

# U.S. Census Bureau Data Workshop Menu

Request a free workshop on how to access U.S. Census Bureau data about your community or business.

**Whether you are looking for the most current economic indicators or for demographic and socioeconomic statistics about your community, the Census Bureau is available to work with you—just request a free workshop or presentation. Pick from our most popular topics or customize it according to your needs.**

## **Your Community by the Numbers: Introduction to Data.Census.gov**

Learn how to use data.census.gov to access the most current and relevant demographic, socioeconomic, and housing statistics about your community from the American Community Survey (ACS). During this training, you will learn about the ACS and other Census Bureau programs, geographies, and datasets available. You will also learn how to use the search and navigation features in data.census.gov as well as how to download tables and create thematic maps.

## **Making Sense of the American Community Survey**

The American Community Survey (ACS) is an ongoing survey that generates estimates on social, economic, housing, and demographic topics. Data users can access these estimates down to the neighborhood level (tract and block group). This presentation will cover background information about the ACS, an explanation of the ACS datasets and topics, and a demonstration on accessing data using the Narrative Profiles and data.census.gov.

## **Data on a Deadline: Quick Access Data Tools and Reports**

Learn how to use a variety of data access tools available online at <www.census.gov> that can quickly provide a snapshot of your community. During this training, you will learn about Census Bureau programs, like the American Community Survey, Economic Census, County Business Patterns and the Longitudinal-Employer Household Dynamics. You will also learn about their products through quick, live demos on a variety of data access tools and reports such as QuickFacts, data.census.gov, Voting & Registration, Narrative Profiles, Census Business Builder, PopClock, My Congressional District, and more.

## **Your Business by the Numbers: Census Business Builder**

Find out how the Census Bureau measures key information about businesses and industries in this overview of our economic programs, like the Economic Census, County Business Patterns, Nonemployer Statistics and the Longitudinal-Employer Household Dynamics (Quarterly Workforce Indicators), and more. You will learn how to access statistics on the characteristics of customers in your market and business in a given industry, including data on sales, receipts, payroll, and much more using the Census Business Builder.

## **Veterans by the Numbers**

Learn how to access the most up-to-date demographic, socioeconomic, housing, and business statistics about our Veterans from the American Community Survey and the Annual Business Survey using a variety of data tools available online.



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)



## Customize Your Workshop

If you are looking to host a free Census Bureau workshop or presentation for your organization and guests, we can customize workshops according to your needs.

Just reach out to our Data Dissemination team to request a free training. All workshops can be conducted in-person at your venue or via Webinar.

### Contact Us:

[Census.askdata@census.gov](mailto:Census.askdata@census.gov)

**1-844-ASK-DATA**

### Data on a Deadline: An Interactive Workshop for Journalists

This workshop is designed to give reporters an overview of the power of census data. Reporters will learn about the American Community Survey, the Economic Census, and County Business Patterns. You will also learn how to navigate Data.Census.gov and other tools such as Quick Facts, Facts for Features, and Census Reporter. Topics include how to access and use demographic, socioeconomic, housing, and business data to generate and enhance your stories.

### Longitudinal Employer-Household Dynamics

This workshop is designed for businesses, local planners and other data users who want to research local workforce and employment trends. The course content will include training on navigating the Longitudinal Employer-Household Dynamics (LEHD) website and explore Local Employment Dynamics (LED) products: QWI Explorer, OnTheMap, OnTheMap for Emergency Management, J2J Explorer and the LED Extraction Tool. These tools allow data users to analyze employment, hiring, job creation and destruction, earnings and much more for workers by industry. The workshop provides users with access to a wealth of time series data pertinent to understanding the local labor market, planning, managing and thriving in a competitive business environment.

### Your Community by the Numbers: Race, Ethnicity, Ancestry, and Foreign-Born Populations

Learn about how to access Decennial Census and American Community Survey (ACS) data about race, ethnicity, foreign-born (ACS only), and ancestry groups (ASC only) using a variety of online tools available at [www.census.gov](http://www.census.gov), data.census.gov, and other online data tools. During this training, you will learn about how the Census Bureau collects and publishes data on these topics, as well how to access and download tables and create maps.

### American Indian and Alaska Native Statistics Workshop

This workshop will teach novice data users, grant writers, and planners to navigate and use Census Bureau data products from the Decennial Census and the American Community Survey. Tribes will learn how to access, analyze, and visualize statistics about their members, reservations, and trust lands.

### Hispanics by the Numbers

Learn how the Census Bureau collects, tabulates and publishes data from the Decennial Census and the American Community Survey on Hispanics in the U.S. The Hispanic by the Numbers workshop will cover numerous topics, including but not limited to, the history of the Hispanic population in the U.S., growth, top states and top percentage changes, as well as the top percentage of Hispanic ethnicities. This information will show comparisons within the U.S., along with the Hispanic population projections for the U.S. all the way to 2060.

### The Map Lab at <[www.census.gov](http://www.census.gov)> (Tracts, Block Groups, and Blocks)

This workshop is designed for data users who are already familiar with American Community Survey datasets and the data.census.gov tool. You will learn how to use the mapping feature to access key demographic, socioeconomic, and housing indicators for statistical geographies such as tracts, block groups, and blocks. Users will be able to utilize these geographies to define neighborhoods and service areas and create community profiles and basic maps.

### Hack the Census: Census Tools for Developers

Learn how to access to the most up-to-date demographic, socioeconomic, housing, economic, business, and geospatial data directly from the Census Bureau Application Programming Interface (API). The Census Bureau API includes data from the American Community Survey, the Economic Census, County Business Patterns, Quarterly Workforce Indicators, and more!

For more information, visit [www.census.gov](http://www.census.gov).

All of our workshops can be conducted in person at your venue or via Webinar utilizing our Webex Webinar platform.



## CensusAcademy

Visit the Census Bureau's new online training hub at [www.census.gov/academy](http://www.census.gov/academy).

Expand your knowledge about how to access and use our data.

Census Academy features digital educational content

for all skill levels that can be accessed from any device, at any time.

- Watch our Data Gems— These short “how-to” videos are an easy and quick way to increase your knowledge of census data.
- Get access to our data courses—You will learn at your own pace with these video tutorials designed for different skill levels.
- Interact with our instructors via Webinars—Learn about our data releases and tools while attending these live virtual classes.

Subscribe to Census Academy to receive our updates and educational products.

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