

October 22-24  
2018  
Arlington, VA



Depository Library Council & Federal Depository Libraries  
FEDERAL DEPOSITORY  
LIBRARY CONFERENCE



#FDLConference

# FDLP.gov Website Modernization

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#FDLConference

# Overview

- Introduction – FDLP.gov
- FDLP.gov Target Audience
- FDLP.gov Redesign Efforts
- Examples of the Wireframe of New FDLP.gov
- Community Feedback
- Statistical Analysis of FDLP.gov



## Introduction – FDLP.gov

- GPO's Federal Depository Library Program hosts a website known as FDLP.gov.
- The site provides access to:
  - News announcements impacting the community
  - Guidance documents about regulations
  - Cataloging and classification guidance information
  - Preservation information
  - Videos and webinars
  - Conference information and registration



# FDLP.gov Target Audience

- The website's mission is to provide Federal depository librarians and GPO librarians with the tools and information they need to enhance their efforts in providing the services offered by the FDLP to the general public.
- All information is tailored with the intent to remain in step with GPO's mission of "Keeping America informed."



# FDLP.gov Redesign Efforts

- The LSCM Web Team at the leadership of the Systems Manager has worked to establish a new design for FDLP.gov along with enhanced functionality for the end user. Currently, we are:
  - Analyzing the content and user experience to enable us to organize information to make the user experience more practical.
  - Implementing accessibility standards (508) and ensuring all resources are easily searchable.
  - Leveraging new technology to provide the end user with an enhanced ability to obtain information.



# Card Sort Sample

## Participant-centric Analysis [?](#)

Consider Information Architectures (IAs) with  2 - 8 groups

Similar IAs: 5/6  
8 groups submitted by participant kd61698@gmail.com

### About the FDLP

Similar group labels

Library of the Year
Join FDLP
Year in Review
FDLP Collection in govinfo
History
Biennial Survey
Current Projects
Historical Projects
SuDoc & Policies
DLCouncil
DLC Recommendations

### Tools

Similar group labels

FDLP eXchange
WEBTech Notes
CGP
MetaLib
Enhanced Shipping List
DSIMS
Ben's Guide
PURLs
Item Lister
Shipping List
Lost Docs

Similar IAs: 5/6  
8 groups submitted by participant edahlen@gpo.gov

### Training & Events

Similar group labels

FDLP Academy
Conferences
Webinars

### Tools

Similar group labels

Web Archiving
FDLP eXchange
WEBTech Notes
CGP
MetaLib
FDLD
Enhanced Shipping List
govinfo (bold lettering!)
DSIMS
Registry
Web Claim Form
Lib Guide
List of Classes
Ben's Guide
Item Lister

Similar IAs: 5/6  
8 groups submitted by participant kseifert@gpo.gov

### Tools

Similar group labels

FDLP eXchange
WEBTech Notes
CGP
MetaLib
FDLD
Enhanced Shipping List
govinfo (bold lettering!)
DSIMS
Registry
Web Claim Form
Lib Guide
List of Classes
Ben's Guide
PURLs
Item Lister
Shipping List
Lost Docs

### Training & Events

Similar group labels

FDLP Academy
Conferences
Webinars



# Wireframe – FDLP.gov Homepage

► Simulate    Comment

FDLP (LOGO)    Search    Sign in

About the FDLP	Communicate	Partner with GPO	Preservation	FDLP Academy	Manage Your Depository	GPO Collection Development	GPO Cataloging and Classification
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News & Events Archive

FDLP Connection

FDLP On The Go

DLC Contact Form

FDLP Contact Form

askGPO

Tool Box

- WEBTech Notes
- DSIMMS
- FDLP eXchange
- List of Classes
- Shipping List
- PURLs
- CGP on GitHub
- FDLP LibGuides
- Item Lister
- Lost Docs
- WebClaims
- UNION-L
- Document Repository

of the Federal Depository Library Program (FDLP) is to provide free, ready, and permanent public access to Federal Government information, now and for future generations.

News & Events

View the latest updates about information the FDLP, upcoming Academy Webinars, and more

[New, List of Classes File Available](#)  
[New Electronic Titles for December 2017](#)  
[Webinar: Using Government Data](#)

Flexible area used for Highlighting Various Important things

This can be many things divided up in modules or just one thing like a very important announcement. It will change periodically.

Do we want a FAT Footer?

Sign up for FDLP Connection

Sign up for FDLP News & Events

[Bens Guide](#)  
[FDLP LibGuides](#)  
[govinfo.gov](#)  
[GPO.gov](#)  
Connect with GPO





# Wireframe – Mission, History, and Vision

Simulate Comment 100%

About the FDLP Communicate Partner with GPO Preservation FDLP Academy Manage Your Depository GPO Collection Development GPO Cataloging and Classification

About the FDLP > Mission, History, and Vision

Mission, History, and Vision

- Mission
- History
- Vision

Superintendent of Documents  
Depository Library Council  
Federal Depository Libraries  
Year in Review  
Biennial Survey

Events and Conferences

FDLP Academy Webinar Archive

FDLP Events Calendar

**Mission, History, and Vision**

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**Mission**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed. Lorem ipsum dolor sit amet, consectetur

**History**

adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed.

**Vision**

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam at porttitor sem. Aliquam erat volutpat. Donec placerat nisl magna, et faucibus arcu condimentum sed.

Module Option  
This can highlight a number of Key items

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This can highlight a number of Key items

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This can highlight a number of Key items

Do we want a FAT Footer?

Sign up for FDLP Connection

Sign up for FDLP News & Events

Bens Guide  
FDLP LibGuides  
govinfo.gov  
GPO.gov

Connect with GPO

f t i y l p in

Federal Depository Library Program (FDLP)  
732 N. Capitol Street, NW, Washington, DC 20401

Privacy Policy | Accessibility





# Comments from GPO Users

The screenshot shows the FDLP website interface with 33 numbered red circles indicating user comments. The comments are distributed across the page as follows:

- Page Header:** 23, 31
- Navigation Bar:** 5, 16, 17, 18, 10, 19, 7, 20, 2, 9, 27, 30, 3, 29, 32
- Main Content Area:** 25, 26, 8
- Left Sidebar:** 28, 22, 12, 33, 13, 11, 24
- Right Content Area:** 21
- Footer:** 4, 14, 5, 15

Key elements of the website interface include:

- Search Bar:** "FDLP (LOGO)" with a search input field.
- Navigation Menu:** "About DLP", "Contact Us", "Partners with GPO", "Presentations", "FDLP Academy", "Manage Your Depository", "GPO Connection Development", "GPO Cataloging and Classification".
- Main Content:** A large area labeled "Functional Eye Candy" with a diagonal line through it.
- Left Sidebar:** A "Box" containing links: WEBTech Notes, DSIMMS, FDLP eXchange, List of Classes, Shipping List, PURLs, CGP on GIT, FDLP LibGuides, Item Lister, Lost Docs, WebClaims, UNION-L, Document Reports.
- Right Content:** A "Welcome" section, a "News & Events" section with links for "New, List of Classes File Available" and "New Electronic Titles for December 2017 Webinar: Using Government Data", and a "Flexible area used for Highlighting Various Important things".
- Footer:** "Do we want a FAT Footer?", "Sign up for FDLP Connection", "Sign up for FDLP News & Events", "Bens Guide", "FDLP LibGuides", "govinfo.gov", "GPO.gov", "Connect with GPO".



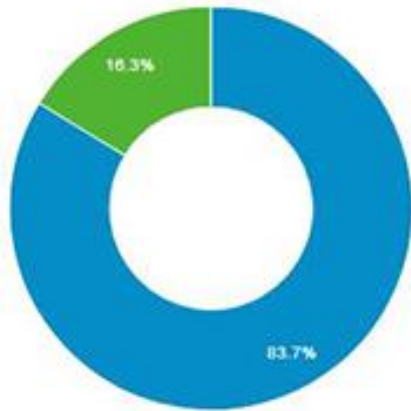
## Comments from GPO Users

- “I like how this looks cleaner and more professional.”
- “I would put CRPD under Manage your Depository since it only relates to how FDLs can catalog, and doesn't relate to how GPO catalogs or classifies anything. It is a program just for our FDLs”
- “Possible additional subpage under GPO Cataloging & Classification -- "Archive." We may wish to put some of the existing Cataloging & Classification articles into an archived subsection there.”
- “Suggested drop downs: List of Partners, Partner Categories, Partnership Contact Form”



# FDLP.gov Statistics – September 12, 2018

■ New Visitor ■ Returning Visitor



83.7% versus 16.3% who are new.



74% access the site multiple times per day



Visits increased 37%

■ Organic Search ■ Direct ■ Email ■ Referral ■ Social ■ Other



35.9% of visitors get to the site via a direct link

Most visited pages

1. [FDLP.gov home page](#)
2. [\(About\) Federal Depository Libraries](#)
3. [FDLP Academy](#)

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Thank you.  
Any Questions?

Contact Katy Davis: [kdavis@gpo.gov](mailto:kdavis@gpo.gov)  
or Darryl Walker: [dwalker@gpo.gov](mailto:dwalker@gpo.gov)