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Resources across the generations

Government Information to Cover Everyone
from the Greatest Generation to

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DEFINING THE GENERATIONS

Defining the "generations" is not an exact science - the breakdowns are subjective and generalized. One can find disagreements over the time frames covered by the generations and the names given to the generations as well as complaints about the over-generalized "personality" of the generations

Previous generations in History

[https://www.lifecourse.com/assets/files/gens_in_history\(1\).pdf](https://www.lifecourse.com/assets/files/gens_in_history(1).pdf)

Enlightenment(born 1674–1700) This generation grew up as protected children when families were close, youth risk discouraged, and good educations and well-connected marriages highly prized. Coming As young adults, this generation provided the colonies' first large cadre of credentialed professionals, political managers, and plantation administrators.

Compromise(born 1767–1791) This generation grew up “rocked in the cradle of the Revolution” as they watched brave adults struggle and triumph. As young adults, they became what historian Matthew Crenson calls “the administrative founding fathers”

Lost(born 1883–1900) This generation grew up amidst urban blight, unregulated drug use, child “sweat shops,” and massive immigration. Their independent, streetwise attitude lent them a “bad kid” reputation. After coming of age as “flaming youth,” doughboys, and flappers, they were alienated by a war whose homecoming turned sour. Their young-adult novelists, barnstormers, gangsters, sports stars, and film celebrities gave the roar to the '20s. The Great Depression hit them in midlife, at the peak of their careers.

LIVING GENERATIONS

[https://www.lifecourse.com/assets/files/gens_in_history\(1\).pdf](https://www.lifecourse.com/assets/files/gens_in_history(1).pdf)

Generation

G.I.

Silent

Boomer

Gen-X

Millennial

Homeland



Age

91–114

73–90

55–72

34–54

11–33

0–10

G.I. (born 1901–1924)

THE GREATEST GENERATION

This generation developed a special and “good kid” reputation as the beneficiaries of new playgrounds, scouting clubs, vitamins, and child-labor restrictions. They came of age with the sharpest rise in schooling ever recorded. As young adults, their uniformed corps patiently endured depression and heroically conquered foreign enemies.

John Kennedy, Ronald Reagan, Walt Disney, Judy Garland, John Wayne, Walter Cronkite

Silent

(born 1925–1942) This generation grew up as the suffocated children of war and depression. They came of age just too late to be war heroes and just too early to be youthful free spirits.

Colin Powell, Walter Mondale, Woody Allen, Martin Luther King, Jr., Elizabeth Taylor, Elvis Presley

Boom

(born 1943–1960) This generation basked as children in Dr. Spock permissiveness, suburban conformism, Beaver Cleaver friendliness, and Father Knows Best complacency. From the Summer of Love to the Days of Rage, they came of age rebelling against the worldly blueprints of their parents.

Bill & Hillary Clinton, George & Laura Bush, Steve Jobs, Cornel West, Robin Williams

Generation X

(born 1961–1981) This generation survived a “hurried” childhood of divorce, latch keys, open class-rooms, devil-child movies, and a shift from G to R ratings. They came of age hearing themselves denounced as so wild and stupid as to put *The Nation At Risk*. As young adults, maneuvering through a sexual battlescape of AIDS and blighted courtship rituals—they dated and married cautiously. In jobs, they embraced risk and free agency over loyal corporatism.

Barack Obama, Sarah Palin, Tom Cruise, Quentin Tarantino, Jeff Bezos, Michael Jordan

Millennial

(born 1982–2004) This generation first arrived amid “Babies on Board” signs, when abortion and divorce rates ebbed, the popular culture recast babies as special, and hands-off parental styles were replaced by attachment-parenting obsessiveness. Child abuse and child safety became hot topics, while books teaching virtues, values, and team-playing citizenship became best-sellers. As Millennials began reaching their teens in the late 1990s, youth volunteering and community service surged—while teen rates of drinking, smoking, and violent crime declined steeply.

Mark Zuckerberg, LeBron James, Miranda Cosgrove, Michelle Wie, Miley Cyrus, Christopher Paolini

Homeland

(born 2005–?) This generation comprise Americans who will never recall any year of prosperity before the catastrophic global financial meltdown of 2008—nor any national leader before the election of America’s first African-American President. As post-9/11 infants growing up in the shadow of the America’s Asian wars and the new U.S. Department of Homeland Security, they mostly believe that the purpose of government is to “keep us safe.” Carefully raised by hands-on Gen-X parents who don’t dare let their own kids take the same risks they themselves took, Homelanders literally spend more time “at home” (with their multiple digital platforms) than any earlier child generation in history.

Understanding and Teaching Generation Y

https://americanenglish.state.gov/files/ae/resource_files/reilly_understanding_and_teaching_generation_y.pdf

The Baby Boomer generation (1946–1964). This large generation was due to the many soldiers who returned home after World War II and started families. More people were born in this twenty-year period than at any other time in United States history.

Generation X (1965–1980). This generation was much smaller than the Boomer generation. Gen Xers have been generally characterized as hard working, independent, and skeptical



Understanding and Teaching Generation Y



Generation Y (1981–1999). This generation came into being during the last two decades of the 20th century. Its members are identified as confident and technologically advanced, and they come with a sense of entitlement.

Generation Z (2000–present). This name refers to those born since 2000, a group that has received little attention in the literature thus far.

Gen Y is tech-savvy

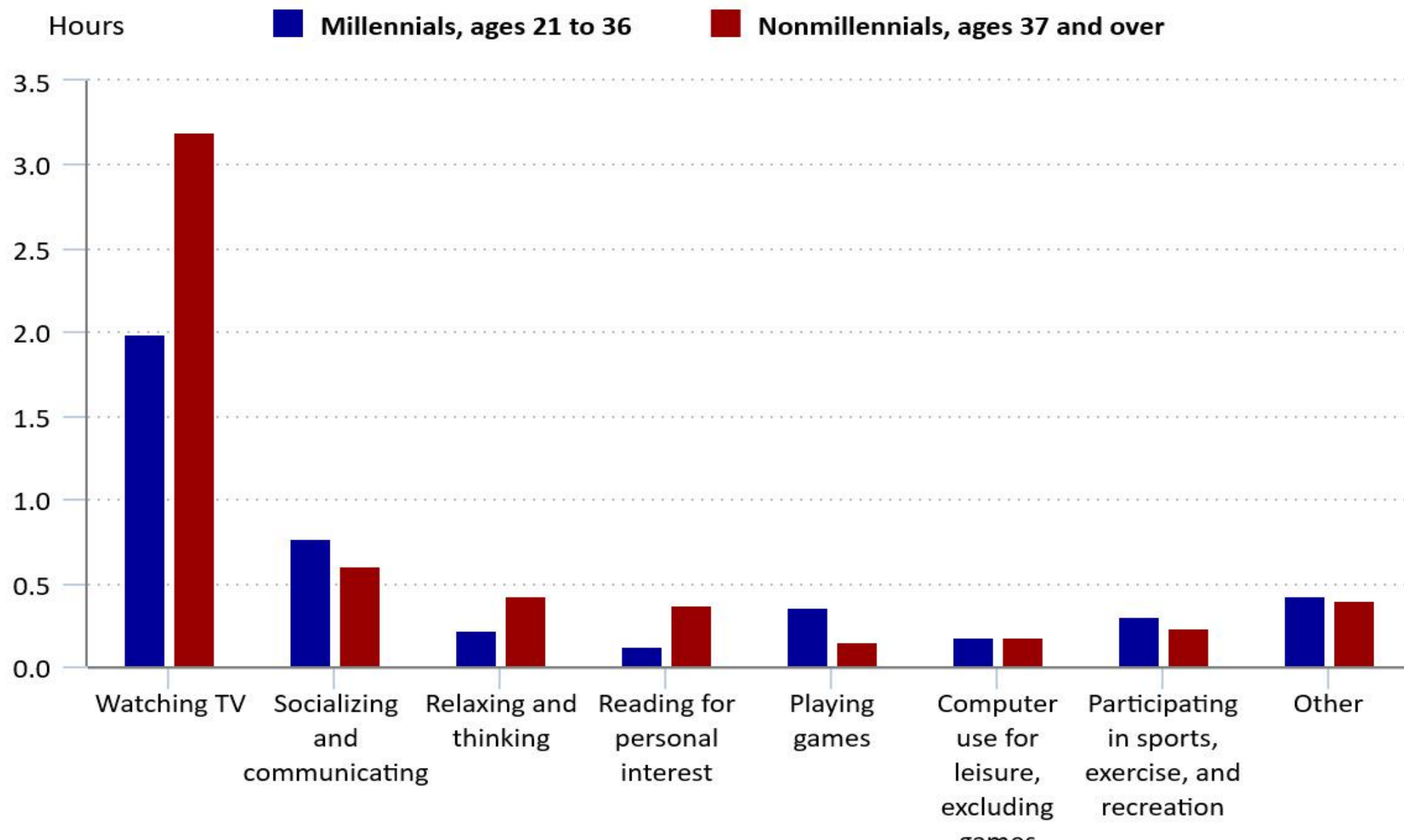
The most salient characteristic of this generation is its comfort with technology. These are the digital natives, or people born into a technological world.



Gen Y's predilection for entertainment and games

Gen Y listens to an iPod on a roller coaster because the roller coaster is not entertaining enough

Figure 2. Average hours per day millennials and nonmillennials spent on selected leisure and sports activities in 2017



<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3304890/>

The Baby Boomers' Intergenerational Relationships

In young adulthood, the Baby Boomers encountered remarkably different social circumstances than their parents did, including the women's movement, the sexual revolution, rising divorce rates, and enhanced educational opportunities.

Societal changes continue to shape their family ties. Increased use of technologies and a poor economy have led to disparities with their own grown children.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3304890/>

The Baby Boomers' Intergenerational Relationships

As the Baby Boomers enter late life, they face greater demands from aging parents confronting health declines and grown children experiencing economic difficulties.

Complex economic and social demands make it difficult for the Baby Boomers' children to gain a foothold in adulthood

SOURCES FOR THE ABOVE INFORMATION

Market Segmentation: **GENERATIONAL**

<http://www.loc.gov/rr/business/marketing/generational.html>

The Baby Boomers' Intergenerational Relationships

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3304890/>

Time use of millennials and nonmillennials

<https://www.bls.gov/opub/mlr/2019/article/time-use-of-millennials-and-nonmillennials.htm>



Gen Z: Studies Show Higher Rates of Depression

<https://www.voanews.com/student-union/gen-z-studies-show-higher-rates-depression>

Generations in History

[https://www.lifecourse.com/assets/files/gens_in_history\(1\).pdf](https://www.lifecourse.com/assets/files/gens_in_history(1).pdf)

SEARCH TERMS FOR GENERATIONS

Generations does not work well and results in links to electrical generators, nuclear generators, and links to generations of various chemical and medical tests

Try instead:

Across the ages

Aging

Young Adult

Generation Z



Generation X

Baby Boomers

Millennials

Child

LC SUBJECT HEADINGS

[Aged--United States--Statistics](#)

[Middle aged consumers--United States](#)

[Baby boom generation--United States](#)

[Teenage consumers](#)

[Child consumers--United States](#)

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Display options: Extended | Brief

Records 1 - 10 of 111 (maximum display and sort is 2000 records)

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#	Title	Year	Author	SuDoc Number	Internet Access
1	<input type="checkbox"/> Millennials in the child support program /	2020	Sorensen, Elaine,	HE 24.2:C 43/3	https://purl.fdlp.gov/GPO/gpo138584
2	<input type="checkbox"/> Providing for consideration of the bill (H.R. 823) to provide for the designation of certain wilderness areas, recreation management areas, and conservation areas in the State of Colorado, and for other purposes; providing for consideration of the bill (H.R. 1373) to protect, for current and future generations, the watershed, ecosystem, and cultural heritage of the Grand Canyon region in the S	2019	United States Congress House Committee on Rules,	Y 1.1/8:116-264/CORR.	https://purl.fdlp.gov/GPO/gpo128157 https://purl.fdlp.gov/GPO/gpo128158
3	<input type="checkbox"/> Providing for consideration of the bill (H.R. 823) to provide for the designation of certain wilderness areas, recreation management areas, and conservation areas in the State of Colorado, and for other purposes; providing for consideration of the bill (H.R. 1373) to protect, for current and future generations, the watershed, ecosystem, and cultural heritage of the Grand Canyon region in the S	2019	United States Congress House Committee on Rules,	Y 1.1/8:116-264/CORR.	
4	<input type="checkbox"/> Examining efforts to maintain and revitalize native languages for future generations : hearing before the Committee on Indian Affairs, United States Senate, One Hundred Fifteenth Congress, second session, August 22, 2018.	2018	United States Congress Senate Committee on Indian Affairs,	Y 4.IN 2/11:S.HRG.115-367	
5	<input type="checkbox"/> Examining efforts to maintain and revitalize native languages for future generations : hearing before the Committee on Indian Affairs, United States Senate, One Hundred Fifteenth Congress, second session, August 22, 2018.	2018	United States Congress Senate Committee on Indian Affairs,	Y 4.IN 2/11:S.HRG.115-367	https://purl.fdlp.gov/GPO/gpo112723
6	<input type="checkbox"/> Examining efforts to maintain and revitalize native languages for future generations : hearing before the Committee on Indian Affairs, United States Senate, One Hundred Fifteenth Congress, second session, August 22, 2018.	2018	United States Congress Senate Committee on Indian Affairs,	Y 4.IN 2/11:S.HRG.115-367	
7	<input type="checkbox"/> S. 2257, the National Park Service Centennial Act : hearing before the Committee on Energy and Natural Resources, United States Senate, One Hundred Fourteenth Congress, first session, December 8, 2015.	2017	United States Congress Senate Committee on Energy and Natural Resources,	Y 4.EN 2:S.HRG.114-492	

CATALOG OF U.S. GOVERNMENT PUBLICATIONS (CGP)

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Results for Keywords= MILLENNIALS

Sort options: Year(d)/Title | Year(a)/Title | Title/Year(d) | SuDoc (a)

Display options: Extended | Brief

Records 1 - 2 of 2 (maximum display and sort is 2000 records)

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#	Title	Year	Author	SuDoc Number	Internet Access
1	Early millennials : the sophomore class of 2002 a decade later /	2017	Chen, Xianglei,	ED 1.328/5:M 61	http://purl.fdlp.gov/GPO/gpo82640
2	Federal workforce, lessons learned for engaging millennials and other age groups : testimony before the Subcommittee on Regulatory Affairs and Federal Management, Committee on Homeland Security and Governmental Affairs, U.S. Senate /	2016	United States Government Accountability Office,	GA 1.5/2:GAO-16-880 T	http://purl.fdlp.gov/GPO/gpo73059

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You can revise your search:

WRD = (MILLENNIALS)

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generations



Home for Generations II | Coon Rapids, MN - Official Website

www.coonrapidsmn.gov/547/Home-for-Generations-II

Home for Generations II provides financial incentives to homeowners who undertake large remodeling projects valued at \$35,000 or more. Financial ...

Generations in the workplace.

www.ncbi.nlm.nih.gov/pubmed/23413618

1. Hosp Health Netw. 2013 Jan;87(1):26-31, 1. **Generations in the workplace.** Putre L. With four distinct **generations** of employees bringing different ...

Next Generation Learning Standards | New York State ...

www.nysed.gov/next-generation-learning-standards

New York State **Next Generation Learning Standards** Now Available. The Board of Regents adopted the newly revised English Language Arts and Mathematics ...

Communicating total rewards to the generations.

www.ncbi.nlm.nih.gov/pubmed/15977748

Communicating total rewards to the generations. Reynolds LA(1). Author information: (1)Total Reward Communication, Deloitte Consulting, LLP, USA. This ...

DNR - Recreation Passport

www.michigan.gov/dnr/0,4570,7-350-79134_79210---,00.html

CB Millennials Outnumber Baby Boomer | Census - Web Page Results | +

https://data.census.gov/cedsci/webpages?q=generational+differences&hidePreview=false&tid=ECNBASIC2017.EC1722BASIC

United States Census Bureau

generational differences

ALL TABLES MAPS **PAGES**

About 2,189 results | Filter

An Analysis of the Millennial Generation
...the "millennial" **generation differs** from other **generations**...the Millennial **Generation** An Analysis of the Millennial **Generation** Component ID:...the "millennial" **generation differs** from other **generations**. They will analyze

An Analysis of the Millennial Generation
...the "millennial" **generation differs** from other **generations**...the Millennial **Generation** An Analysis of the Millennial **Generation** Component ID:...the "millennial" **generation differs** from other **generations**. They will analyze

Immigrant Voting in the United States
Census Bureau examines a number of **generational** characteristics, including voting...third-and-higher **generation**. In other words, the first and second **generations'** shares

Differences between the CPS and the CPS ASEC
Table detailing the similarities and **differences** between the CPS and its Annual and...Survey (CPS) > **Differences** between the CPS and the CPS ASEC **Differences** between the...Current Population Survey (CPS) **Differences** between the Current Population Survey

Send Feedback
cedsci.feedback@census.gov

Analysis of the Differences in American Community Survey Respondent... Papers > Exploratory Analysis of the Differences in American Community Survey... Exploratory... Exploratory Analysis of the




<https://data.census.gov/cedsci/webpages?q=generational%20differences&hidePreview=false&tid=ECNBASIC2017.EC1722BASIC>


<https://www.census.gov/schools/activities/sociology/millennials.html>




Parents, caregivers and teachers: Explore this page for at-home or distance learning activities.

// Census.gov > Our Surveys & Programs > Statistics in Schools > Activities > Sociology Worksheets > An Analysis of the Millennial Generation

 **An Analysis of the Millennial Generation**



 **STATISTICS IN SCHOOLS**


Activity Description

 Students will look at data showing how the “millennial” generation differs from other generations. They will analyze and evaluate social changes evident in the data. Then they will work with a partner to compose a newsletter.

Teacher Notes

Blooms Taxonomy

Analyzing



Creating

Students will **analyze** and **create** a newsletter using data from 1980 to 2013.

Subject

Is this page helpful? Yes No

High School Geography

FSD 3:51 PM

<https://www.census.gov/newsroom/press-releases/2015/cb15-113.html>

Millennials Outnumber Baby Boomers and Are Far More Diverse, Census Bureau Reports

June 25, 2015

Release Number CB15-113



<https://www.federalreserve.gov/econres/feds/files/2018080pap.pdf>

Are Millennials Different?



across age ranges

Search Results

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Videos

Journals

Podcasts

[Advanced Search](#)

8,589 results returned for *across age ranges*

[Lupus Awareness | CDC](#)

<https://www.cdc.gov/lupus/features/lupus-awareness/>

Lupus is a disease that can affect people of all **ages**, races, and ethnicities. The signs and symptoms vary.

[Self-Reported Cognitive Impairment Across Racial/Ethnic Groups in the United States, National Health](#)

https://www.cdc.gov/pcd/issues/2018/17_0338.htm

Preventing Chronic Disease (PCD) is a peer-reviewed electronic journal established by the National Center for Chronic Disease Prevention and Health Promotion. PCD provides an open exchange of information and knowledge among resear...

[Reduced Disparities in Birth Rates among Teens Aged 15–19 Years in the United States | About | Teen](#)



Caring for Children in a Disaster

[CDC](#) > [Caring for Children in a Disaster](#) > [Tools and Resources](#) > [Emergency Kit Checklists](#)



🏠 Caring for Children in a Disaster

[How Children are Different](#)

[Why CDC Makes It a Priority](#)

[Helping Children Cope](#)

[Children with Special Healthcare Needs](#)

[Before, During, & After an Emergency](#) +

[Specific Threats](#) +

[Real Stories](#) +

[Tools and Resources](#) -

Emergency Kit Checklist for Kids and Families

An emergency kit has all of the things that you and your family may need during an emergency in which you may have to stay inside for longer than usual or the electricity could go out. Making a family emergency kit can be fun for the family to do together. Here's how to have a family emergency kit treasure hunt:

1. You will need a large plastic bin or box to put things into.
2. Answer the following questions to guide your treasure hunt.
3. Check items off the list as you put them into your emergency kit box.
4. Place an updated copy of your checklist inside your large plastic bin or box once your kit is put together to know what is inside the kit and to know where you can always find your checklist.



An emergency kit is a collection of items that you may need in an [emergency](#).

Do you have a child in your house who has a disability or special needs?

[View our checklist for Families with Children and Youth with Special Healthcare Needs \(CYSHCN\).](#)

Click the titles below to expand the list of items for that section

CDC Features

CDC > CDC Features > Life Stages & Populations



CDC Features

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Diseases & Conditions

Emergency Preparedness & Response

Environmental Health

Healthy Living

Injury, Violence & Safety

Life Stages & Populations

Emergency Preparedness for Older Adults

Emergency Preparedness for Older Adults

Follow these easy steps to make sure you're protected.

Natural disasters, such as hurricanes, tornadoes, and blizzards, may force you to evacuate your home or shelter-in-place at short notice. It is important to know what to do in case of an emergency well before disaster strikes.

If you are an older adult living in the community, you may face some challenges during an emergency. For example, you may have mobility problems, or chronic health conditions, or you may not have any family or friends nearby to support you. Support services that are usually available, such as help from caregivers or in-home health care and meal delivery services, may be unavailable for a period of time. In addition, older adults may experience challenges that come with advanced age, such as hearing or vision problems or cognitive impairment, which may make it difficult to access, understand, and respond to emergency instructions.

You or the person you care for can be prepared for emergency situations by creating a plan, reviewing or practicing it regularly, and keeping an emergency supply kit.



Market Segmentation: GENERATIONAL

- [Overview](#)
- [Child/Teen Baby Boomer/Mature](#)
- [Generation Z Trend Trackers](#)
- [Generation Y LC Subject Headings](#)
- [Generation X](#)

Overview






Defining the "generations" is not an exact science - the breakdowns are subjective and generalized. One can find disagreements over the time frames covered by the generations and the names given to the generations as well as complaints about the over-generalized "personality" of the generations. However, marketers and

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- Overview

From the Library of Congress

Five Generations Working Side by Side in 2020

				
TRADITIONALISTS	BOOMERS	GEN X	MILLENNIAL	GEN 2020
Born 1900-1945	Born 1946-1964	Born 1965-1976	Born 1977-1997	After 1997
Great Depression World War II Disciplined Workplace Loyalty Move to the 'Burbs' Vaccines	Vietnam, Moon Landing Civil/Women's Rights Experimental Innovators Hard Working Personal Computer	Fall of Berlin Wall Gulf War Independent Free Agents Internet, MTV, AIDS Mobile Phone	9/11 Attacks Community Service Immediacy Confident, Diversity Social Everything Google, Facebook	Age 15 and Younger Optimistic High Expectations Apps Social Games Tablet Devices



<https://www2.illinois.gov/sites/serve/volunteerism/generations/Pages/default.aspx>

Ages and Stages of Development

<https://www.cde.ca.gov/SP/CD/re/caqdevelopment.asp>

STATE RESOURCES

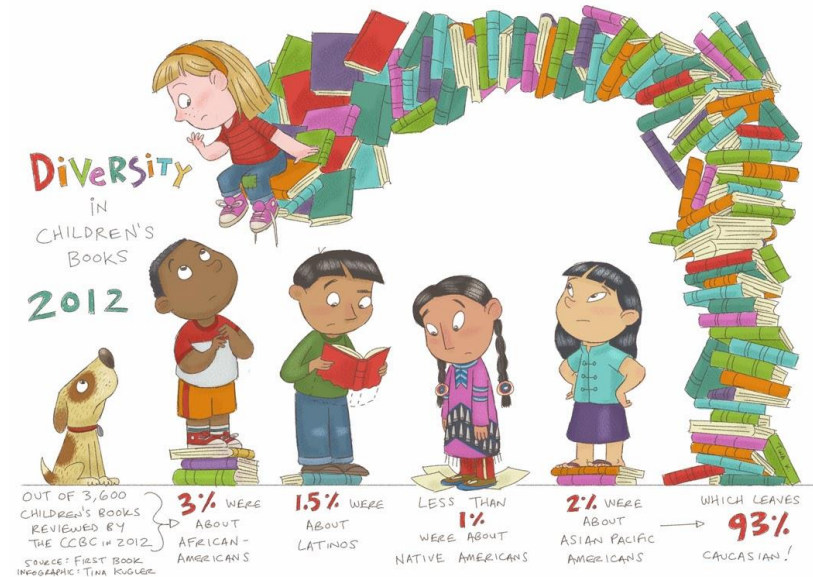


<https://www.doh.wa.gov/YouandYourFamily/InfantsandChildren/HealthandSafety/ParentsandFamiliesServicesandResources>

Jubilación

<https://www.usa.gov/espanol/violencia-domestica-y-maltrato-de-menores>

<https://www.usa.gov/espanol/jubilacion>



OTHER LANGUAGES

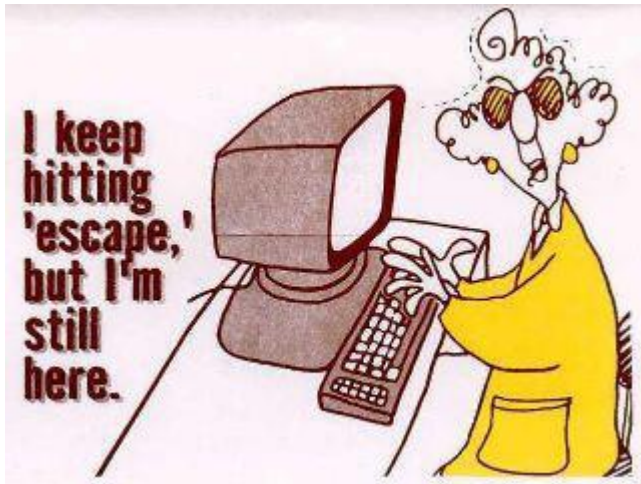
**Does Bilingualism
Influence Cognitive
Aging?**

Recent studies suggest that bilingualism improves later-life cognition¹ and delays the onset of dementia.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4320748/>

<https://www.usa.gov/>

<https://catalog.gpo.gov/F>



LET'S GO LIVE

[file:///C:/Users/jane/Desktop/Generational%20Market%20Segmentation%20\(Business%20Reference%20Services,%20Library%20of%20Congress\).html#overview](file:///C:/Users/jane/Desktop/Generational%20Market%20Segmentation%20(Business%20Reference%20Services,%20Library%20of%20Congress).html#overview)

IN HONOR OF OUR CULTURAL, RACIAL AND GENERATIONAL DIVERSITY



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