

# New Updates to [data.census.gov](https://data.census.gov)

Tyson Weister

Center for Enterprise Dissemination (CED)

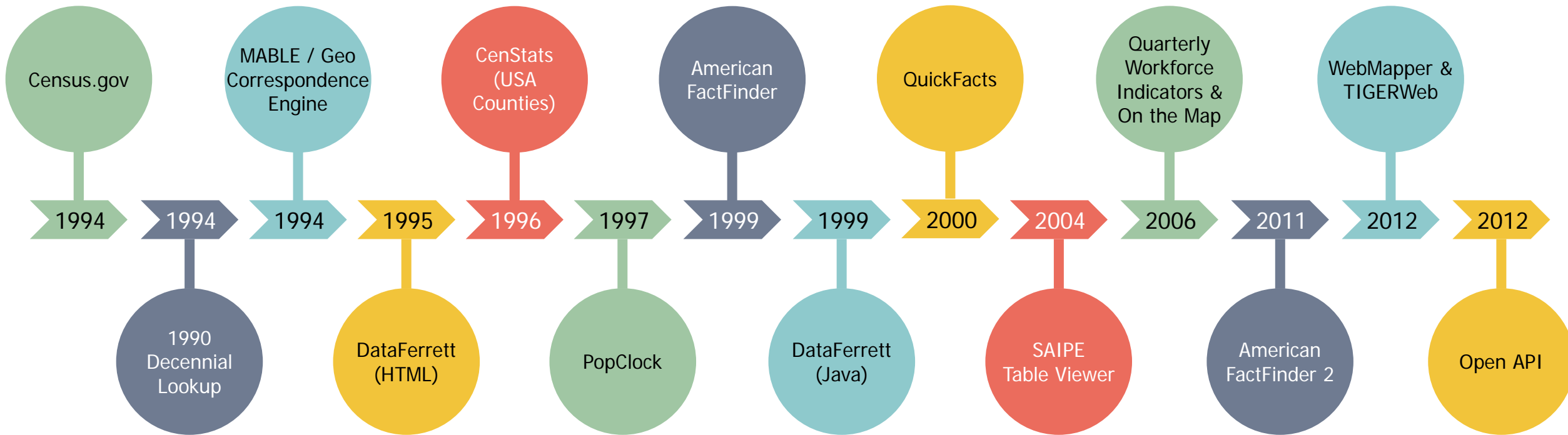
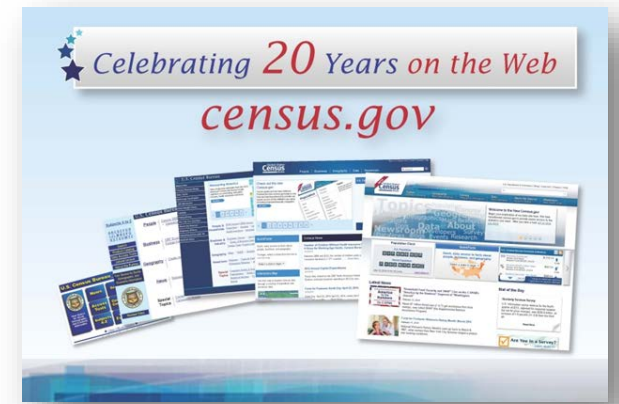
U.S. Census Bureau

June 27, 2019

# Outline

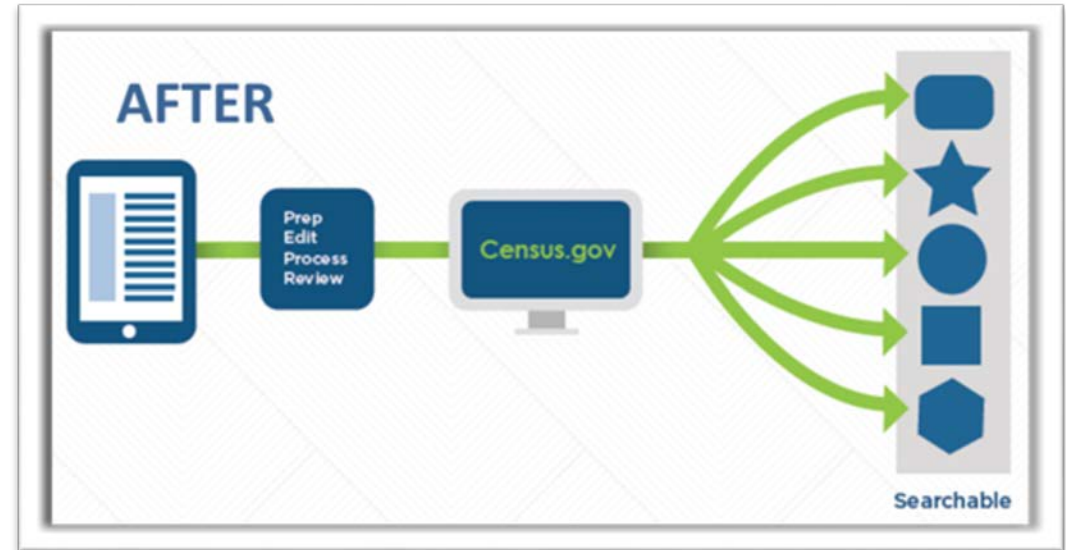
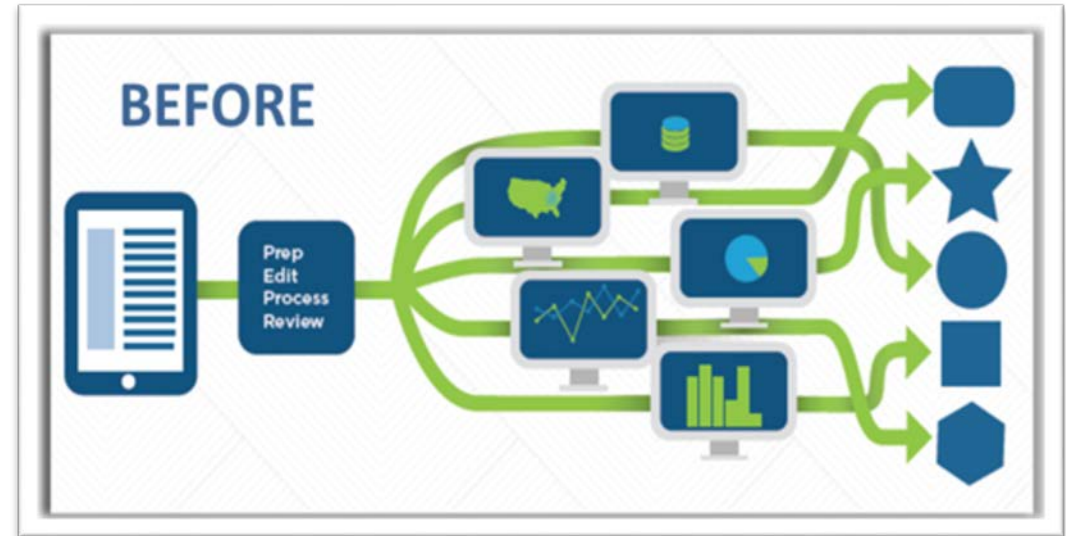
- Vision in Brief
- Current Snapshot
- Live Demo and Tips & Tricks
- Looking Ahead
- Q&A

# Census Bureau Online History

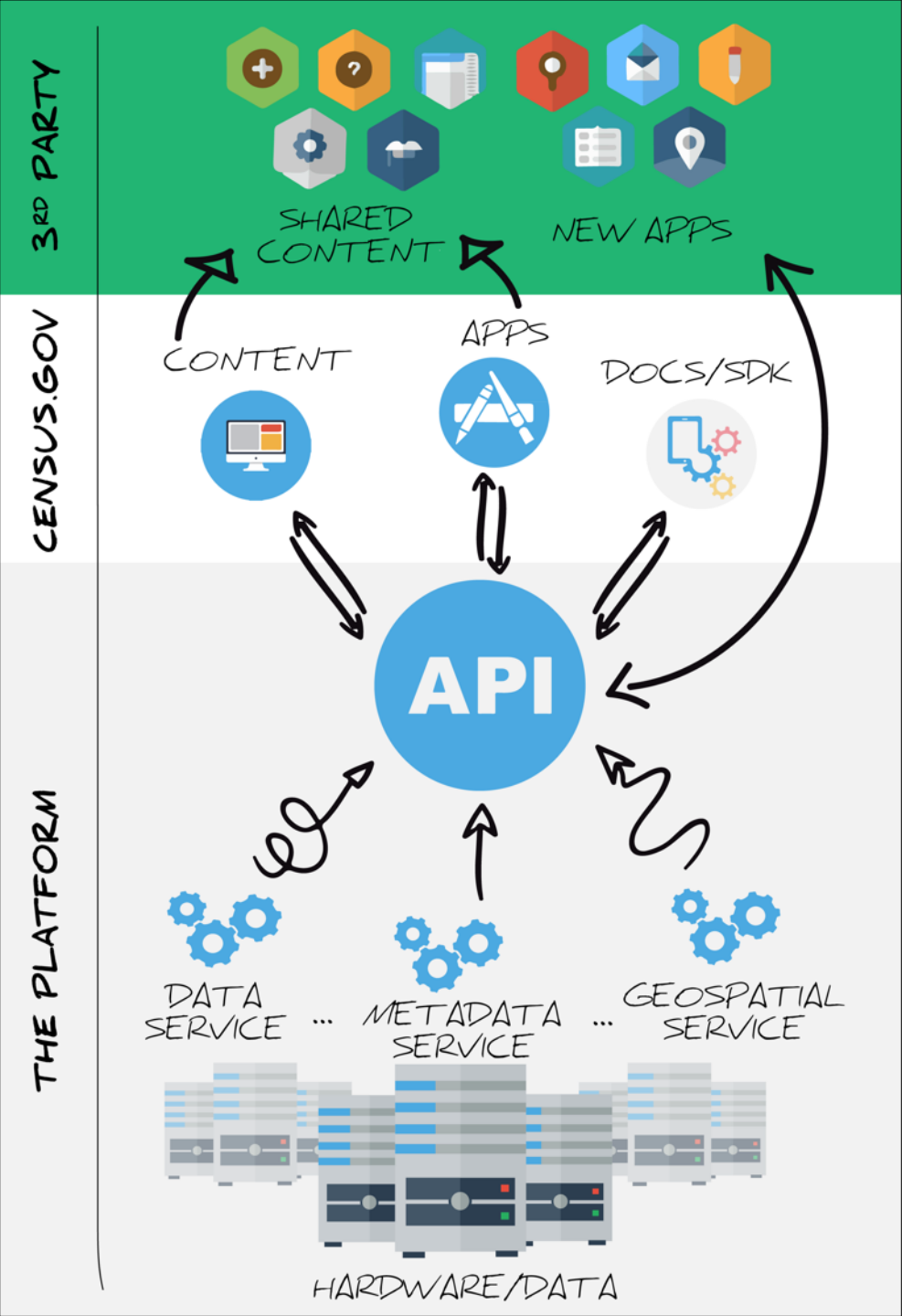


# New Enterprise Dissemination

- ✓ Streamline access to data
- ✓ Maintain the best of our current tools
- ✓ Reduce redundancies and operational costs
- ✓ Provide greater access to Census Bureau API



# The New Dissemination Platform: How It All Works



# Current Snapshot

# Data in the New Platform: American Community Survey

Data Product	2010	2011	2012	2013	2014	2015	2016	2017
Detailed Tables	✓	✓	✓	✓	✓	✓	✓	✓
Subject Tables	✓	✓	✓	✓	✓	✓	✓	✓
Supplemental Tables	–	–	–	–	✓	✓	✓	✓
Selected Population Profiles							✓	✓
Data Profiles	✓	✓	✓	✓	✓	✓	✓	✓
Comparison Profiles	✓	✓	✓	✓	✓	✓	✓	✓
Selected Population Tables (5-Year)		–	–	–	–		–	–
American Indian Alaska Native Tables (5-Year)		–	–	–	–		–	–

✓: Available now

**Blank cell:** Coming soon

# Data in the New Platform: Decennial and Econ

Data Product	2010	2011	2012	2013	2014	2015	2016	2017
Decennial Census (Summary File 1, 113 <sup>th</sup> & 115 <sup>th</sup> Congress Detailed Tables)	✓	–	–	–	–	–	–	–
Economic Census	–	–	✓	–	–	–	–	
County Business Patterns	–	–	✓	✓	✓	✓	✓	
Non-Employer Statistics	–	–	✓	✓		✓	✓	
Survey of Business Owners (Company Summary & Characteristics of Business Owners)	–	–	✓	–	–	–	–	–

✓: Available now

Blank cell: Coming soon



# Upcoming Milestones

Summer 2019

- First data releases exclusively on new platform (Nonemployer, Public Sector)
- End of new data releases on American FactFinder (June)

Fall 2019

- Major data releases:
- 2018 ACS 1-Year (Sept)
  - 2017 Economic Census (Sept)
  - 2018 ACS 5-Year (Dec)

June 2020

- After all data migrated to [data.census.gov](https://data.census.gov), American FactFinder to be shut down.

# Highlights from Latest Releases

- Refreshed look and feel
- Improved navigation and table display
- Two ways to select your geography in the advanced search
- More data:
  - Detailed population groups (ancestry, race, Hispanic Origin, place of birth)
  - Product/service codes
  - Commodity codes

Learn more – 6/20 Webinar:

[census.gov/data/academy/webinars/2019/census-website-updates.html](https://www.census.gov/data/academy/webinars/2019/census-website-updates.html)

# Live Demo

# Single Search: Education in Washington, DC

The screenshot shows the U.S. Census Bureau search interface. At the top left is the logo for the United States Census Bureau. To the right is a search bar containing the text 'education in washington, dc' and a magnifying glass icon. A teal 'Search' button is to the right of the search bar. Below the search bar are navigation tabs: 'ALL' (underlined), 'TABLES', 'MAPS', and 'PAGES'. Below the tabs, it says 'About 36,451 results'. A featured result box is highlighted with a red arrow. It contains the text: 'EXPLORE DATA', '56.6% +/- 0.4% Bachelor's Degree or Higher in Washington city, District of Columbia, District of Columbia', 'Source 2017 American Community Survey 5-Year Estimates', and the URL 'https://www.census.gov/programs-surveys/acs/'. A right-pointing arrow icon is in the bottom right corner of the featured result box.

## Using the single search bar

- Type topic + geography “Education Washington, DC”
- View featured result at the top of the page

# Single Search: B19013 for all counties in Maryland

Search bar:  [X] [Search]

## MEDIAN HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS)

[CUSTOMIZE TABLE]

Survey/Program: American Community Survey    Universe: Households    Year: 2017  
Estimate: 1-Year    TableID: B19013

	Allegany County, Maryland		Anne Arundel County, Maryland	
	Estimate	Margin of Error	Estimate	Margin of Error
Median household income...	42,019	+/-2,605	97,085	+/-3,840

### Using the single search bar

- Type table ID + geography  
"b19013, all counties in Maryland"
- View first table

# Search for Groups of Tables: All 5 data profiles

**CP:** Provides all 5 Comparison Profiles

**B27:** Provides all 32 Detailed Tables for Health Insurance

**B19001:** Provides main table plus race iterations B19001A-I

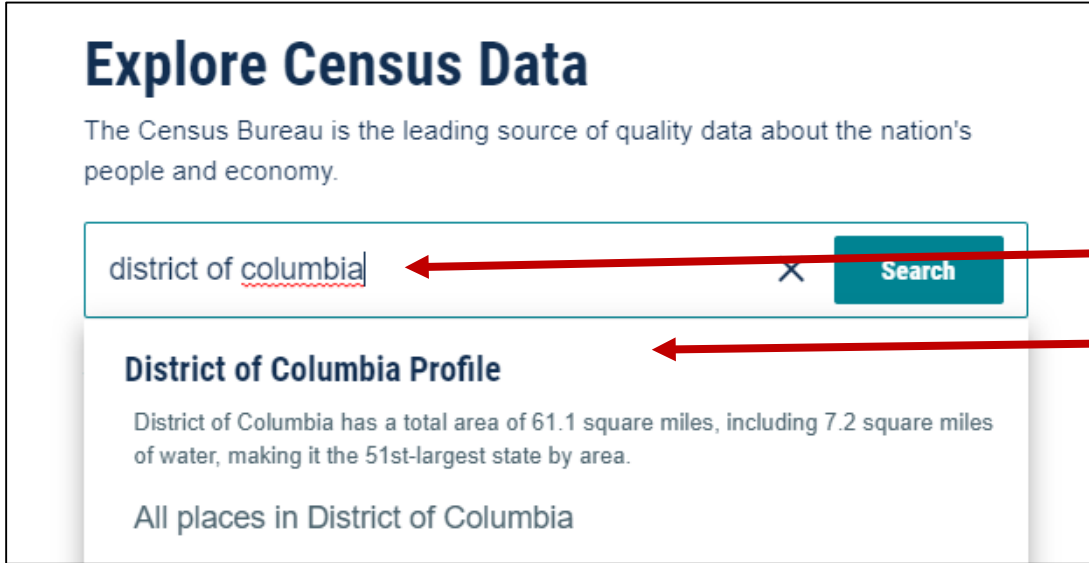
Search results for 'cp' showing 5 results. The 'TABLES' tab is selected. The first result is 'COMPARATIVE SOCIAL CHARACTERISTICS IN THE UNITED STATES' with Survey/Program: American Community Survey, Years: 2017,2016,2015,2014,2013,2012,2011,2010, and Table: CP02. The second result is 'COMPARATIVE ECONOMIC CHARACTERISTICS' with Survey/Program: American Community Survey, Years: 2017,2016,2015,2014,2013,2012,2011,2010, and Table: CP03.

Search results for 'b27' showing 32 results. The 'TABLES' tab is selected. The first result is 'HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE' with Survey/Program: American Community Survey, Years: 2017,2016,2015,2014,2013,2012,2011,2010, and Table: B27001. The second result is 'HEALTH INSURANCE COVERAGE STATUS BY AGE (WHITE ALONE)' with Survey/Program: American Community Survey, Years: 2017,2016,2015,2014,2013,2012,2011,2010, and Table: B27001A.

Search results for 'b19001' showing 13 results. The 'TABLES' tab is selected. The first result is 'HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS)' with Survey/Program: American Community Survey, Years: 2017,2016,2015,2014,2013,2012,2011,2010, and Table: B19001. The second result is 'HOUSEHOLD INCOME IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) (WHITE ALONE HOUSEHOLDER)' with Survey/Program: American Community Survey, Years: 2017,2016,2015,2014,2013,2012,2011,2010, and Table: B19001A.

# Visualizations of popular Census Bureau data for Washington, D.C.

## Single Search:



## Two Ways to access the Geography Profile for Washington, DC

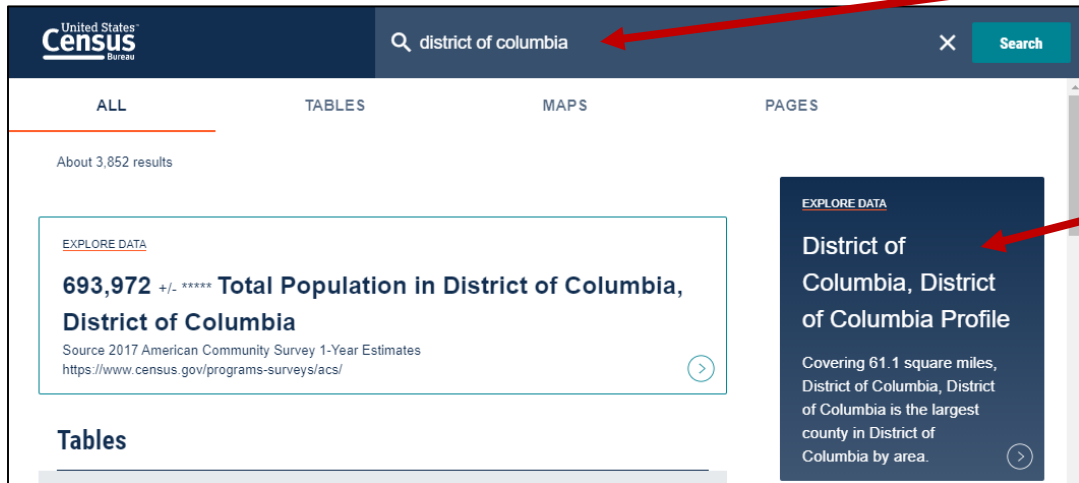
### 1. The single search bar

- Type District of Columbia in the single search bar
- Click “District of Columbia Profile”

### 2. The all results page

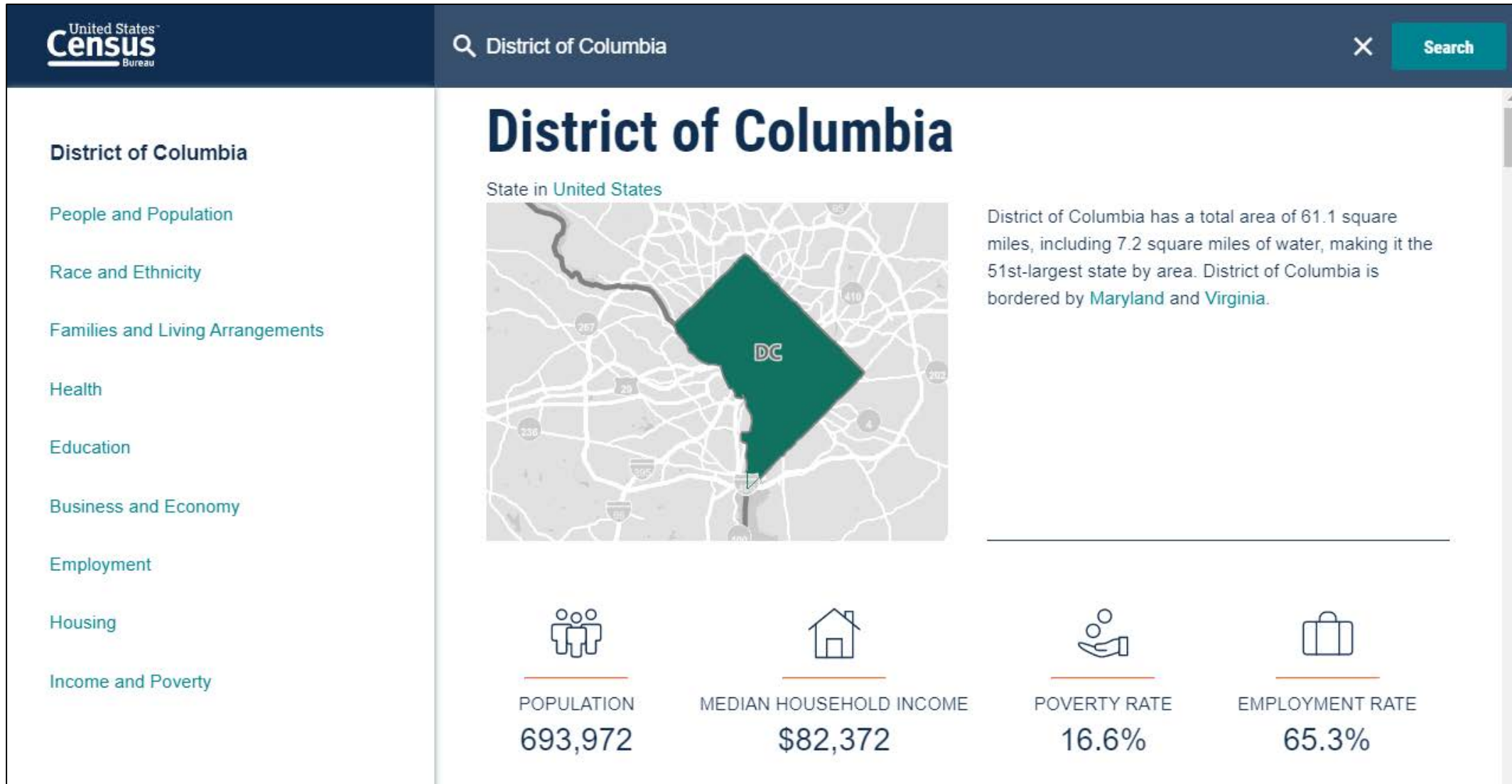
- Type District of Columbia in the single search or use the advanced search filters
- On the right hand side of the screen under “Explore Data”, click District of Columbia Profile

## All Results Page



# Visualizations of popular Census Bureau data for Washington, D.C.

## Geography Profile for District of Columbia





## Example 2 - Advanced Search:

Income by Educational Attainment in Census Tract 47.02

# Select Topics: Income by Educational Attainment

<b>FILTERS</b>	« <b>TOPICS</b>	« <b>EDUCATION</b>	
<b>Topics</b>	Business and Economy	<input type="checkbox"/> Education	
Geography	<b>Education</b>	<input checked="" type="checkbox"/> Educational Attainment	
Years	Employment	School Enrollment	
Surveys	Families and Living Arrangements		
Codes			

Use advanced search filters:

- Select Educational Attainment:  
Topics → Education → **Educational Attainment**

<b>FILTERS</b>	« <b>TOPICS</b>	« <b>INCOME AND POVERTY</b>	« <b>INCOME AND EARNINGS</b>
<b>Topics</b>	Business and Economy	<input type="checkbox"/> Income and Poverty	<input checked="" type="checkbox"/> Income and Earnings
Geography	Education	<b>Income and Earnings</b>	<input type="checkbox"/> Cash Assistance and Social Insurance
Years	Employment	Poverty	<input type="checkbox"/> Earnings (Individuals)
Surveys	Families and Living Arrangements	<input type="checkbox"/> Wealth and Assets	<input type="checkbox"/> Income (Households, Families, Individuals)
Codes	Government		<input type="checkbox"/> Income Inequality
	Health		<input type="checkbox"/> SNAP/Food Stamps
	Housing		
	<b>Income and Poverty</b>		
	Populations and People		
	Race and Ethnicity		

- Select Income Topics → Income and Poverty → Income and Earnings → **Income and Earnings**

# Select Geography: Census Tract 47.02, District of Columbia

**FILTERS**

» << **GEOGRAPHY**

Show Summary Levels

Nation

Region

Division

State

County

**Tract**

Block Group

Block

Zip Code Tabulation Area (Five-Digit)

Elementary School District

Secondary School District

Unified School District

Congressional District

<< **WITHIN STATE**

Colorado

Commonwealth of the Northern Mariana Islands

Connecticut

Delaware

**District of Columbia**

Florida

Georgia

Guam

Hawaii

Idaho

Illinois

Indiana

Iowa

Kansas

Kentucky

<< **DISTRICT OF COLUMBIA**

Within Other Geographies

**District of Columbia, District of Columbia**

<< **DISTRICT OF COLUMBIA, DISTRICT OF COLUMBIA**

Census Tract 47.01, District of Columbia, District of Columbia

Census Tract 47.02, District of Columbia, District of Columbia

Census Tract 48.01, District of Columbia, District of Columbia

Census Tract 48.02, District of Columbia, District of Columbia

Census Tract 49.01, District of Columbia, District of Columbia

Census Tract 49.02, District of Columbia, District of Columbia

Search Query t:Educational Attainment:Income and Earnings g:Census Tract 47.02, District of Columbia, District of Columbia

VIEW QUERY VIEW ALL RESULTS

- Select Geography

Geography → Tract (with Summary Level toggle turned off) → District of Columbia → District of Columbia → **Census Tract 47.02, District of Columbia, District of Columbia**

- Select **View All Results**

# View Table

United States  
**Census**  
Bureau
Search

ALL **TABLES** MAPS PAGES

1 Results [Filter](#) | [Download](#)

**MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) BY SEX BY EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS AND OVER**

Survey/Program: American Community Survey  
Years: 2017,2016,2014,2013,2012,2011,2010  
Table: B20004

[Accessibility](#)

[Information Quality](#)

[FOIA](#)

[Data Protection and Privacy Policy](#)

[U.S. Department of Commerce](#)

[Release Notes and FAQs](#)

## MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) BY SEX BY EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS AND OVER

Survey/Program: American Community Survey    Universe: Population 25 years and over with earnings    Year: 2017

Estimate: 5-Year    TableID: B20004

[CUSTOMIZE TABLE](#)

Census Tract 47.02, District of Columbia, District of Columbia		
	Estimate	Margin of Error
▼ Total:	79,659	+/-6,822
Less than high school graduate	-	**
High school graduate (includes equivalency)	53,594	+/-2,609
Some college or associate's degree	35,000	+/-25,986
Bachelor's degree	68,641	+/-5,934
Graduate or professional degree	100,952	+/-7,304

# Navigate to Map

## Navigate to the map tab

- If in the full table view, scroll to the top of the page and click Tables in the breadcrumbs in the upper left
- Click Maps from the table results page

// Search / Tables / DP03

United States Census Bureau

Search

ALL TABLES MAPS PAGES

1 Results Clear Geos | Filter | Download

Estimate

Survey/Program: American Community Survey Product: 2017: ACS 5-Year Estimatl

Data Variable: Estimate Geographies: Census Tract

CUSTOMIZE MAP

MEDIAN EARNINGS IN THE PAST 12 MONTHS (IN 2017 INFLATION-ADJUSTED DOLLARS) BY SEX BY EDUCATIONAL ATTAINMENT FOR THE POPULATION 25 YEARS AND OVER

Survey/Program: American Community Survey  
Years: 2017,2016,2014,2013,2012,2011,2010  
Table: B20004

Accessibility

Information Quality

FOIA

Data Protection and Privacy Policy

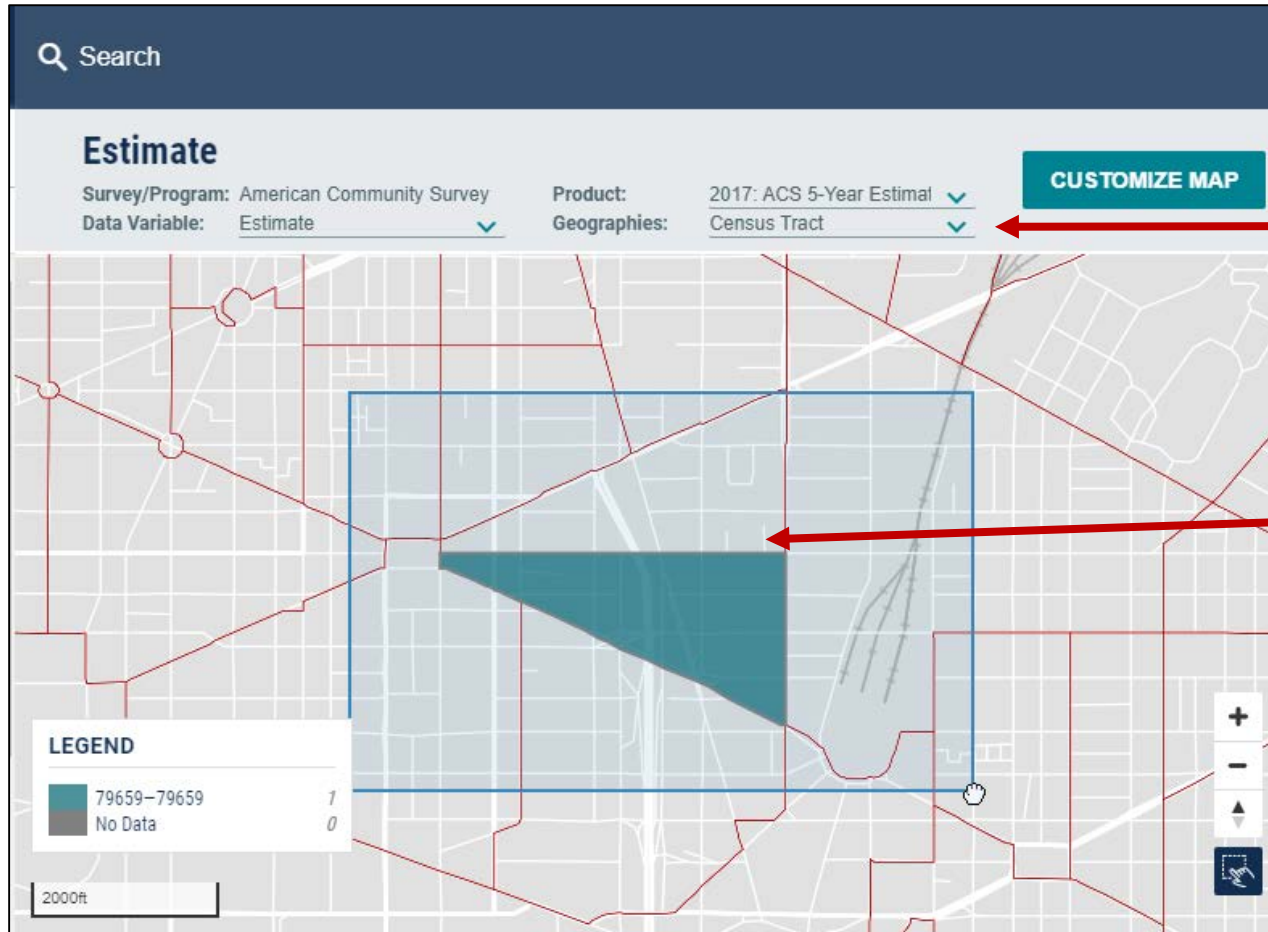
Send Feedback  
cedsci.feedback@census.gov

2000ft

LEGEND

79659-79659	1
No Data	0

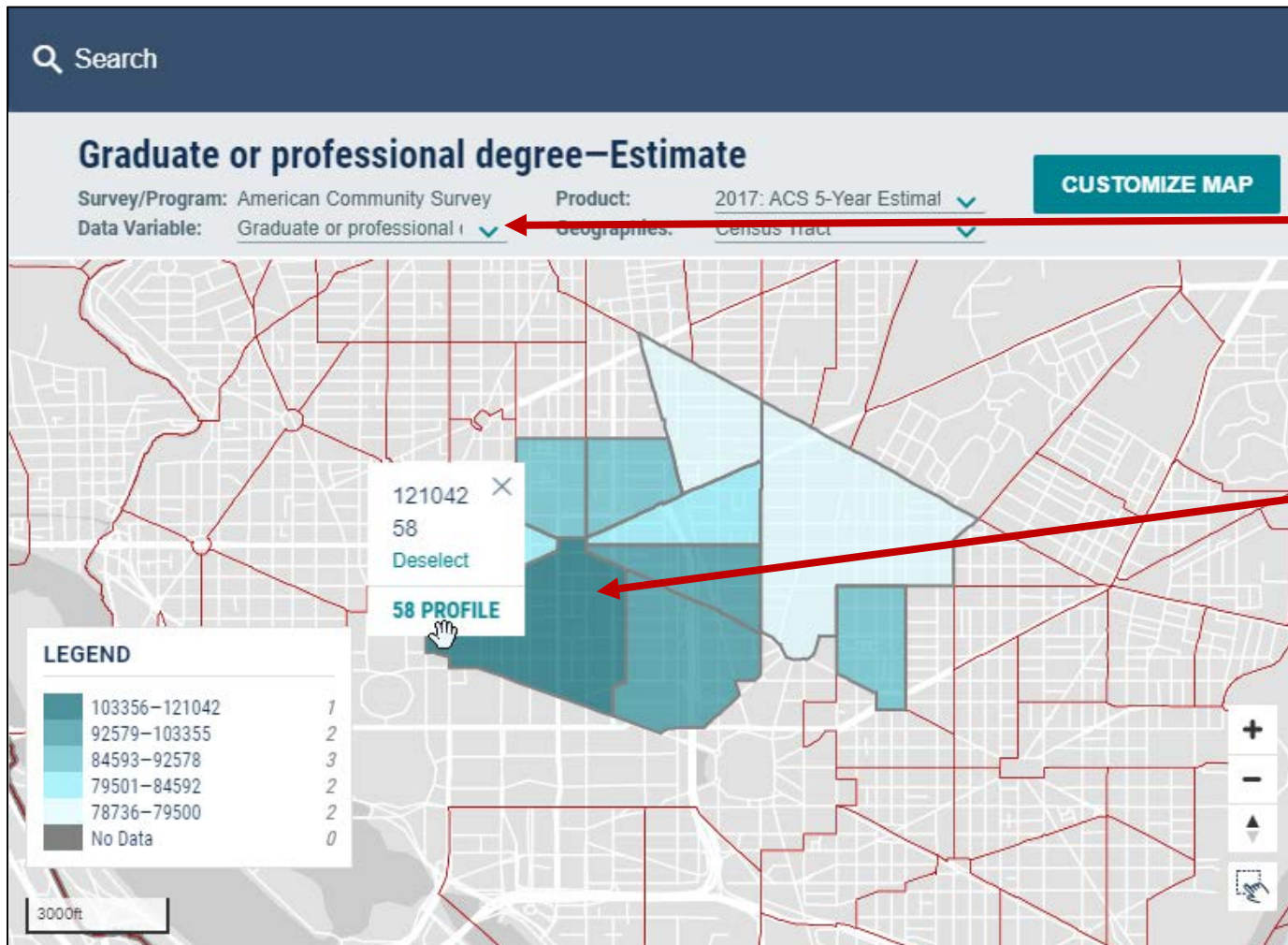
# Select More Geographies



## Select additional geographies

- Verify the map is set to the census tract level, and that it zoomed to your selected census tract in Washington, DC. You may need to manually zoom and scroll to the selected census tract
- Select additional geographies:
  - Activate the rectangle selection tool
  - Draw a rectangle around the census tract to select the adjacent tracts

# View Map



- Select desired data variable: **Graduate or Professional Degree - Estimate**
- Click on the census tract(s) with the darkest shade of blue to see median earnings for people with a graduate or professional degree

Example 3 - Advanced Search:

Asian Population in Washington DC Metro Area



# Select Geography: Washington DC Metro Area

The screenshot shows a web interface for selecting geography. On the left, a 'FILTERS' sidebar has 'Geography' selected. The main panel is titled 'GEOGRAPHY' and has a 'Show Summary Levels' toggle. A list of geographic levels is shown, with 'Metropolitan Statistical Area/Micropolitan Statistical Area' highlighted. To the right, a search dropdown for 'washington' shows a list of results, with 'Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area' checked and highlighted by a red arrow.

- Select Geography

Geography → Metropolitan Statistical Area/Micropolitan Statistical Area → **Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area**

# Select Topic: Asian

The screenshot shows a multi-step filter interface. On the left, a 'FILTERS' sidebar has 'Topics' selected. The main area is divided into three panels: 'TOPICS', 'RACE AND ETHNICITY', and 'ASIAN'. In the 'TOPICS' panel, 'Race and Ethnicity' is selected. In the 'RACE AND ETHNICITY' panel, 'Asian' is selected. In the 'ASIAN' panel, 'Asian' is checked, and 'Detailed Asian Alone or in Any Combination' is also checked. A red arrow points from the 'Asian' checkbox in the 'ASIAN' panel to the 'VIEW ALL RESULTS' button in the search bar below.

- Select Topic  
Topics → Race and Ethnicity → Asian → Asian
- Select View All Results

Search Query

# View Table

United States <b>Census</b> Bureau	Search		
ALL	TABLES	MAPS	PAGES
105 Results	<a href="#">Filter</a>   <a href="#">Download</a>		
<p><b>ASIAN ALONE OR IN COMBINATION WITH ONE OR MORE OTHER RACES</b></p> <p>Survey/Program: American Community Survey Years: 2017,2016,2015,2014,2013,2012,2011,2010 Table: B02011</p>			
<p><b>ASIAN ALONE BY SELECTED GROUPS</b></p> <p>Survey/Program: American Community Survey Years: 2017,2016,2015 Table: B02015</p>			
<p><b>ASIAN ALONE OR IN ANY COMBINATION BY SELECTED GROUPS</b></p> <p>Survey/Program: American Community Survey Years: 2017,2016,2015 Table: B02018</p>			
<b>ASIAN ALONE BY SELECTED GROUPS</b>			
Survey/Program: American Community Survey    Universe: Total Asian alone population    Year: 2017    Estimate: 5-Year			
TableID: B02015 <a href="#">CUSTOMIZE TABLE</a>			
		Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	
	Estimate	Margin of Error	
▼ Total:	605,691	+/-2,775	
Asian Indian	156,677	+/-3,700	
Bangladeshi	10,267	+/-1,309	
Bhutanese	126	+/-155	
Burmese	4,034	+/-846	
Cambodian	7,068	+/-1,043	
Chinese, except Taiwanese	106,728	+/-3,221	
Filipino	64,004	+/-2,963	

# Supplemental Material: Accessing Detailed Pop Groups

**Step 1** (Optional): Select Table Type

**Surveys** → **ACS 1-Year Estimates Selected Population Profiles**

**Step 2:** Select Detailed Population Group(s) using **Topics:**

- **Populations and People** (Ancestry & Country of Birth)
- **Race and Ethnicity** (Race, Tribal, & Hispanic Origin)

The screenshot shows the 'United States Census Bureau' header with a search bar. On the left, a 'FILTERS' sidebar lists 'Topics', 'Geography', 'Years', 'Surveys', and 'Industries'. The 'Surveys' option is highlighted with a red box. On the right, the 'SURVEYS' dropdown menu is open, showing options: 'ACS 1-Year Estimates Detailed Tables', 'ACS 1-Year Estimates Selected Population Profiles' (checked and highlighted with a red box), 'ACS 1-Year Estimates Subject Tables', and 'ACS 5-Year Estimates'.

The screenshot shows the 'United States Census Bureau' header with a search bar. On the left, a 'FILTERS' sidebar lists 'Topics', 'Geography', 'Years', 'Surveys', and 'Industries'. The 'Topics' option is highlighted with a red box. On the right, the 'TOPICS' dropdown menu is open, showing options: 'Government', 'Health', 'Housing', 'Income and Poverty', 'Populations and People', and 'Race and Ethnicity'. Both 'Populations and People' and 'Race and Ethnicity' are highlighted with a red box.

# Supplemental Material: Ancestry Groups

Topics → Populations and People → Ancestry

The screenshot displays a navigation menu with three main sections: FILTERS, TOPICS, and POPULATIONS AND PEO... Each section contains a list of items, with the selected item highlighted by a red border.

- FILTERS**
  - Topics (highlighted)
  - Geography
  - Years
  - Surveys
  - Industries
- TOPICS**
  - Business and Economy
  - Education
  - Employment
  - Families and Living Arrangements
  - Government
  - Health
  - Housing
  - Income and Poverty
  - Populations and People (highlighted)
  - Race and Ethnicity
- POPULATIONS AND PEO...**
  - Populations and People
  - Age and Sex
  - Ancestry (highlighted)
  - Computer and Internet Use
  - Counts, Estimates, and Projections
  - Language Spoken at Home
  - Native and Foreign Born
  - Older Population
  - Population Change and

# Supplemental Material: County of Birth Groups

Topics → Populations and People → Native and Foreign Born → Foreign Born

FILTERS	« TOPICS	« POPULATIONS AND PEO...	« NATIVE AND FOREIGN BO...
<input checked="" type="checkbox"/> Topics	Business and Economy	<input type="checkbox"/> Populations and People	<input type="checkbox"/> Native and Foreign Born
Geography	Education	<input type="checkbox"/> Age and Sex	<input type="checkbox"/> Citizenship
Years	Employment	Ancestry	<input checked="" type="checkbox"/> Foreign Born
Surveys	Families and Living Arrangements	<input type="checkbox"/> Computer and Internet Use	<input type="checkbox"/> Native Born
Industries	Government	Counts, Estimates, and Projections	<input type="checkbox"/> Place of Birth
	Health	<input type="checkbox"/> Language Spoken at Home	
	Housing	<input checked="" type="checkbox"/> Native and Foreign Born	
	Income and Poverty	<input type="checkbox"/> Older Population	
	<input checked="" type="checkbox"/> Populations and People	Population Change and Components	
	Race and Ethnicity		

# Supplemental Material: Race & Hispanic Origin

**Topics** → **Race and Ethnicity** → Select a path into one of the high level race or Hispanic Origin groups

The screenshot displays a web interface with three main sections: FILTERS, TOPICS, and RACE AND ETHNICITY. The 'Topics' filter is highlighted with a red box. The 'Race and Ethnicity' topic is also highlighted with a red box. The 'Race and Ethnicity' section is further highlighted with a red rounded rectangle, showing a list of race categories with checkboxes. A 'Send Feedback' button is visible at the bottom left.

FILTERS	TOPICS	RACE AND ETHNICITY
<input checked="" type="checkbox"/> Topics	Business and Economy	<input type="checkbox"/> -00 - All available races
<input type="checkbox"/> Geography	Education	<input type="checkbox"/> -01 - All available basic races alone
<input type="checkbox"/> Years	Employment	American Indian and Alaska Native
<input type="checkbox"/> Surveys	Families and Living Arrangements	Asian
<input type="checkbox"/> Industries	Government	Black or African American
	Health	Hispanic or Latino
	Housing	<input type="checkbox"/> Native Hawaiian and Pacific Islander
	Income and Poverty	Not Hispanic or Latino
	Populations and People	Some Other Race
	<input checked="" type="checkbox"/> Race and Ethnicity	Two or More Races
		White

Send Feedback  
cedsci.feedback@census.gov

# Supplemental Material: Select Results without Checkboxes to Dig Deeper

You may need to make additional selections to get to the most detailed population groups. Click a result with a checkbox adds the filter to your selections. Clicking a result without checkboxes open a new panel that provides more detailed options

**Example – To get data for the Navajo population: Topics → Race and Ethnicity → American Indian & Alaska Native → American Indian → Navajo → Navajo Nation tribal grouping alone or in any combination**

The screenshot displays a multi-step selection process in a data tool. It starts with a 'FILTERS' sidebar, followed by a 'TOPICS' sidebar where 'American Indian and Alaska Native' is selected. The main content area shows a breadcrumb trail: 'RACE AND ETHNICITY' → 'AMERICAN INDIAN AND ALASKA NATIVE' → 'AMERICAN INDIAN' → 'NAVAJO'. In the 'NAVAJO' panel, several options are listed with checkboxes. The option '245 - Navajo Nation tribal grouping alone or in a combination (F62-F70 (100-299) or (300, A01-999) or (400-999))' is selected with a checked checkbox and is highlighted by a red rounded rectangle.



# Supplemental Material: Keep in mind – Population Thresholds

## Thresholds for ACS 1-year Selected Population Profiles

- 500,000+ people in your geo of interest
- 65,000+ people in the specific pop subgroup

Process to access data for tables repeated by detailed population groups is the same for different ACS tables, including the ACS 5-year special release of:

- Selected Population Tables
- American Indian/Alaska Native Tables

Many pop groups will be grayed out in the advanced search of data.census.gov until these tables have been migrated

« AMERICAN INDIAN

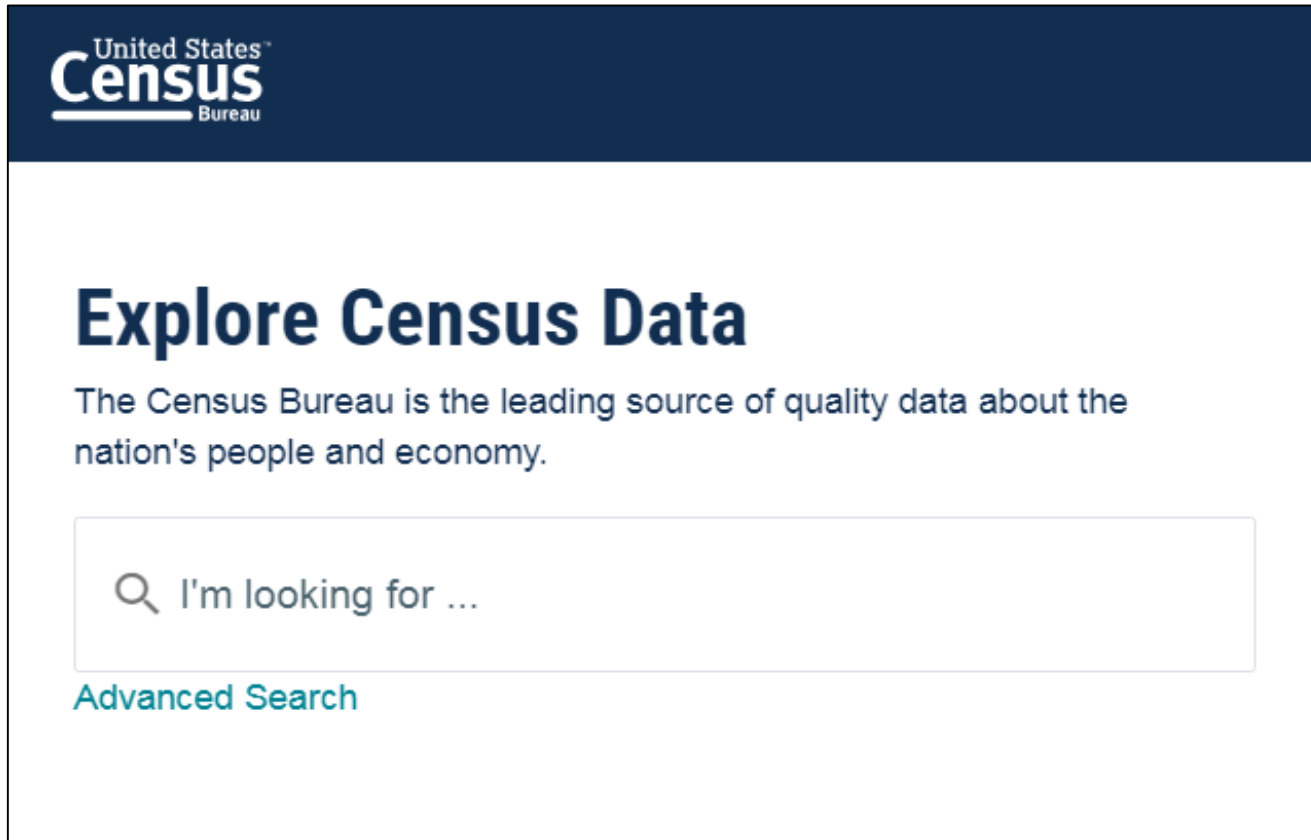
- Pequot
- Pima**
- Piscataway
- Pit River
- Pomo
- Pueblo
- Puget Sound Salish
- Quapaw
- Quinault
- Rappahannock
- Reno-Sparks
- Round Valley

« PIMA

- Pima
- 5A - All available Pima tribes
- 12J - Pima alone (G84, G91)
- 12K - Gila River Indian Community of the Gila River Indian Reservation alone (G84)
- 12L - Pima alone (G84)
- 12M - Salt River Pima Maricopa Indian Community alone (G84)
- 252 - Pima tribal group

# Tips & Tricks

# Single Search - Quick Wins for All Users



The screenshot shows the top of the United States Census Bureau website. At the top left is the logo for the United States Census Bureau. Below the logo is the heading "Explore Census Data" in a large, bold, dark blue font. Underneath the heading is a paragraph of text: "The Census Bureau is the leading source of quality data about the nation's people and economy." Below this text is a search bar with a magnifying glass icon and the placeholder text "I'm looking for ...". Below the search bar is a link labeled "Advanced Search" in a teal color.

Use for quick wins to find things like:

- **Simple statistics**  
e.g. Percent bachelor's degree
- **Profile for a single geography**  
e.g. Washington, D.C. profile
- **NAICS**  
e.g. 531110
- **Table ID**  
e.g. B19013
- **Groups of tables**  
e.g. DP

# Advanced Search – More Complex Searches

The screenshot shows the U.S. Census Bureau Advanced Search interface. At the top left is the 'United States Census Bureau' logo. To its right is a search bar with a magnifying glass icon and the word 'Search'. Below the search bar, there are two main sections: 'FILTERS' on the left and 'TOPICS' on the right. The 'FILTERS' section includes links for 'Topics', 'Geography', 'Years', 'Surveys', and 'Industries'. The 'TOPICS' section is titled '« TOPICS' and contains a list of topic categories: 'Business and Economy', 'Education', 'Employment', 'Families and Living Arrangements', 'Government', 'Health', 'Housing', 'Income and Poverty', 'Populations and People', and 'Race and Ethnicity'. This entire 'TOPICS' list is enclosed in a red rounded rectangle. At the bottom of the interface, there is a 'Search Query' input field, a copy icon, a 'VIEW QUERY' button, a 'VIEW ALL RESULTS' button, and an upward-pointing arrow icon.

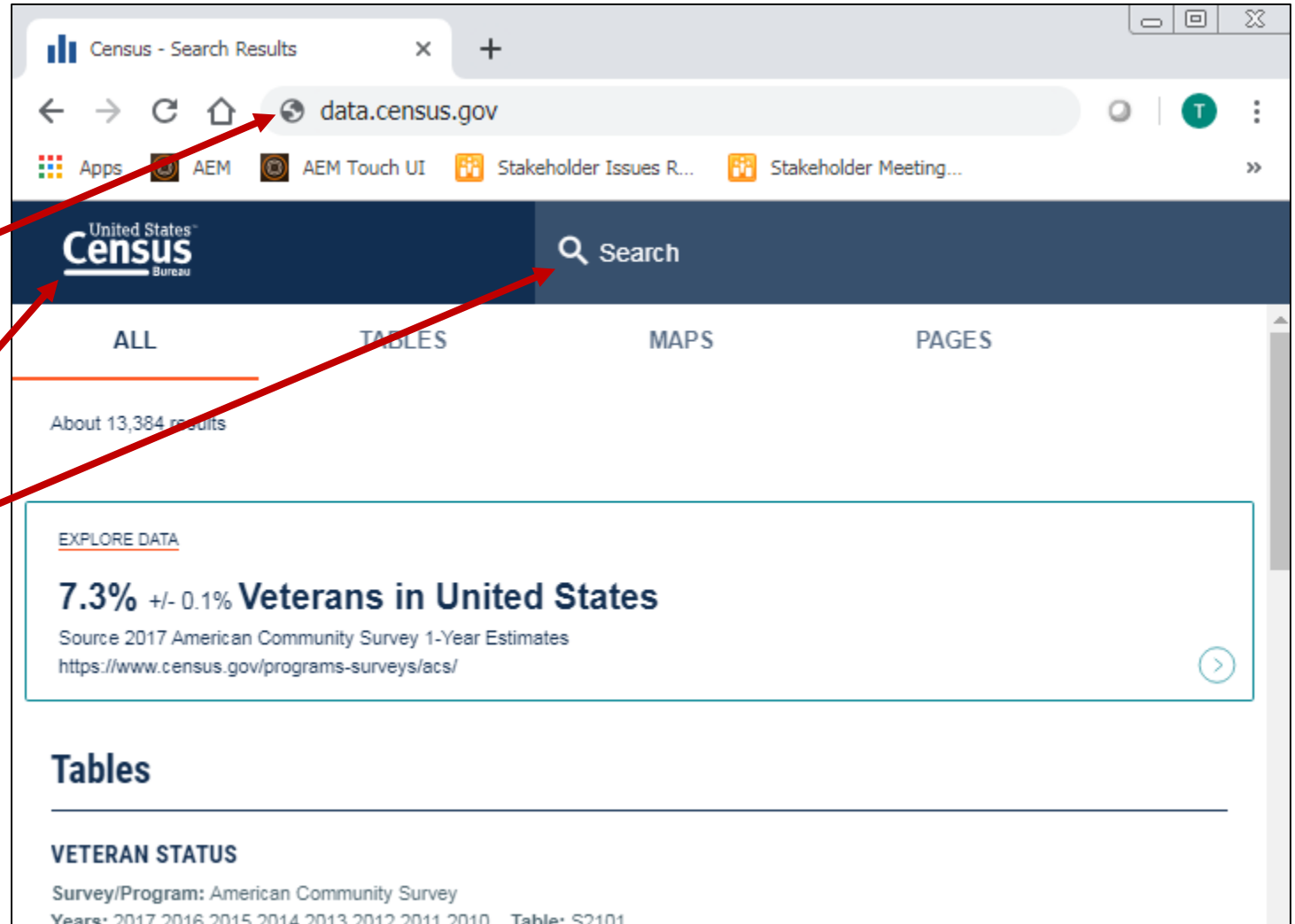
- **Survey/Program or Table Type**  
e.g. ACS 1-Year Detailed Tables
- **Geographies with complex names**  
e.g. Census Tract 47.02, Washington, D.C.
- **Collections of geographies**  
e.g. All counties in Maryland
- **Cross tabulations**  
e.g. Income by educational attainment
- **Detailed pop groups**  
Race, Tribal, Hispanic Origin, Ancestry,  
and country of birth groups

Explore the new layout of topics in the advanced search

# Clearing Your Search

Three ways to clear your search and start new:

- Type data.census.gov in the address bar
- Click on the Census Bureau logo in the upper left
- Type a new search in the single search bar

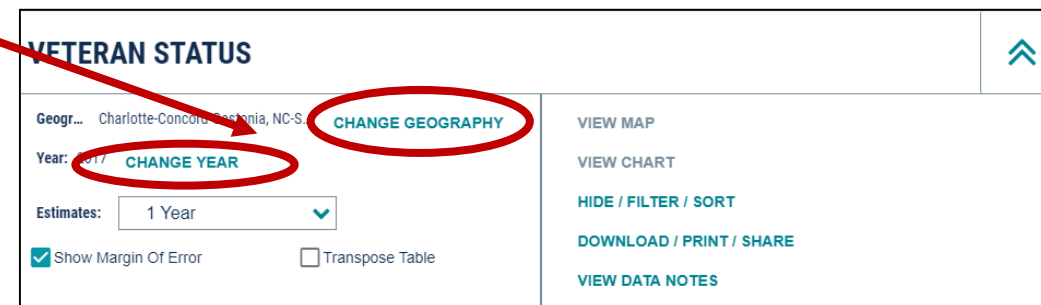
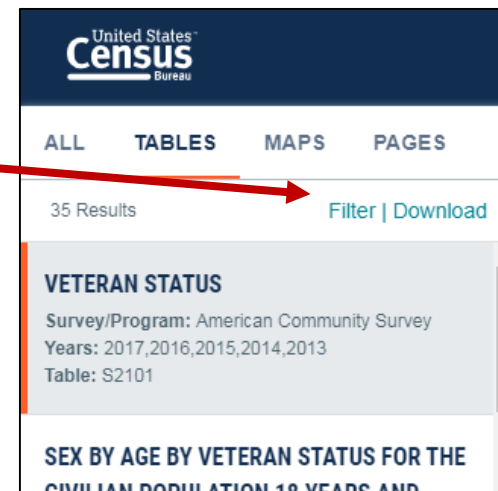


The screenshot shows a web browser window with the address bar containing 'data.census.gov'. The page header features the 'United States Census Bureau' logo on the left and a search bar on the right. Below the header, there are navigation tabs for 'ALL', 'TABLES', 'MAPS', and 'PAGES'. The main content area displays search results, including a prominent result for '7.3% +/- 0.1% Veterans in United States' with a source of '2017 American Community Survey 1-Year Estimates'. Below this, there is a section for 'Tables' with a sub-section for 'VETERAN STATUS'.

# Editing Your Search

## Filters:

- Advanced Search
- Filters link in the table/map results page
- Change Geo/Year/Industry in the full table view - Expand the down chevron in Customize Table



# Looking Ahead

# Performance Improvements

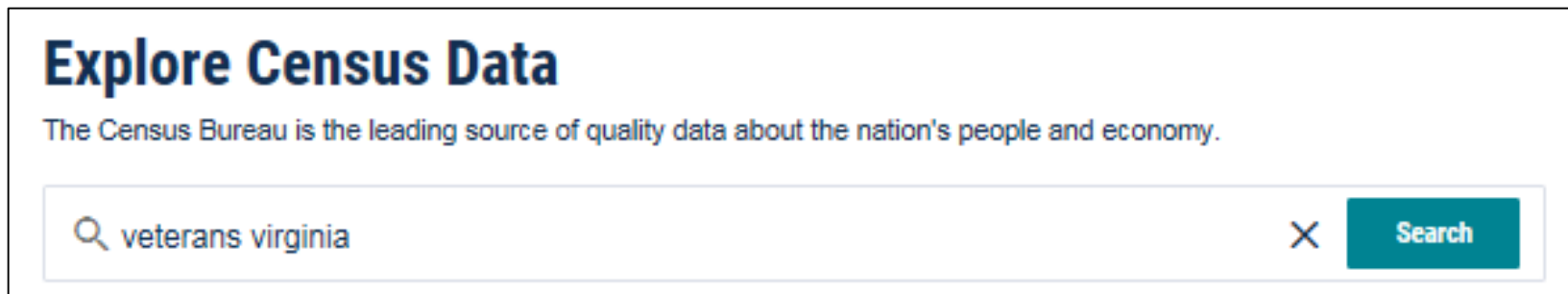
- Acquiring additional hardware
- Re-engineering code base
- Improve caching methodology





# Search Relevancy Improvements

- Rebuilding Entity Recognition
- Partnering with data providers for featured and curated results
- Working on a proof of concept to handle searching of unstructured content (e.g., webpages, PDF) from census.gov



**Explore Census Data**

The Census Bureau is the leading source of quality data about the nation's people and economy.

🔍 veterans virginia × **Search**

# Customer Driven Requests:

- Ability to cut and paste from table into an Excel
- Download and print an image of the table
- Freeze the first column when scrolling to the right
- Ability to toggle quickly between years

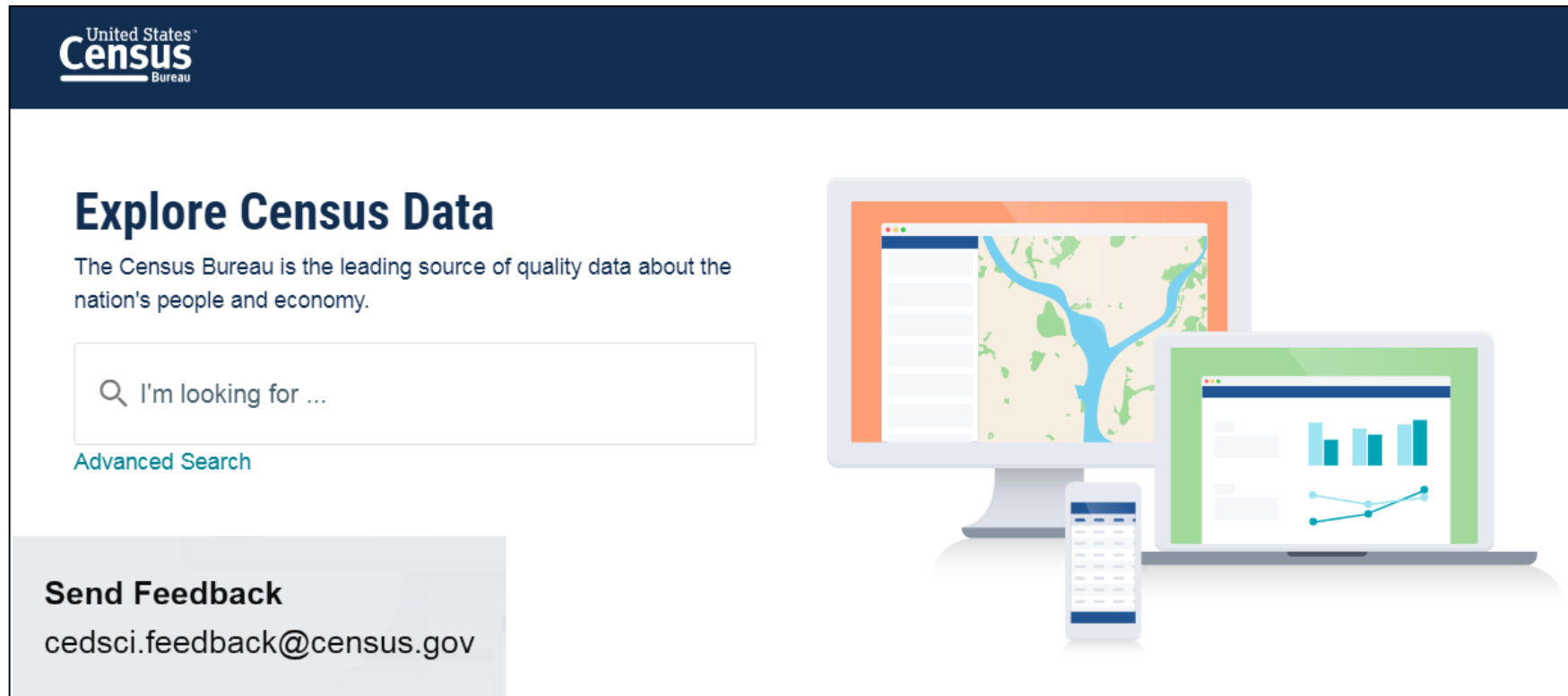
# Plans to Add More Checkboxes to Select All Geos in a List

« TEXAS

- All counties in Texas
- Anderson County, Texas
- Anderson County, Texas -- Rural
- Anderson County, Texas -- Urban
- Andrews County, Texas
- Andrews County, Texas -- Rural
- Andrews County, Texas -- Urban
- Angelina County, Texas

Pseudo Geo	ETE	PL	Demo
All Divisions (300) within United States (300)		X	
All States (340) within United States and Puerto Rico (300)		X	
All States (340) within United States, Puerto Rico, and the Island Areas (300)		X	
All Counties (350) within United States (310)		X	
All Counties (350) within United States and Puerto Rico (310)		X	
All Counties (350) within State (340)		X	
All Counties (350) fully/partially within Congressional District (500)		X	
All County Subdivisions (360) within State (340)		X	
All County Subdivisions (360) within County (350)		X	
All County Subdivisions (360) fully/partially within Congressional District (500)		X	
All Blocks (300) within County (350)		X	
All Blocks (300) within Place within State (300)		X	
All Census Tracts (340) within United States (300)		X	
All Census Tracts (340) within State (340)		X	
All Census Tracts (340) within County (350)		X	
All Census Tracts (340) fully/partially within Congressional District (500)		X	
All Block Groups (350) within State (340)		X	
All Block Groups (350) within County (350)		X	
All Block Groups (350) fully/partially within Congressional District (500)		X	
All Congressional Districts (116th Congress) (500) within United States (310)		X	
All Congressional Districts (116th Congress) (500) within State (340)		X	
All State Legislative Districts, Upper Chamber (500) within State (340)		X	
All County Subdivisions (or parts) (610) within State Legislative District (Upper) (310)		X	
All Census Tracts (340) within CSA (330)		X	
All Block Groups (350) fully/partially within Metro/Micro Statistical Area (330)		X	
All Block Groups (350) fully/partially within Metro Division within Metro Statistical Area (330)		X	
All Block Groups (350) within CSA (330)		X	
All Places (300) fully/partially within Metro/Micro Statistical Area (330)		X	
All Places (300) fully/partially within Metro Division within Metro Statistical Area (330)		X	
All Places (300) fully/partially within CSA (330)		X	
parts (614) within State Legislative District (Upper)			X
Lower Chamber (620) within State (340)			X
parts (623) within State Legislative District (Lower)			X
parts (624) within State Legislative District (Lower)			X
ary (350) within State (340)			X
ry (360) within State (340)			X
370) within State (340)			X
within Metro/Micro Statistical Area (330)			X
within Metro Division within Metro Statistical			X
within CSA (330)			X
within Combined NECTA (305)			X
within NECTA (350)			X
within NECTA Division within NECTA (305)			X
NA/HML (290)			X
partially within Metro/Micro Statistical Area (310)			X
partially within Metro Division within Metro			X
within United States (310)			X
within United States (300)			X
within United States and Puerto Rico (310)			X
within United States (310)			X
10th Congress) (500) fully/partially within			X
10th Congress) (500) fully/partially within			X
10th Congress) (500) fully/partially within Metro			X
10th Congress) (500) fully/partially within CSA			X

# Our Development Depends on **YOUR** Feedback



United States  
**Census**  
Bureau

## Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

🔍 I'm looking for ...

[Advanced Search](#)

**Send Feedback**  
cedsci.feedback@census.gov

Check out our preview platform at [data.census.gov](https://data.census.gov) and provide comments at [cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov).



Receive Feedback



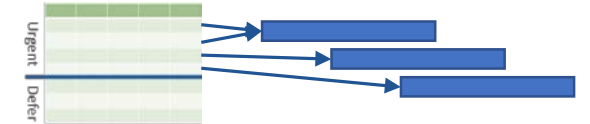
Collect Feedback to see if Original Concern was Remedied



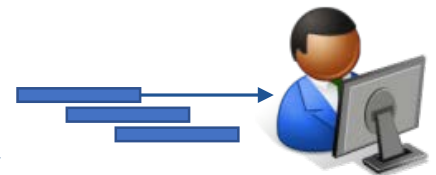
Validate and Prioritize Issues



Discuss Issues with Developers



Distribute Issues to Value Team for Prioritization and Incorporation in Next PI or on the Roadmap



Developers Address Issues



Testing Conducted Internally



Release to the Public

# Consolidated Feedback Process

## Feedback

Email your comments to  
[cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov)

## Learn More and Share

Recorded Webinar:  
[census.gov/data/academy/webinars/2019/census-website-updates.html](https://census.gov/data/academy/webinars/2019/census-website-updates.html)

Release Notes & FAQs:  
[data.census.gov/assets/faqs-release-notes.pdf](https://data.census.gov/assets/faqs-release-notes.pdf)

## Stay in Touch

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301-763-5247

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301-763-4502

# Live in the DC area and want to be part of our usability tests?

The Human Factors Research Group at the U.S. Census Bureau conducts usability tests of data.census.gov after each release. If you are an expert data user, come help us make or user friendly!

Where: U.S. Census Bureau Headquarters, Suitland, MD

Length of usability session: 1 hour

Compensation: \$40\*

\*Federal employees are not eligible to receive compensation

Contact: Kevin Younes

301-763-4979

[csm.participate@census.gov](mailto:csm.participate@census.gov)

Re: data.census.gov



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)