

# Welcome to **STAT-USA**<sup>®</sup>

Economics and Statistics Administration  
U.S. Department of Commerce

Fall 2001 Federal Depository Library Conference  
*Update Session: STAT-USA Products*

Presented by Forrest B. Williams  
Arlington, VA  
October 17, 2001



## The **STAT-USA**<sup>®</sup> Mission

To produce and distribute business, economic and trade information products that American businesses and the public need to make intelligent and informed decisions.





## Products and Services

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- **STAT-USA<sup>®</sup>/Internet (Featuring the NTDB<sup>®</sup> *Online*)**
- **USA Trade<sup>®</sup> *Online***
- **EuroTrade *Online*<sup>™</sup>**
- **Other CD-ROM Products**
  - Energy Information Disc (Department of Energy)
  - Statistical Abstract (Census Bureau)
- **Single Document Purchase (Coming Soon!)**
  - Papers from the OECD & more



## The National Trade Data Bank<sup>®</sup>

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- Omnibus Trade Act of 1988
- Distributed to FDL's on CD-ROM
- Entire content of NTDB goes online in October 1994 at. . .

**[www.stat-usa.gov](http://www.stat-usa.gov)**

# STAT-USA<sup>®</sup> /Internet<sup>™</sup>

- State of the Nation (from EBB Menu) and Globus & NTDB databases
- Thousands of single users
- Over 500 site licenses
- FDLP provided two-station access in FY01

# www.stat-usa.gov

**STAT-USA Internet**  
One-stop internet browsing for business, trade and economic information

June 27, 2001 Edition

STAT-USAInternet, a service of the U.S. Department of Commerce, is the site for the U.S. business, economic and trade community, providing authoritative information from the Federal government.

**State of the Nation** -- Access this area for current and historical economic and financial releases and economic data. Stay informed with direct access to the Federal Government's wealth analysis, and our trade library. *the National Trade Data Bank (NTDB)*. Access to files for subscribers only.  
[What type of information does this area contain?](#)

**GLOBUS & NTDB** -- Access this area for current and historical trade-related releases, international market research, trade opportunities, country analysis, and our trade library. *the National Trade Data Bank (NTDB)*. Access to files for subscribers only.  
[What type of information does this area contain?](#)

**STAT-USA<sup>®</sup> /Internet<sup>™</sup>**,  
*helping U.S. exporters go global*

*Globus & NTDB*

**Trade Leads**

**International Market Insight**

**Industry Sector Analysis**

**Country Commercial Guides**

**Best Market Reports**

**STAT-USA<sup>®</sup> /Internet<sup>™</sup>**,  
*displaying the direction of the U.S. economy*

- Banks, brokerage firms, economic forecasters and individual investors rely on daily economic updates
- Posts foreign exchange rates
- General economic indicators

**STAT-USA<sup>®</sup> /Internet<sup>™</sup>** ,  
*guiding professors and students*



- Popular with universities and colleges in areas such as export development, international business and international marketing
- *“The STAT-USA/Internet Companion to International Business”*
  - Contains sixteen exercises aimed at integrating STAT-USA/Internet resources into curriculum & research

**STAT-USA<sup>®</sup> /Internet<sup>™</sup>** ,  
*new and improved*



- New STAT-USA/Internet Web site design
- NTDB Global Trade Directory
- USTR Reports
- GDP by Industry

# NTDB® Global Trade Directory

- Similar to both the Foreign Traders Index (FTI) and Export Yellow Pages previously found on STAT-USA/Internet
- Self-register at no charge
- Search more than 61,500 individual product and service listings
- Accessible in 16 languages

# NTDB® Global Trade Directory

The screenshot shows a web browser window displaying the NTDB Global Trade Directory search interface. The browser's address bar shows the URL: [http://216.241.167.250/ntdb/english/html/2\\_mn.asp](http://216.241.167.250/ntdb/english/html/2_mn.asp). The page title is "Search NTDB Global Trade Directory For Companies, Products & Services".

The search interface includes a "Search Region" dropdown menu with "USA" selected and "Global" as an option. Below this are four search input fields, each with a "Search" button and a help icon:

- Product & Service Search
- Company Name Search
- 6 Digit HS Code Search
- Find HS Code

A prominent orange button labeled "Free Registration- Click Here!" is positioned below the search fields. At the bottom of the search area, there is a "Search by Category" section with a grid of category links, including:

- Agricultural Equip. & Products
- Antiques and Collectibles
- Arts, Crafts, Toys & Games
- Automotive Products
- Books, Home and Hobbies
- Building Supplies/ Home Improv.
- Clocks and Watches
- Clothing
- Communications Products
- Computer Products
- Consumer Electronics
- Electrical & Electronic Goods
- Environmental Equipment
- Food and Beverage
- Gifts and Jewelry
- Home and Garden
- Industrial Equip. & Materials
- Medical Equip. & Supplies
- Metals
- Minerals and Mining Equipment
- Office Products
- Packaging Equipment
- Personal Care Products
- Photography Equipment
- Scientific & Technical Equip.
- Services
- Sporting Goods
- Textiles and Leather
- Transportation Equipment

## New Content

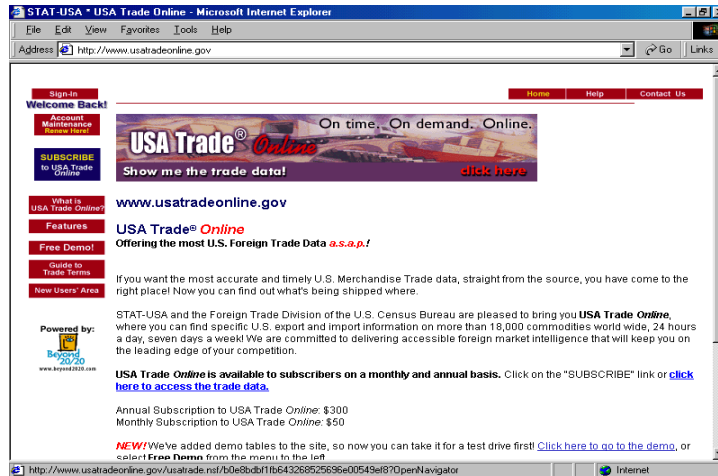
- United States Trade Representative (USTR)
  - Annual National Trade Estimate (NTE) Reports on Foreign Trade Barrier
  - Annual Trade Policy Agenda
- Bureau of Economic Analysis (BEA)
  - Gross Domestic Product (GDP) by Industry

## USA Trade<sup>®</sup> Online

- Created in partnership with private enterprise
- Contains U.S. Merchandise Trade statistics
- Data available within minutes of official release
- Growth rate exceeded expectations by 40% in FY01



# www.usatradeonline.gov



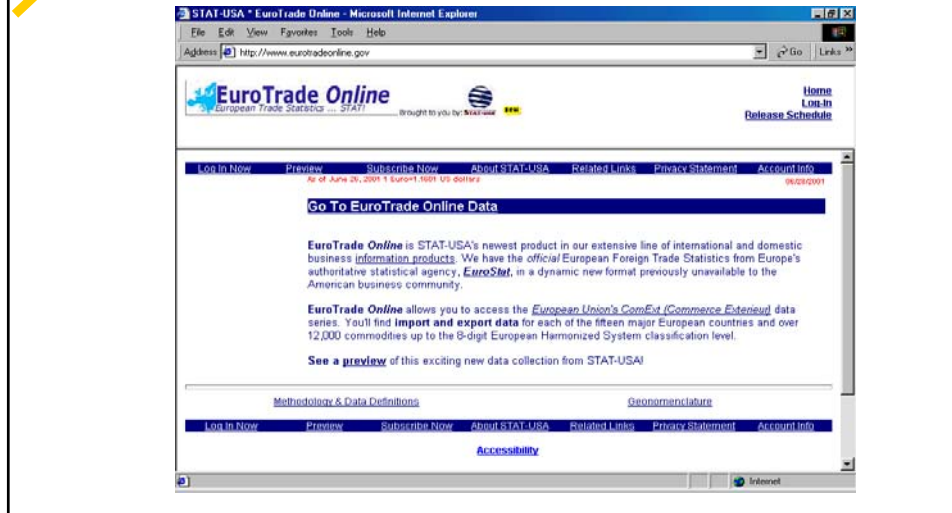
# EuroTrade *Online*<sup>TM</sup>

- Available online May 2001
- Contains European Union - Eurostat data
- Merchandise Trade for 15 countries
- Perfect complement to USA Trade *Online*
- Single-user and site licenses





# www.eurotradeonline.gov



## New Directions

- Developing Spanish language Web site
- Searching for new content
- Renew training opportunities
- Continue compliance with Section 508 of the Rehabilitation Act

## Issue

Possible change for FDL's –  
currently working with  
Superintendent of Documents

Contact **STAT-USA®!** 

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