

Delivering timely business, trade, and economic information since 1985



# History

Since 1985, one of STAT-USA's missions has been to cultivate products and services to assist the educational community in offering expanding their exporting efforts internationally.

STAT-USA®/Internet™ and USA Trade® *Online* were created with that goal in mind.



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**Contact Michael Clark of the Government Printing Office** 

Phone: 202-512-1372

Email: mclark@gpo.gov



## STAT-USA®/Internet<sup>TM</sup>



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Your trusted source for federal business, trade, and economic information!

#### July 23, 2009 Edition

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July 23, 2009 Edition

STAT-USA/Internet, a service of the <u>U.S. Department of Commerce</u>, is a single point of access to authoritative business, trade, and economic information from across the Federal Government.



State of the Nation -- Obtain over 50,000 current and historical U.S. statistical releases, state and regional analysis reports, forecasts, and financial data!

Major releases scheduled for today.



- <u>Unemployment Insurance Weekly Claims Report</u> is scheduled to be released at 8:30 am.
- Mass Layoffs is scheduled to be released at 10:00 am.
- Weekly Natural Gas Storage Report is scheduled to be released at 10:30 am.
- · Factors Affecting Reserves is scheduled to be released at 4:30 pm.
- Historical Money Stock is scheduled to be released at 4:30 pm.
- Money Stock, Liquid Assets, and Debt Measures is scheduled to be released at 4:30 pm.
- Aggregate Reserves is scheduled to be released at 4:30 pm.



GLOBUS & NTDB -- Obtain over 200,000 current and historical trade-related releases, international market research, country analysis, and trade and procurement leads!

Just added:

 Updated! STAT-USA has updated the <u>CIA World Factbook</u> in the International Trad Library section.

If you intend to redisseminate files from this product electronically, please contact us.

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## **Economic Overview**

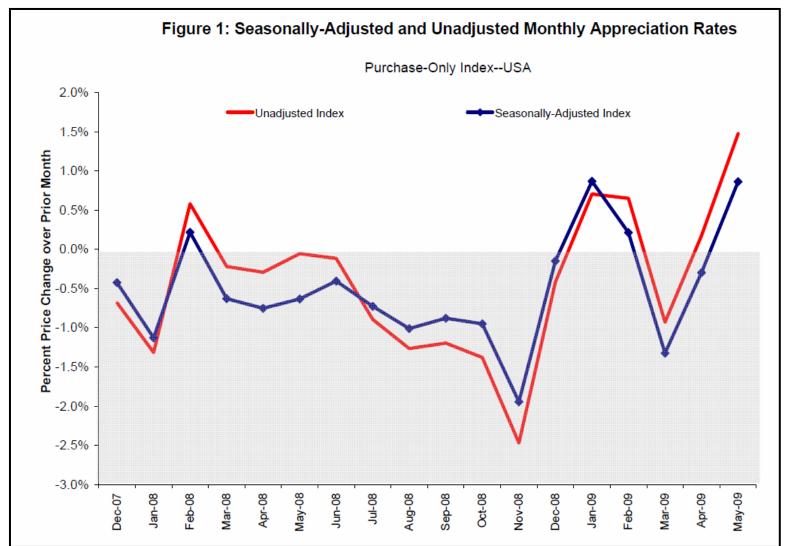
The State of the Nation side of STAT-USA/Internet provides the majority of the leading economic indicators that are used to analyze and forecast the U.S. economy.

Recently, STAT-USA has added **over 2,000** new current data series sets ranging from the agriculture, energy, and travel and tourism industries.

We've also added more financial and state data including Small Business Economic Profiles and Housing Price Index and Mortgage reports.



# **Housing Market**





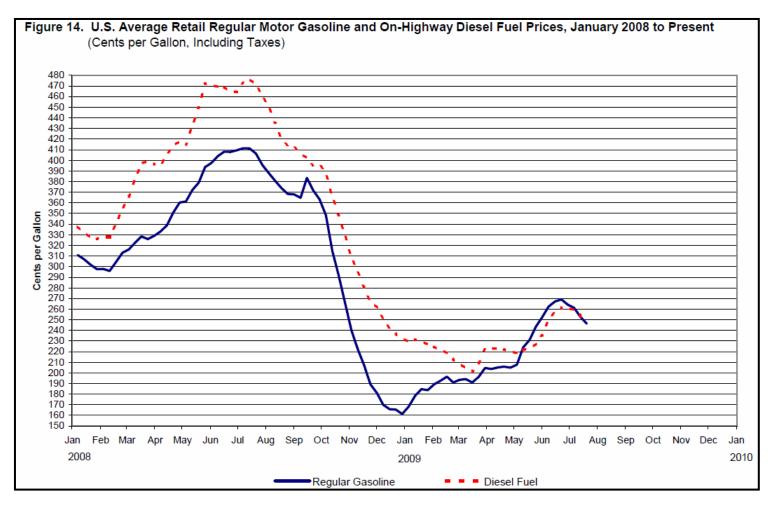
# **Energy Awareness**

- > Coal
- Electricity
- Natural Gas
- Nuclear
- Petroleum
- Renewable Alternative Energy

- Weekly U.S. Retail
   Gasoline Prices by regions and select states and cities
- Weekly Petroleum Status Reports which track U.S. imports, production and national prices



# **Energy Awareness**





### **Travel Statistics**

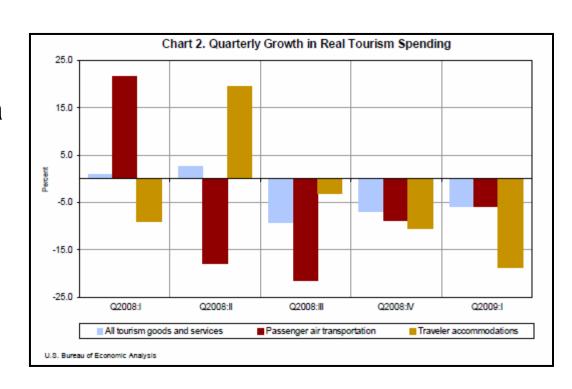
#### Overseas<sup>(1)</sup> Visitors To Select U.S. Cities: 2007-2008

2008 Rank	Destination (City) <sup>(2)</sup>	2007 Market Share	2007 Visitation (000)	2008 Market Share	2008 Visitation (000)	Volume Change (%)
1	New York City	32.0%	7,646	32.4%	8,211	7%
2	Los Angeles	11.1%	2,652	11.0%	2,788	5%
3	San Francisco	9.5%	2,270	10.3%	2,610	15%
4	Miami	9.8%	2,341	10.2%	2,585	10%
5	Orlando	8.6%	2,055	9.6%	2,433	18%
6	Las Vegas	7.2%	1,720	8.0%	2,027	18%
7	Oahu/Honolulu	6.5%	1,553	5.9%	1,495	-4%
8	Metro DC Area	5.0%	1,195	5.8%	1,470	23%
9	Chicago	4.8%	1,147	5.4%	1,368	19%
10	Boston	4.5%	1,075	4.4%	1,115	4%



### **Travel Statistics**

First quarter 2009 Real Tourism Spending shows a continued decline of 5.8% in air transportation, after previously decreasing 8.7% in the fourth quarter of 2008.





## **International Overview**

GLOBUS & NTDB is a leading provider of several key international reports and statistics.

STAT-USA carries extensive **Market Research Reports** which are key in helping small businesses develop and maximize international opportunities.

STAT-USA has also brought back the popular **Best Market Reports**, which help to pinpoint the best export markets worldwide.



## **Extensive Country Reports**

- Country Background Notes
- Country Commercial Guides
- Country StudiesPrograms

- Country Energy Analysis Briefs
- ➤ Global Agricultural Reports
- CIA World Factbook



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Guide To Foreign Trade Statistics

Cross-Classifications

(Excel format)

Cross-Classifications Exports (Excel format)

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You are logged in as Terri Long (account 80ABR, also known as TLONG). [Click here to logout now] Click here to access the trade data.

USA Trade® Online

The Official Source for U.S. Merchandise Trade Data

NOTE: Major Aircraft Industry Trade Data Changes. As a result of an analysis of the aircraft industry, export data from January 2004 through December 2008 was revised on June 10th. For more information on these changes, please click here.

STAT-USA and the Foreign Trade Division of the U.S. Census Bureau are pleased to bring you USA Trade Online! With this dynamic service, you can access current and cumula U.S. export and import data for over 18,000 export commodities and 24,000 import commodities. USA Trade Online provides trade statistics using the Harmonized System (HS) up to the 10-digit level and the North American Industry Classification System (NAICS) commodity classification codes up to the 6-digit level.

Subscribe to USA Trade Online and obtain monthly and annual trade statistics at the district and port level, as well as state exports! Using this powerful tool, learn how to build customit reports and charts that will keep you on the leading edge of your competition.

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## **USA** Trade *Online*

### Data Source Selection Welcome to USA Trade ® Online.

Data are available through May 2009

#### Harmonized System (HS) District-level Data

Standard Report - Monthly

Standard Report - Annual

Standard Report - Annual

Standard Report - Cumulative YTD

Imports

Exports

Trade By Commodity

Imports

Exports

Exports

Exports

Exports

Exports

Exports

Exports

Exports

Data are available through May 2009

#### Harmonized System (HS) Port-level Data

Port Level - Standard Report - Monthly <u>Imports Exports</u>
Port Level - Standard Report - Annual <u>Imports Exports</u>
Port Level - Standard Report - Cumulative YTD Imports Exports

Data are available through May 2009

#### State Export Data

Standard Report <u>HS</u> <u>NAICS</u>

Data are available through May 2009

#### NAICS Data

Standard Report <u>Exports and Imports</u>



## **Data Options**

Data Level	HS	NAICS	Measures
District Level	2-, 4-, 6- and 10- digit	3-, 4-, 5- and 6-digit	HS: Total Value, Quantity and Unit Price  NAICS: Total Export Value, Domestic Export Value, Foreign Export Value, General Imports for Consumption Value, General Imports CIF Value, Imports for Consumption Customs Value, Imports for Consumption CIF Value, and Balance of Trade
Port Level	2-, 4- and 6-digit	N/A	Total Value, Vessel Value, Vessel SWT, Air Value, Air SWT, Containerized Vessel Value and Containerized Vessel SWT
State Level	2-, 4-, 6-digit	3- and 4-digit	Total Value, Vessel Value, Vessel SWT, Air Value, Air SWT, Containerized Vessel Value and Containerized Vessel SWT



### **Features**

- Customized Reports
- Automatic monthly updates
- ➤ Download to XML, data delimited and .XLS
- Average and percentage calculations

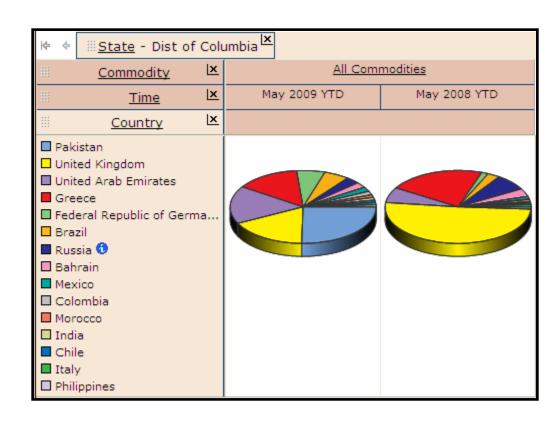
- Data within minutes of release
- Method of transportation& containerized shipping
- Create colorful charts
- Exception highlighting



## Washington, D.C. Exports

# This table of the top 15 countries exported to...

♦ ♦   State - Dist of Columbia   X						
Commodity	100	All Commodities				
iii <u>Time</u>	<u> x</u>	May 2009 YTD	May 2008 YTD			
# Country	<u> x</u>	<b>ૄ • • • • • • • • • • • • • • • • • • •</b>	♦ ♣ ♣ ♣			
Pakistan		102,888,872	2,670,855			
United Kingdom		70,200,252	136,915,351			
United Arab Emirate	s	68,141,552	18,303,682			
Greece		58,053,514	58,026,811			
Federal Republic of (	Germa	25,741,884	3,986,523			
Brazil		22,676,664	7,334,730			
Russia 🐧		12,389,515	19,554,543			
Bahrain		9,912,061	9,549,653			
Mexico		8,075,057	3,281,553			
Colombia		6,813,801	261,820			
Morocco		4,936,942	2,756,719			
India		4,830,825	1,468,399			
Chile		4,659,429	2,063,012			
Italy		3,832,700	2,702,933			
Philippines		3,743,646	18,586			

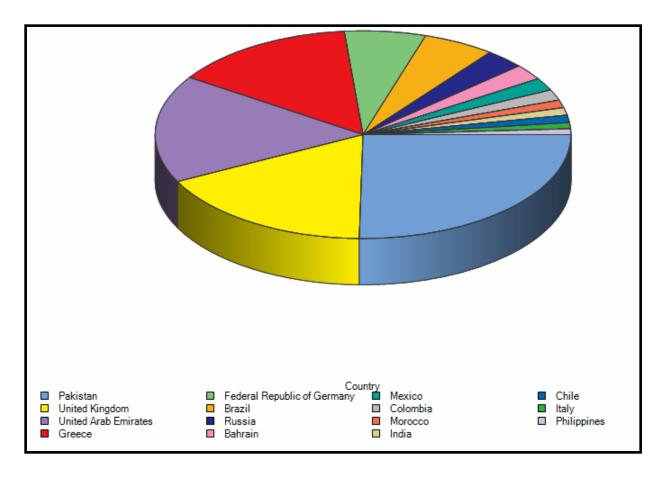


Becomes these colorful charts!



## Washington, D.C. Exports

May Y-T-D 2009: Top 15 Countries Exported to by Dollar Value





### The Katrina Effect

#### August 29, 2005:

Hurricane Katrina makes landfall in Southern Louisiana as a Category 3 hurricane with maximum winds estimated near 125 mph. The city of New Orleans is devastated as a day later, the levees break, flooding the city.



Source: National Oceanic and Atmospheric Administration

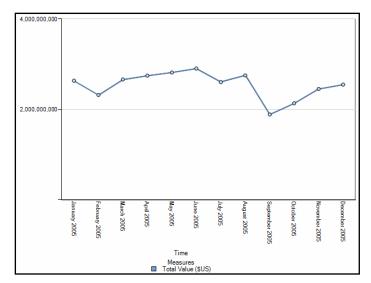
Using USA Trade *Online*, you can create a chart to display the financial effect on the trade in and out of the port of New Orleans in September 2005, compared to the rest of the calendar year.



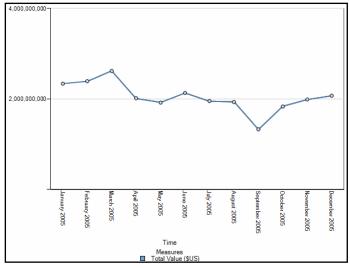
## **Post-Katrina New Orleans**

#### Easy Steps!

- Select Port Level Standard Reports Monthly Imports.
- Port Dimension: Select the Port of New Orleans.
- Commodity Dimension: Select Total All Commodities.
- Country Dimension: Select World Total.
- Measures Dimension: Select Total Value (\$US)
- Time Dimension: Edit the Time Series set for a base period beginning with December 2005, with previous 11 months included.
- Click the "View Chart" icon and select line graph.
- Repeat for Port Level Standard Reports – Monthly Exports.



Port of New Orleans Imports January - December 2005



Port of New Orleans Exports January – December 2005



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