Documents Data Miner 2© Search Strategies & Statistics

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Development Background

Documents Data Miner 2_© http://govdoc.wichita.edu/ddm2

- Library management system for U.S. government documents.
- Assists in processing, cataloging and bibliographic control
- Web-based data mining tool
- Based on Documents Data Miner

 (1998)
- Developed as Library/IT collaboration

DDM_® Background: Development & partnership

- Began in 1996 at Wichita State University Libraries' Technical Services Department as a relational database in Paradox.
 - Nan Myers, Government Documents Cataloger
 - John Williams, Manager of Acquisitions
- Designed to support collection development and to provide union lists.

Development & partnership, continued

- Moved to Internet in 1997
 - Partnered with NIAR at WSU
 - John Ellis, Sr. Database Analyst, provided SQL Server database implementation, query algorithms, and Web database publication.
 - Project conception and management supplied by Nan Myers and John Williams.

Development & partnership, continued

- Built on official sources of data from the Government Printing Office files at the Federal Bulletin Board File Libraries
- Announced as a partnership site with the GPO in April 1998

DDM_© development goals

- Searchable List of Classes
- Searchable Inactive/Discontinued List
- Union Lists which could be associated with the List of Classes
- Collection Profiling Tools
- Directory and E-mail Access
- Mirroring & Security/User Profiling
- Open System Follow-ons

DDM2_© development goals

- Searchable Shipping Lists
- National shelf listing capability, recording items shipped to depositories from GPO
- Searchable Superseded List
- Provide export of USMARC records from GPO Cataloging (available at FBB 12/98 on)
- Identify subset of records with URLs

--continued

DDM2_© development goals

- Full-Text Indexing of GPO MARC Records
- Develop online national public access catalog to government information, which can be adapted for individual libraries
- Provide bulk export of GPO MARC Records.

<u>Databases in DDM2</u> Includes everything in DDM ...

- List of Classes
- Inactive or Discontinued Items List
- Item Lister's Current Item Number Selection Profiles for Depository Libs
- Government Authors File
- Federal Depository Libraries Directory

Databases in DDM2 PLUS ...

- 2002 Superseded List
- GPO Shipping Lists
- Shelf Lists
- GPO MARC Records
 - Records with URLs (subset of MARC records)

Development & partnership of DDM2_©

- DDM2© was announced in the Fall of 2001 as a pilot project.
- Collaboration between WSU Libraries and the University Computing Center.
- GPO/WSU Partnership arrangements for DDM2© are in process.
- Development team = Nan Myers, John Williams (Head/Acquisitions), & John Ellis, programmer, now Manager of Internet Applications for University Computing.

What was new in DDM2_© in 2003

- Login no longer required
- Full-text indexing in MARC and URL Locators, and Catalog
- Improved Excel formatting (XML)
 - Requires Excel 2000 w/SP3 or higher
 - Otherwise, use the CSV button
- Upgraded server to SQL Server 2000

What's new in 2006 & What's coming up

- MARC Record Download
 - Feature on the Tools Page
 - Allows batching records for download
 - By depository number
 - By SuDoc number
 - By Item number
 - By date
 - Can select URL records only
- Coming soon move DDM2 to another, faster webserver. DDM will go away.

Training

Getting started with DDM2®

Tools

- Session configuration*
 - Limit to your depository
 - Selecting to view selections of nearby depositories (i.e., set Union List)
- Set records per page
- Exports & Downloads
- Export last query into Excel or CSV
- Reports
- Agency/Sub-agency List (IE only)
- MARC Record Download

Modules

- List of Classes
- Inactive/Discontinued
- Superseded List (2002)
- Shipping Lists
- Shelf Lists
- MARC Locator
- Url Locator
- Catalog

List of Classes

Search by:

- Agency can search all, or limit via drop down box.
 - Note current total active items for each agency
- Item Number full item (exactly), or partial number
- SuDoc Stem can search full or partial. Wildcard searches using %
- <u>Title</u> exact or words from a title. Automatic left/right truncation.
- Format use drop down box
- Status active, inactive/discontinued or all

Possible uses

- Annual update cycle
 - Download agency file and review
 - Look at who is also selecting nearby
- Collection analysis
 - Limiting by format to evaluate what types of material you're selecting
 - Review collection by specific "titles" eg.
 Posters, Maps, General Publications

Inactive/Discontinued List

- Originally an important separate module
- Now can be accessed from the LOC module as well

2002 Superseded List

- A monograph publication, searchable just like the LIST OF CLASSES (on a "string").
- Searchable by:
 - Agency name
 - Item Number
 - SuDoc Number
 - Title
- Query return = Agency Name, SuDoc, Item Number, Title, Instructions, Regional Note, and filter by profile.

Shipping List Searching

- Only searchable depository shipping list utility.
- Search by:
 - Shipping List Number
 - Title
 - Fiscal Year and Month
 - Shipping Year and Month
 - Item Number
 - SuDoc Number
 - Category (All or filter for Paper, MF, Electronic, Separates.
 - Depository Filter (Note: this eliminates shipping lists with item numbers not selected by the depository.

Shipping List Services

- Searchable from January 1997 to present
- PDF Files Current Shipping lists to pdf versions from the FDLP Desktop.
- MARC Records Linked to MARC LOCATOR module. Download individual records or bulk.

How do we match MARC records to the Shipping Lists? Three steps ...

- Monographs
 - Exact match: item number + sudoc number
- Serials
 - Run for exact match:item number + sudoc stem
 - Run what's left for exact match:item number + sudoc stem + wildcard

The Shelf List: Derives from shipping lists

- Ties the individual pieces on the shipping lists to the MARC records and offers the only existing automated shelf-listing of multi-part titles and the general publications classes of the SuDoc class system.
- Currently holds data elements for 182,728 individually shipped pieces (10/2006)

Using the Shelflist Function

- 1. Use Depository Selection & Directory
- 2. Click on your Depository number
- 3. Search for group of documents
- Click on "Shelflist" when present in resulting table.

MARC LOCATOR

- Warehouses MARC records created by GPO Cataloging from monthly files posted at the FBB (began 12/98).
- Warehouses MARC records created by GPO Cataloging 1990-11/98 loaded as batch file on 10/02.
- Total MARC records on 10-19-06 = 242,273.

Searching the MARC Locator

- Full-text indexing environment
- Available fields:
 - OCLC number
 - Item or SuDoc numbers
 - Agency (from 1xx fields)
 - Title
 - Title Key Words
 - Subject (from 6xx fields)
 - Formats

Searching MARC Locator, cont.

- When searching full text on title or subject use "and" "or" or "near" as operators between words
- Phrase search using quotes also possible
- Help is very detailed might help, but probably not.

Query Return Provides:

- Title
- Item Number
- SuDoc Number
- Hotlinked PURLs
- OCLC number
- Access to the MARC view of record
- GPO timestamp
- Option to download the record into your OPAC
- If search is done on agency, agency name appears

URL LOCATOR

- Subset of MARC Locator
- Restricted to records with 856 field for hotlinking to Web resources
- Searchable in same multiple fields as MARC Locator records
- Query return provides same data as MARC Locator records

DDM2 Catalog

- Public access catalog to government information resources
- Both public and staff views
- Could serve as an individual library's government information catalog
 - Possible to filter against profile

Catalog public view includes:

- Title
- Author
- Publication
- Description
- Subject Headings
- Hotlinks from PURLs
- Call Number
- OCLC Number
- MARC Revision Date
 - Last update from GPO Cataloging

Subject headings

- Can be cut and pasted into a box at the bottom of the record.
- Clicking on "search" provides an index of all records with the same subject heading.

Staff view includes, in addition to MARC data:

- OCLC number
- Whether record is monograph or serial
- MARC revision date
 - Date of last GPO update
- DDM2© revision date
 - Date loaded into DDM2©

Using Documents Data Miner 2 in the Annual Selection Update Cycle

See "Hints for Using Documents Data Miner in the Annual Selection Update Cycle" from the University of Wisconsin/Madison online at:

http://www.library.wisc.edu/guides/govdocs/ federal/usingddm.htm

To create a list of all the adds and deletes to the *List of Classes* since June 1, 2005

- Select TOOLS from the top menu bar of the DDM2 homepage.
- 2. Scroll to the REPORTS heading.
- 3. For CSV version, click on CHANGES to the right of "CSV download of classlist..."
- 4. For Excel (XP or 2003) version, click on CHANGES SPREADSHEET to the right of "Excel (XP or 2003) download of classlist..."

To generate a list of items added to your own depository profile in the past 12 months (or # you want to track)

- Click on DEPOSITORY LIBRARY & SELECTION on the DDM2 homepage.
- Type your depository number in the DEPOSITORY NUMBER box.
- 3. Click on SUBMIT.
- Click on the deository number in the DEP# column.
- 5. Type the number of months you want to track in the NEW ITEMS IN LAST ____MONTH box.
- 6. Click on SUBMIT (in the left column).

To create a list of active SuDoc stems for each agency:

- 1. Click on LIST OF CLASSES on the DDM2 homepage.
- Select a field from the AGENCY drop down menu.
- 3. Click on SUBMIT (in the left column)

To create a list of EL titles:

- Click on LIST OF CLASSES on the DDM2 homepage.
- 2. Select ELECTRONIC LIBRARY from the FORMAT drop down menu.
- Click on SUBMIT (in the left column).

To create a list of titles your library currently selects:

- Click on DEPOSITORY LIBRARY & SELECTION on the DDM2 homepage.
- 2. Type your depository number in the DEPOSITORY NUMBER box.
- Click on SUBMIT.
- 4. Click on the depository number in the DEP# column.
- 5. Select ACTIVE FOR [DEPOSITORY #] from the STATUS drop down menu.
- 6. Click on SUBMIT (in the left column).

Additional Options

Note: You can also create lists of items your library does not select, or has dropped, by selecting different options from the STATUS drop down menu.

A Look at the Statistics

DDM2© Webtrends: Use statistics in 2000

Total hits	179,437
Average per day	1,080
Visitor sessions	10,950
Average per day	65
Average visitor session length	07:02
Unique visitors	3,839
Visitors who visited once	2,446
Visited more than once	1,393

DDM2© Webtrends: Use statistics in 2003

Total hits	1,495,627
Average per day	4,026
Visitor sessions	41,960
Average per day	115
Average visitor session length	10:55
Unique Visitors	9,292
Visitors who visited once	6,230
Visited more than once	3,062

DDM2 Webtrends: Use statistics in 2005

Total hits	1,800,568
Average per day	4,933
Visitor sessions	57,369
Average per day	157
Average visitor session length	11:37
Unique visitors	9,287
Visitors who visited once	5,642
Visitors more than once	3,645

About LOC data in DDM2

- We began collecting *List of Classes* data in DDM in 1997.
- The data is "official," deriving from the GPO's public files at the Federal Bulletin Board or an ftp file sent to us from the FDLP staff.
- Every data element is date-tagged.

List of Classes Data in DDM2 --Active Item Numbers

- Active Item Numbers Oct. 2001 = 8534
- Active Item Numbers Oct. 2002 = 8025
- Active Item Numbers Oct. 2003 = 6476

Total Item Number Decline from 2001-2003: 2058 or 24%

BUT ... the item count has been going up!

Total item number count Oct. 2006 = 7384*

*Note: Count in ItemLister for Oct. 2006 = 7431. GPO refreshes weekly. DDM2 refreshes monthly.]

Meaning of Rising Item Count?

- Addition of more and more electronic only titles, all of which have assigned item numbers.
- There is a correlation between declining shipping lists and increasing item numbers.
- Depositories need to know what is physical in their profiles, what is virtual and what is "both."

Inactive List Data in DDM2

-- Inactive Item Number/SuDoc Pairs

- Inactive Item Numbers, Oct. 2001 = 10,447
- Inactive Item Numbers, Oct. 2002 = 11,472
- Inactive Item Numbers, Oct. 2003 = 11,705
- Inactive Item Numbers, Oct. 2006 = 13,002

Total Inactive Item Number Increase 2001-2003=11% Total Inactive Item Number Increase 2001-2006=10%

Shipping List Data (FY2001-FY2006)

Shipping lists in DDM2

- 01/01/97 to 10/15/01 6,278

Shipping lists in DDM2

- As of 10/17/02 7,258

Shipping lists in DDM2

- As of 10/17/03 8,166

Shipping lists in DDM2

- As of 10/19/06 10,414

980 Lists added in FY2002 908 Lists added in FY2003

Lists added from FY2004 to FY2006 = 2248

Shelf List Volume in DDM2

- 122,899 individually shipped pieces
 - As of 10/15/01
- 139,503 individually shipped pieces
 - As of 10/17/02
- 154,100 individually shipped pieces
 - As of 10/16/03
- 182,728 individually shipped pieces
 - As of 10/16/06

Volume of Items Shipped Since FY1997

■ 1997: 28,087

■ 1998: 32,499

■ 1999: 27,342

2000: 21,984

2001: 16,523

2002: 15,860

2003: 13,918

*2004: 10,635

*2005: 8,393

*2006: 7,227

*2007: 15

Note: There are also 37 null items

and 123 items from 1912.

Decreasing shipping percentages

- **1998-2003**
 - volume of items shipped decreased 60%
- **1998-2006**
 - volume of items shipped decreased 78%

[If you think your processing/cataloging workload has been decreasing drastically, you are right!]

2006 Item #'s Not Shipped

- Total current active item #s = 7384
- Of 7384, online only item #s = 3683
- Leaving 3701 item #s that could be shipped against
- Of these, 1897 distinct physical item #s were not shipped against
- GPO shipped against 1804 item #s, or 49% of possible item #s

What is your true profile percentage?

- In the past year, GPO only shipped against 1804 item numbers, which is about 25% of the total current active item number count of 7384.
- In other words, depositories are receiving physical items for only 25% of active item numbers.
- As a ballpark figure, you can project that 25% of your stated profile percentage is your "real" percentage for physical item receipt.

MARC Records Data in DDM2

- MARC Records Total Oct. 2001 = 50,056
- MARC Records Total Oct. 2002 = 60,120
- MARC Records Total Oct. 2002 = 191,584*
- MARC Records Total Oct. 2003 = 206,924
- MARC Records Total Oct. 2006 = 247,273

*131,464 Cataloging records were added to DDM2's database on Oct. 17, 2002 representing GPO MARC records from 1991 to 1998.

MARC Records with PURLs

- Total Oct. 2001 = 14,215
- Total Oct. 2002 = 25,475
- Total Oct. 2003 = 38,565
- Total Oct. 2006 = 63,963

Online-Only Records in DDM2

■ Total Oct 2003 = 10,443

■ Total Oct 2006 = 63,963

Workload Assessment

- At WSU, workload in cataloging and processing physical items <u>decreased</u> from 1997-2006 by 75%.
 - Departmental statistics validate this.
- However, we must concentrate heavily on cataloging online titles and especially online-only titles to fulfill our mission as a depository library.

Workload Decisions

- From now on, every decision we make is a "Business Decision."
- Do we want to accept <u>all</u> the online item numbers and move towards a 100% goal?
- If so, should we contract with a vendor to push those records to us and use staff time for other projects?
- Could another project be retrospective cataloging for our pre-1976 holdings?

Further reading

Myers, Nan. "Documents Data Miner: Creating a Paradigm Shift in Government Documents Collection Development and Management." *The Reference Librarian*, v.45 (94) 2006.

[Simultaneously published as <u>The Changing Face of Government Information:</u>

<u>Providing Access in the Twenty-First Century.</u>]

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