NASA Engages: An Online Tool to Connect NASA Experts to Events



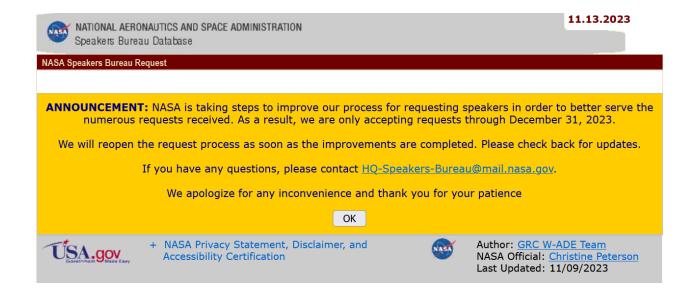
The goal of NASA Engages is to provide an efficient approach in allowing the NASA workforce to engage diverse STEM learners and communities.



We want to connect thousands of students, employees, organizations, and industry leaders with NASA subject matter experts.

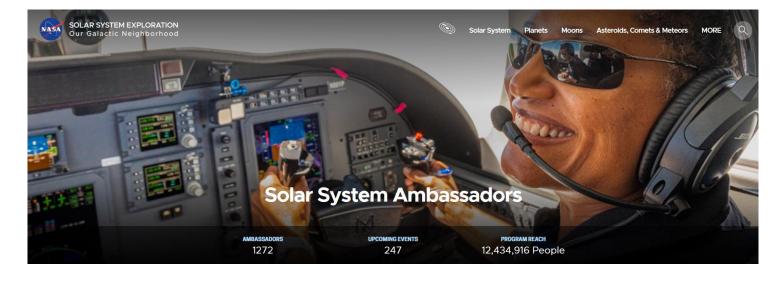
To learn more, scan the QR or visit my.nasa.gov/engages

What is your current approach to requesting NASA at your event?



NASA Speaker's Bureau

Solar System Ambassadors



NASA Engages: System at a Glance

External Requesters

Members of the public interested in receiving communications or STEM support from the NASA workforce



Example System Functions

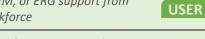
- Profile & demographics collection
- Request submission
- Status tracking
- Assigned SME profile access
- In system communications

- · Logistics coordination
- Event/Process
- Post event surveys
- History tracking
- Smart device compatibility

- reminders

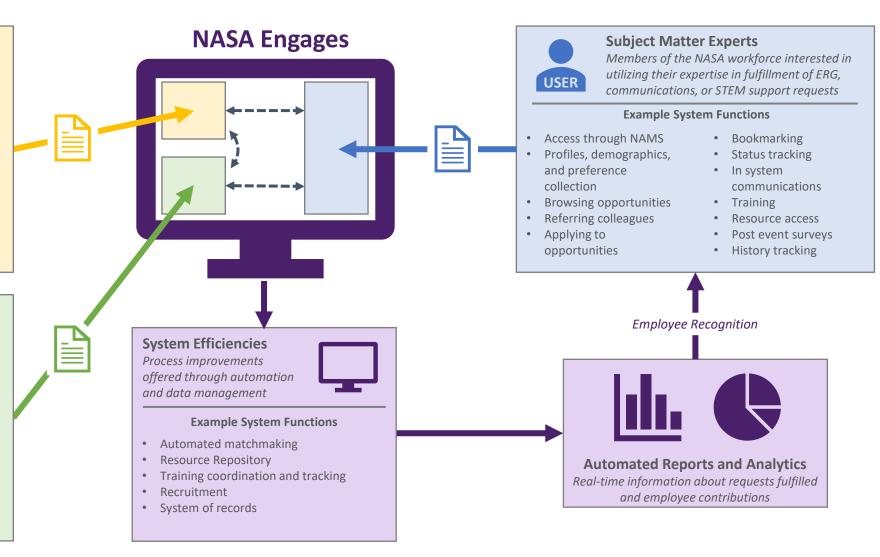
Internal Requesters

Members of the NASA workforce seeking communications, STEM, or ERG support from within the NASA workforce



Example System Functions

- The same functions as the external requesters, and:
- Access through NAMS
- Ability to clone requests
- · Request form includes identification of MD, NASA orgs, center/facility, ERGs, and legislative, media, and/or senior leadership involvement
- SME selection and recruitment
- Historic tracking for MD and STEM engagement records



NASA Engages: Event Types

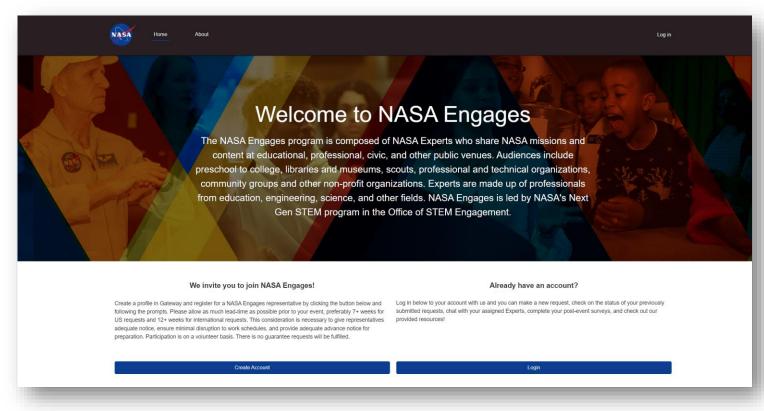
Diverse Opportunities to Choose From

☐ Classroom activity ☐ Media/Press/Camera appearance interview (Internal Only) Demonstration □ Remarks/Q&A ☐ Competition or challenge judge □ Conference/summit ☐ Speaker or presenting content (i.e., STEM topic, career journey, storytelling, NASA ☐ Ceremony (i.e., commemorative, awards) mission) ☐ Product Review (Internal Only) – technical ☐ Keynote speaker input or feedback on OSTEM outputs ☐ Technical review – proposed review or ☐ STEM activity mentor/advisor review panel participation (Internal only) – assigned to teams (App Development, SUITS, Micro-g) □ Panel ☐ Educator professional development ☐ Event support (airshow, community day) ☐ Other (fill-in) ☐ Career fair

NASA Engages: Data

By the Numbers (as of 7.17.24)

- Total number of requests received: 960
- Number of requests active: 224
- Number of requests fulfilled: 324
- Number of participants reached based on survey feedback:
 67,019
- Number of "Experts" with a profile: 1,246
- Number of coordinators: 12

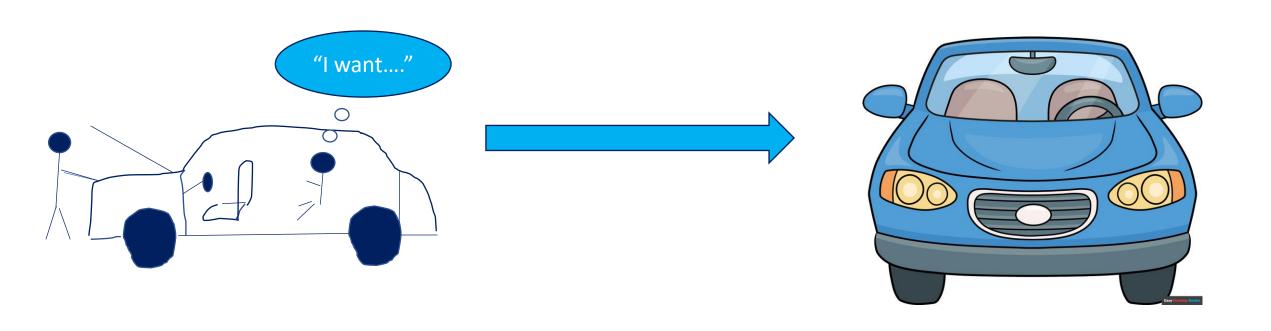


Developed in collaboration with:

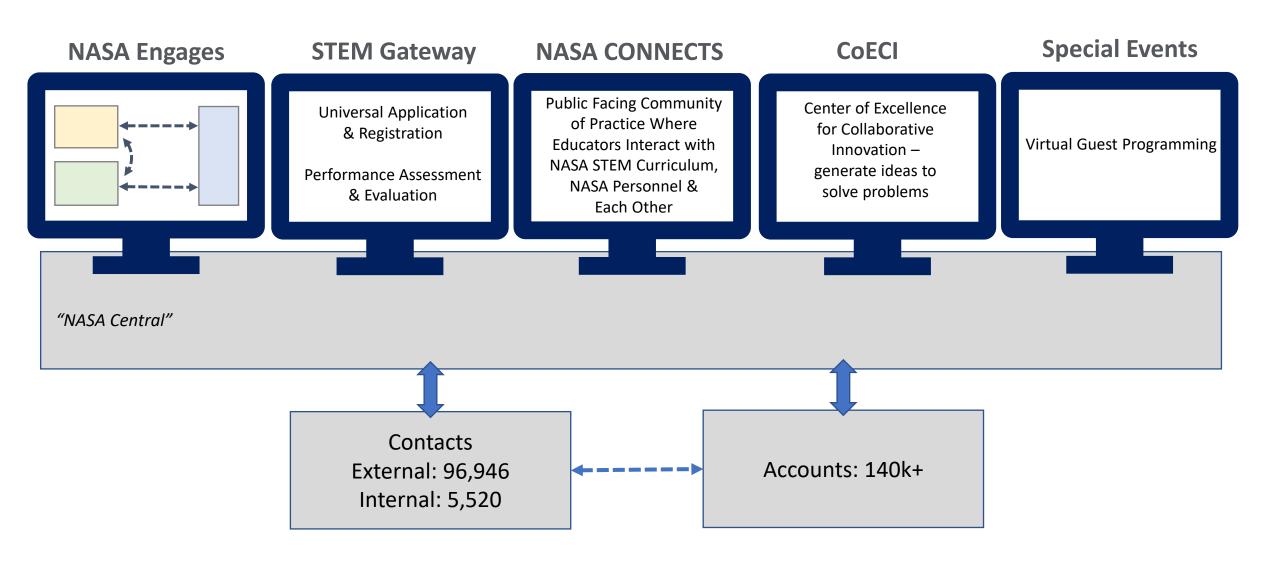
- OCOMM/Speaker's Bureau
- ESDMD/SOMD
- ARMD
- SMD

- STMD
- ODEO
- OCHCO/Recruitment Ambassadors
- Solar System Ambassadors

NASA Engages: Agile Process



Cloud Platform: Shared Data Set



NASA Engages: Tips for success!

- System will log you out after 15 minutes of inactivity
- Minimum 7 weeks advance notice (confirm by date)
- □ Virtual acceptable
- ☐ Detailed, pertinent request with flexibility
- ☐ Larger audience for speaking requests
- ☐ Log in regularly to check the status
- Use the chat feature to communicate with the coordinator and/or Expert
- ☐ Use the @ symbol in the chat
- Astronaut requests are submitted here: Request Astronaut Appearance NASA
- ☐ Email: <u>HQ-NASAEngages@mail.nasa.gov</u> if you have any questions or issues



NASA Engages External User: Creating an Account



We invite you to join NASA Engages!

Create a profile in Gateway and register for a NASA Engages representative by clicking the button below and following the prompts. Please allow as much lead-time as possible prior to your event, **preferably 7+ weeks for US requests.** International requests will be available on NASA Engages soon. Please email: HQ-NASAEngages@mail.nasa.gov for international requests. This consideration is necessary to give representatives adequate notice, ensure minimal disruption to work schedules, and provide adequate advance notice for preparation. Participation is on a volunteer basis. **There is no guarantee requests will be fulfilled.** Astronaut requests are processed at the Astronaut Appearance site.

Already have an account? Are you a NASA Employee or Contractor? Choose the Login button below.

Log in below to your account with us and you can make a new request, check on the status of your previously submitted requests, chat with your assigned Experts, complete your post-event surveys, and check out our provided resources!

Create Account

Login

NASA Engages: Step 1 – Choose a category





Which category best represents you?

Choose the category that best represents your role.



Active Student

Choose this category if you are actively attending one of the following as a student:

- High School (formal or homeschooled)
- Junior College
- Community College 0-11---



Educator

Choose this Category if you are currently serving as an educator in one of the following educator groups:

- · Elementary School Teacher
- · Middle School teacher
- High School Teacher File California Carrier



Other

Choose this category if you do not fall under any other user group, but you are interested in obtaining and/or interacting with resources as a parent or interested member of the general public.

You may also Apply/Register for STEM Opportunities that you are interested in participating in if they are open to the general public.

NASA Engages: Step 2 – Name and Email



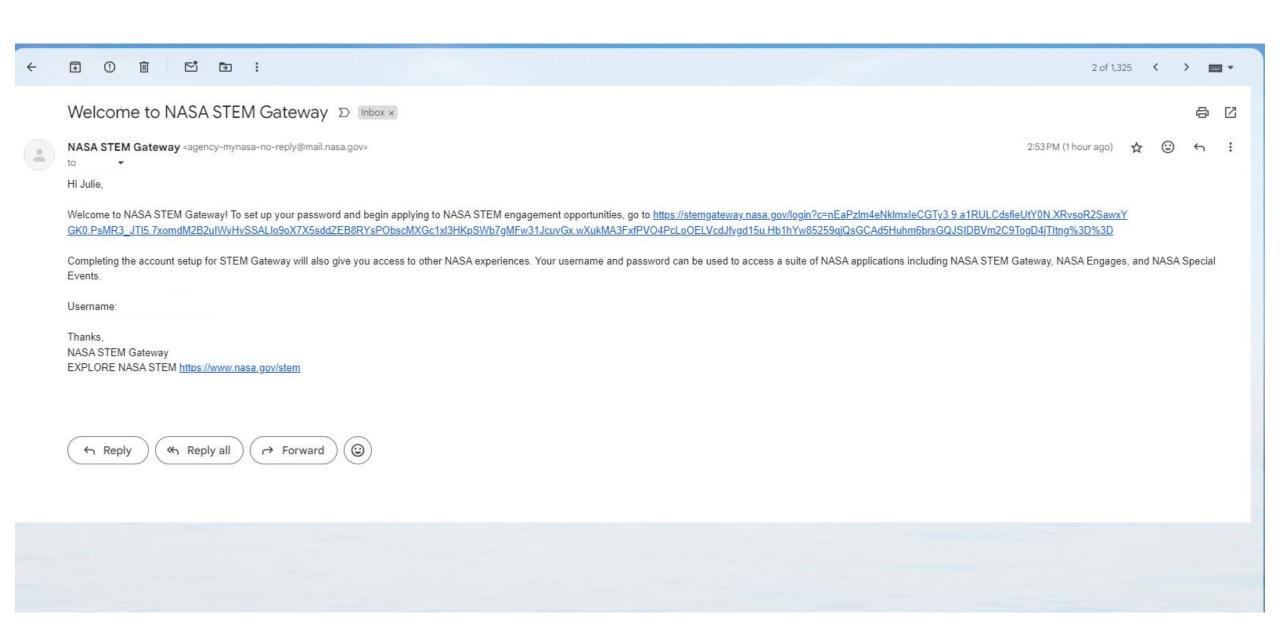


Tell us a little bit about yourself

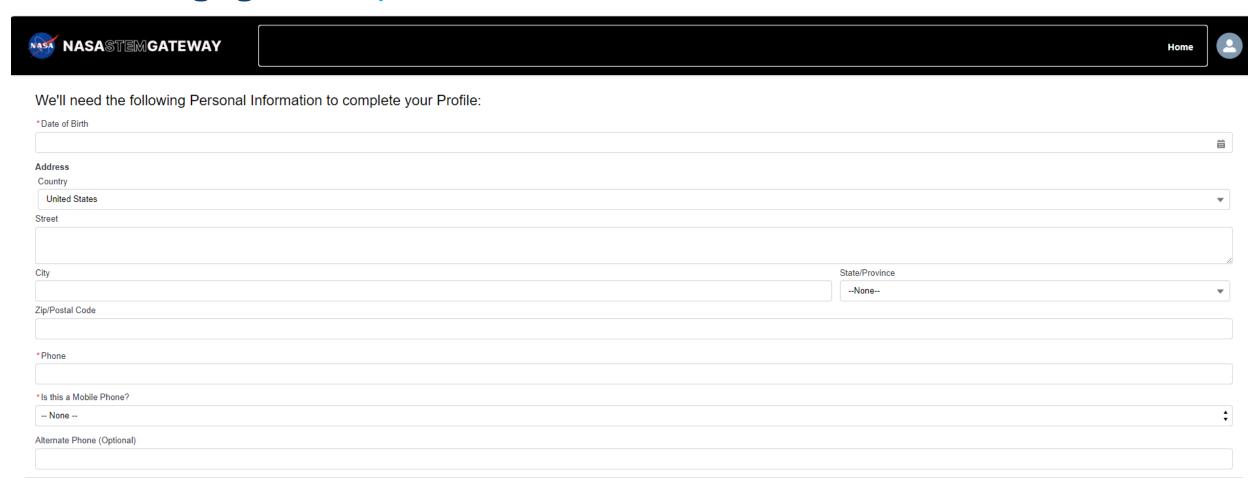
*First Name	
*Last Name	
.	
*Email	
Back	Submit

Privacy Act Statement

NASA Engages: Step 3 – Check your email



NASA Engages: Step 4 – Personal Information





NASA Engages: Step 5 – Demographic Information



lome



Demographic Info

Completion of your Demographic Information is voluntary. No selection decisions are made based on the information. It will not adversely affect your application if you choose to not provide this information. Select the 'Do not wish to provide' option for each item that you choose not to report on.

Genuel	
None	‡
*Ethnicity 1	
None	‡
*Race (select one or more): 1	
American Indian or Alaska Native	<u> </u>
Asian	
Black or African American	
Native Hawaiian or Other Pacific Islander	I I
White	7
*Are you a Veteran?	
None	‡
*Do you have a disability? 1	
None	‡
Identifying any qualifying disability is protected under the Americans with Disabilities Act Citizenship or the Rehabilitation Act of 1973.	

Next



NASA Engages: Step 6 – Citizenship



NASA Engages: Step 7 – Education or Affiliate Organization







Education or Affiliate Organization

Please search for your institution's name below. Only the top 5 results will appear in the preview. If you do not see your institution please select "Show All Results" and continue your search in the full view. In this view you can search by your institution's name, address, phone, or website.

If you still cannot find your institution, please return to this page and select the "Can't find my institution" checkbox and enter your institution's information directly.	
*Applicant Type	
None	A .
*Search for your Academic Institution	
Search Accounts	Q
Can't find my institution.	
*This can be a Junior College, Community College, University, High School, Middle or Elementary School, Museum, Science Center, Planetarium, or Youth Serving Organization	
I am registering for opportunities on behalf of a minor (younger than 14)	



NASA Engages: Step 8 – Media Release





Authorization for NASA Media Release

I hereby give my permission to be interviewed, photographed, and/or videotaped by NASA or its representatives in connection with a NASA production.

I understand and agree that the text, photographs, and/or videotapes thereof containing my name, likeness, and voice, including transcripts thereof, may be used in the production of instructional, promotional materials, and for other purposes that NASA deems appropriate and that such materials may be distributed to the public and displayed publicly one or more times and in different formats, including but not limited to, websites, cablecasting, and other forms of transmission to the public. I also understand that this permission to use the text, photographs, videotapes, and name in such material is not limited in time and that I will not receive any compensation for granting this permission.

Lunderstand that NASA has no obligation to use my name, likeness, or voice in the materials it produces, but if NASA so decides to use them, Lacknowledge that it may edit such materials. I hereby waive the right to inspect or approve any such use, either in advance or following distribution or display.

I hereby unconditionally release NASA and its representatives from any and all claims and demands arising out of the activities authorized under the terms of this agreement.

YES, by making this selection, I represent that I am of legal age, have full legal capacity, and agree that I will not revoke or deny this agreement at any time. I have read the foregoing and fully understand its contents.

NO. NASA does not have my consent to be interviewed, photographed, and/or videotaped by NASA or its representatives.

*Please select your acknowledgement response below:
YES
○ NO
I authorize NASA to collect and report data about my participation in STEM Engagement opportunities for continuous improvement purposes
*Please select your acknowledgement response below:
YES
○ NO
For information about NASA STEM Engagement, you may visit https://www.nasa.gov/stem

NASA Engages: Step 9 – Account creation complete!

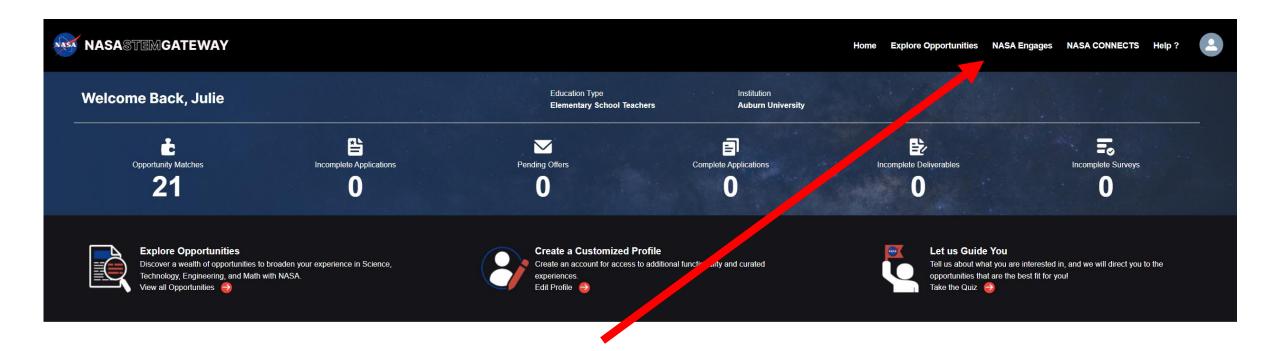




Congratulations!

You are now ready to Apply / Register for available opportunities.

NASA Engages: Step 10 – Click on NASA Engages to submit a request



My Bookmarked Opportunities

View All Bookmarks



NASA Engages: Step 11 – Login to NASA Engages



We invite you to join NASA Engages!

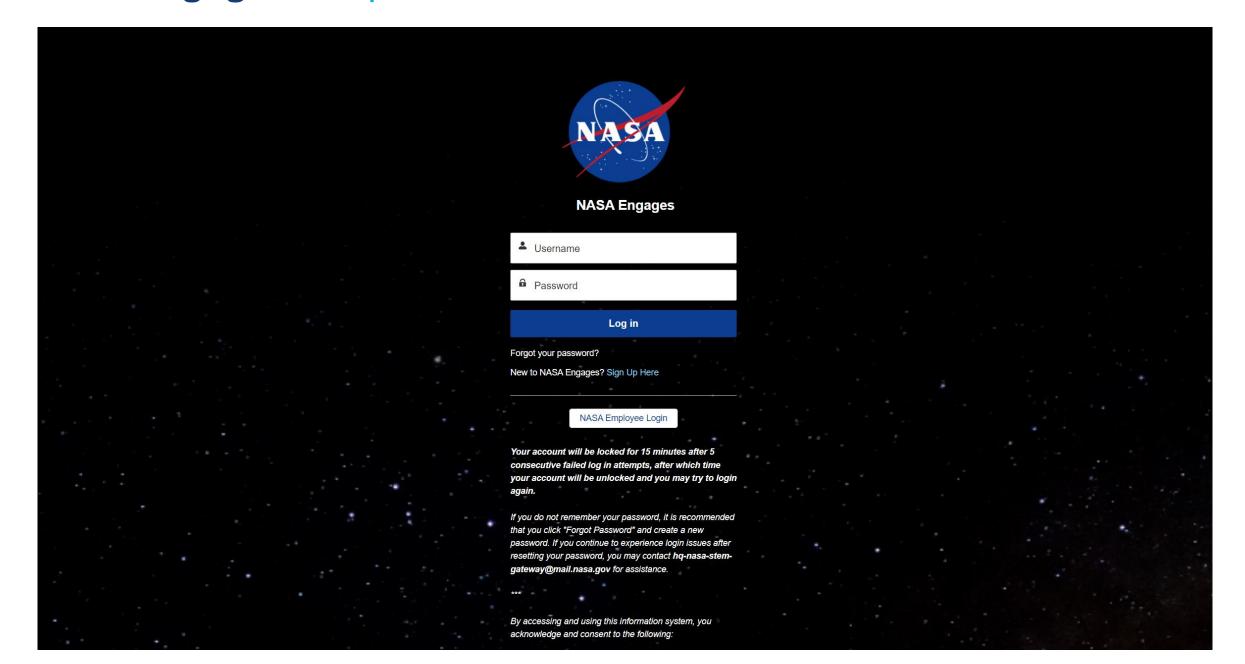
Create a profile in Gateway and register for a NASA Engages representative by clicking the button below and following the prompts. Please allow as much lead-time as possible prior to your event, preferably 7+ weeks for US requests. International requests will be available on NASA Engages soon. Please email: HQ-NASAEngages@mail.nasa.gov for international requests. This consideration is necessary to give representatives adequate notice, ensure minimal disruption to work schedules, and provide adequate advance notice for preparation. Participation is on a volunteer basis. There is no guarantee requests will be fulfilled. Astronaut requests are processed at the Astronaut Appearance site.

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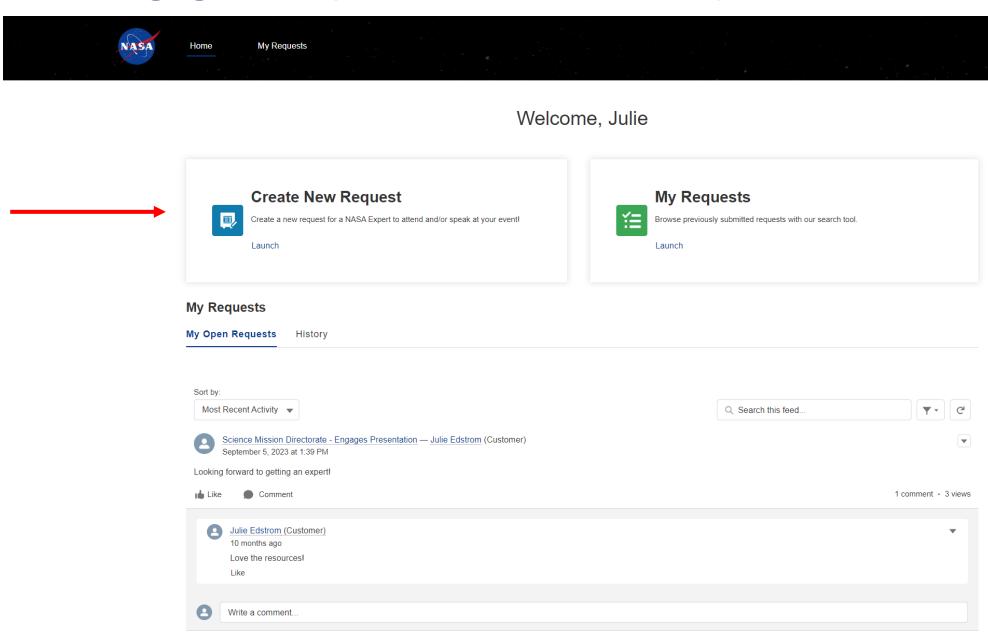
Log in below to your account with us and you can make a new request, check on the status of your previously submitted requests, chat with your assigned Experts, complete your post-event surveys, and check out our provided resources!

Create Account	Login

NASA Engages: Step 12 – Username and Password

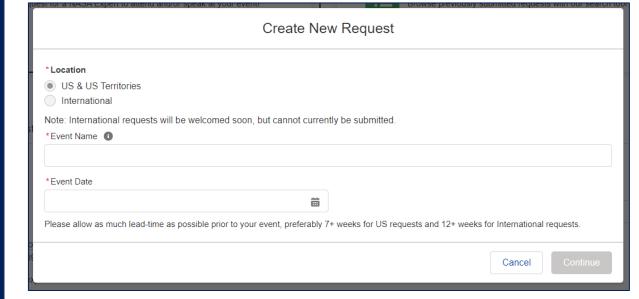


NASA Engages: Step 13 – Create New Request



NASA Engages: Step 14 – Terms & Conditions and Basic Information

Terms and Conditions 1. Accessing and utilizing the NASA Engages platform is fully voluntary and users are not entitled to compensation, nor will they be considered employees, agents, independent contractors, or consultants of NASA or of the United States Government 2. NASA Engages 'Experts' or representatives may not participate in any activity that is associated with fundraising, promotional activities or endorsements, either directly or indirectly. 3. Although it is understood that fees are often required to cover logistics expenses of an event (e.g., food at a dinner at which a NASA representative delivers a presentation) or the facility maintenance cost (e.g., entry fees at a non-profit museum), no fee may be charged or membership required specifically to view or attend the NASA employee's participation or speech, whether on the day of the event or in subsequent offered recordings. In addition, the employee's image, name, title, and position may not be used for promotional or marketing purposes and any use must comply with the Agency's Media Usage and Advertising Guidelines. 4. NASA Engages representatives may not participate in any activity in which a group/person has been, or will be excluded on the basis of race, color, religion, sex, national origin, gender identity, sexual orientation, or disability. 5. NASA Engages representatives are not allowed to accept honoraria, stipends or fees for speaking. 6. Due to budgetary limitations, NASA may not be able to fund the travel for events requiring a representative to travel 50 miles or more. NASA does have authority to accept payment from other organizations for travel expenses to meetings for engagements. 7. I understand that a representative may not be available for my event or request. 8. By uploading material to the NASA Engages platform, users, (i) voluntarily and unconditionally grant the U.S. government a royaltyfree, worldwide, perpetual, non-exclusive license to reproduce, display and distribute such material, in whole or in part, in any media now existing or subsequently developed, for any educational, informational, publicity, exhibition, archival, scholarly and all other governmental purposes, and to have or permit others to do so on the government's behalf. NASA will use reasonable efforts to mark any photograph reproduced by NASA with a photographer credit as feasible and in a place and manner deemed appropriate by NASA in its discretion, (ii) acknowledge that NASA is not required to seek any additional approval in connection with the uses described herein, (iii) acknowledge and agree NASA is under no obligation to use material submitted to the NASA Engages platform; and (iv) unconditionally release NASA and its representatives from any and all claims and demands arising out of the activities contemplated under these terms and conditions, and (v) acknowledge that the above grant constitutes an unconditional gift or donation to NASA in accordance with Section 20113(d) of the National Aeronautics and Space Act (51 U.S.C. 20113(d). 9. User posts may be removed if they contain: a. Material that is off-topic for this forum; b. Threatening, slanderous, or obscene language; c. Personal attacks: d. Discriminatory language based on race, national origin, age, gender, sexual orientation, religion, or disability e. Sexually explicit material or other material that would violate the law;

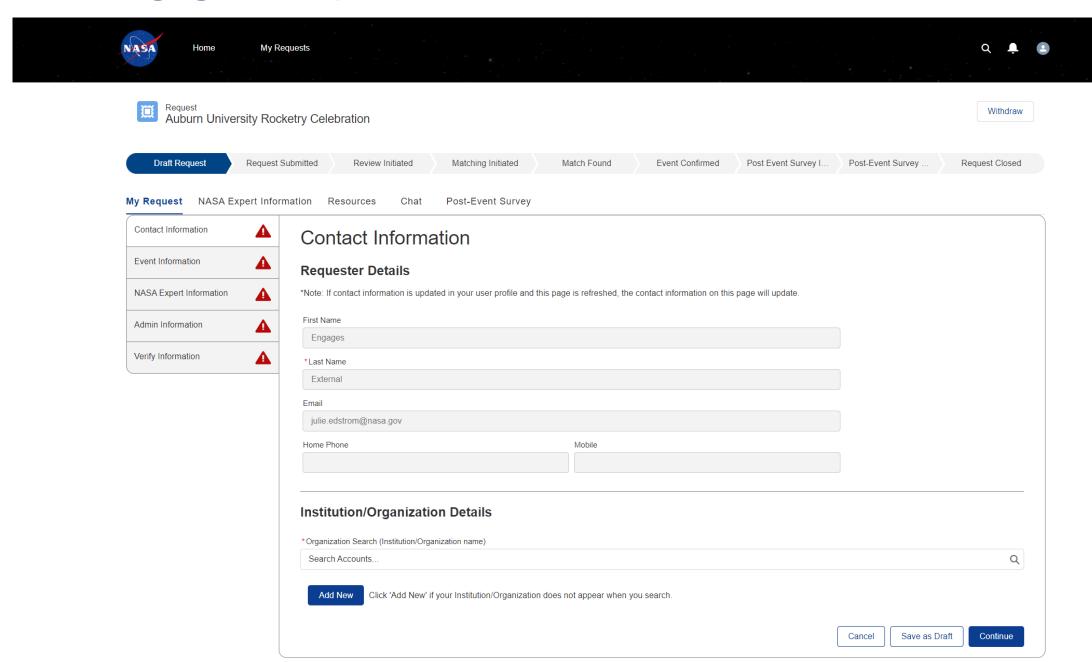


International Requests – email: HQ-NASAEngages@mail.nasa.gov

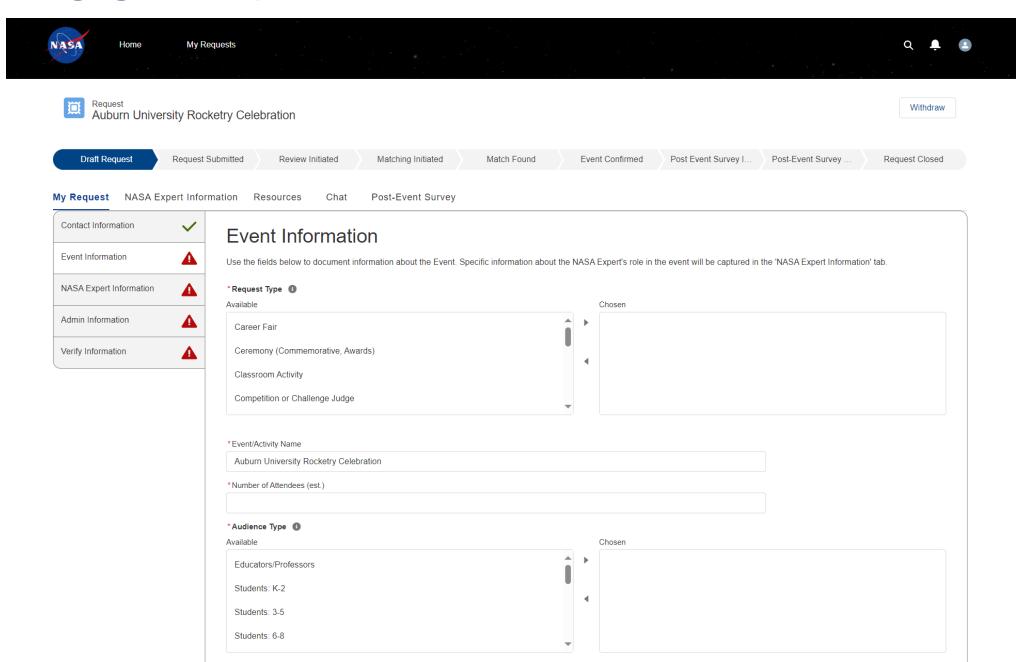
Event Name is the title of the event.

If the dates are flexible, let us know on the following pages in the description.

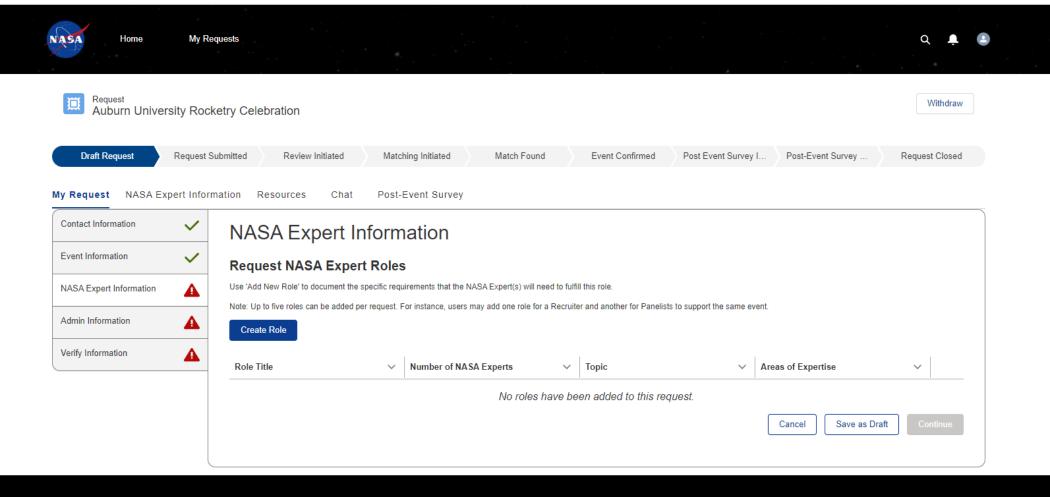
NASA Engages: Step 15 – Contact Information



NASA Engages: Step 16 – Event Information

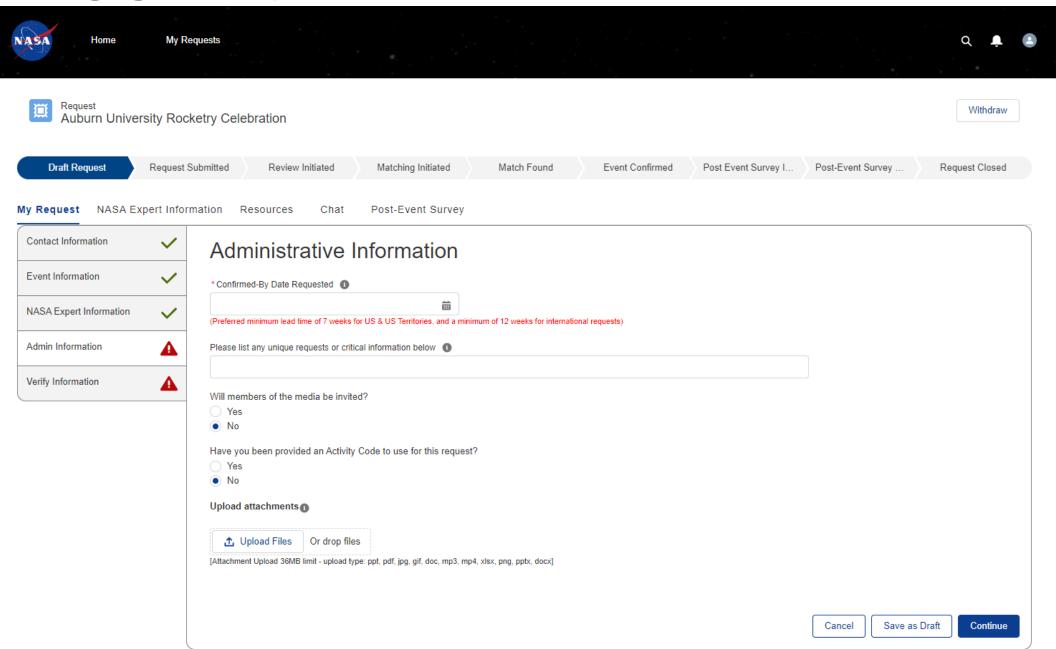


NASA Engages: Step 17 – Role Information

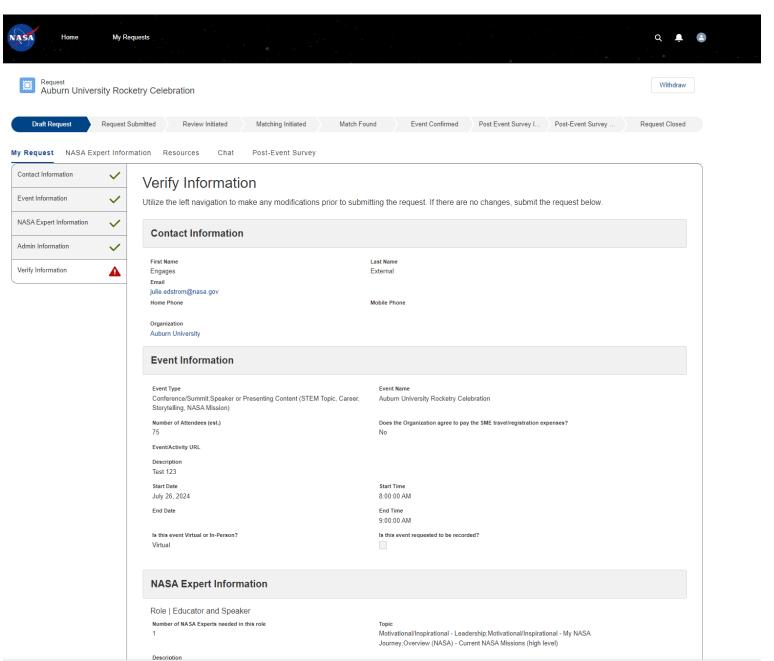




NASA Engages: Step 18 – Administrative Information



NASA Engages: Step 19 – Verify Information



NASA Engages: Step 20 – After submission

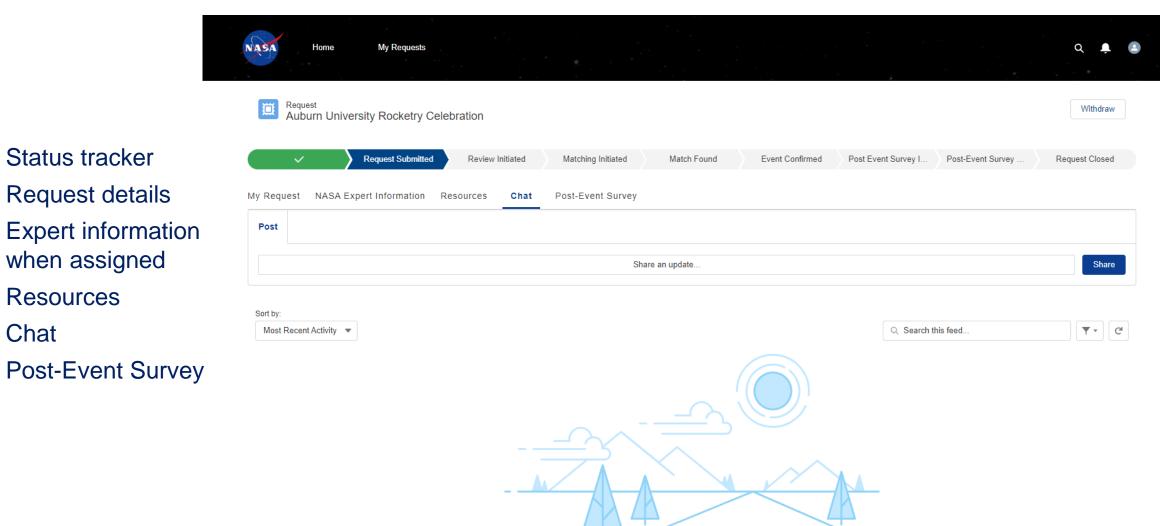
Status tracker

Request details

when assigned

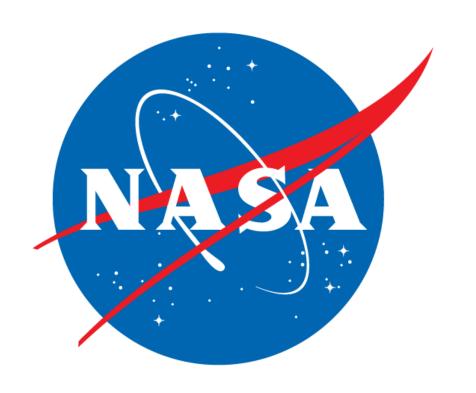
Resources

Chat

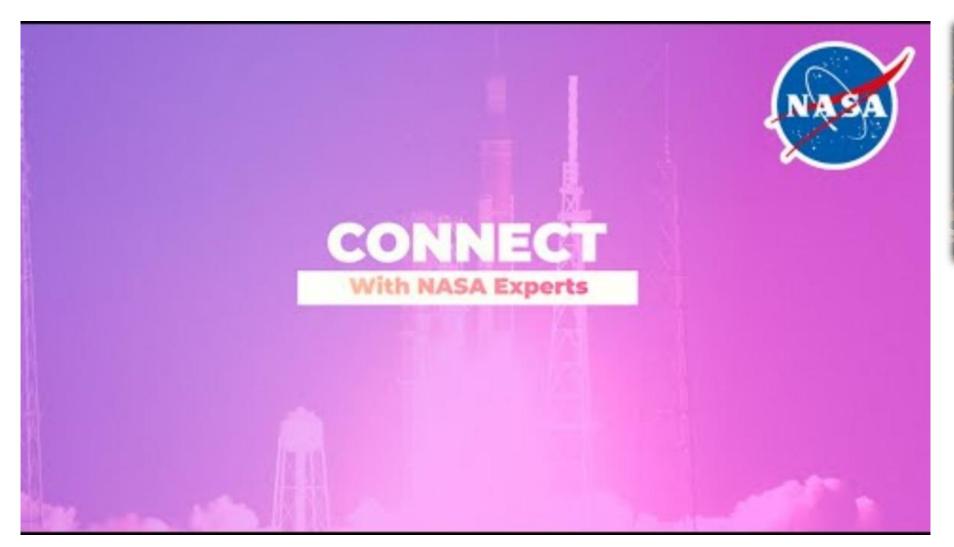


Collaborate here!

Here's where you start talking with your colleagues about this record.



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https://my.nasa.gov/engages

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NASA Engages: Terms and Conditions (continued)

- 9. User posts may be removed if they contain:
 - Material that is off-topic for this forum;
 - Threatening, slanderous, or obscene language;
 - Personal attacks:
 - Discriminatory language based on race, national origin, age, gender, sexual orientation, religion, or disability;
 - Sexually explicit material or other material that would violate the law;
 - Proprietary or business sensitive information that you do not have the right to make public;
 - Content for which you do not hold the copyright or other intellectual property rights; or
 - Share Personally Identifiable Information (e.g. social security numbers, home addresses, home phone numbers). Repeated violations may be subject to temporary or permanent suspension of access to this forum.
- 10. NASA employees cannot provide any services to the hosts or engage in judging or selections for which there are cash, awards, or prizes that would represent significant financial gain for the winners/selectees.
- 11. Uploads and Images:
 - The image, photograph, video or music was produced entirely by you (i.e. your original work), and contains no material from another copyrighted work;
 - The contents of the image or video do not infringe the copyright or any other right of any third party;
 - The material does not feature any inappropriate content, including mature subject matter or themes, product advertisements, or other material not suitable to minors as more particularly set forth herein;
 - In the event any individual is featured in any submitted images, video or other material, by submitting such material you represent and warrant that such individual has granted permission for NASA to use such individual's name and likeness in connection with NASA's use of the material hereunder, and you agree to provide proof of such permission upon demand.
- 12. NASA may remove, at its discretion, any material members submit to, create or provide in NASA Engages that does not meet NASA content standards or values.
- 13. The views expressed by other users on NASA Engages do not necessarily represent NASA views or values. Content shared and posted by other members should not be considered as endorsed by NASA
- 14. I have read and accept NASA's Engages Terms and Conditions.
- 15. By posting material and submitting requests to this platform, you agree to indemnify NASA for any claims arising from a breach of the above representations and warranties.