Tutorials: Philosophies and Features

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Presentation content

Will cover:

- Pedagogical principles
- Examples of features
- Compare to wizards
- Possible collaborations?

Won't cover:

- "How to" instructions
- Software or technology
- Comprehensive survey of govt docs tutorials
- Online vs real time teaching

Narrow definition of "Tutorial"

- Outcome involves learning a new skill or concepts
- Guided step by step explanation
- Modular approach
- Interactive
- Dynamic (animations to "show" not just tell)

Focus on the User

"To be educated is not to be informed, but to find illumination in informed living."

Eduard Lindeman, from The Meaning of Adult Education (1926)

Pedagogical Principles

What are the characteristics of a good online tutorial?

Pedagogical Principles

- Culturally inclusive
- Objectives and outcomes outlined
- Provide context (why)
- Problem-based (or assignment-based) and teach concepts as well as skills
- Stimulate recall of prior learning

- Accommodate different learning styles via multimedia
- Allow for non-linear learning (modular)
- Simple and selfevident navigation
- Elicit performance (allow practice)

More pedagogical principles...

- Provide feedback allow the user to test his understanding
- Enhance retention
- Provide a way to contact a librarian or other real-time helper
- Function well for target audience

- Be routinely updated by the provider
- Have mechanisms built in for the provider to evaluate effectiveness of the tutorial over time

A well-mannered tutorial

- Is welcoming and approachable
- Doesn't waste people's time
- Doesn't bore or intimidate people
- Impresses users by the speed with which their problem is solved, not the complexity of the tutorial
- Doesn't give outdated information



- Remote & 24/7 access
- Accommodate different learning styles via multimedia
- Repeatable
- Individually paced
- Sometimes more interactive
- Accommodate different levels of prior knowledge



Virtual or Real Time...

All teaching involves some tradeoffs

Those pesky tradeoffs...

We want to anticipate questions and need for more info...

But avoid overly long tutorials with complicated screens and tricky navigation

We want a contemporary and interesting presentation...

Without creating technological problems for users

...more tradeoffs

We want tutorials for solving problems not just showing use of a resource out of context...

But we can't design umpteen tutorials for lots of different situations

We want to target specific audiences...

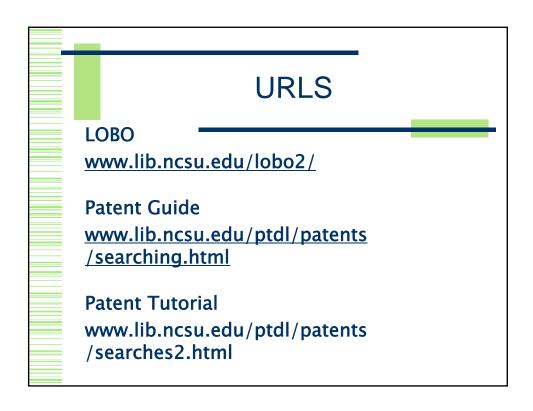
How many versions can we realistically maintain?

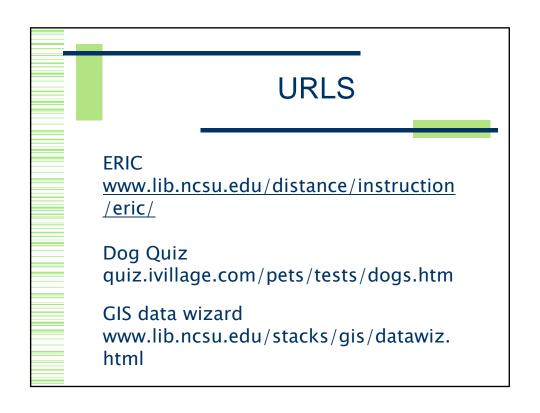


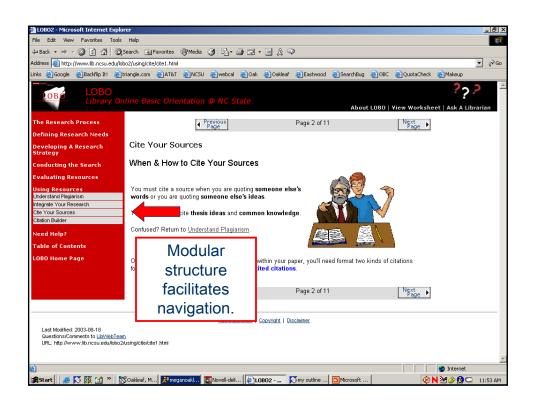
- Drill and Practice
- Simulation
- Step-by-step tutorial
- Skill-based or conceptual or both

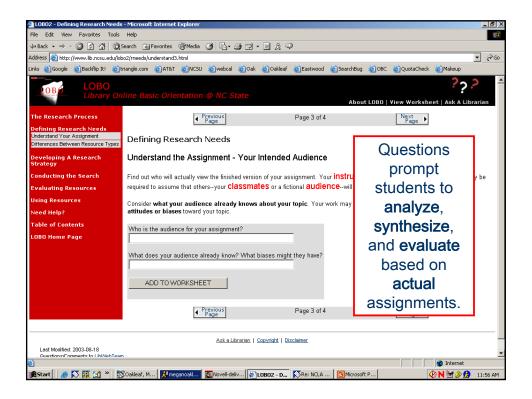
Who is the audience?

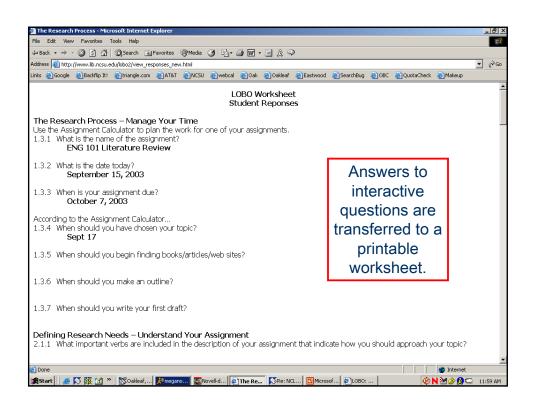
- Older or younger people?
- Students with specific assignment or members of public with research needs?
- Local users in familiar context or wide open to the public?
- What levels of prior knowledge?
- What time frame—leisurely self-education or quick study with quick results?

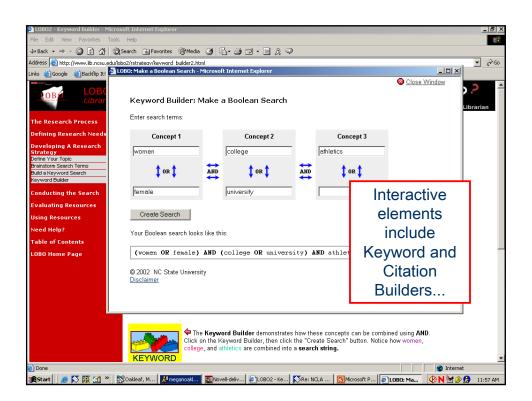


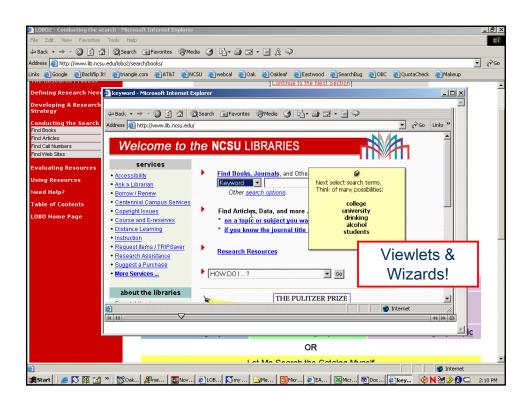


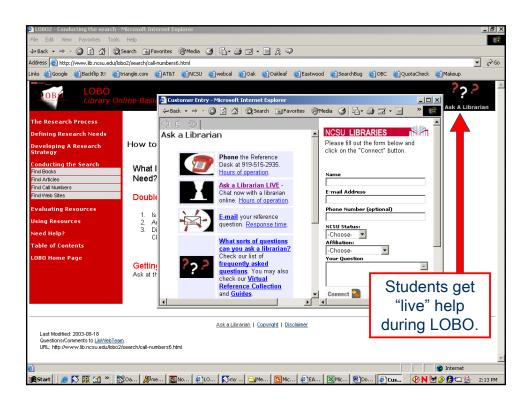






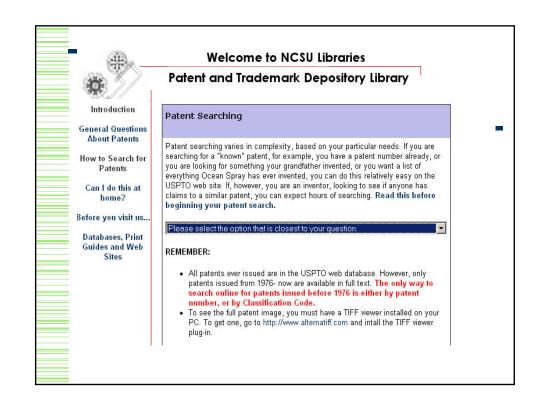






Elements of LOBO

- Qarbon Viewlet Builder makes a shockwave flash file that is readable in most browsers
- Worksheet is built using cookies and is not retained when the browser closes.
- Chat is staffed until midnight 4 nights a week.
- Passive viewlet demo, guided search, or simulation are all available

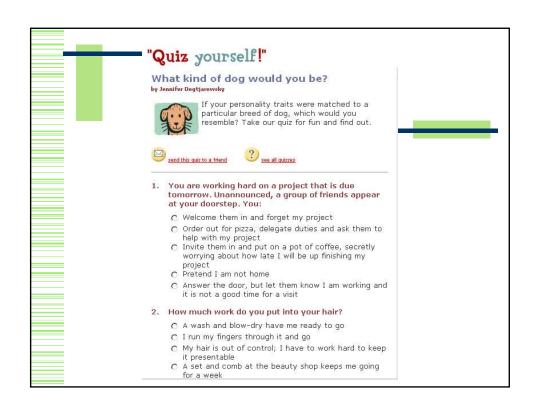


Caution!

Tutorials tied to database interfaces are very time-intensive to maintain!

WIZARDS

What is a Wizard and how could it be useful?



Why use a wizard?

A guide would be too complex

- Array of choices to make
- Complex assortment of resources

Tutorials require investment

- Not trying to build step-by-step skills
- No captive audience

One Possible use....

GIS DATA

- User has specific format, date and geography requirements
- Complex array of available data with various restrictions
- Users may need data features explained
- Frequent request

I need orthophoto data:

- 1990-2000 data
- · Wake County, NC
- A certain projection type
- Available online immediately
- NCSU affiliate

Upkeep Issues

External links are persistent object identifiers



- Resources have varied access points
- Resources provide different types of information
- Dates matter
- What your institution owns or can access matters



A Legislative History Wizard

What the user might know:

- ◆ PL # or Bill # and Congress #
- Common or proper name

What the user might want:

Background reports, roll call votes, hearing testimony, bill text, floor debate, signing statements, etc.

Access	Provides	Start Date	End Date	Title
1	1	1790	present	
1, 2	1,2	1799	1873	
2, 3	1,2	1819	1873	
1, 4	2,3,4	1970	present	

Govt Information Tutorials and Wizards

What are our opportunities for collaboration?

Some possibilities...

- Finding longitudinal census data for small geographies
- Training our docs assistants
- Training new librarians in a combined depts situation
- Or...?