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FEDERAL DEPOSITORY LIBRARIES & GPO

Collection Management: Summary & Analysis

An FDLP Forecast Study Presentation

Melissa Fairfield
U.S. Government Printing Office
December 4, 2013

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Quick Overview

- Address aspects of Collection Management from Library and State Forecast Questionnaire
- “Collection Management” Heading
 - Current status, standing, and challenges
 - Future plans
- Open-Ended Responses
 - Collection management at libraries
 - Related GPO processes
 - Improvements or changes
 - Resources

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Quick Overview

- Questions analyzed by Collection Management Team
 - Remote storage challenges negative affect on general public demand (L7)
 - Importance of FDLP tangible and digital authenticated government information (L8)
 - Patron usage of commercial resources (L9)
 - Importance of the tangible FDLP collection (L10)
 - Negative views of the tangible collection (L11)
 - Importance of digital information through FDsys (L12)
- Library and state questionnaires

Summary of Findings

- 92% of libraries indicate that FDLP resources are an important source of both tangible and digital authenticated government information.
- Although there are distinct user groups who prefer one format over others, there are also patrons who use any available format.
- 79% of libraries indicate that patrons use commercial resources
- 78% of libraries indicate that the tangible FDLP collection is a “valuable information asset”
- 83% of libraries indicate that the tangible FDLP collection is “supportive of their library’s mission”

Summary of Findings

- 88% of libraries indicate that government information available through GPO's Federal Digital System (FDsys) is an important source of Federal digital government information.
- 52% of libraries and 87% of states anticipate barriers to access digital-only government information.
- 69% of libraries do not store depository materials offsite. Of those that do store remotely, 4% indicated that retrieval times have negative influence on patron demand for resources.

Conclusions

- Collection management is an important part of the FDLP.
- All FDLP formats are important. However, LSCM and the FDLP community need to plan for the future of tangible materials in view of current and future realities.
- It is important to understand barriers to access and to anticipate and counter them as GPO's digital resources are further developed and expanded.




Recommendations and Goals

Rec 1: Establish Library Services and Content Management processes and procedures that apply life cycle management best practices for permanent public access to Government information dissemination products in the digital age

Goals:

- ➔ Improve Quality Control
- ➔ Increase Identification and Acquisition of Content For C&I and The FDLP
- ➔ Enhance Records for *The National Bibliographic Records Inventory*
- ➔ Preserve Government Information For Permanent Public Access
- ➔ Allow More Flexibility in Distribution of FDLP Content to Depositories

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What's Next

- Focused Discussions
 - Building an Authoritative National Bibliography of U.S. Government Publications
 - Tuesday, December 10th
 - 1-1:45 PM (Eastern Time)
- Determine & Fine-tune Objectives
- Incorporate into Strategic Plan or National Plan

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Collection Management Teams

Depository Library Council

- Chris Brown
- Hallie Pritchett
- Arlene Weible, DLC Chair

LSCM Staff

- Kathy Bayer
- Melissa Fairfield
- Heidi Ramos

LSCM Projects: Summary & Analysis

An FDLP Forecast Study Presentation

Melissa Fairfield
U.S. Government Printing Office
December 4, 2013

Quick Overview

- Questions analyzed by Projects and Services Team

Please rate the following current LSCM projects areas according to how users of Federal government information in your library might benefit.

- *Projects to provide greater access to government information such as: Simultaneous searching of FDsys and the Catalog of Government Publications; increasing access to United States Courts' opinions provided in partnership with the Administrative Office of the U.S. Courts available on FDsys.*
- *Projects to increase cataloging services such as: The Cataloging Record Distribution Project; Shelflist Transcription & Bibliographic Record Clean Up; Cooperative Cataloging Partnerships; enhancements to MetaLib.*

Quick Overview

- *Projects focusing on collection development and management tools such as: The National Bibliographic Inventory; Library Information System Transformation (LIST), PURL Referral Reports.*
- *Projects focused on education and online communication with FDLP members such as: FDsys training sessions; acquiring an online tool for virtual meetings; scheduling online community forums to discuss current FDLP issues; communication through social media (blogs, twitter)*

Is there another area of service that you would like LSCM to offer? (Please describe.)

- Library and state questionnaires

Summary of Findings

- 97% of libraries and 100% of states indicate that LSCM Projects and Services related to access are beneficial
- 92% of libraries and 100% of states indicate that LSCM Projects and Services related to cataloging are beneficial
- “Other services” LSCM could offer related to Cataloging, Education, and Online Communication services.
- Expansions, technological improvements, and enhancements to current LSCM services are recommended.

Actions Already Taken

- Access Services
- Cataloging Services
- Collection Management and Development Tools
- Education and Communication Services
- Other Services

Actions in Development

- Access Services
- Cataloging Services
- Collection Management and Development Tools
- Education and Communication Services
- Other Services

Conclusions

- Access Services are extremely beneficial and highly rated
- Cataloging Services are highly valued
- Education and Online Communication are valued by all library types
- Collection Management and Development Tools, though beneficial, received a lower value rating than other service areas
- In thinking about the future, some respondents envisioned other or new LSCM services

LSCM Projects Teams

Depository Library Council

- Elizabeth Cowell
- Blane Dessy
- Arlene Weible, DLC Chair

LSCM Staff

- Kathy Bayer
- Melissa Fairfield
- Heidi Ramos

Affiliations and Community Marketing Working Group

An FDLP Forecast Study Presentation

Mark G. Ames
U.S. Government Printing Office
December 4, 2013

Quick Overview

- Affiliations among the FDLP community and beyond are relationships that are essential to the continued success of the FDLP
- Marketing the FDLP has been and continues to be a key initiative of GPO's Library Services & Content Management

Overview and Background

- Six questions in the Library Forecast
 - Questions 21-26
 - 3 Affiliations, 2 Marketing, 1 Mixed
- Five questions in the State Forecast
 - Questions 9-13
 - 3 Affiliations, 2 Marketing

State Focused Action Plan Initiatives

- Marketing should include various media, e.g., flyers, widgets, webinars, brochures to promote government information, television ads, and include items that are customizable.
- Marketing should be targeted to specific audiences, including public, school, and non-depository libraries.

Summary of Findings

- Depends on which questionnaire is being read.
 - *Individual library surveys indicated one thing while state wide surveys showed something else.*

Summary of Findings

- Example 1
 - 55% of libraries reported that they do not have formal or informal relationships with local non-FDLP libraries to provide Federal government information. (Library Q21)
 - 87% of states indicated that libraries in the state have formal or informal relationships/agreements with local non-FDLP libraries. (State Q9)

Summary of Findings

- Example 2
 - 59% of respondents reported that they do not market their library's collections and services. (Library Q22)
 - 82% of states indicated that libraries in the state market their FDLP collections and services. (State Q10)

Conclusions

- The survey results appear to indicate that the program continue to emphasize and look to expand Marketing and Affiliations.
- GPO and FDLP members must continue to work together to improve the marketing of the program and affiliations that members have.

Recommendations and Goals

Rec 3: Deliver dynamic, innovative, and strategic services and mechanisms to support the needs of Federal depository libraries in providing accurate Government information to the American public in a timely manner.

Goals:

- ➔ ■ **Enhance Marketing/Promotion**
 - Improve Communication
 - Create Better Discovery Tools
 - Enrich Education
 - Increase Partnerships and Affiliations

What's Next

- Focused Discussions
 - Marketing
 - ▶ Wednesday, December 11th, 2:00-2:45
 - ▶ Stephanie Braunstein, Facilitator
- Please Read
 - Working Paper: Affiliations & Community Marketing
 - State Forecast Results: Affiliations & Community Marketing


Marketing Teams

Depository Library Council

- Greta Bever
- Stephanie Braunstein
- Arlene Weible, DLC Chair

LSCM Staff

- Mark G. Ames
- Kristina Bobe
- Kelly Seifert, Team Lead




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Education: Summary & Analysis

An FDLP Forecast Study Presentation

Kristina Bobe
U.S. Government Printing Office
December 4, 2013

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Quick Overview

- FDLP training and education is a key strategic initiative and part of LSCM Strategic Plan (FY2013-2017)
- Examples: FDSys training, collaboration with partner agencies, cross-community training, FDLP conferences and seminars
- Education data from Library questions 19, 20, and State question 8

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Quick Overview

- Questions analyzed by Education Team
 - Participation in GPO-facilitated virtual meetings or seminars on topics of interest to FDLP community (L19)
 - Participation in a mentoring forum hosted by GPO for new or existing coordinators (L20)
 - Participation (statewide) in GPO-facilitated virtual meetings or seminars on topics of interest to FDLP community (S8)
- Library and state questionnaires
- Detailed responses gathered rich data

Summary of Findings

- 86% of libraries indicated interest in participating in GPO-facilitated virtual meetings or seminars on FDLP topics
 - 691 respondents provided over 1,300 additional and detailed suggestions for training topics
- 55% of libraries indicated interest in participating in a mentoring forum
- 93% of states indicated interest in virtual meetings or seminars

Summary of Findings (continued)

- **State Focused Action Plan related initiatives (as expressed by states):**
 - **Training/Mentoring/Teaching Standards/CEUs** includes training and mentoring staff, non-depository library staff, and researchers. Responses included the importance of:
 - Training non-depository library staff
 - Continuing education of depository staff
 - Mentoring and training of new depository coordinators, in addition to creating and maintaining training tools
 - The creation of teaching standards and continuing education credits/programs for ongoing training

Conclusions

- FDLP community is looking to LSCM for the essential needs of continued education, training, and guidance on a broad spectrum of topics: administering and managing a depository collection, GPO tools and services, identifying what Federal Government information is accessible online, the best ways to access it
- Participants requested that LSCM present, facilitate, or provide access to all manner of educational programs and materials
- LSCM recognizes and supports FDLP training as a critical need for depository libraries and has already incorporated it as an LSCM strategic goal



Recommendations and Goals

Rec 3: Deliver dynamic, innovative, and strategic services and mechanisms to support the needs of Federal depository libraries in providing accurate Government information to the American public in a timely manner.

Goals:

- Enhance Marketing/Promotion
- Improve Communication
- Create Better Discovery Tools
- ➔ **Enrich Education**
- Increase Partnerships and Affiliations


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Education Teams

Depository Library Council	LSCM Staff
<ul style="list-style-type: none"> ▪ Steve Beleu ▪ Kate Irwin-Smiler ▪ Rosemary LaSala ▪ Larry Romans ▪ Arlene Weible, DLC Chair 	<ul style="list-style-type: none"> ▪ Kelly Seifert, Team Lead ▪ Kristina Bobe ▪ Mark Ames

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Preservation: Summary & Analysis

An FDLP Forecast Study Presentation

David Walls
U.S. Government Printing Office
December 4, 2013

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Overview

- Questions analyzed by the Preservation Team
 - Identify libraries digitizing FDLP publications
 - Determine where master files are stored
 - Assess future plans for digitization
 - Ask about the value of “advice and guidance” for planning digitization projects.
 - Explore FDL’s willingness to preserve and or host a permanent digital collection.
 - Focused discussion for Anticipated Barriers to Digital Access

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Preservation Comments From Other Qs

- Are preservation strategies another area of desired service?
- Would FDLs participate in preservation-related webinars?
- Do FDLs see any preservation-related leadership opportunities for themselves?
- In an ideal FDLP, what role does preservation play?
- How do preservation activities support improved public access to Federal government information?
- What is preservation's part in the current and future vision of the FDLP?

Summary of Findings

- Develop a national plan for the preservation of the historic FDLP collection including digitization of tangibles and the lifecycle management of the digital content for increased public access and long-term preservation.
- Develop policies and procedures to authenticate digitized content from FDL and Federal agency partners.
- Increase the harvesting and archiving of Federal agency Web content.

Summary of Findings (continued)

- Explore community responses to resolving anticipated barriers to digital access.
- Reach out to FDLs indicating a desire to share responsibility for preserving and or hosting a permanent collection of digital Government information.
- Provide advice and guidance on planning digitization projects.

Conclusions

- The FDL community expects LSCM to develop appropriate preservation lifecycle management processes and procedures based on best practices and standards to preserve both tangible and digital Government information.
- The FDL community expects LSCM to provide the leadership and coordination necessary to facilitate FDLs efforts to digitize portions of the national collection for increased discovery, greater access, and long-term preservation.
- LSCM should increase its efforts to harvest, catalog, and archive Federal agency Web content.
- Increased collaboration and partnerships between LSCM, FDLs and Federal agencies are essential to the long-term preservation of the national collection.


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Recommendations and Goals

Rec 1: Establish Library Services and Content Management processes and procedures that apply life cycle management best practices for permanent public access to Government information dissemination products in the digital age.

Goals:

- Improve Quality Control
- ➔ ▪ Increase Identification and Acquisition of Content For C&I and FDL Programs
- Enhance Records for *The National Bibliographic Records Inventory*
- ➔ ▪ Preserve Government Information for Permanent Public Access
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Recommendations and Goals

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Goals:

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- ➔ ▪ Enrich Education
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Immediate Outcomes

Expanding the Forecast Framework: Engage & Discuss

- Focused Discussion:
 - *Resolving Anticipated Barriers to Digital Access:*
 - ▶ Marie Concannon, Facilitator: Wednesday, December 11, 1:00-1:45.
- Panel Discussion:
 - *Digitization for Preservation: Creating Sustainable Digital Content:*
 - ▶ Mark Phillips, Assistant Dean for Digital Libraries, University of North Texas Libraries; Carl Fleishauer, Project Manager, Office of Strategic Initiatives, Library of Congress, Thursday, December 12, 3:00-3:45.

Future Outcomes


- Outreach to FDLs who indicated a willingness to host and or preserve a digital collection of Federal Government information.
- Additional webinars on advice and guidance for planning digitization projects.
- Develop a comprehensive plan for preserving the national collection
- Incorporate Outcomes, Recommendations, Results of focused discussion, Preservation Plan, into the Strategic Plan or the National Plan.



Preservation Teams:

Depository Library Council	LSCM Staff
<ul style="list-style-type: none"> ▪ Arlene Weible, DLC Chair ▪ Roberta Brooker ▪ Sue Lyons ▪ Mark Phillips 	<ul style="list-style-type: none"> ▪ David Walls, Team Lead ▪ Joe Paskoski ▪ Ginny Wiese

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Future Roles & Opportunities: Summary & Analysis

An FDLP Forecast Study Presentation

Cynthia Etkin
U.S. Government Printing Office
December 4, 2013

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Quick Overview

- Questions analyzed by Future Roles Team
 - Identify leadership opportunities and roles
 - Describe the ideal FDLP that would meet your Federal Government information needs
 - Identify what you would like GPO to do to help improve public access to Federal government information
 - Tell us anything else you want about the current and future vision of the FDLP
- Library and state questionnaires
- Open-ended questions

Nature of Open-ended Questions

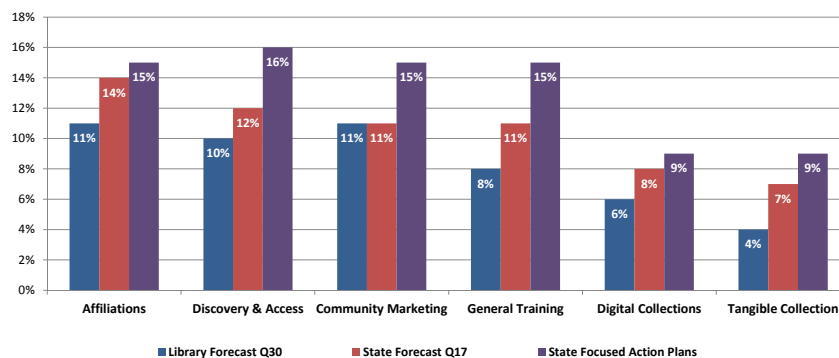
- Present rich qualitative data
- Provide unique, unprompted, spontaneous, and often detailed responses
- Offer context for or clarification of responses to other forecast questions
- Include suggestions, opinions, and new insights that were not anticipated or might not have been otherwise gathered
- Recognize the importance of outliers
- Express thoughts that may be more accurate as the respondent did not have to choose answers that “fit the best”
- Avoid unintentional leading of the respondent with suggested responses

Summary of Findings

- Increase access to online Government information
- Provide improved and easy to use tools/services for discovery and findability of Government information
- Digitize the historical collection of Government publications or coordinate a national effort to achieve
- Deliver more and enhanced cataloging
- Provide more educational opportunities
- Allow more flexibility and collaboration among FDLs for collection management
- Preserve the tangible and digital collections

Summary of Findings *(continued)*

New Leadership Roles & Opportunities and State Focused Action Plans



Conclusions


- Federal depository libraries need more efficient services from GPO
- Digital content is seen as a vital access point to Government information for the public, provided the content is discoverable in a user-friendly interface
- Libraries have high expectations that GPO will coordinate and lead other Federal agencies in promoting full access to their content
- Though many libraries and states have found leadership opportunities with digitizing collections of local interest, depository libraries also have high expectations that GPO will lead and coordinate the digitization of the existing FDLP collections spread across the nation
- Depository libraries also have high expectations that GPO will provide digital preservation through forward thinking digital preservation practices
- The FDLP community needs Program changes that allow more flexibility

Recommendations and Goals

Rec 1: Establish Library Services and Content Management (LSCM) processes and procedures that apply life cycle management best practices for permanent public access to Government information dissemination products in the digital age.

Goals:

- ➔ ▪ Improve Quality Control
- ➔ ▪ Increase Identification and Acquisition of Content For C&I and FDL Programs
- ➔ ▪ Enhance Records for *The National Bibliographic Records Inventory*
- ➔ ▪ Preserve Government Information for Permanent Public Access
- ➔ ▪ Allow More Flexibility in Distribution of FDLP Content to Depositories



Recommendations and Goals

Rec 2: Provide a governance process and a sustainable network structure that ensures coordination across the Federal Depository Library Program and allows the most flexible and effective management of depository libraries and their resources.

Goals:

- ➔ ▪ Allow More Flexibility for FDLs to Manage Their Depository Resources and Services
- ➔ ▪ Explore Alternative Sustainable Structures for the FDLP
- ➔ ▪ Undertake Title 44 Modernization

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Recommendations and Goals

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What's Next

- Focused Discussions
 - Depository Library Collaboration: Structure for the Digital Age
 - ▶ Part 1: Regional and Selective Depository Libraries
 - ▶ Part 2: New Opportunities for Depository Libraries
 - In The Public Eye: Increasing Federal Depository Library Relevance (12/10, 2:00 PM Eastern Time)
- 12/05, beginning
at 1:00 PM
Eastern Time
- Determine & Fine-tune Objectives
 - Incorporate into Strategic Plan or National Plan

Future Roles Teams

Depository Library Council

- Marie Concannon
- Larry Romans
- Arlene Weible, DLC Chair

LSCM Staff

- Ashley Dahlen
- Cynthia Etkin, Team Lead
- Stacey Kinsel
- Lisa Russell
- David Walls