

# **Census Business Builder: Updates for Version 2.6+**

GPO FDLP Webinar  
August 29<sup>th</sup>, 2019

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US Census Bureau



# Census Business Builder: Small Business and Regional Analyst Editions

<https://www.census.gov/data/data-tools/cbb.Webinars.html>

## Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
  - **BLS**, USDA, & third party
- Leverage existing Census investments
  - Esri, API
- Use latest technology
  - Cloud
- Provide for free

## CBB Home Page

<https://www.census.gov/data/data-tools/cbb.html>

# Prior Changes in Release 2.5 and Earlier

- Data

- SBE & RAE

- Workforce data from the QWI
    - Residential building permits data
    - Upload your own data

- Functionality

- SBE and RAE

- Add reference layers and to change the basemap
    - Change the default map color palate and classing scheme

- RAE only

- Build regions of all supported geographic areas
    - Build regions of 2+ different types of areas

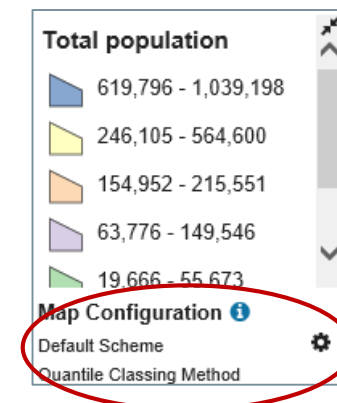
Please Select a Map Variable

Primary Category

Customers Businesses **Workforce** Building Permits Consumer Spending **My Variables**

Secondary Category

Demographic Characteristics Characteristics  Socioeconomic Characteristics  Housing



# Key Changes for Release 2.6 (released August 16<sup>th</sup>, 2019)

- Data

- Bureau of Labor Statistics [Quarterly Census of Employment and Wages](#) (QCEW) data

- Functionality

- SBE and RAE

- View data from selected programs on a **3<sup>rd</sup> dimension**
  - Employment size (CBP) and worker age (QWI)
- NAICS and Geography vintages updated from 2012 to 2017

- RAE only

- Build regions via **3 drawing tools** (rectangle, circle, and polygon)
- **Links** from list of area components of region on cover page of Region report to reports for each individual area

Meaning of Employment size of establishment
All establishments
Establishments with 1 to 4 employees
Establishments with 5 to 9 employees
Establishments with 10 to 19 employees
Establishments with 20 to 49 employees
Establishments with 50 to 99 employees
Establishments with 100 to 249 employees
Establishments with 250 to 499 employees
Establishments with 500 to 999 employees
Establishments with 1,000 employees or more

**Charlotte area** is comprised of:

- Charlotte city, North Carolina
- Weddington town, North Carolina
- Matthews town, North Carolina
- Pineville town, North Carolina
- Mint Hill town, North Carolina

# CBB 2.6 Demo

United States Census Bureau


Census Business Builder: *Small Business Edition* - 2.6

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## Determine the Best Location for Your Business

### 1. What type of business do you want to research?


Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)




Construction




Food Services




Healthcare



Personal Services



Prof & Biz Services



Retail

or Search for your type of business

# Key Changes for Release 3.0 (scheduled for December 2019) and Beyond

- 3.0
  - Data
    - Updating the vintage of nearly all data sources (to 2018)
  - Functionality
    - Numerous platform updates, including some that will allow users to view all U.S. counties and auto-filter refresh
- 3.1 and beyond
  - Data
    - International Trade data by country; 2017 Economic Census
  - Functionality
    - Drill down to full NAICS hierarchy in RAE
    - Create own variables in map and/or report
    - Multiple map variables
    - Improved geo and variable searching
    - Address API “challenges”



# Q & A and Thank You!

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