



Engaging the Houston Community with Your Resources

March 12th 2020

FDLP Academy Webinar

The Houston Lyceum Library was designated a depository library for the First Congressional District of Texas by Congressman Charles Stewart in March of 1884. What was begun with the Lyceum has been carried forward with the Houston Public Library.

Houstonians have benefited greatly over the last 135 years by having free access to information generated by the federal government. The collection currently is comprised of over 650,000 documents from virtually every agency of the federal government. Documents come in many formats including books, pamphlets and periodicals. Many are online and accessible directly from the catalog via PURL.

The Government Documents collection is a closed-stack, noncirculating collection.



NASA Display in July promoting space, travel and science technology



50th anniversary of the Apollo 11 Moon Landing, on July 20, 2019



Great Smithsonian exhibit shared with our community

Former President George H.W. Bush was remembered in Houston on Thursday, November 30th, 2018 as a man of humility, honor and humor. To commemorate this family in Houston, we displayed numerous materials related to presidential papers, the White House and other related materials.



Did you know that the White House has a garden? That Each president has had their papers published?
Book display celebrating Presidents' Day



HPL's 135 years in FDLP: Highlighting books, posters & other items published by the GPO on history, military defense & NASA



Showcasing government resources for the public with a display of books, flyers and posters.



The Space City loves exploring the past and present of NASA

Poster Highlights: Engaging with Your Community

Houston Public Library
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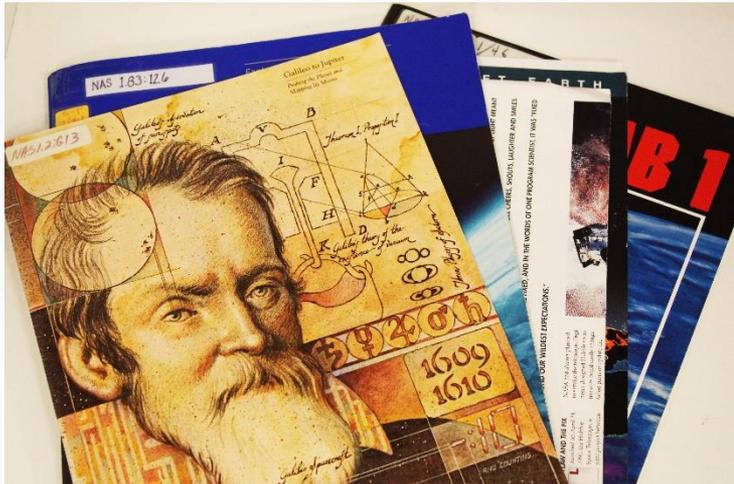
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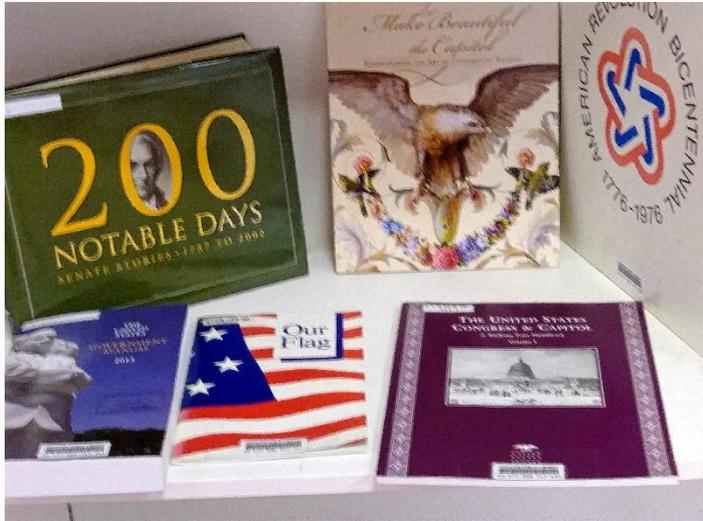
FDLP
Houston Public Library Celebrates 135 Years as Part of FDLP
Alice Sherwood
FDLP

- **Very IMPORTANT: No Need for Large Space**
- 1 Glass Shelf Display, featuring Smithsonian brochures over the years
- 2 Tier Book Corner: 12 Months of Bi-Monthly Government Documents Display *(size of a 2.6 cubic ft refrigerator)*
- 1x 4 Shelf Glass Case Display: 135 Years Anniversary Exhibit celebrating part of FDLP *(size of a stacked washer and dryer)*



- Find high traffic area and display a few things of public interest pertaining the community
- Know the target audience, most children, teens, and the general public enjoy eye-catching materials.

- Perform outreaches when possible, find a staff member or two to identify notable eye-catching materials and special days worthy to celebrate



Be Flexible Dealing with Administration

State the Importance of Sharing Government Information with the Public

No Space



What You Say:

Not a lot of space would be needed, try to negotiate with administration

No Staff



What You Say:

Set realistic goals, inform minimal staff needed, find a staff member that can carry out the task cohesively

No Public Interest



What You Say:

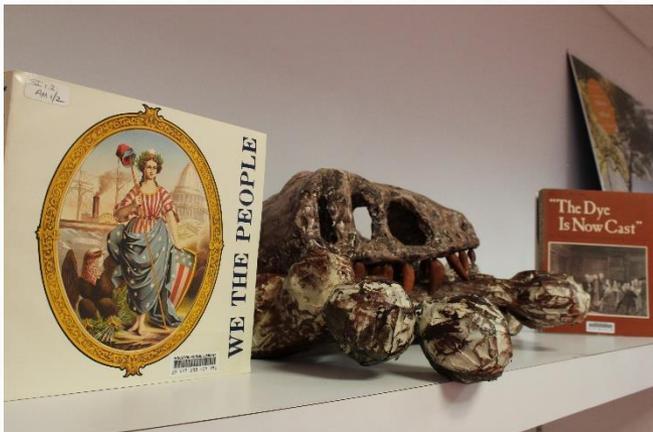
Offer trial periods, 2-3 months, when needed, and emphasize that this is FREE material paid by tax payers



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- Other creative ways to showcase the government documents materials include:
 - Integrate them with other non-government document materials, such as historical pictures, archives, and news clippings
 - Interactive government document materials, such as puzzles and games can be integrated and shared with the public
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Look Around for Inspiration Related to Current Events



- Presidents' Day and White House Garden
- Halloween and Death
- Seasonal Events (eg. flu season)
- Anniversaries (eg. NASA Apollo 11)
- Specific president(s) with lots of activities and histories in your state
- Hot topics that can be found on [govinfo](https://www.govinfo.gov)

Be Creative



What Can Be Turned into Your Community Outreach?



- Our Community Outreach: 2 Pop Up Exhibits engaging Houston community
 - Celebrating the 50th anniversary of Apollo 11, combining local resources and government document resources
 - Open house of new downtown public library space, “Moon Garden,” featuring NASA materials, telescopes, and interactive activities with children
- 4 hour event: 300 people in attendance each
- Collaborated with special collections library specializing in Texas history

Kids had lots of fun

A Conversation: What Can Be Turned into Your Community Outreach?



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- Census
 - Passport Services
 - Homeland Security: Becoming a Citizen
 - Voting Rights
 - Veteran Administration Services



Share Your Ideas



A Conversation: What Can Be Turned into Your Community Outreach?



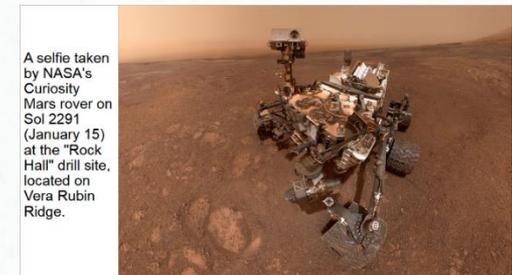
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- Voting Rights
- Veteran Administration Services
- Additional Info: [FDLP LibGuides](#)



Share Your Ideas

Highlight Materials Include Galleries and Other Multimedia from Government Agencies

- Dept of Agriculture: <https://www.ars.usda.gov/oc/images/image-gallery/>
- Dept of Defense: <https://www.defense.gov/observe/photo-gallery/>
- NASA: <https://www.nasa.gov/multimedia/imagegallery/index.html>
- Dept of Interior Gallery: <https://www.doi.gov/photos>
- Dept of Homeland Security Infographics: <https://www.dhs.gov/publications-library/collections/infographics>
- Marine Gallery: <https://www.marines.mil/Photos/>
- Navy Gallery: <https://www.navy.mil/viewGalleries.asp>
- Public Health Image Library: <https://phil.cdc.gov/>



Questions?

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