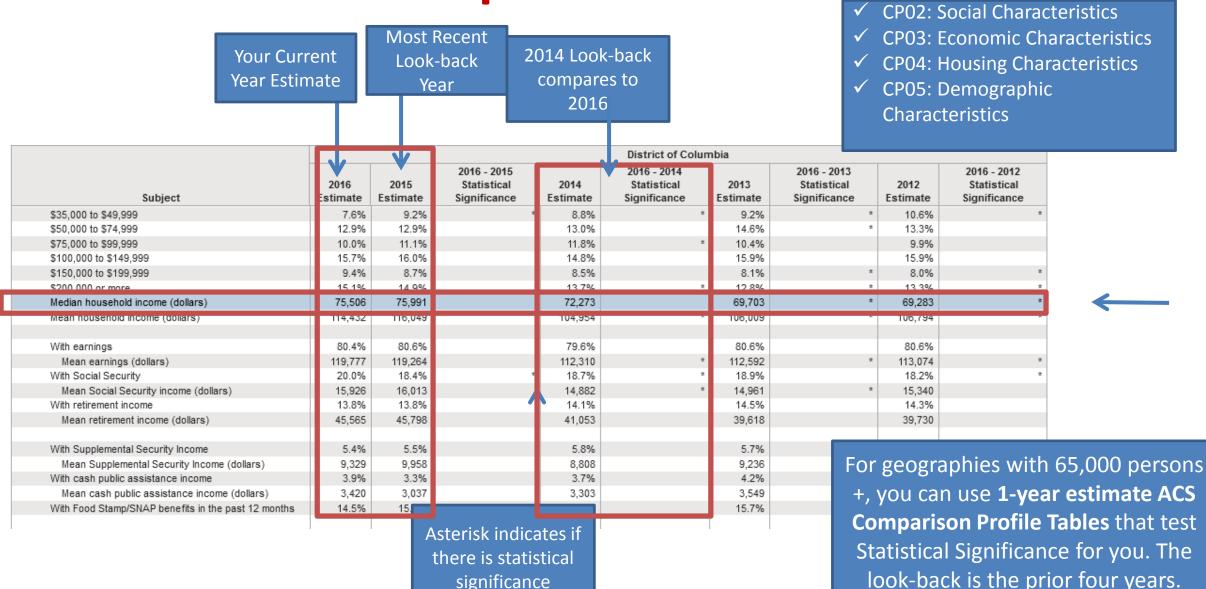


Download Statistical Testing Tool [XLSX - 3.5 MB]

Tool Features:

- Compares up to 3,230 pairs of estimates at once
- Compares multiple estimates simultaneously (up to 150 estimates)
- Displays statistical testing results ("Yes", "No") automatically
- Handles special formatting and characters, such as the '+/-' in front of the MOE, without additional editing by the data user
- Uses the Census Bureau's standard 90% confidence level, but can also process statistical testing at 95% or 99% confidence levels
- May be used to conduct statistical testing for other Census Bureau surveys

AFF: Comparison Profiles



significance

AFF: Comparison Profiles

Comparison Profile Tables also come in a five-year estimate version. The look back is the next 5-year dataset that is non-overlapping

Most Recent 5year look-back

- ✓ CP02: Social Characteristics
- ✓ CP03: Economic Characteristics
- ✓ CP04: Housing Characteristics
- ✓ CP05: Demographic Characteristics

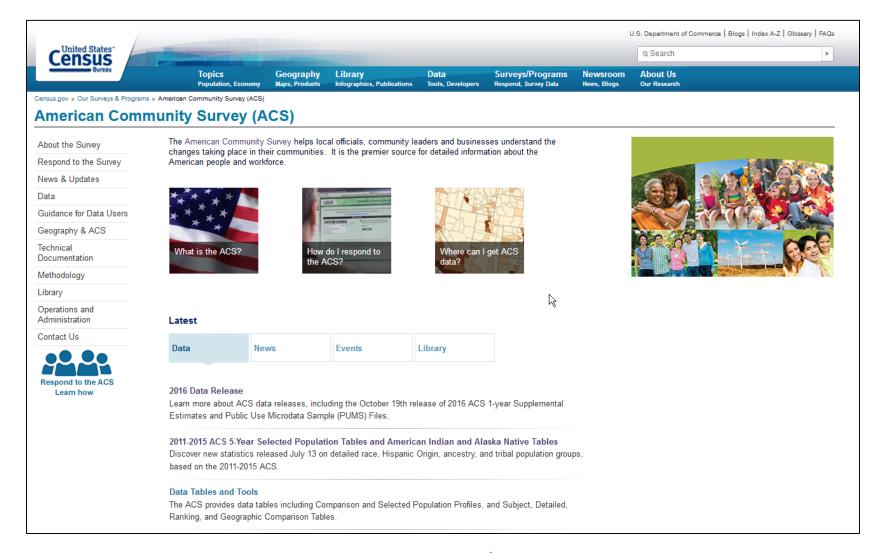
V	▼	District of Columbia		
Subject	2012-2016 Estimates	2007-2011 Estimates	Statistical Significance	
INCOME AND BENEFITS (IN 2016 INFLATION-ADJUSTED DOLLARS)				
Total households	276,546	260,136	±	
Less than \$10,000	10.2%	10.0%		
\$10,000 to \$14,999	4.4%	4.5%		
\$15,000 to \$24,999	7.1%	7.6%		
\$25,000 to \$34,999	6.7%	7.0%		
\$35,000 to \$49,999	9.1%	10.8%	*	
\$50,000 to \$74,999	13.4%	14.7%	*	
\$75,000 to \$99,999	10.5%	11.3%	*	
\$100,000 to \$149,999	15.6%	14.3%	±	
\$150,000 to \$199,999	8.7%	8.0%	*	
\$200,000 or more	14.2%	11.8%	±	
Median household income (dollars)	72,935	65,903	±	
Mean household income (dollars)	110,614	102,615	*	

Most recent nonoverlapping 5year look-back

Outline

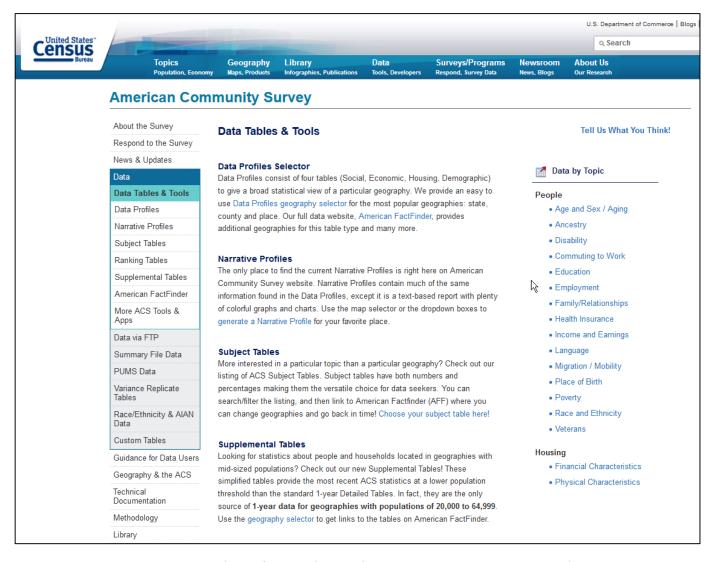
- American Community Survey (ACS) basics
- Accessing ACS data products
- Comparing Estimates
- Resources for Learning More
- Questions

ACS Main Page



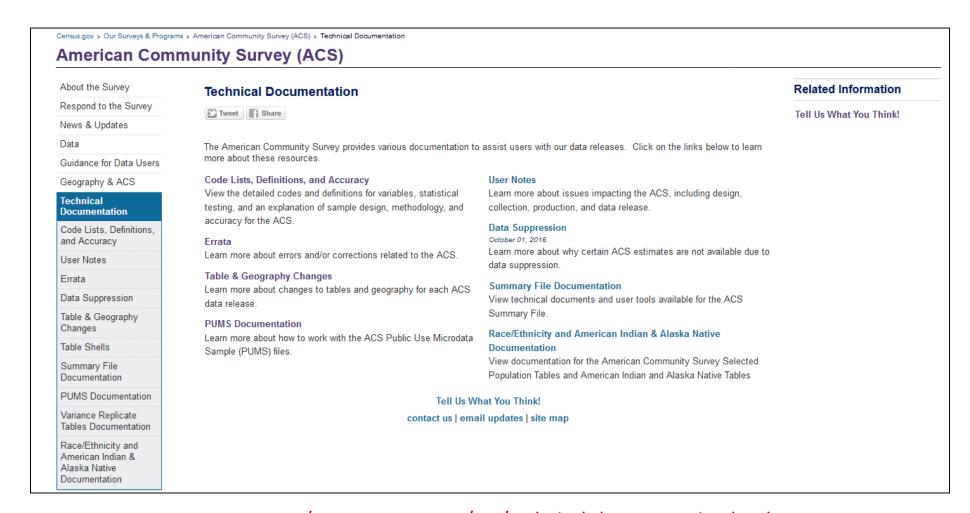
census.gov/acs

Data Tables & Tools



census.gov/acs/www/data/data-tables-and-tools/

Technical Documentation Page



census.gov/programs-surveys/acs/technical-documentation.html



Purpose:

- Improve understanding of the value and utility of ACS data.
- Promote information sharing among data users about key ACS data issues and applications
- Membership is free and open to all interested ACS data users
- 2017 ACS Data Users Conference, May 11-12 (recordings available)
- Webinars and special sessions at professional meetings planned
- Users group website and online community

acsdatacommunity.prb.org

Census Academy

Census Academy

Data Gems

Webinars

Courses - Coming Soon!



Upcoming Webinars

June 14th

Using the Census API with the American Community Survey Webinar

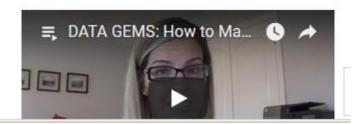
June 20th

2018 Economic Programs Webinar Series: Construction

June 27th

Using the Census Bureau 2018 Planning Database

Data Gem of the Week



Census Academy: Data Gems

Data Gems

AII

2018



How to Access Data for My Congressional District

May 16, 2018

How to use the My Congressional District tool to access demographic, social, economic, housing and business statistics for your district.



How to Map Data Using the American FactFinder

May 16, 2018

How to create data visualization for your area using the American FactFinder.



How to Save Your Work in the American FactFinder

May 16, 2018

How to save your work when accessing data using the American FactFinder. Check this Data Gem and learn the trick that is a lifesaver!



Infographics - How to Find Census Data Visualizations

May 16 2018

Whether you're looking for data visualizations about veterans, income, or race, we have a library of visualizations that you can use to enhance your project.



What is a CDP? Making Sense of Census Geography

May 16, 201

Working with census geography can be confusing. If you need to access data for cities and towns, it is important to learn more about CDPs.

Census Academy: Webinars

Data Tools and Apps

Developers

Product Catalog

Related Sites

Software

Training & Workshops

Visualizations

Upcoming Trainings





Training Opportunities

We Can Help You!

Let us show you how to find and use Census data for your everyday uses, including informing your business planning, supporting grant proposals and research projects, planning of local schools and hospitals, and much more! Whether you're looking for economic or demographic data, we can teach you how to get what you need for your various projects.

Options for Learning

There are three main ways that you can learn to find Census data. And all of it is free!

- Webinars see the list below for our upcoming webinars. No registration is needed. We also have a network of Data Specialists who can provide training throughout the nation.
- Video Tutorials We have a growing number in our Training Resources Library.
- Classroom Training We do this when distance and staff resources allow. Often, as an alternative to a classroom training, we can schedule a webinar for you on the topic you're interested in!

Take Advantage of the Data Today!

On this Page:

- July 26, 2018 CEDSCI (data.census.gov) Update
- August 2, 2018 2018 Economic Programs Webinar Series: Professional/Scientific
- August 8, 2018 Directorate Defense Trade Controls IT Modernization Project
- September 12, 2018 2018 Economic Programs Webinar Series: Hidden Gems

July 26, 2018 - CEDSCI (data.census.gov) Update

Description: The Census Bureau is establishing a new paradigm in data dissemination - one where data users will no longer need to know which tools to use on www.census.gov - instead, they will simply start searching to find statistics, maps, web pages, and the other great Census Bureau products they need. In this session, participants will be provided with an update on the new platform as well as a demo of

Related Information



Training & Workshops



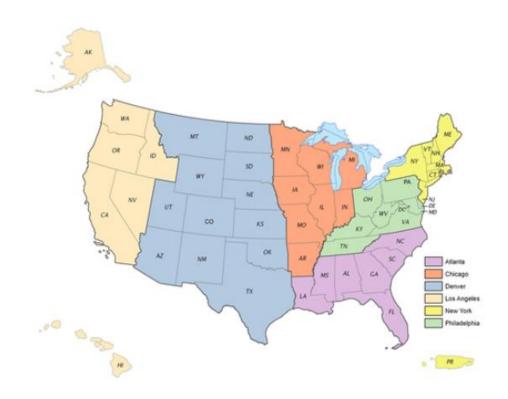
Recorded Webinars



Need Local Stats?

- Assistance Near You!
 Our regional data staff can help you access local statistics from the ACS or offer training to help build your skills.
- Contact us at:

1-844-ASK-DATA (1-844-275-3282) census.askdata@census.gov



Continue the Conversation #ACSdata



Sign up for and manage alerts at https://public.govdelivery.com/accounts/USCENSUS/subscriber/new



More information online: https://www.census.gov/acs



1-800-923-8282



acso.users.support@census.gov



facebook.com/uscensusbureau



twitter.com/uscensusbureau



youtube.com/user/uscensusbureau



instagram.com/uscensusbureau



pinterest.com/uscensusbureau



linkedin.com/company/us-census-bureau

Questions or Feedback?

Please feel free to contact me!

Nesreen Khashan

Data Dissemination Specialist

U.S. Census Bureau

nesreen.khashan@census.gov

202-510-6403