

# **Modeling Government Documents Web Pages: Is Standardization the Best Way to Go?**

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19 October 2004

## **Introduction**

### **Concept**

- Upgrade UTEPs existing web site
- Serve as potential design model for document community

### **Trends**

- Traditional "Weberian" design
- E-government "One-stop-shopping" design

### **Pros**

- Traditional
  - Reduced time and costs
  - Efficient
  - Equal information for all clients
- E-government
  - Flexible
  - Customized information to suit client needs

### **Cons**

- Traditional
  - Rigid
  - No concern for individual preferences or needs
- E-government
  - Increased commitment of time and costs to upkeep

## **Needs Assessment Survey**

- 2 questionnaires
  - Initial
    - To determine need or desire for web template
  - Follow-up
    - To determine strengths and weaknesses of web design

## **Survey Results**

### **Website considerations**

- Design type and links
- UTEP restrictions
- Capstone deadline

### **Lessons Learned**

- Pretest needs assessment tool
- E-mail survey not best method
- Allow sufficient time
- Templates can take out the guesswork
- Don't assume anything

## **Bibliography**

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